



PREDICT & WIN
WHO WILL WIN TODAY?

ARGENTINA VS AUSTRIA

**COMMENT & WIN
A DIAMOND RING**

retailjewellerindia.com

NAKSHATRA
GOLD & DIAMONDS
WHOLESALE & MANUFACTURERS

M.G. ROAD, ERNAKULAM • THOPPUMPADY • ALUVA • PERUMBAVOOR

Nakshatra Gold & Diamonds taps into Kerala's passion for football with 'FIFA Predict & Win'

KOCHI

The jeweller is riding the ongoing FIFA World Cup fever with a gamified online campaign and an on-ground 'Penalty Shootout' activation across 10 locations to expand brand reach and connect with new consumer segments across the State

(RJ Exclusive)

READ MORE →



COCKTAIL ROUND 2



COCKTAIL 2

— bejewelled in —

JAGDISH JEWELLERS
CHANDIGARH

retailjewellerindia.com

Friti
Saran

Shahid
Kapoor

Rashmika
Mandanna

Jagdish Jewellers extends its bridal legacy from store to silver screen with 'Cocktail 2'

CHANDIGARH

The brand's collaboration with the recently-released romantic comedy film reflects how established bridal jewellers are lending an authentic touch to ornaments portrayed in cinema, while creating new touchpoints for wedding shoppers

(RJ Exclusive)

READ MORE →



INDRA

INDIAN NATURAL DIAMOND RETAILERS ALLIANCE

AN INITIATIVE BY DE BEERS GROUP & GJEPC

Capture the
timeless magic
of natural
diamonds, from
mine to market.

SCAN TO KNOW MORE



DE BEERS GROUP

X



CLICK HERE to view more details



retailjewellerindia.com

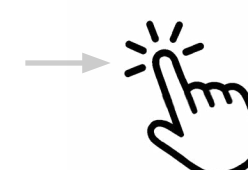
Batukbhai Sons Jewellers ropes in cricketer Jitesh Sharma for its ‘Crafted for Precision’ campaign

NAGPUR

The brand’s campaign stokes a deep sense of regional pride while deepening its relevance to an audience rapidly adopting understated, value-driven everyday men’s jewellery. The campaign glorifies the discipline and mettle that shaped the two Vidarbha success stories – the legacy jeweller and the cricketer

(RJ Exclusive)

READ MORE





CAARA

— THE SYMBOL OF BEAUTY —

A Statement in every Stone

www.caara.in

Rishabh:- +91 93101 45177 / Vishal:- +91 98202 68508



CLICK HERE to view more details



retailjewellerindia.com



Chetmani Jewellers taps ‘Governor’ and actor Manoj Bajpayee to promote old gold exchange

VARANASI

With video content integrating scenes inspired by the film alongside the brand’s appeal, the initiative has driven engagement and increased sales significantly, while reinforcing the brand’s focus on value-led transactions and customer acquisition through relevant messaging

(RJ Exclusive)

READ MORE →



NATURE'S FINEST
sparkle.
CRAFTED TO LAST
generations.
abjewellery.in

Animesh Bhadra:- +91 97680 31506



CLICK HERE to view more details



retailjewellerindia.com

Candere ropes in cricketer Smriti Mandhana as brand ambassador, joining ranks with SRK

MUMBAI

At a time when women's cricket continues to command attention across the country, Mandhana's association with Candere reflects the brand's focus on consumers who view jewellery not as something reserved for occasions, but as a natural part of their daily life

READ MORE →



www.finmet.io



Complete PMLA solution for your business:



ScreeMate™ an advanced screening application designed to streamline and enhance the Prevention of Money Laundering Act (PMLA) compliance process.



LMS simplifies compliance education, making it accessible, engaging, and effective for professionals across industries.

The consequences of non-compliance are far more severe.

- * Investigation by the Regulatory Authorities and associated costs
- * Regulatory penalties
- * Termination of business licences and closure
- * Personal liability and/or imprisonment

BE CONFIDENT WITH COMPLIANCE

FINMET is backed by a highly skilled team of former bankers, chartered accountants, and ACAMS-certified professionals. With our extensive expertise in AML, KYC, and CFT across sectors, we deliver comprehensive and reliable solutions.

Email: info@finmet.io

Contact: Deven +91 77381 56577



CLICK HERE to view more details



Mia by Tanishq teams up with Lakmé to create style cues that fit everyday lifestyle moments

MUMBAI

At the heart of this collaboration is the insight that today's young Indian consumer needs both beauty and jewellery every single day as extensions of her identity and self-expression. The two brands are set to roll out a series of campaigns and activations to highlight this conversation

READ MORE →



An initiative of
THE Retail Jeweller
THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS

**GEM
GOLD**
INDIA & MIDDLE EAST JEWELLERY COLLECTIVE

CURATED CONNECTIONS & COLLECTIONS



MARCH
13-15
2027
DUBAI



Ashish Dubal: 84337 07381

Chirag Waghela: 9167 252 611

Pinkesh Karia: 93236 45457



CLICK HERE to know more

With
Dr Harshad Kamat
Pediatrician



#NationalDoctorsDay2026

With
Dr Damodar Babu Redkar
Gynecologist



#NationalDoctorsDay2026

With
Dr Rupa Valaulikar
Dermatologist



With
Dr Chandrakant Gaon
Ophthalmologist



#NationalDoctorsDay2026

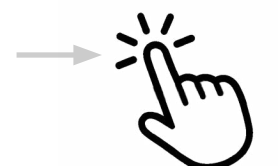
retailjewellerindia.com

Ulhas Jewellers honours doctors in Margao and South Goa via 'Jewels of Healthcare' campaign

MARGAO

The campaign was part of National Doctor's Day celebrations and saw the brand's team visit eminent doctors, felicitating each of them at their own clinic. Vikram Verlekar, MD, Ulhas Jewellers, stated that doctors heal lives, and their impact lasts forever, just like fine jewellery

[READ MORE](#)



CELEBRATING 21 GLORIOUS YEARS

India's first and foremost design awards for retail jewellers



INDRA
INDIAN NATURAL DIAMOND RETAILERS ALLIANCE



GIA

PRESENTS



Retail Jeweller India
AWARDS
2026 ELITE CIRCLE OF
EXCELLENCE

IN ASSOCIATION WITH

EYORA
An Ankit Gems Alliance

GRAND AWARDS NIGHT
7TH AUGUST 2026

GRAND HYATT, MUMBAI
BY INVITATION ONLY



retailjewellerindia.com

Shyam Sundar Co. Jewellers launches 'Banglar Sona' honour for Bengal's cultural achievers

KOLKATA

The award property has been instituted by the jeweller as a long-term initiative to periodically honour distinguished personalities across diverse fields, recognizing achievements that continue to enrich Bengal's cultural and intellectual legacy

READ MORE →



The magazine that speaks
the business of retail.
The magazine that speaks
your language.

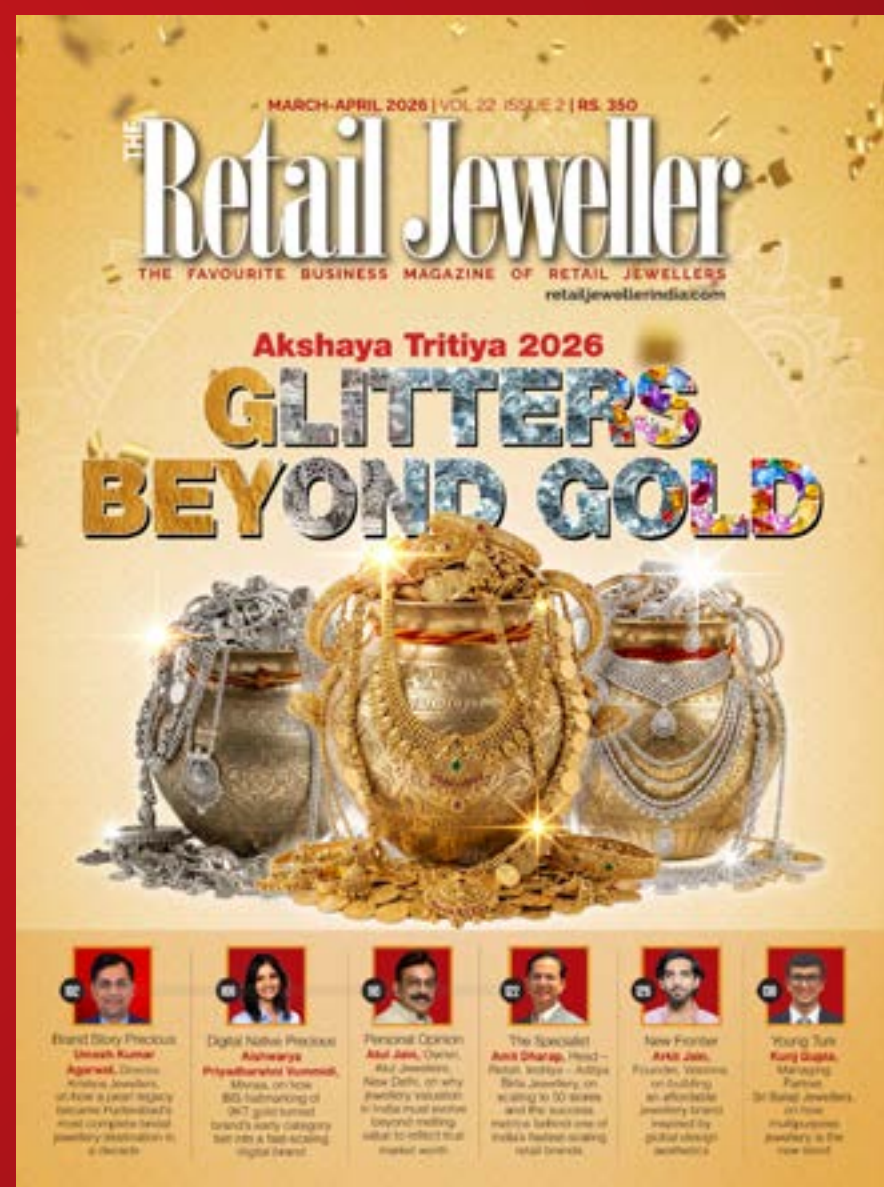
READ TO LEAD

SUBSCRIBE · THINK AHEAD · LEAD THE TRADE



SCAN TO SUBSCRIBE

RETAILJEWELLERINDIA.COM



CLICK HERE to subscribe



retailjewellerindia.com

VBJ chooses thought-leadership platform to showcase its brand legacy and Parro line

CHENNAI

The brand presented its signature parrot-themed jewellery line at the Shiv Nadar Foundation's Ignition, a forum that celebrates ideas, innovation and culture, considering it a fitting platform to showcase its craftsmanship and jewellery design approach

READ MORE →



THE Retail Jeweller

THE FAVOURITE BUSINESS

Aks

GI

BEY

Creating an
advertisement is simple.
Shouldn't getting an
order be just as easy?

Where you advertise *matters.*
SHOW TO SELL



Scan to enquire

Ashish Dubal: +91 84337 07381

Chirag Waghela: +91 91672 52611



CLICK HERE to know more

LIMELIGHT
LAB GROWN CVD DIAMONDS



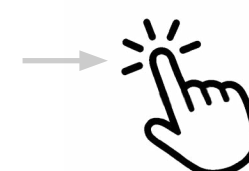
retailjewellerindia.com

Limelight Lab Grown Diamonds raises Rs 275 cr in funding round led by its principal promoters

MUMBAI

The funds will be used to strengthen vertical integration, expand infrastructure and support design and product development. The company also plans to use the investment to accelerate retail expansion across India, aiming to reach 200 outlets by 2027

READ MORE



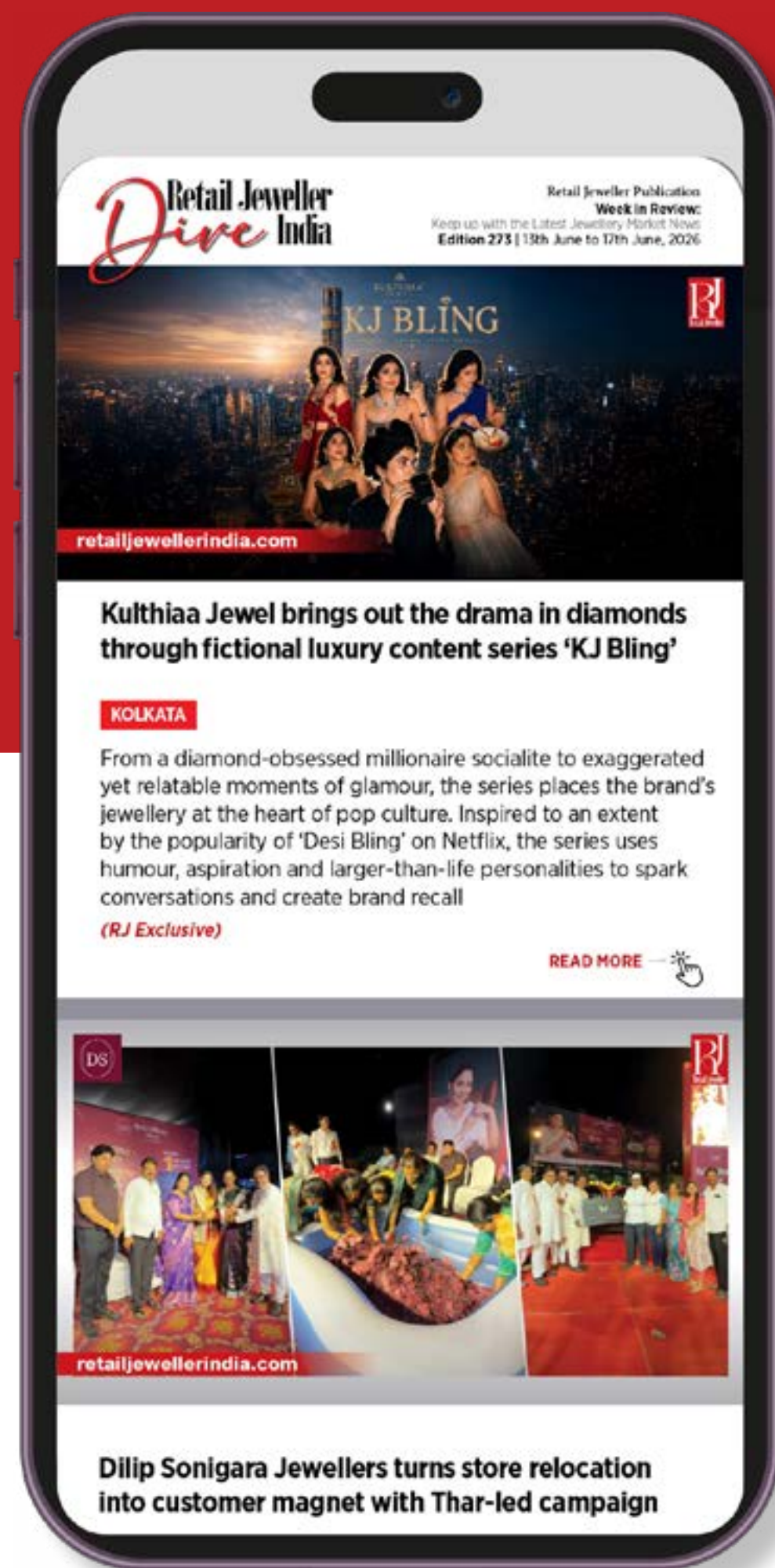
The retail moves you can't afford *to miss.*

DIVE TO DRIVE RETAIL

YOUR WEEKLY EDGE IN RETAIL INTELLIGENCE



SCAN TO SUBSCRIBE



FREE SUBSCRIPTION • WEEKLY ON WHATSAPP AND EMAIL



CLICK HERE to subscribe



gold.org

Gold Mid-Year Outlook 2026

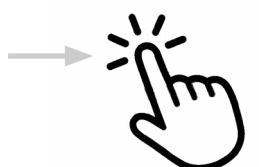
Point break

retailjewellerindia.com

Gold faces pivotal second half due to geopolitical risk, rate expectations, investor sentiment: WGC

NEW YORK

According to the Gold Mid-Year Outlook 2026 released by the World Gold Council, Asian markets—especially India—could play a growing role in gold price discovery, going forward. Gold will likely stay relatively rangebound ($\pm 5\%$). But the stage is set for a possible breakout

READ MORE

THE Retail Jeweller

THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS

India's Favourite Business Magazine for Jewellery Retailers.

6 Blockbuster Editions,
15,600 Leading Jewellers,
621 Cities and 1 Relevant
Premium Business Magazine.

SUBSCRIBE
TODAY



India's Most Loved
Among Retailers

A TRUSTED
ADVISOR



SCAN TO SUBSCRIBE

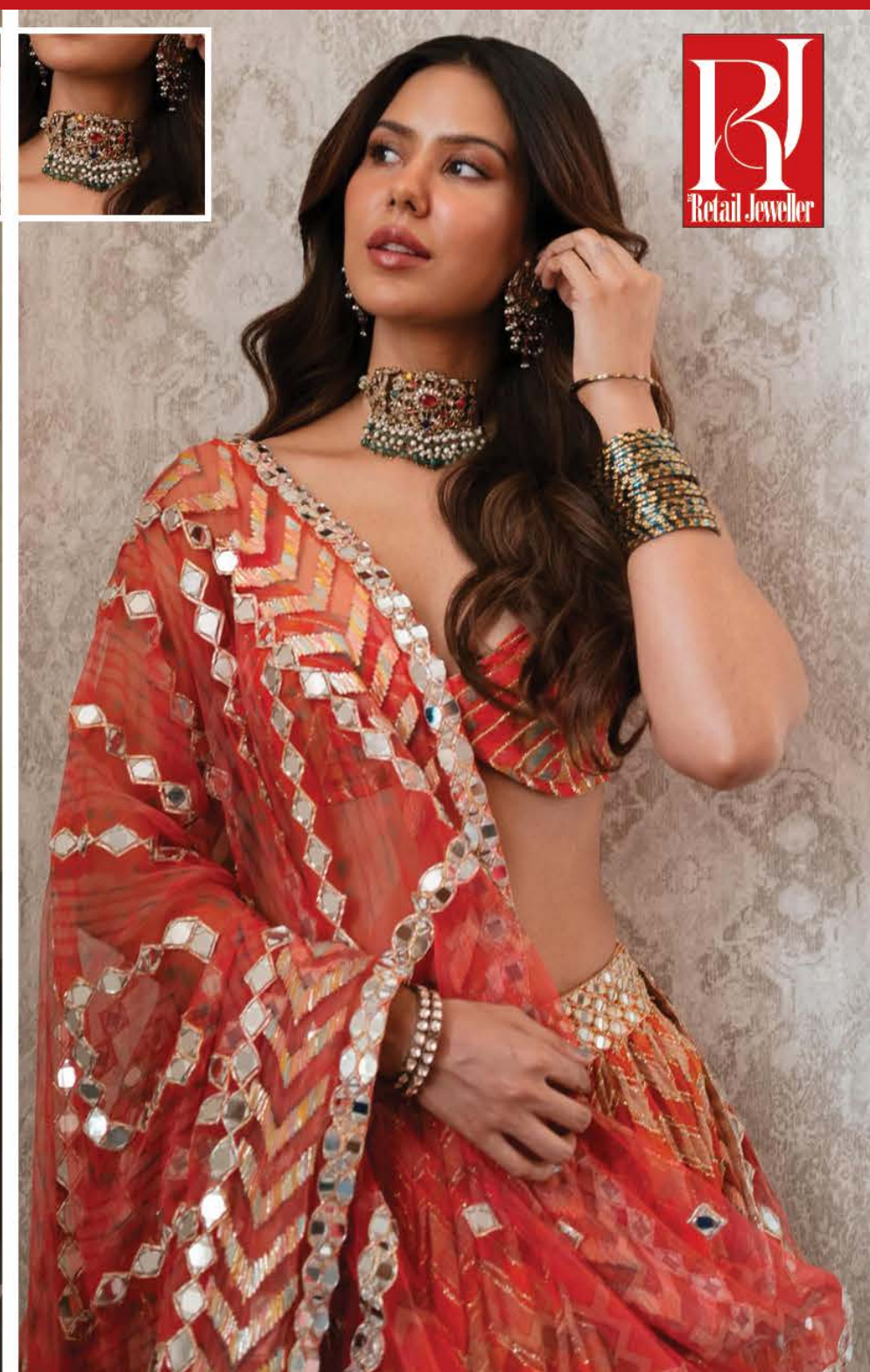
SUBSCRIBE

THE FAVOURITE BUSINESS MAGAZINE OF JEWELLERY RETAILERS

Subscriptions	1 Year	3 Years	5 Years
No. of Issues	6	18	30
Cover Price Rate	6,000	18,000	30,000
Special Rate, You Pay	4,499	11,499	17,499
You Save	25%	36%	41%



CLICK HERE to subscribe



Jewellery brands make a style statement with standout diamonds and coloured gemstones

MUMBAI

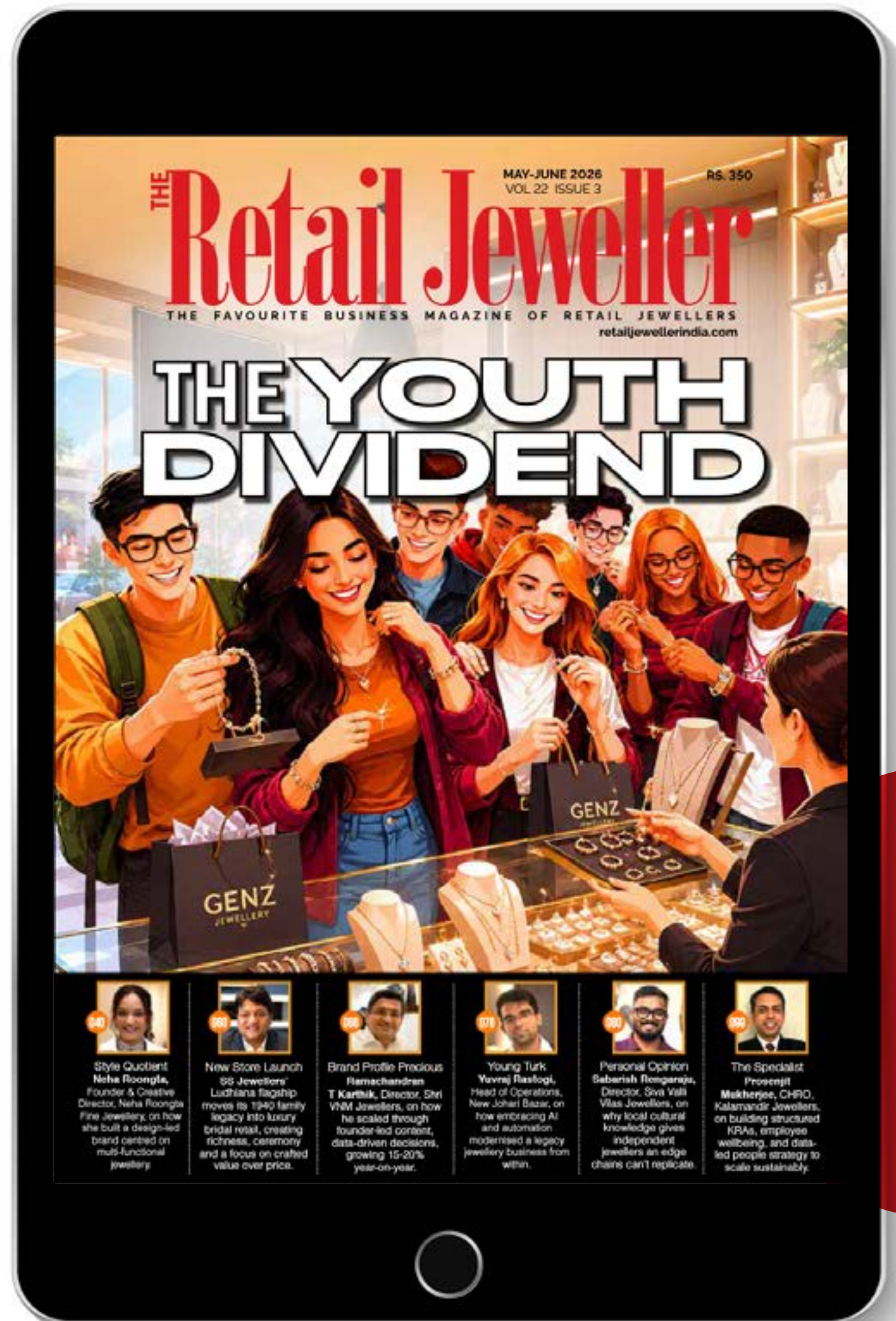
From Gauri Khan's striking Zoya diamonds to cricketer Akash Deep's wedding jewellery by Hare Krishna Jewellers to Sonam Bajwa's ornaments from Shri Paramani Jewels, jewellery brands continued to shine on celebrities across weddings, award shows and special occasions.

READ MORE →



THE GEN Z COVER STORY:

Brands rethinking retail to win young, self-purchasing buyers, **NEHA ROONGTA'S** design-led jewellery brand, **YUVRAJ RASTOGI** on modernising legacy retail with **AI**, **SABARISH RENGARAJU** on local edge, **PROSENJIT MUKHERJEE'S** people strategy, **SS JEWELLERS'** luxury bridal flagship, and **SRI VNM JEWELLERS'** 15-20% growth story.

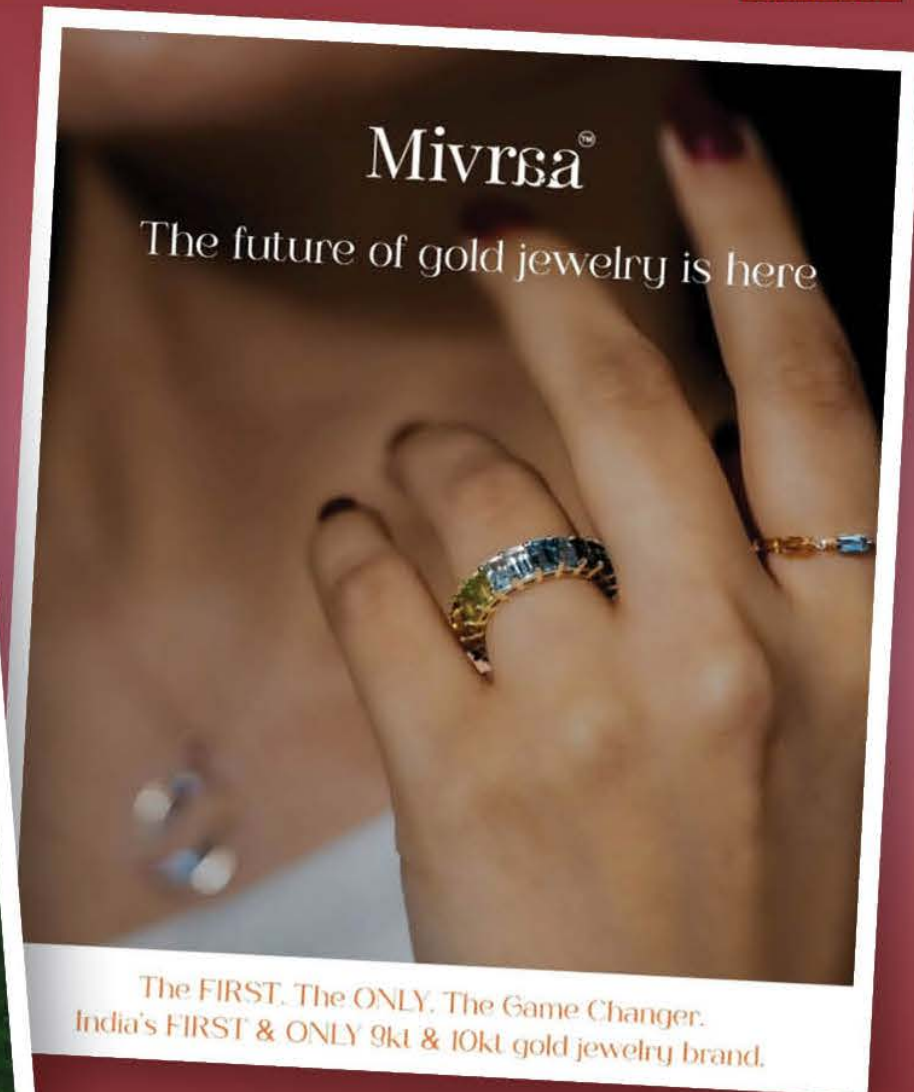
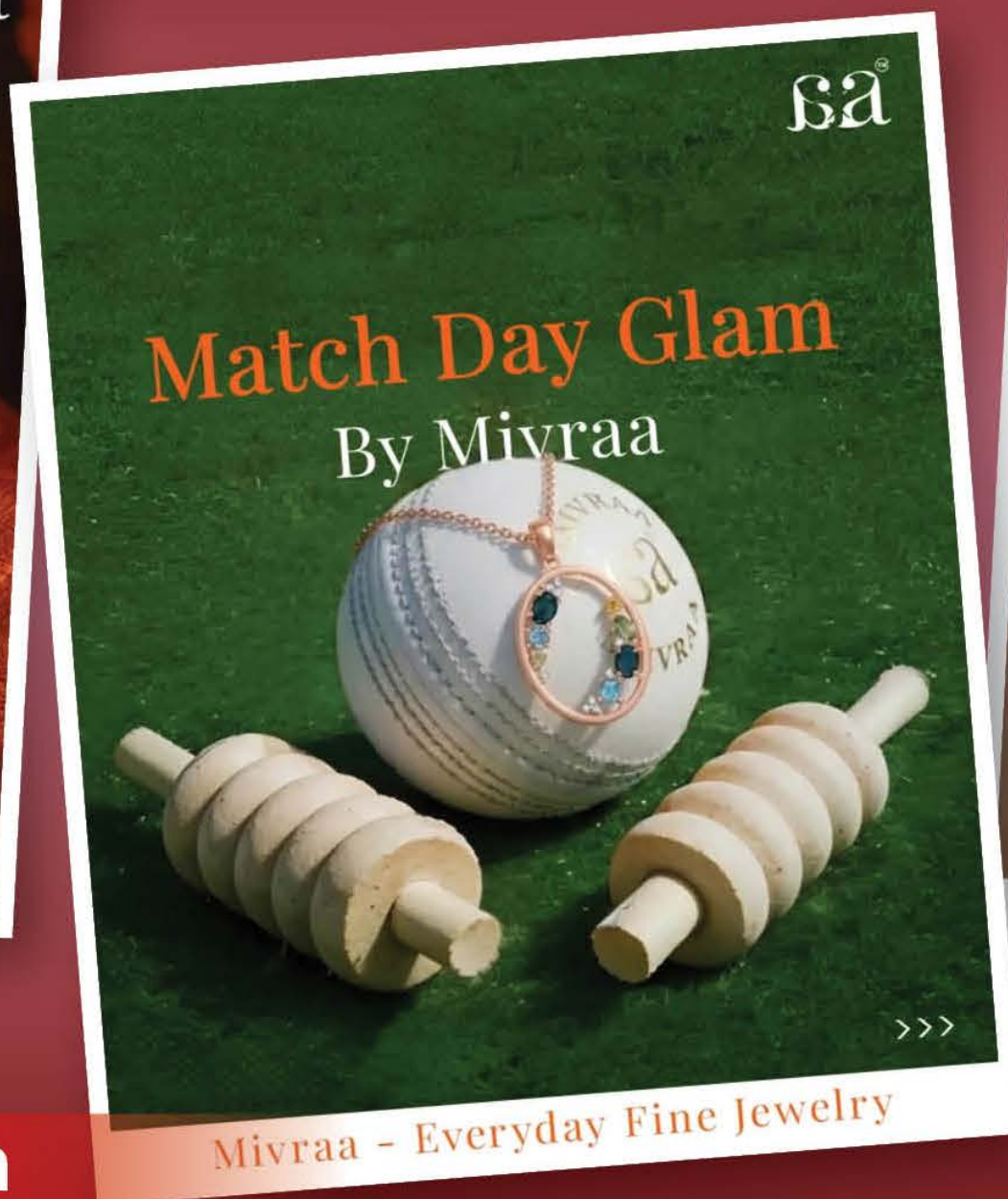
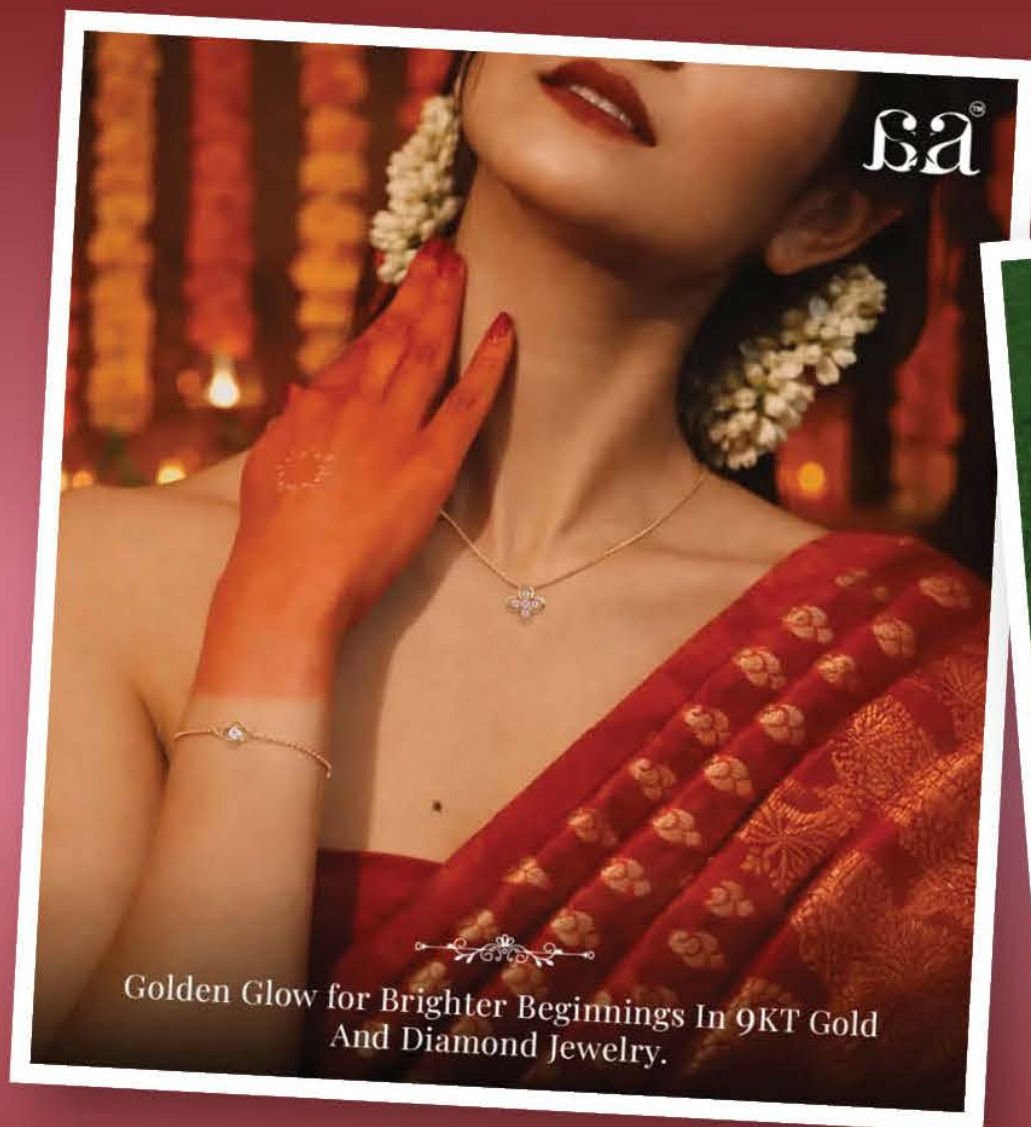


READ NOW

**LATEST
DIGITAL
EDITION**



CLICK HERE to read the magazine



retailjewellerindia.com

Inside the success story of Mivraa, a unique 9KT gold jewellery brand

BENGALURU

The brand entered India's jewellery market with 9KT gold jewellery before BIS hallmarking existed for the category. Built on design-led content, Instagram discovery and direct customer engagement, this digital-first brand has grown exponentially

READ MORE → 

**If you enjoyed reading Retail Dive,
please share it with your friends, family, and colleagues.**

**If you don't receive Retail Dive [sign up here](#)
for free subscription. For past editions of Retail Dive, you
can check our [Weekly Newsletter page here.](#)**

And please write to me anytime at
samit.bhatta@theretailjeweller.com
with thoughts, feedback, and criticism or share your story
if you'd like to see it featured in this space.
I'd love to hear from you.

Thanks for reading, and see you again next **week!**

Do you want the industry to know
about your product or service?
[Advertise](#) in **Retail Dive.**
