

DE BEERS GROUP  
A DIAMOND IS FOREVER



**INDRA**  
INDIAN NATURAL DIAMOND RETAILERS ALLIANCE  
AN INITIATIVE BY DE BEERS GROUP & GJEPC

[retailjewellerindia.com](http://retailjewellerindia.com)

Trade Marketing Partner  
**THE Retail Jeweller**

## INDRA's strategic support to retailers all set to ignite India's natural diamond ecosystem

**MUMBAI**

Shaping up as a powerful new digital ecosystem to equip retailers with advanced training in marketing and sale of natural diamonds, Project INDRA, a collaboration between the De Beers Group and the Gem & Jewellery Export Promotion Council, has the ambitious goal of expanding the market-share of natural diamonds by 50%

***(RJ Exclusive)***

**READ MORE** →





THE WORLD'S BIGGEST  
JEWELLERY FESTIVAL  
STARTS HERE



22<sup>ND</sup> SEPTEMBER – 9<sup>TH</sup> NOVEMBER 2025

[retailjewellerindia.com](http://retailjewellerindia.com)

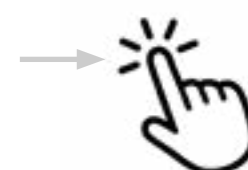
## GJC announces 5th edition of 'Lucky Lakshmi' to spark nationwide jewellery sales surge

### MUMBAI

Scheduled to take place across India from September 22 to November 9, 2025, the grand B2C event seeks to engage next-gen consumers, boost organized retail participation and increase demand for gold jewellery in the upcoming festive season

*(RJ Exclusive)*

[READ MORE](#)





PRESENTS

1<sup>st</sup> - 31<sup>st</sup> Aug, 2025



ASSURED GIFTS

WEEKLY MEGA DRAW

GRAND BUMPER DRAW

Sparkle se,  
Surprise tak

[retailjewellerindia.com](http://retailjewellerindia.com)

## Solitaire Festival of India rallies 200+ retailers to boost diamond sales nationwide

### MUMBAI

Running through August, the festival spearheaded by Divine Solitaires offers customers a mix of exclusive solitaire jewellery collections, assured gifts and bumper prize draws. Participating retailers have reported strong growth in sales and engagement

*(RJ Exclusive)*

[READ MORE](#)



# INDRA

INDIAN NATURAL DIAMOND RETAILERS ALLIANCE

AN INITIATIVE BY DE BEERS GROUP & GJEPC

## Natural diamonds deserve marketing that matches up.

Unlock the power to create your own marketing assets and customize global campaigns in a few clicks. Join **INDRA** today.

Visit:  
**INDRAONLINE.IN**

SCAN TO KNOW MORE



DE BEERS GROUP

X



**CLICK HERE to sign up**

**CLICK HERE to reach us** →





VAISHALI S

X



ISVARI  
Jalandhar  
JEWELLERY HOUSE

retailjewellerindia.com



RJ 20 YEARS  
Retail Jeweller

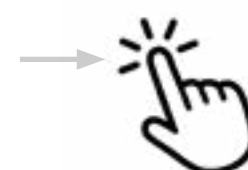
## Isvari leverages Vaishali S Couture showcase to introduce artisanal line to HNI audience

**NEW DELHI**

The brand's new jewellery edit was presented alongside Vaishali Shadangule's handloom creations at the event held by the Ministry of Textiles to mark National Handloom Day. The brand could engage directly with the elite 300+ audience and generate potential leads

***(RJ Exclusive)***

**READ MORE**



# Ultimate, Unique, Unmatched

## The Gold & Silver Show of India



**15** MON  
**16** TUE  
**17** WED

**SEPTEMBER 2025**

Helipad Exhibition Centre,  
Gandhinagar, Gujarat

### KEY FEATURES

1000+  
STALLS

600+  
EXHIBITORS FROM  
ACROSS INDIA

200+  
PREMIUM  
PAVILIONS

25000+  
PAN INDIA VISITORS  
EXPECTED

1500+  
HOSTED BUYERS

2.5  
LAKH+  
SQ. FT. SPREAD  
EXHIBITION AREA

10 LAKH+  
UNIQUE DESIGNS

KNOWLEDGE SEMINAR  
FOR GEMS &  
JEWELLERY INDUSTRY

FACE RECOGNITION  
TECHNOLOGY

15 YEARS,  
20 SHOWS  
B2B EXHIBITION  
EXPERIENCE

--- Main Sponsor ---



--- Co-Sponsor ---



--- Badges Sponsor --- --- Directory Sponsor ---



### VISITOR REGISTRATION

Log on : [www.ggjs.co.in](http://www.ggjs.co.in)

Jointly Organized By

**GGJS**  
GUJARAT GOLD JEWELLERY SHOW



GOLD ORNAMENTS WHOLESALE  
JEWELLERS ASSOCIATION

Supported



**CLICK HERE to register**

**CLICK HERE to reach us**





## PNG Jewellers celebrates tradition and connects to customers via ‘Chala Kheluya Mangalagaur’

### MUMBAI

The event, which integrated the brand’s new Mangalsutra line, had an outreach of over 8 million people on-ground and through digital amplification. More than 20 Marathi television and film personalities participated in the festivities, adding to its appeal

*(RJ Exclusive)*

READ MORE →





*Smriti Jewels Pvt Ltd*  
Mumbai

# *Polki Jewellery*

Embrace tradition with polki elegance

Contact No.: + 91 9769933640 / 9137259504 | Email: support@smritijewels.com

Address: Raheja Tesla, Unit no.234 Building no. 1B, TTC MIDC, Juinagar, Turbhe, Navi Mumbai-400705

Website - [www.smritijewels.com](http://www.smritijewels.com) | Instagram - [www.instagram.com/smritijewelspvtltd](http://www.instagram.com/smritijewelspvtltd)



**CLICK HERE to view collection**

**CLICK HERE to reach us**





## Khimji Jewellers continues strategic alignment with Femina Achievers Awards in Odisha

**BHUBANESWAR**

The partnership reflects the brand’s consistent association with a platform recognizing excellence and leadership among women. The brand chose not to showcase any jewellery during the event, reflecting its intent to focus on purpose over promotion

***(RJ Exclusive)***

**READ MORE** →



**atmosphäre**<sup>®</sup>  
THE STORE MAKERS

ELEVATING  
**Jewellery**  
EXPERIENCES

Transforming brand stories into retail  
design & build realities.

RETAIL DESIGN | DESIGN & BUILD | FIXTURES & FURNITURE



**CLICK HERE to view collection**

**CLICK HERE to reach us**





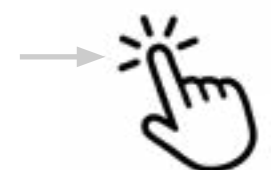
## Genesis Diamonds by Deepak Toms focuses on custom jewellery redesign to make an impact

**KOCHI**

At the Palette Pop event in Kochi with an audience of 300+ women entrepreneurs, the brand introduced its jewellery redesign services by asking visitors whether they were tired of wearing the same jewellery for years, and encouraged them to reset old ornaments

***(RJ Exclusive)***

**READ MORE** →





retailjewellerindia.com

## Neelkanth Jewellers deepens connect with Pune brides through 10-day 'Bridal Affair'

**PUNE**

The jeweller designed the campaign to have experts help brides choose and style jewellery for various wedding ceremonies, and address the challenges they face. In the first five days, the event attracted more than 50 brides, with many making purchases

***(RJ Exclusive)***

**READ MORE** →





[retailjewellerindia.com](http://retailjewellerindia.com)

## Sabyasachi launches digital boutique for India in partnership with Tata CLiQ Luxury

**MUMBAI**

The boutique, that goes live on the platform on August 21, 2025, will feature a curated assortment of fine jewellery from Sabyasachi Calcutta, crafted in 18 carat gold, using VVS-VS EF colour brilliant cut diamonds, natural pearls and precious gemstones

**READ MORE** →

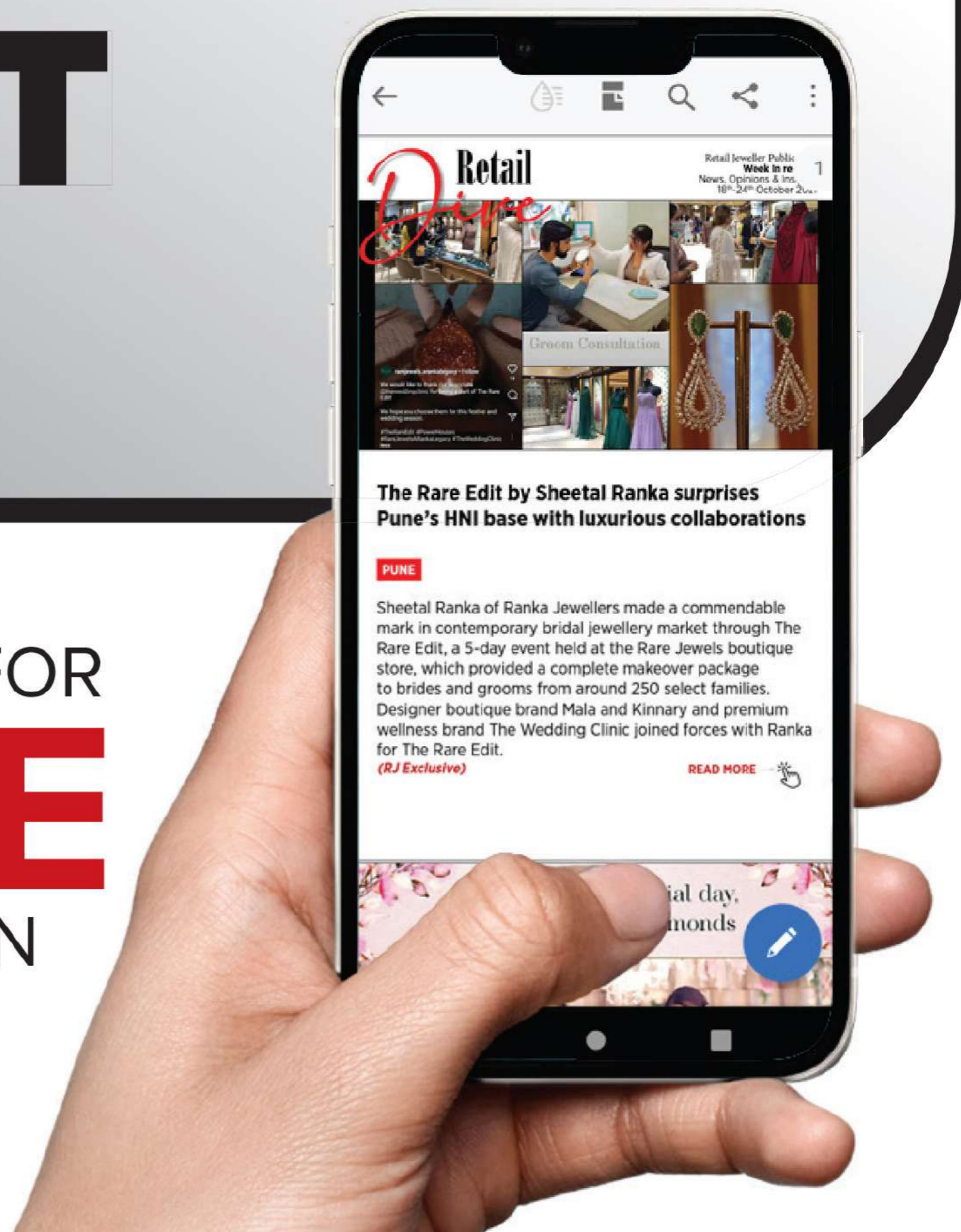


# Retail Dive

## KEEP UP WITH THE WEEK'S LATEST JEWELLERY MARKET NEWS



SCAN CODE FOR  
**FREE**  
SUBSCRIPTION



Click for more details →



APPOINTMENT HAI  
AAJ RAAT 9 BAJE SE!

RJ 20 YEARS  
Retail Jeweller



## Kalyan Jewellers strengthens brand play, returns as associate partner for KBC Season 17

**THRISSUR**

The partnership carries significant brand synergy, as KBC host Amitabh Bachchan is Kalyan Jewellers' global brand ambassador and resonates deeply with audiences across age groups. The brand aims to connect with customers across linguistic and regional strata through the show

**READ MORE** →



*Exclusive*  
INTERNATIONAL  
**BUYER  
ACCESS**  
*Exceptional finds.*



SCAN TO EXPRESS  
INTEREST

CONTACT:

**HIMALI S SHINDE : +91 77382 32907**

**ASHISH DUBAL : +91 84337 07381**

**CHIRAG WAGHELA : +91 91672 52611**

**PINKESH KARIA : +91 93236 45457**

**GEM  
GOLD**

INDIA & MIDDLE EAST JEWELLERY COLLECTIVE

*Exclusively for* **22KT & 18KT**

**NOV 10-11  
DUBAI**

Initiative of  
**THE Retail Jeweller**



**CLICK HERE to show interest**

**CLICK HERE to reach us** →



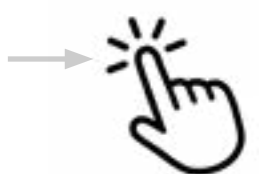


## Joyalukkas' Brilliance Diamond Jewellery Show reflects Mysuru's penchant for natural diamonds

### MYSURU

Presenting a wide selection of diamond jewellery in combination with other precious stones and metals, the show features designs ranging from elaborate bridal sets to understated styles for daily wear. The show, that promotes diamond sale, runs up to August 24

[READ MORE](#)





# THE Retail Jeweller

THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS

SUBSCRIBE TODAY

Subscribe India's Favourite Business Magazine for Jewellery Retailers 6 Blockbuster Editions, Readers 12,600 leading jewellers, 315 cities, 1 relevant premium business magazine.



India's Most Loved Among Retailers

A TRUSTED ADVISOR



PLEASE SCAN THIS QR CODE FOR SUBSCRIPTION

## SUBSCRIBE

THE FAVOURITE BUSINESS MAGAZINE OF JEWELLERY RETAILERS

Subscriptions	1 years	2years	3years	5years
No. of Issues	6 Issues	12 Issue	18 Issue	30 Issue
Cover Price Rate	2700	5400	8100	13500
Special Rate, you pay	2000	3400	4800	7800
You save	700	2000	3300	5700

For Subscription please call: Nagesh: 9167252615 Mohan Babu: 91671 62442



CLICK HERE to subscribe now

CLICK HERE to reach us





retailjewellerindia.com

## Titan to hold pricing decisions across divisions as it chooses to assess impact of US tariffs

**NEW DELHI**

CK Venkataraman, MD of Titan Company Limited, ruled out a “knee-jerk reaction with respect to pricing” and said the company - which has a robust jewellery division including brands such as Tanishq, Zoya, Mia and CaratLane - plans to wait and watch until the end of August

**READ MORE** →



# Jeweller <sup>THE</sup> Retail Jeweller

The Favourite Business Magazine of Retail Jewellers

Magazine of Retail Jewellers

## FOLLOW US ON



**TheRetailJeweller**



**retailJeweller\_india**



**retailjwlrindia**



**TheRetailJeweller**



**The Retail Jeweller India**

## retailjewellerindia.com

To feature your story contact

**Soma Bhatta** +91 99878 11330, [soma.bhatta@retailjewellerindia.com](mailto:soma.bhatta@retailjewellerindia.com)

To advertise with us contact

**Chirag Waghela** +91 91672 52611, [chirag.waghela@retailjewellerindia.com](mailto:chirag.waghela@retailjewellerindia.com)

**Ashish Dubal** +91 84337 07381, [ashish.dubal@retailjewellerindia.com](mailto:ashish.dubal@retailjewellerindia.com)

To know about our events contact

**Himali Shinde** +91 7738232907,

[himali.shinde@retailjewellerindia.com](mailto:himali.shinde@retailjewellerindia.com)



**CLICK HERE** to follow us on social media handles

**CLICK HERE** to reach The Retail Jeweller





## Extending A Helping Hand CSR Contributions 202



retailjewellerindia.com

## GRT Jewellers addresses crying community need by contributing Rs 1 crore to kidney care NGO

**CHENNAI**

The donation is part of GRT Jewellers' overall CSR allocation of Rs 3.67 crore this year, as it aims to alleviate community concerns through targeted financial assistance. The Tamilnad Kidney Research (TANKER) Foundation supports underprivileged kidney patients

**READ MORE** →



From **SMALL TOWN** triumphs to **INTERNATIONAL** diamond labels, **INFLUENCER** firepower to **SILVER COUTURE** - this edition captures it all.

**IIJS EDITION**  
FRESH. FIERCE. FORWARD.



**READ NOW**

JULY-AUGUST  
2025:  
**DIGITAL  
ISSUE**



[CLICK HERE to read the magazine](#)

[CLICK HERE to reach us](#) →





## Celebrities stand out in dazzling gold, silver and emerald creations from leading jewellers

### MUMBAI

Celebrities showcased fine jewellery from leading Indian jewellers this week. From Kohinoor's collector's emeralds to Popley Eternal's 22kt gold and Golden Window's luxury silver, this week's red-carpet and couture appearances were all about versatility and artistry

[READ MORE](#) →



---

**If you enjoyed reading Retail Dive,  
please share it with your friends, family, and colleagues.**

**If you don't receive Retail Dive [sign up here](#)  
for free subscription. For past editions of Retail Dive,  
you can check our [Weekly Newsletter page here.](#)**

And please write to me anytime at  
[\*\*samit.bhatta@retailjewellerindia.com\*\*](mailto:samit.bhatta@retailjewellerindia.com)  
with thoughts, feedback, and criticism or share your story  
if you'd like to see it featured in this space.  
I'd love to hear from you.

Thanks for reading, and see you again next **week!**

Do you want the industry to know  
about your product or service?  
**[Advertise](#) in **Retail Dive.****

---