

CKC's crash.club ventures into men's silver category with Dark.Crash Men's Collection

BANGALORE

The Dark.Crash Men's Collection caters to the modern man's penchant for jewellery in everyday wear and bridges the gap in men's accessory segment in India. Teaming up with WWF as part of its CSR initiative, this affordable anpadad stylish jewellery range has been experiencing significant demand from North and South India

(RJ Exclusive)

READ MORE →





Sri Alankar Jewellers & Sons engages customers and family with informative in-store competitions on Janmashtami

JAMSHEDPUR

The celebrations involved a fancy-dress competition for the children of the customers. The customers were informed about the brand's 'Grow with Gold' monthly savings scheme, leading to enrolments and on-spot purchases as they enjoyed a discount of Rs 2,000 on the gold rate for every 10 grams of hallmarked HUID gold

(RJ Exclusive)

READ MORE →





retailjewellerindia.com

Rakshabandhan 2024: Jewellers opt for customisation in rakhis and jewellery, focus on wearability

MUMBAI

From dainty everyday wear rakhis to those variants used as bracelets, gold, silver and diamond rakhis made a mark this year as consumers preferred jewellery to commemorate this occasion with varieties such as floral and layered patterns piquing interests of the target audience across all age groups
(RJ Exclusive)

READ MORE →



The

PINK

PROFIT REVOLUTION

BECOME A LEADER
IN THE HOTTEST
GEMSTONE TREND



TO REGISTER IN THE FURA CELEBRATION SAPPHIRE PROGRAM

CALL: SAMEER +91 84518 69611

Scan to Register

CLICK HERE to register your interest





Debut triumphs: First-time winners steal the show at the 19th FURA Retail Jeweller India Awards

MUMBAI

From innovative ad campaigns to standout designs, this year's FURA Retail Jeweller India Awards celebrated not just seasoned veterans but also a remarkable group of first-time winners who brought fresh perspectives and creativity to the jewellery industry. With jewellers from smaller cities like Chandigarh, Gwalior, Haldwani, and Patna stepping into the spotlight, the awards are proving that excellence knows no geographical boundaries.

(RJ Exclusive)

READ MORE →



JOS ALUKKAS

A TRADITION OF FINE JEWELLERY

COME, LET'S
CELEBRATE
60 YEARS OF
HAPPINESS.



retailjewellerindia.com

Shop online at www.josalukkasonline.com, Toll Free : 1800-212-4558

KERALA | TAMIL NADU | PUDUCHERRY | KARNATAKA | ANDHRA PRADESH | TELANGANA

Jos Alukkas marks 60th anniversary with Rs.6 crore in prizes and exclusive discounts

THRISSUR

Customers in Kerala, Karnataka, Telangana, and Andhra Pradesh can participate in the lucky draw by receiving coupons with their gold purchases. However, in Tamil Nadu, where the coupon system is not approved by the government, customers will instead receive a form to fill out, which will also give them access to the lucky draw

[READ MORE](#) →





Swarovski partners with Disney for exclusive Lion King Collection

MUMBAI

The collection celebrates the 30th anniversary of the world-famous series and focuses on four of its memorable characters. The Lion King collection will feature created diamonds and will be available at select Swarovski stores in Delhi, Mumbai, Pune, Bengaluru, Amritsar, Cochin, Hyderabad, Chennai, Surat, Ludhiana, Chandigarh, and Kolkata

[READ MORE](#) →



THE
DIWALI
EDITION
#HumaraApnaShow

GJS

INDIA GEM &
JEWELLERY SHOW
A GRAND BUSINESS TO BUSINESS EXPO

4th TO 7th APR 2025
16th TO 19th SEP 2025
4th TO 7th APR 2026

An Initiative by



#HumaraApnaShow

25th TO 28th SEP 2024

JIO WORLD CONVENTION CENTRE, MUMBAI



Scan the QR Code



For Visitor
Registration

Visit: www.gjsindia.org

Give a missed call on: **+91 84339 17319**

@AIGJC gjc_india @GJCIIndia

For more details contact:
Shristi Dagar: **+91 93400 31608**



CLICK HERE to view collection

reach above company by →



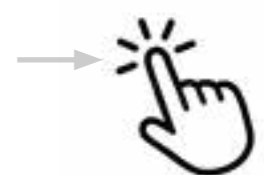


Highdell Investment to sell 2.36% stake in Kalyan Jewellers to promoter for Rs.1,300 Crore

BENGALURU

Highdell Investment, an affiliate of Warburg Pincus, will transfer 2.42 crore equity shares at Rs.535 per share, totaling Rs.1,300 crore. Following this transaction, the shareholding of Trikkur Sitarama Iyer, the promoter, along with that of his group, will rise from 60.59% to 62.95%

[READ MORE](#)





BlueStone closes Rs 900 cr in pre-IPO financing round, to file draft papers in 2024

MUMBAI

The Accel-backed firm is now set to file the draft red herring prospectus for its IPO with the stock market regulator this calendar year, after having closed the pre-IPO round to set the valuation benchmark. BlueStone will use the new capital to fuel an aggressive expansion plan from 220 offline stores now to 400 in 12-18 months

[READ MORE](#)





An auspicious beginning to a golden future

Presenting IAGES - Indian Association
for Gold Excellence and Standards

To know more, visit www.iages.com



CLICK HERE to view collection



IIJS Premiere 2024 shatters record with over Rs 1 lakh crore in business

MUMBAI

This year's IIJS, themed "Brilliant Bharat," had a massive exhibition area of 135,000 square meters, featuring over 3,600 stalls and 2,100 exhibitors, drawing more than 50,000 buyers. The event saw participation from 15 international delegations representing 13 countries

READ MORE →



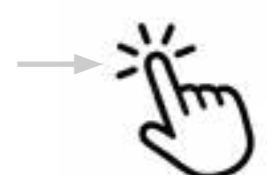


Senco Gold to launch plans global expansion and diversification for FY25

KOLKATA

Senco Gold's strategy for the upcoming fiscal year involves expanding its reach internationally and diversifying its product portfolio. The company is targeting markets with significant Indian expatriate communities, where it already has established brand recognition. Concurrently, Senco Gold will debut "Sennes," a sub-brand offering luxury leather bags and high-end jewellery accessories, catering to affluent consumers

[READ MORE](#)





LAXMI
— DIAMONDS —
BENGALURU

*Crafted to
Perfection...*

A PREMIER MANUFACTURER OF CLOSED SETTING DIAMOND JEWELLERY

for business enquiries,

Call Mr.Laxman Thakulla +91 9380888030 / +91 9322941537

www.laxmidiamonds.com



CLICK HERE to view collection

reach above company by →





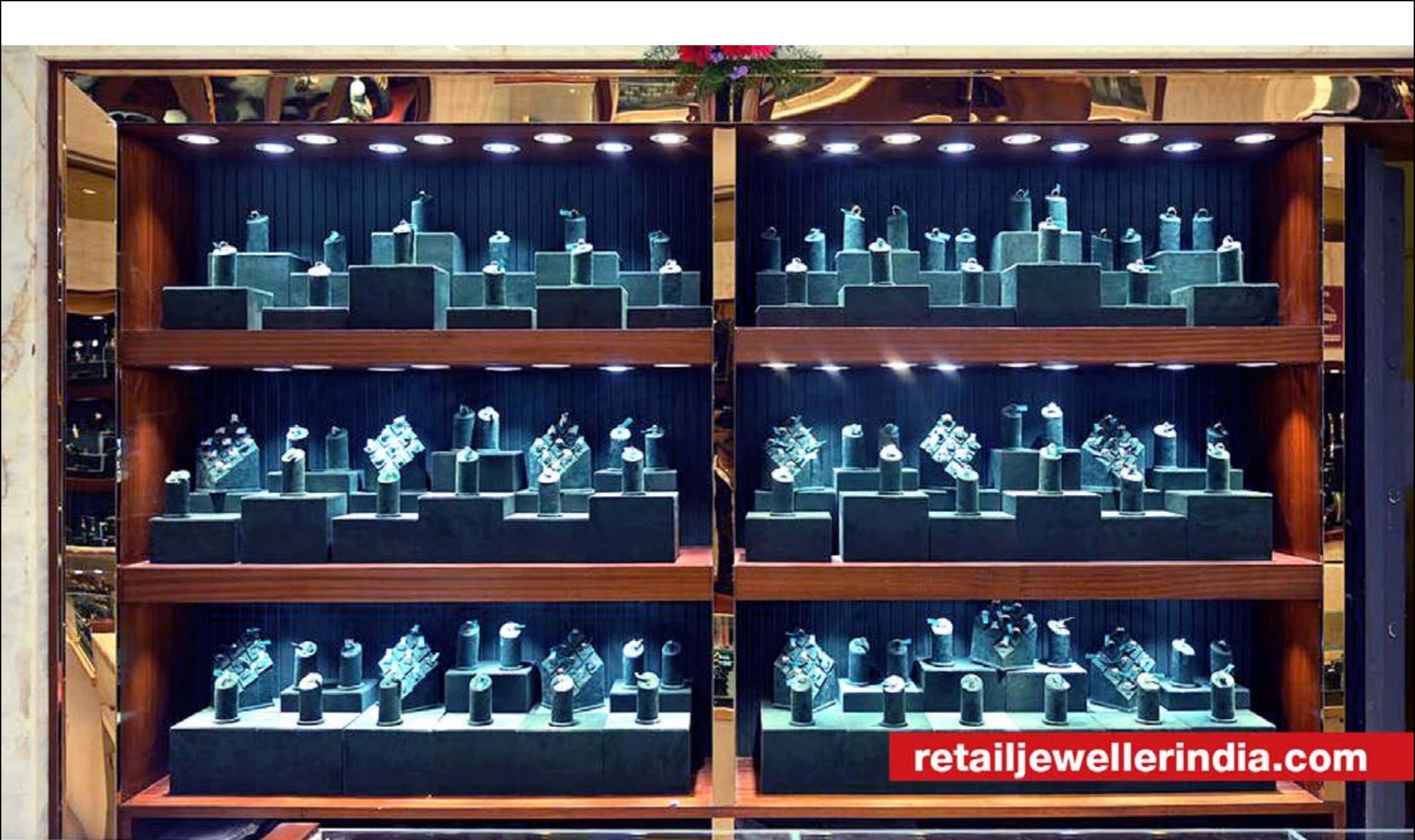
Tanishq introduces India's first mixed reality print ad for their 'Festival of Diamonds'

BENGALURU

The campaign, designed to celebrate Raksha Bandhan through Tanishq's Festival of Diamonds, offers an immersive experience distinct to conventional print advertising. By scanning a QR code on the print ad with their smartphones, readers can transform the static image into a dynamic video experience, showcasing the collection along with a heartfelt message

READ MORE →



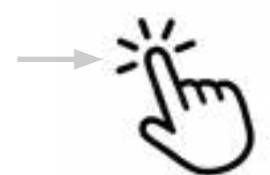


CMR Group launches its silver jewellery sub-brand 'Padmam' in Kakinada

KAKINADA

As gold prices rise, Padmam offers a refreshing alternative, showcasing the beauty and versatility of silver. The brand stands out by combining the classic charm of 92.5 sterling silver with the allure of gold-plated designs from weddings to professional settings for discerning customers

[READ MORE](#)





Plot No: 121, Road No. 15/18, MIDC, Andheri (EAST), Mumbai – 400093, INDIA

Contact No +91-22-67679898 / 9930064000
priority@priorityindia.com



CLICK HERE to view collection

reach above company by





retailjewellerindia.com

Duty cut favours gold demand, hampers diamond sales in India: JPMorgan

MUMBAI

Discussing the competitive market allowing regional retailers to expand, the international research firm cautioned that front-loaded demand may affect sales in the latter half of the fiscal year as consumers might have already made their purchases in anticipation of the festive and wedding seasons

READ MORE →



The Retail Jeweller July-August 2024 Digital Edition

SPECIAL FEATURE: MASSIFYING LUXURY JEWELLERY

The grandeur of Anant Ambani and Radhika Merchant's wedding is not just a social event but a shot in the arm for the jewellery industry ahead of the main season

SPECIAL FEATURE: GOLD MINING NEW OPPORTUNITIES

Imaginative ideas maximised Akshaya Tritiya 2024 sales, overpowering the burden of competitive markets, sky-high gold prices, and rising consumer expectations

SPECIAL INTERVIEW: KALAMANDIR JEWELLERS

The brand expands its footprint outside Gujarat with a grand 30,000 sq. ft. retail outlet in Borivali, Mumbai

SPECIAL FEATURE: UNIFIED JEWELLERY SHOPPING

Fresh from securing \$1.15 million in pre-seed funding, Eternz, founded by Arthi Ramalingam, is set to revolutionise jewellery retail with an innovative marketplace model

STYLE QUOTIENT

Mitali Nanda Vohra

YOUNG TURK

Raghav Meghraj

BRAND STORY - LGD

Harshit Soni

LAST WORD

Ajoy Chawla

[CLICK TO READ](#)



[CLICK HERE to read the magazine](#)

[CLICK HERE to reach The Retail Jeweller](#)





Titan MD C K Venkataraman discusses Zoya's roadmap as India's first warm luxury jewellery brand

MUMBAI

C K Venkataraman, MD, Titan, highlighted the growing consumer desire for luxury items in India aiding the growth potential of Zoya, which could grow at double the rate of Tanishq over the next decade, given its unique and unchallenged position in the warm luxury jewellery space of the country

READ MORE →



Retail Dive

KEEP UP WITH THE WEEK'S LATEST JEWELLERY MARKET NEWS



SCAN CODE FOR
FREE
SUBSCRIPTION



Click for more details →





INDRIYA

ADITYA BIRLA | JEWELLERY

KAARIGARI STORIES

retailjewellerindia.com

Aditya Birla Group's Indriya releases 'Kaarigari Stories' – a cinematic tribute to Indian fine jewellery craftsmanship

MUMBAI

'Kaarigari Stories' is a cinematic homage to the intricate art of Indian jewellery-making, with each piece crafted at Indriya reflecting the rich heritage of Indian Kaarigari, or craftsmanship. Indriya's extensive collection includes over 16,000 designs in gold, polki, and diamonds, suitable for everyday wear, special occasions, and elaborate bridal jewellery

READ MORE →



**If you enjoyed reading Retail Dive,
please share it with your friends, family, and colleagues.**

**If you don't receive Retail Dive [sign up here](#)
for free subscription. For past editions of Retail Dive,
you can check our [Weekly Newsletter page here.](#)**

And please write to me anytime at
[**samit.bhatta@retailjewellerindia.com**](mailto:samit.bhatta@retailjewellerindia.com)
with thoughts, feedback, and criticism or share your story
if you'd like to see it featured in this space.
I'd love to hear from you.

Thanks for reading, and see you again next **week!**

Do you want the industry to know
about your product or service?

[Advertise](#) in **Retail Dive.**

WHO WORE WHAT



Celebrities embrace old-world charm with uncut diamonds and polki

MUMBAI

Indian celebrities showcased fine jewellery from Shri Paramani Jewels, Neety Singh Jewellery, R Narayan Jewellers, Amrapali Jewels, and Shree Devi Jewellers, highlighting an emerging trend in Mangtikas, hand accessories, and anklets

[READ MORE](#)



THE Retail Jeweller

The Favourite Business Magazine of Retail Jewellers

Magazine of Retail Jewellers

FOLLOW US ON



TheRetailJeweller



retailJeweller_india



retailjwlrindia



TheRetailJeweller



The Retail Jeweller India

retailjewellerindia.com

To feature your story contact

Soma Bhatta +91 99878 11330, soma.bhatta@retailjewellerindia.com

To advertise with us contact

Chirag Waghela +91 91672 52611, chirag.waghela@retailjewellerindia.com

Ashish Dubal +91 84337 07381, ashish.dubal@retailjewellerindia.com

To know about our events contact

Raghavendra +91 9820283868,
raghavendra.pandey@retailjewellerindia.com



CLICK HERE to follow us on social media handles

CLICK HERE to reach The Retail Jeweller

