



KK Jewels reaches out to bridal consumers through ‘Wedding Gamechangers’ podcast

AHMEDABAD

Hosted by the company’s Managing Director Kailash Kabra, the podcast places the brand within conversations that surround weddings, helps it gain perspective through dialogue with experts from various related fields, and guide jewellery choices according to the insights gleaned

(RJ Exclusive)

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S L Shet Diamond House supports Mangaluru Triathlon, helps raise funds for cancer patients

MANGALURU

The brand provided 6,000 medals, each carrying the retailer's name, for winners across different categories and participated in the medal distribution ceremony, gaining high visibility. It could also align with charitable fundraising and an initiative that promoted fitness

(RJ Exclusive)

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Muliya Gold & Diamonds depicts role of gold jewellery in Indian culture through dance

BENGALURU

The brand routed the narrative through Bharatnatyam performances at an event titled 'Swarnarpana - Jewels of Shakti', built around the Navadurga concept, where each form of Shakti was represented through jewellery. Alongside the performances, models displayed jewellery pieces, allowing audiences to clearly view the designs

(RJ Exclusive)

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Sona Chandi Jewellers leverages 'Friendship Fiesta' to contribute to community work

HALDWANI

The jeweller's association with the fund-raiser came from a shared intent to support organized social action led by the younger generation, while raising funds for community work in the city. It connected the brand with families that influence local consumption and opinion

(RJ Exclusive)

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DC Jewellers drives store performance through its monthly employee recognition initiative

RATLAM

By making recognition an ongoing practice instead of an annual activity, the jeweller has aligned employee motivation with measurable business parameters. The initiative, introduced at the time of the Indore store launch, has since been integrated into regular operations

(RJ Exclusive)

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Jos Alukkas launches 'Second Sunrises' podcast to spotlight remarriage and new beginnings

THRISSUR

The six-episode podcast, hosted by actor and film-maker Suhasini Maniratnam, reflects Jos Alukkas' commitment to recognizing evolving milestones in today's world. The series centres on women who have chosen to embrace new beginnings, celebrating these decisions as powerful and defining life moments

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Sawansukha Jewellers marks Maha Shivratri with Nandi Coin supporting Gau Seva initiative

KOLKATA

Each purchase of a Nandi Coin - crafted in 24Kt gold in 10 & 5 gms - contributes to a larger purpose, the protection and nourishment of cows through dedicated Gau Seva efforts. It underlines the brand's core philosophy that faith must manifest through meaningful action

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De Beers presents installation ‘Voyage Through the Diamond Realm’ at India Art Fair in Delhi

NEW DELHI

The presentation examined the geological formation of diamonds over billions of years and positioned them within cultural and material narratives, drawing connections between geological processes and artistic practice, with Kasavu textiles placed alongside diamonds

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DAIMANTÉ

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Daimanté launches as an AI-led, digital-first luxury lab-grown diamond jewellery brand

PUNE

The brand retails through its online platform and is preparing to open its first physical store in Pune. This will be followed by a phased retail expansion across key Indian markets. The brand also maintains a presence in the United States

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Satva Gold enters direct-to-consumer retail, with launch of a 9kt gold jewellery format

AHMEDABAD

The gold supplier and manufacturer plans to open 21 retail outlets across India by 2027, as it goes about the process of building its footprint in key markets in phases. The company will draw on its existing manufacturing network and supply chain to support the rollout

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Retail Leadership Summit 2026 addresses the rapidly evolving dynamics of the retail industry

MUMBAI

The summit underscored the critical importance of innovation, agility and strategic value creation in shaping the future of retail. Jewellers Tribhovandas Bhimji Zaveri Ltd and P. N. Gadgil & Sons Ltd were among retail champions honoured at the event

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Tiffany & Co. presents elegant Ramadan campaign 'Beneath One Crescent Moon' across markets

NEW YORK

The Maison's 2026 Ramadan campaign blends poetry, symbolism and iconic jewellery, building on years of culturally rooted story-telling during the Holy Month while reinforcing its global identity to deepen its cultural engagement with audiences across regions

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Tanishq opens its 18th store in the UAE market, located at Ibn Battuta Mall in Dubai South

DUBAI

Spread across 2,000 square feet, the new store is Tanishq's first in Dubai South, and follows the launch of another store at the Gold Centre in Dubai Gold Souk, as the brand moves closer to a young, upwardly mobile population with a strong cultural connection to jewellery

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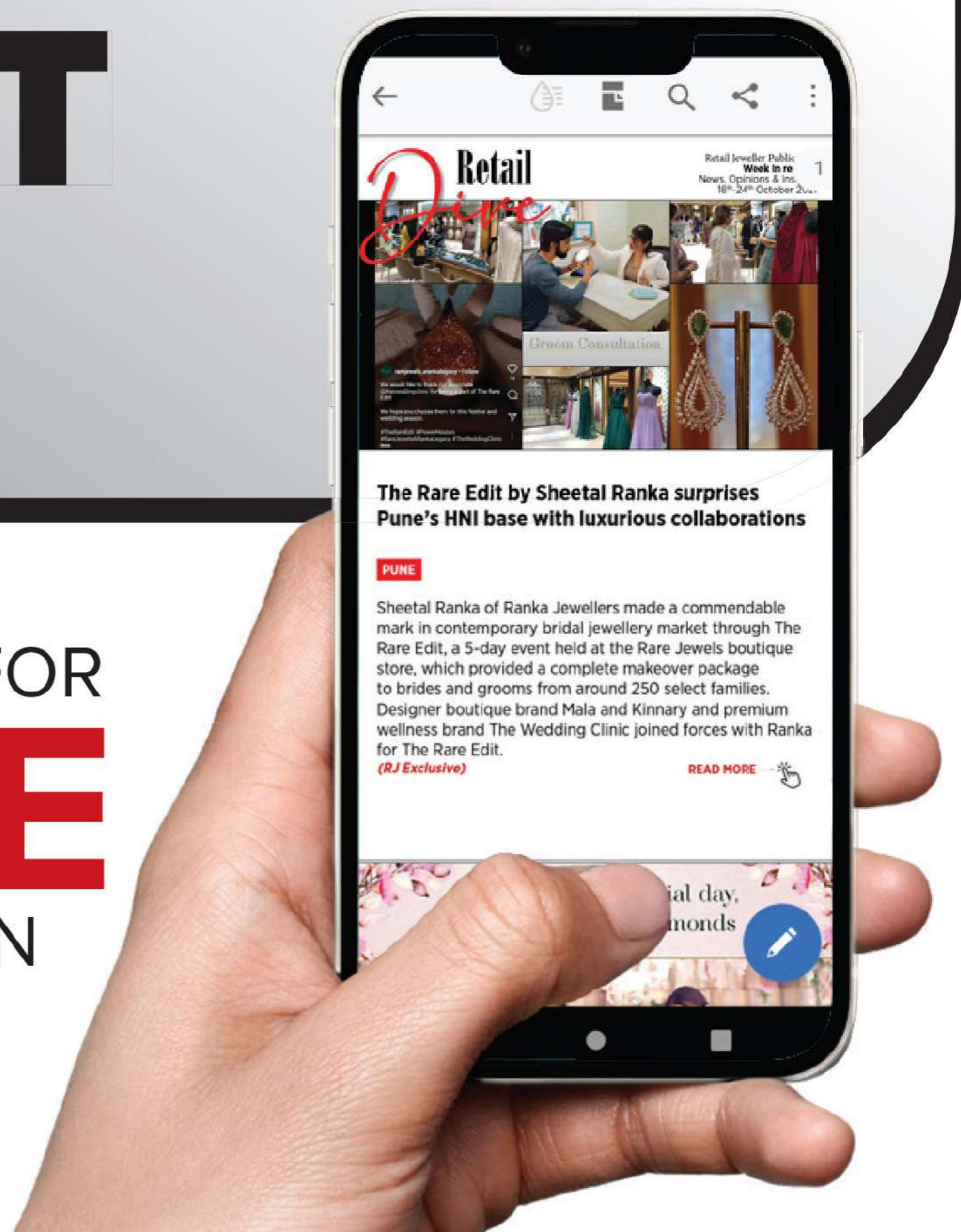


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CaratLane makes its New York Fashion Week debut with first showcase on the global ramp

NEW YORK

The showcase – featuring eight standout looks from the brand’s natural diamond collections – positioned CaratLane on the highly influential fine jewellery platform. It signalled the brand’s growing global ambition and its ability to blend Indian craftsmanship with contemporary design

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Celebrities flaunt Indian and international fine jewellery brands at top red carpet events

MUMBAI

Be it Kate Hudson in Sabyasachi High Jewellery or Saif Ali Khan sporting the Bird on a Rock brooch from Tiffany & Co. during a recent appearance or Priyanka Chopra donning a choker necklace from Bvlgari, this week was all about refinement and exclusivity

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