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## A night of brilliance: The 19th FURA Retail Jeweller India Awards light up Mumbai

**MUMBAI**

The Retail Jeweller India Awards 2024, which was held at Hotel Sahara Star on August 10, not only celebrated contemporary designs but also honoured the rich tradition of Indian jewellery making. At the heart of these esteemed awards is an independent jury panel comprising some of India's most discerning tastemakers. Their diverse professional backgrounds ensure a holistic evaluation that celebrates both tradition and innovation

***(RJ Exclusive)***

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## India adorning colour gemstones at a high speed with Fura Celebration sapphires now in 18 Indian states: FURA Gems chairman Gaurav Gupta at RJIA 2024

**MUMBAI**

The chairman discussed the provenance system by the mining platform, which has been passing the faith down to the end-consumers. Gupta expressed optimism in the way different retailers are prioritising colour gemstones across points of sale successfully through the national Celebration Sapphires campaign, which has made Fura gems available across 18 states in India

***(RJ Exclusive)***

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## World Gold Council unveils the Indian Association for Gold Excellence and Standards (IAGES) at Retail Jeweller India Awards 2024

**MUMBAI**

Commenting on IAGES, Jain said that the Indian Association for Gold Excellence and Standards (IAGES) will be ready as an organisation by the end of this year. The response to it from the retailers at the IJS Premiere 2024 for the IAGES has been overwhelming, and the organisation will revolutionise the way gold is consumed, maintained Jain




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## Jewelex unveils Rare, world's first smart luxury ring, at Retail Jeweller India Awards 2024

**MUMBAI**

Drawing an outline of the first-of-its-kind collaboration, Bobby Kothari, Director of Jewelex explained how, with the passage of time, watches have advanced from being held inside pockets, then a World War 1 innovation, making wristwatches only over a 100-year-old accessory. As smart watches became the recent norm, the collaboration between Jewelex and Ultrahuman ushers in a new era of tech-guided fashion in the precious jewellery market of India

***(RJ Exclusive)***

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## Retailers commend The Select Club, variety, and seamless organisation at IIJS Premiere 2024

### MUMBAI

Retail jewellers, who have either been visiting IIJS for the last few years or over the decade, gave their feedback with regard to different aspects of this year's show. While most of them regard IIJS as a prime event to prepare for the upcoming festive season, some attended the show to buy from The Select Club for more exclusivity

***(RJ Exclusive)***

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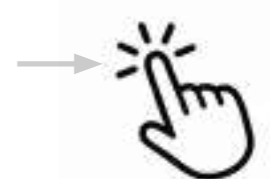
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## Local overproduction and high influx of imported diamonds cause drastic fall in LGD prices locally: GTRI

### MUMBAI

According to various estimates, global prices of lab diamonds crashed by 30-60 per cent in 2023 and is expected to continue to decline in 2024 increasing competition for Indian players. This is attributed mostly to over-supply and rise in competition

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## Kushal's fashion and silver jewellery plans to open 300 stores in India, eyes 50% growth this fiscal

### BENGALURU

The company plans to strategically open 30 to 35 new outlets annually, according to Manish Gulecha, Director of Kushal's Fashion Jewellery. This fiscal, the business aims for 50 per cent growth, driven by its retail expansion plan and the silver jewellery category it ventured in recently

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## GJEPC's 'Jewellers for Hope' raises funds with Kareena Kapoor Khan

**BENGALURU**

The event, powered by the Gemological Institute of America (GIA), featured a charity dinner with proceeds benefiting two NGOs: the Miam Charitable Trust and the Gem and Jewellery National Relief Foundation. Since its inception, 'Jewellers for Hope' has supported 14 NGOs

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## Bluestone appoints Gaurav Sachdeva of Bestseller India as Chief Retail Officer

**MUMBAI**

With this new appointment, Sachdeva will be responsible for “overseeing BlueStone’s retail operations, with a primary goal to drive sales, enhance customer experience, and ensure profitability across company’s retail channels

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## The Retail Jeweller July-August 2024 Digital Edition

### SPECIAL FEATURE: MASSIFYING LUXURY JEWELLERY

The grandeur of Anant Ambani and Radhika Merchant's wedding is not just a social event but a shot in the arm for the jewellery industry ahead of the main season

### SPECIAL FEATURE: GOLD MINING NEW OPPORTUNITIES

Imaginative ideas maximised Akshaya Tritiya 2024 sales, overpowering the burden of competitive markets, sky-high gold prices, and rising consumer expectations

### SPECIAL INTERVIEW: KALAMANDIR JEWELLERS

The brand expands its footprint outside Gujarat with a grand 30,000 sq. ft. retail outlet in Borivali, Mumbai

### SPECIAL FEATURE: UNIFIED JEWELLERY SHOPPING

Fresh from securing \$1.15 million in pre-seed funding, Eternz, founded by Arthi Ramalingam, is set to revolutionise jewellery retail with an innovative marketplace model

### STYLE QUOTIENT

Mitali Nanda Vohra

### YOUNG TURK

Raghav Meghraj

### BRAND STORY - LGD

Harshit Soni

### LAST WORD

Ajoy Chawla

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## Jewellery designer Tiara Dhody unveils new brand 'Treasures by Tiara'

**MUMBAI**

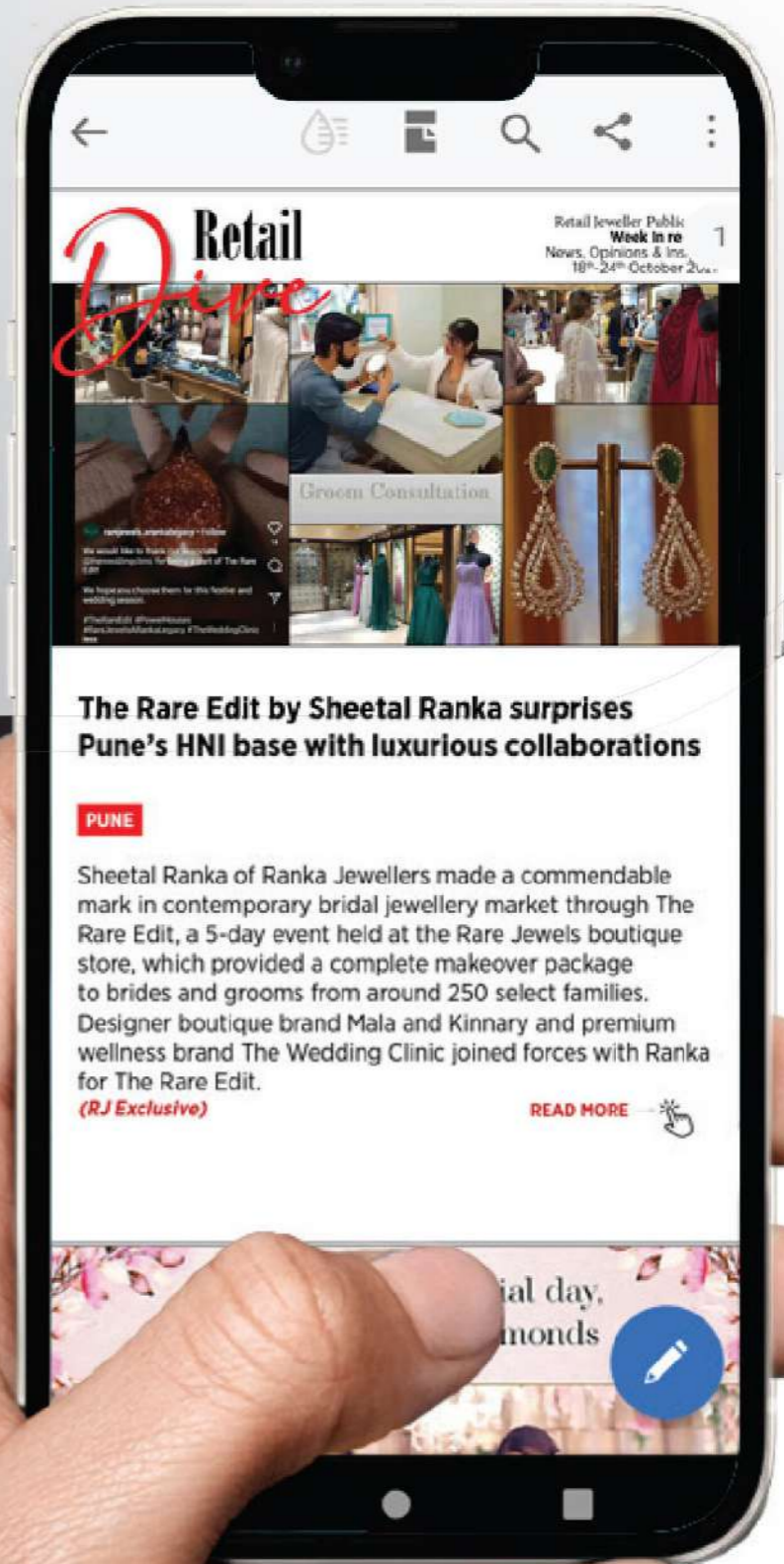
The inaugural collection features a blend of precious metals such as gold and silver, adorned with a selection of both white and black diamonds to add a touch of elegance and sparkle

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## Bollywood Divas make their mark, adorning exquisite jewellery by Indian brands

### MUMBAI

From traditional pieces to light weight jewellery, popular Bollywood stars showcase jewellery, giving testament of creativity and finesse of these brands

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