



Arundhati
JEWELLERS



retailjewellerindia.com

RELEASING
11TH APRIL
IN CINEMAS

Arundhati Jewellers gains strategic advantage by promoting brand ambassador Archita Sahu's new film

BHUBANESWAR

Though the brand is not formally associated with the film 'Pade Akasha', the emotionally resonant promotional video, that draws a parallel with the film's plot, reinforces the identity of Arundhati Jewellers as a brand that celebrates real stories, strength and transformation

(RJ Exclusive)

READ MORE →



Hi, I'm
TAHER MERCHANT

and I'm running the TCS World 10K Bengaluru 2025 to support
C Krishniah Chetty Foundation

You can support empowerment of children and impactful initiatives that give back to the society

Scan the QR code now or donate via tcs10k.aidbees.org now!

C. KRISHNIAH CHETTY.
GROUP OF JEWELLERS

retailjewellerindia.com

Meet
TAHER MERCHANT

FROM EVEREST TO EMPOWERMENT
ONE MAN. ONE MISSION. 500 FUTURES.

This time Taher is running for the C Krishniah Chetty Foundation to raise funds for 500 student scholarships

Scan the QR code now or donate via tcs10k.aidbees.org now!

First Indian male to finish the Mount Everest Ultra 60KM Marathon.

Every kilometre supports a child's future.

JOIN THE JOURNEY. BE PART OF THE CHANGE.

C. KRISHNIAH CHETTY.
GROUP OF JEWELLERS

C Krishniah Chetty Group enlists ultra-marathoner Taher Merchant to support its scholarship programme

BENGALURU

Merchant will raise funds for the CKC Foundation's initiative supporting education of underprivileged students by running the TCS World 10K Bengaluru 2025 on April 27. His inspiring story and mission to make a difference aligns with the brand's vision

(RJ Exclusive)

READ MORE →



S
SKY
GOLD & DIAMONDS
— MAKE IN BHARAT, FOR THE WORLD —

**SHINE LIKE
THE DIAMOND
YOU ARE**



**IGI D SHOW
BOOTH NO. 49**

**17 - 18 - 19 APRIL, 2025
JIO WORLD CONVENTION CENTRE, MUMBAI**

+91 90898 99000
sales@skygold.co.in



CLICK HERE to view collection

CLICK HERE to register your interest





AJB Fine Jewels partners with 'Rise and Roar' to reach out to women leaders and entrepreneurs

LUCKNOW

The event, held in Lucknow, featured actor Shefali Shah, and is part of the brand's association with FICCI FLO as gold partner for the 2025-26 term. The brand showcased its signature jewellery designs and benefited from both visibility and dialogue
(RJ Exclusive)

READ MORE →





retailjewellerindia.com

Challani Jewellery Mart launches year-long 'Knowledge Nest' bootcamp to upskill staff across all levels

CHENNAI

More than 150 staff members have already taken part in sessions designed to sharpen customer service, boost industry knowledge and build confidence so that they truly understand and empathize with the customer's needs before offering a solution

(RJ Exclusive)

READ MORE →



AUGMONT

GOLD

FOR ALL

Bring Home Prosperity
This Akshaya Tritiya



Contact us: +91 95012 51257 | Website: www.augmont.com/shop



CLICK HERE to view collection

CLICK HERE to register your interest





True Diamond brings to life 'Zirak' and 'Saoirse' to foster emotional connect with customers

MUMBAI

Going beyond the usual jewellery-led visuals and product showcase, a video series featuring these two fictional characters aims to engage consumers through relatable content, humour and narratives. The objective is to build long-term brand affinity and create a community through content

(RJ Exclusive)

READ MORE →

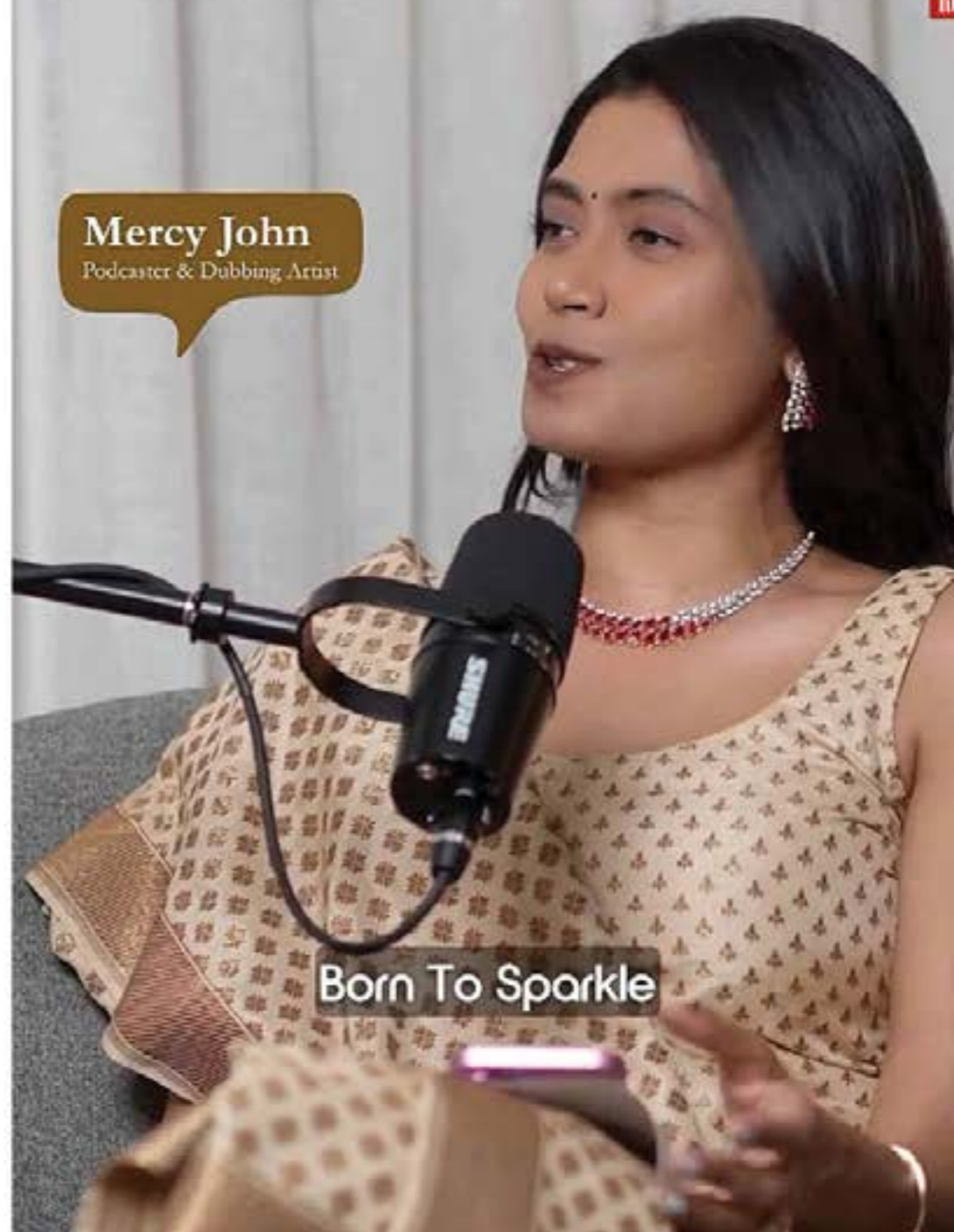




Shakthisree Gopalan
Singer - Songwriter - Music Producer

having me here.

retailjewellerindia.com



Mercy John
Podcaster & Dubbing Artist

Born To Sparkle

GRT Jewellers launches new podcast series 'Born to Sparkle' spotlighting influential women leaders

CHENNAI

The inaugural episode features singer-songwriter and music producer Shakthisree Gopalan in conversation with RJ Mercy John. The initiative is part of GRT's broader effort to engage meaningfully with audiences beyond the traditional retail environment

READ MORE →





RETAILGRO CONCLAVE 2025

A Game-Changing Day for Retailers



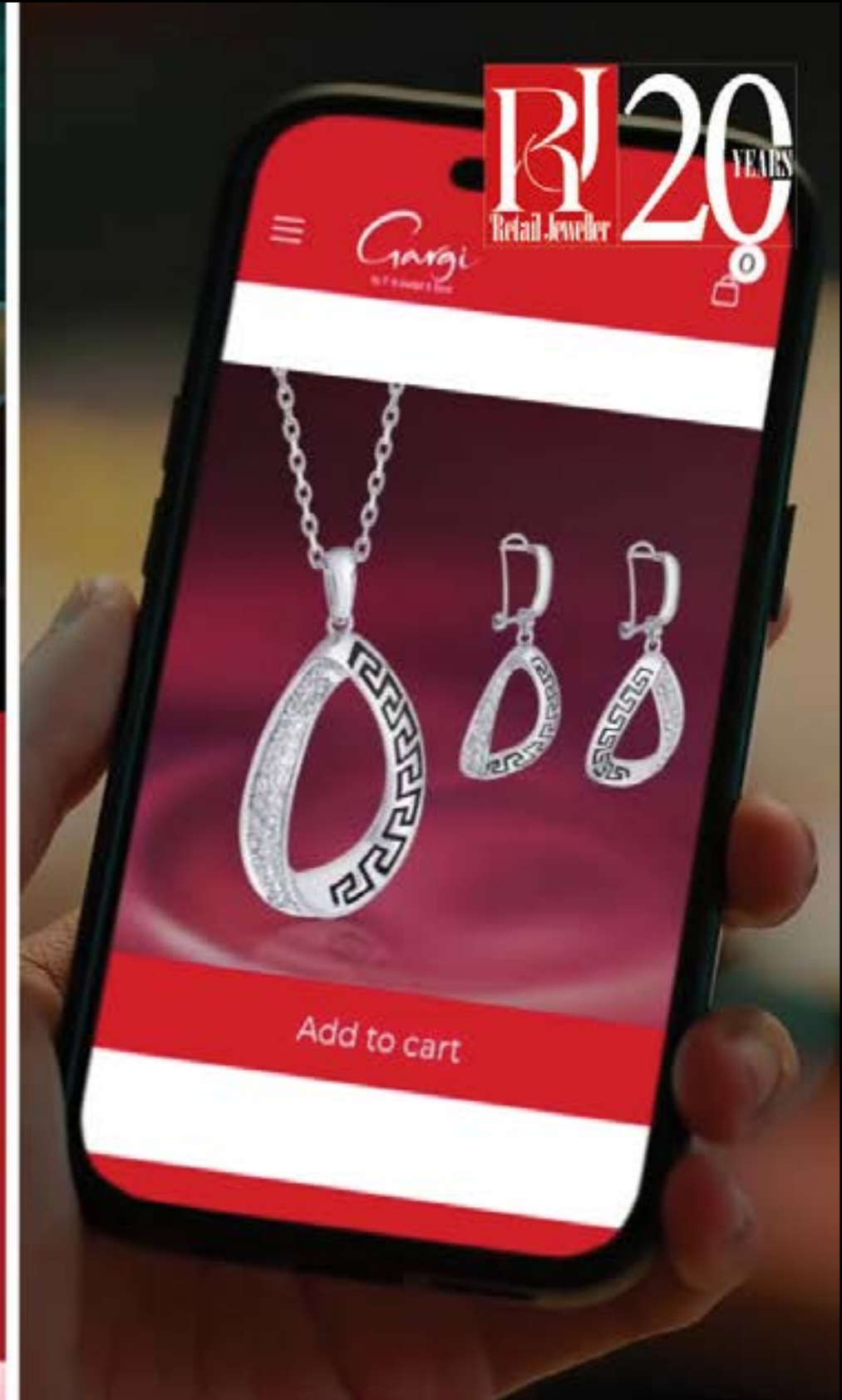
CLICK HERE to view collection

reach above company by →





retailjewellerindia.com



Gargi launches 'The Ultimate Cheat Code' campaign, offering jewellery as a fix for everyday slip-ups

PUNE

A series of three digital films are being released through April and May, each depicting a different scenario such as forgetting an anniversary, taking a sibling's belongings without asking, or missing a promised call. The first film has just gone live across platforms

READ MORE →





Reliance Jewels unveils digital campaign around its Tirupati collection ahead of Akshaya Tritiya

MUMBAI

The campaign, launched across digital platforms, highlights actor Kajal Aggarwal's personal connection with Lord Balaji and the cultural relevance of the new jewellery line, marking the 10th edition of the brand's signature 'Jewels of India' series

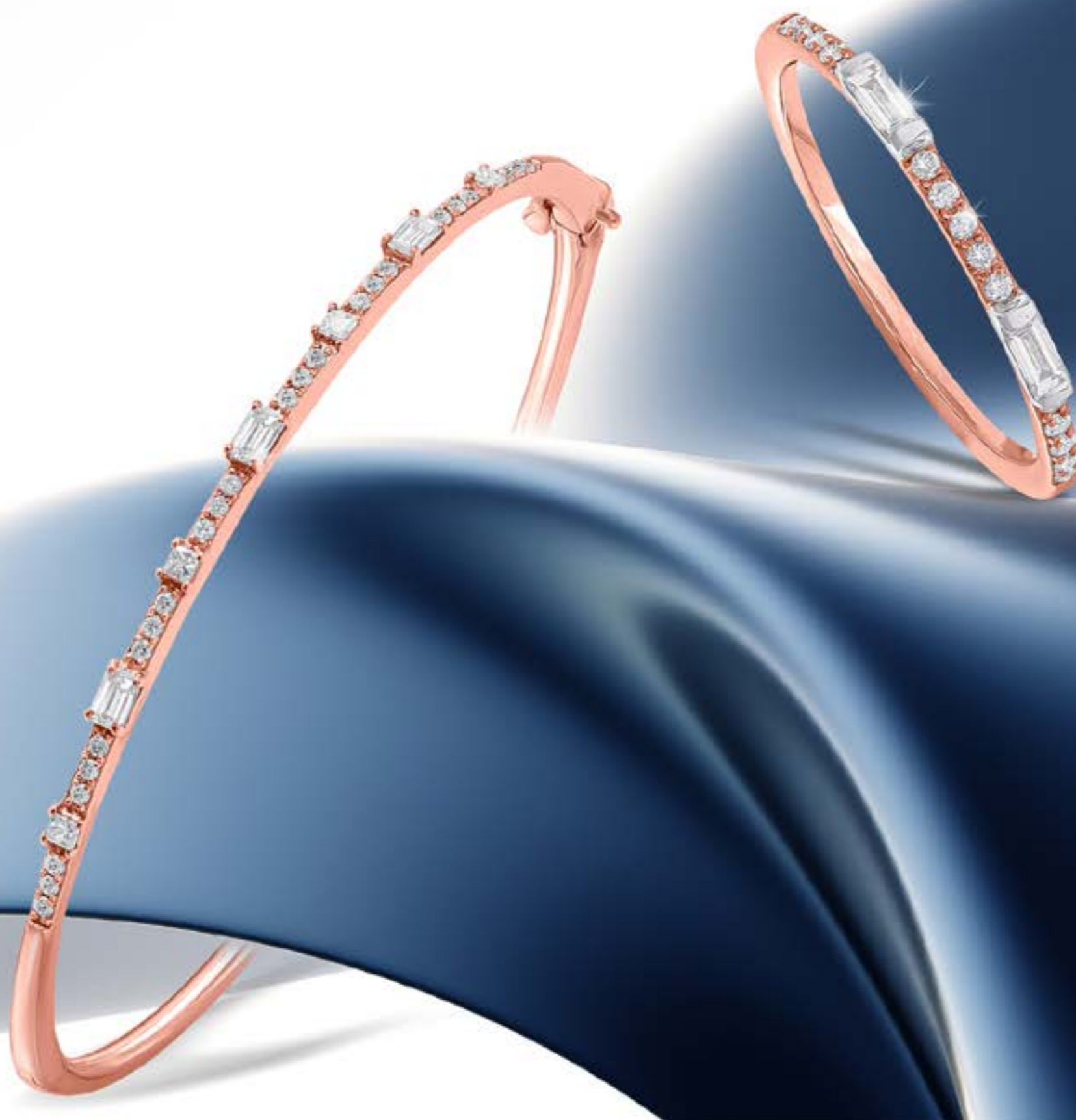
READ MORE →





ROMILTM
IMAGINATION • INNOVATION • INGENUITY

Crafted to **Perfection.**
Designed to **Shine.**



Reach us at: sales@romiljewelry.com



CLICK HERE to view collection

CLICK HERE to register your interest



12th & 13th
APRIL 2025


BATUKBHAI
JEWELLERS
SINCE 1998



retailjewellerindia.com



Batukbhai Sons Jewellers marks first anniversary of new Nagpur store with month-long campaign

NAGPUR

After a series of engaging activities, the celebrations will conclude with a lucky draw on May 1, in which three winners will get all-expenses-paid trips to Paris, Sri Lanka and Dubai. The brand reported an uptick in sales, thanks to the campaign

READ MORE →





retailjewellerindia.com



Punjab Jewellers partners luxury event to shore up its presence in the contemporary jewellery space

NEW DELHI

The India Luxury Show gave the brand an opportunity to present its latest collections to a refined and relevant audience, while generating digital content for ongoing brand engagement. It underscored the brand's heritage roots and evolving modern sensibilities

READ MORE →




LAMHA
An unforgettable moment
INDIA • UAE • USA



Jewelry that Compliments
Where Elegance Becomes Unforgettable.

Head Office: A/301-304, 3rd Floor, Krishna Diamond Part A, Vasta Devdi Road, Katargam, Surat. Gujrat 395004.
Branch Office: 135, 1st Floor, Keytuo Industrial Est., Kondivita Road, Andheri East, Mumbai. Maharashtra 400059.

© LAMHAMUMBAI@GMAIL.COM

+91 95374 66661

WWW.LAMHA.COM



CLICK HERE to view collection

CLICK HERE to register your interest





retailjewellerindia.com

Jewelbox raises \$3.2 mn funds, eyes nationwide retail expansion for lab-grown diamonds

KOLKATA

The company is targeting to expand in Tier-I and Tier-II cities such as Ludhiana, Chandigarh and Bhubaneswar, while also aiming to increase its presence in larger urban markets like Delhi and Bengaluru, with plans to scale from 8 to 30 stores by the year-end

READ MORE →





The Universal Language of Diamonds

Institute of Diamonds is the only laboratory focused exclusively on natural diamonds.
Assessing the 4Cs of a diamond with expertise and proprietary technology.



INSTITUTE OF DIAMONDS



Scan to
know more



CLICK HERE to view collection

Hit the
jackpot of
DIAMONDS!

India's Most Loved New Age Diamonds
now at DELTIN ROYALE, GOA



DEL TIN STAR
Weekend

17th-20th APR '25

DIAMOND
EDITION

BLING PARTNER



SOLITARIO

Join us at Deltin Star Weekend
and get a chance
to win Solitario diamonds.

retailjewellerindia.com

MUMBAI | PUNE | CHANDIGARH | LUCKNOW | BANGALURU | HYDERABAD | CHENNAI | DUBAI | MALAYSIA | SPAIN | THE BAHAMAS

KI & SOL Certified Products | www.thesolitario.com

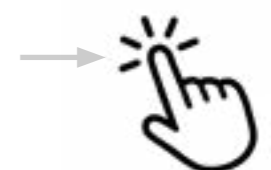
TEC AP37

Solitario is 'Bling Partner' for diamond edition of Deltin Star Weekend in Goa

MUMBAI

Together, the two brands are crafting a long weekend that speaks to the aspirations of India's discerning, style-forward audience. Solitario unveiled 15 exclusive diamond pieces during a grand fashion show named 'Runway to the Stars' on April 17

[READ MORE](#)





Retail Jeweller India
AWARDS
2025 ELITE CIRCLE OF
EXCELLENCE

YOU BRING IN
THE MASTERPIECES
WE BRING YOU
THE GLORY

REGISTRATIONS OPEN

Grand Awards Night
2nd August 2025



CLICK HERE to register

CLICK HERE for any queries





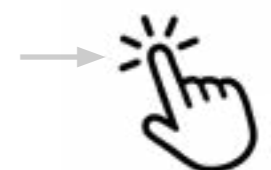
retailjewellerindia.com

Seventh edition of Platinum Guild International India's 'Platinum Season of Love' to begin on April 25

MUMBAI

The nationwide month-long retail activation, designed to drive consumer demand for platinum, expects to see participation from 1,800+ retail stores in 360 metro, Tier I, II and III cities across the country. The programme will run through May 31, 2025

[READ MORE](#)





OUR 20TH ANNIVERSARY EDITION, THE FIRST OF 2025, IS HERE!

For **two decades**, our relentless pursuit of the latest trends reshaping the industry, **new ideas** that provide a competitive edge, and best practices that establish new standards of excellence have kept us at the forefront of reflecting the **industry transformations** while empowering retailers to keep pace with its changing dynamics. Clearly, introducing several **new sections** is the most fitting way to commemorate this milestone edition.

ENJOY THE READ!

CLICK TO READ



CLICK HERE to read the magazine

CLICK HERE to reach The Retail Jeweller





retailjewellerindia.com

GJEPC delegation meets Principal Secy to PM, formally appeals for action on US tariffs

NEW DELHI

The GJEPC outlined key demands aimed at safeguarding exports and securing reciprocal concessions. Among other things, it urged a cap on total import duties for jewellery entering the US, recommending a ceiling of 10%, inclusive of ad valorem charges

READ MORE →





Retail Jeweller MIDDLE EAST SHOW '25

AN EXCLUSIVE B2B TRADE BUYER SELLER MEET



5th to 7th MAY 2025



HOTEL CROWNE PLAZA, MANAMA, BAHRAIN

- Bahrain's First Ever B2b Jewellery Show
- Buyers from 16 Countries
- Design Excellence from Bahrain, India & UAE



SCAN TO SHOW INTEREST

retailjewellerme.com

TO CONNECT

Himali - 77382 32907 | Ashish - 84337 07381 | Pinkesh - 93236 45457 | Chirag - 91672 52611



CLICK HERE to know more

CLICK HERE to register interest





With launch of its 65th showroom in the UAE, Malabar Gold & Diamonds advances on rapid expansion plan

DUBAI

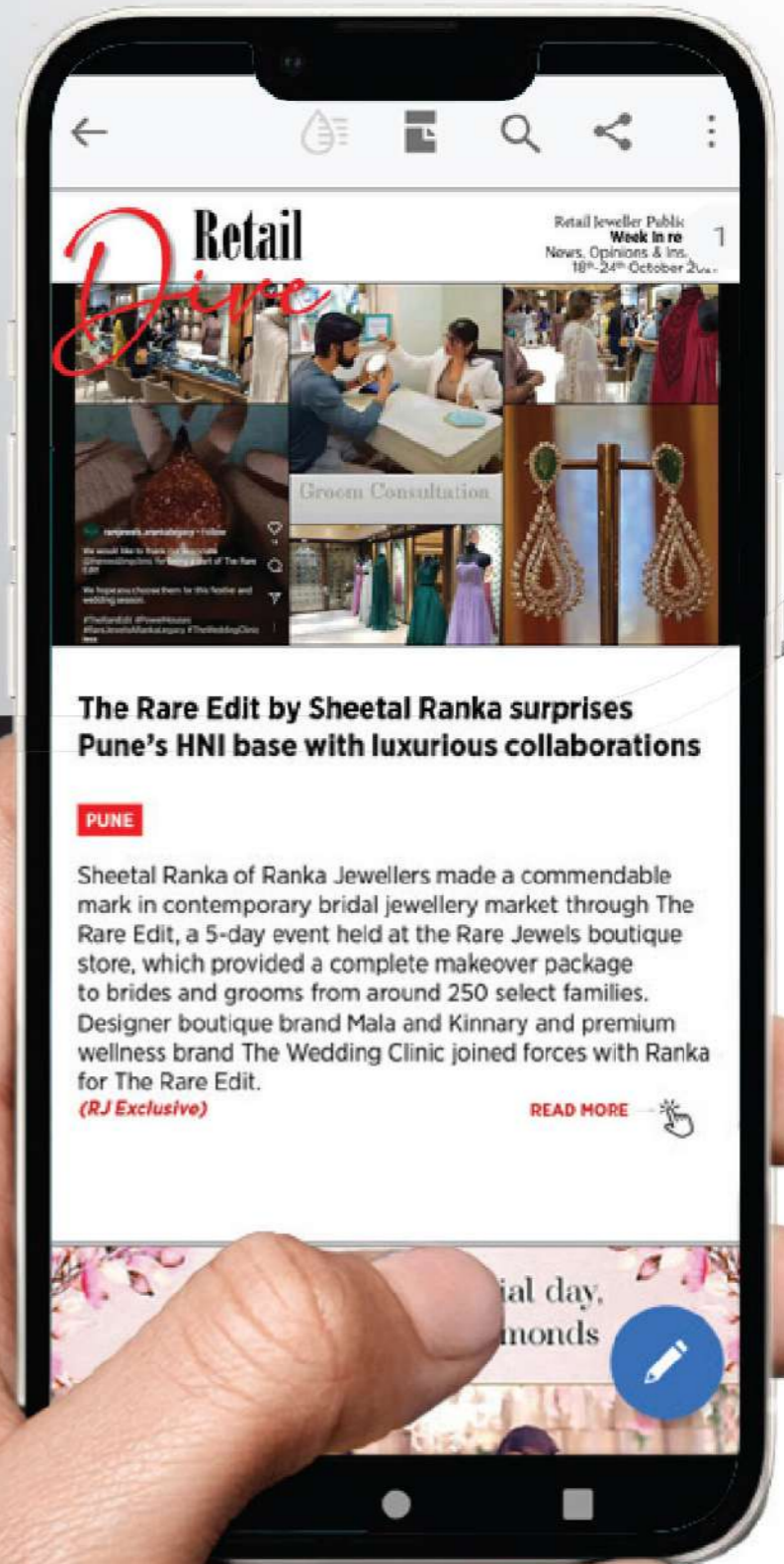
Brand ambassador Kareena Kapoor Khan made a special appearance at the store's inaugural at UW Mall in Dubai. The launch marks the brand's growing focus on high-footfall, community-centric high-growth retail zones in the UAE

[READ MORE](#) →



Retail Dive

KEEP UP WITH THE WEEK'S LATEST JEWELLERY MARKET NEWS



SCAN CODE FOR
FREE
SUBSCRIPTION

Click for more details →





Bollywood divas shine in statement ornaments from leading Indian jewellery houses

MUMBAI

This week, Bollywood divas showcased the power of statement accessories—each lending her own twist to contemporary and traditional aesthetics. From traditional polki to statement chokers studded with sapphires, these celebrities were seen flaunting beautiful ornaments at high society occasions

READ MORE →



THE Retail Jeweller

The Favourite Business Magazine of Retail Jewellers

Magazine of Retail Jewellers

FOLLOW US ON



TheRetailJeweller



retailJeweller_india



retailjwlrindia



TheRetailJeweller



The Retail Jeweller India

retailjewellerindia.com

To feature your story contact

Soma Bhatta +91 99878 11330, soma.bhatta@retailjewellerindia.com

To advertise with us contact

Chirag Waghela +91 91672 52611, chirag.waghela@retailjewellerindia.com

Ashish Dubal +91 84337 07381, ashish.dubal@retailjewellerindia.com

To know about our events contact

Himali Shinde +91 7738232907,

himali.shinde@retailjewellerindia.com



CLICK HERE to follow us on social media handles

CLICK HERE to reach The Retail Jeweller



**If you enjoyed reading Retail Dive,
please share it with your friends, family, and colleagues.**

**If you don't receive Retail Dive [sign up here](#)
for free subscription. For past editions of Retail Dive,
you can check our [Weekly Newsletter page here.](#)**

And please write to me anytime at
[**samit.bhatta@retailjewellerindia.com**](mailto:samit.bhatta@retailjewellerindia.com)
with thoughts, feedback, and criticism or share your story
if you'd like to see it featured in this space.
I'd love to hear from you.

Thanks for reading, and see you again next **week!**

Do you want the industry to know
about your product or service?

[Advertise](#) in **Retail Dive.**
