



## Ratnalaya Jewellers teams up with RedFM to showcase their Platinum collection

**PATNA**

In discussions with Red FM, Ratnalaya shared the story behind its 60-year legacy and how the brand was named in memory of the founder's daughter, Ratna. The collaboration featured an interactive visit by a Red FM radio jockey to the Ratnalaya store. The RJ explored the jewellery collection, creating an engaging Instagram reel that showcased the brand's offerings

***(RJ Exclusive)***

**READ MORE** →







**Pooja Gor**



**SB**  
BY  
Symbol of Trust  
**dt**  
Since 1957

**FASHION**  
JEWELLERY SHOW

**30th June**  
SUNDAY | 4:00PM

For more info  
Whatsapp or Call  
7222929111  
7222903111

A privilege to  
**DIAMONDS CLUB**  
members

Pt. Deendayal Upadhyay Auditorium,  
Near Science College, Raipur (C.G.)

Flagship Store-  
Sadar Bazar, Raipur | 8817710111



**SB**

BY

Symbol of Trust  
**dt**  
Since 1957

**ANOPCHAND TILOKCHAND**  
Jewellers



## Anopchand Tilokchand Jewellers hosts select clients at exclusive event featuring fashion show, lucky draw

**RAIPUR**

About 400 select guests, including HNI individuals were invited as part of a close group of loyal customers. Organising a fashion show helped the brand facilitate an enjoyable experience for its customers, who walked the ramp. The lucky draw enhanced their excitement and aided conversion

**(RJ Exclusive)**

**READ MORE** →





Join the

# PINK



Sapphire Revolution

EXCEPTIONAL GEMS,  
EXCEPTIONAL BENEFITS



TO REGISTER IN THE FURA CELEBRATION SAPPHIRE PROGRAM

CALL: SAMEER +91 84518 69611

Scan to Register

**CLICK HERE to register your interest**







## Kumari Fine Jewellery's Style Squad rewrites the jewellery styling mantra

**MUMBAI**

Style Squad uses different designs to emulate the personalities of the wearer. The brand has launched three variations, namely 'The Loud & Proud', which flaunts extravagant pieces, 'The Sleek Chic' which goes all out on layered jewellery, and 'The Enchanted Bloom', which involves natural elements for inspiration

***(RJ Exclusive)***

**READ MORE** →







## Rath Yatra 2024: Gold jewellery sees demand uptick as buyers aim for wedding-related purchases

**MUMBAI**

Retail brands witnessed heightened demand for gold and diamond ornaments throughout the Rath Yatra week. Jewellers ran their offers for an extended period, benefitting particularly from bridal jewellery purchases in West Bengal, Odisha, and other eastern states

***(RJ Exclusive)***

**READ MORE** →







**VIJAY EXPORTS™**

MUMBAI

MANUFACTURER & EXPORTER OF  
UNCUT & ROSECUT DIAMOND JEWELLERY  
PRAKASH DHANAK

**Classic Jewels for  
Every Bridesmaid**

Visit us at

**IIJS**

INDIA  
INTERNATIONAL  
JEWELLERY SHOW



**PREMIERE 2024**

Bombay Exhibition Centre, Mumbai

9<sup>th</sup> - 13<sup>th</sup> August, 2024

Hall 1 | Booth No 1C 83C

The leading manufacturer and exporter in Mumbai for RUCOSDJ (Rosecut and Uncut Open Setting Diamond Jewellery)

  **Vijay Exports** | For queries, contact +91 9307916916 | [www.vijayexports.co.in](http://www.vijayexports.co.in)



**CLICK HERE to view collection**

**CLICK HERE to register your interest**







## Kashi Jewellers inspires youth of Kanpur with Young Founder Summit

**KANPUR**

The seminar, where most attendees were in the age group of 16 – 35 years, saw veteran leaders and young entrepreneurs from various industries discuss skill sets, evolving technologies, and employment opportunities in retail. The brand also shed light on opportunities in the jewellery sector and its progress on organised practices

***(RJ Exclusive)***

**READ MORE** →





**iijs**  
**PREMIERE**

INDIA  
INTERNATIONAL  
**JEWELLERY SHOW**  
**2024**




**MOVED to a BIGGER STALL**



**HALL 5 | STALL 5V 544D**

**BOMBAY EXHIBITION CENTRE - MUMBAI**

**9<sup>TH</sup> to 13<sup>TH</sup> AUG '24**

**RAJKOT, GUJARAT, India**

 **+91 98242 95859** (Vineet N. Vasa) E: [sales@lotusjewellery.com](mailto:sales@lotusjewellery.com)

[www.lotusjewellery.com](http://www.lotusjewellery.com) Click here to like us on  Click here to Follow us on 

**Download our new app search "Lotus jewellery creation"**

Check here to Download



**LOTUS**

**JEWELLERY CREATION**

**CRAFTING JEWELS OF TRUST**

— SINCE 1943 —



**CLICK HERE to view collection**

**CLICK HERE to register your interest**







## Anmol Jewellers demonstrates masterful craftsmanship in exclusive jewellery preview with Akina restaurant

**MUMBAI**

The proximity of Akina restaurant and Anmol Jewellers created an opportunity to recollect the hospitality as the jewellery collections were displayed for guests to browse while enjoying refreshments. The cuisine and ambience of Akina succeeded in making the event exceptional for Anmol Jewellers' clientele

***(RJ Exclusive)***

**READ MORE** →





**NORTH INDIA'S NO.1 B2B  
INTERNATIONAL  
JEWELLERY EXHIBITION**



**29 - 01 2024**  
SEPT. - OCT.  
PRAGATI MAIDAN, NEW DELHI

**KEY FEATURES**



**12 Years of  
Trust & Credibility**



**Pan India participations 650 +  
Exhibitors & 25000 + Trade Visitors**



**350000+ Sq.ft  
area**



**Schedule before  
Indian Festival Season**



**600 Premium Buyers  
Club Membership**



**10 key commitment of  
AllSecure Safety Guidelines**



**1,50,000+ Latest Designs  
from 700+ Exclusive Brands**



**Knowledge Sessions,  
Conferences & workshops**



**Exclusive  
Silver Hall**



**Retail Jewellery  
Guild Awards**



**Shakti Awards**

**For Visitor registration** : Amruta Chavan - 8419980246 | Pranav Navare - 7738323257  
**For Marketing Opportunities** : Ritesh Purohit | +91 77600 51651 | E: ritesh.purohit@informa.com

**Scan for Visitor Registration**



[delhi.jewelleryfair.in](http://delhi.jewelleryfair.in)

This is a Trade Show. Children Below 18 years of Age are not allowed. Rights of admission reserved with Informa Markets India Pvt. Ltd.



**CLICK HERE to view collection**

**CLICK HERE to register your interest**







## Silver jewellery brand Silvostyle unveils its first exclusive store in Panjim, Goa

**GOA**

Silvostyle is a sterling silver jewellery retail chain with 7 standalone silver jewellery stores in Maharashtra and has strategically expanded with 1 franchise store in Goa. The exclusive store in Panjim is spread across 400 sqft, offering a wide range of collections from statement necklaces, bracelets, and rings for every occasion

**READ MORE** →





# K.I.K JEWELLS

CUSTOMER SATISFACTION  
IS OUR ASPIRATION

**IIJS**  
PREMIERE

INDIA  
INTERNATIONAL  
JEWELLERY SHOW

**2024**

9<sup>th</sup> - 13<sup>th</sup> August, 2024  
(NESCO) Bombay Exhibition Centre- Mumbai

## Invitation

Launching The Latest 'Kolkata  
Jewellery Festival' Collection

HALL NO. : 1

STALL NO. : 1B62

H.O. E304, City Center 1 Mall, Sector-1, Salt Lake, Kolkata -700064  
+91 33 23580203 | [kikjewells@gmail.com](mailto:kikjewells@gmail.com) | [www.kikjewells.in](http://www.kikjewells.in)  
+91 96745 32968 | +91 90073 27452



**CLICK HERE to view collection**

**CLICK HERE to register your interest**







**punjab national bank**  
...the name you can BANK upon!

Photo Credit: Who is the Owner Of



[retailjewellerindia.com](http://retailjewellerindia.com)

## PC Jeweller secures PNB approval for one-time settlement of dues

**MUMBAI**

The jewellery company opted for the OTS to settle its dues with a consortium of banks. The approved OTS terms and conditions include components of cash and equity payments, the release of securities and mortgaged properties, among other stipulations

**READ MORE** →





Showcasing  
EXCLUSIVE ELECTROFORMING  
HOLLOW TEMPLE  
JEWELLRY

**iijs**  
PREMIERE 2024

9th - 13th  
August, 2024

Hall No. / Stall No.

3 / 3M\_370A

Bombay Exhibition  
Centre- Mumbai




@DJPL916

 [CLICK HERE to view collection](#)

[CLICK HERE to register your interest](#) 

 [CLICK HERE to view collection](#)

[CLICK HERE to register your interest](#) 





## **Jewellery industry key to Rajasthan's economy, efforts underway to improve business ease: CM**

**JAIPUR**

CM Bhajanlal Sharma announced plans to establish a gems and jewellery park in collaboration with the central government, which is expected to create over 1 lakh jobs. Sharma underscored the need to promote artisan training, adopt the latest technology, and invest in research to elevate the industry to new heights on the international stage

**READ MORE** →







# SHREE JI

JEWELLERY

HYDERABAD



**CLICK HERE to view collection**

**CLICK HERE to register your interest**







MIYU & MOKA

retailjewellerindia.com

## Miyu & Moka introduces India's first hallmark-stamped European silver jewellery collection

**MUMBAI**

Miyu & Moka collaborates with leading European designers to create its jewellery collections, which are manufactured in Thailand, China, and India. The brand exclusively uses ethically sourced materials, including clean stones and recycled gold, silver, and stainless steel

**READ MORE** →







ADITYA ELEGANCE

Bangle to fit every hand



*Dreams Bangles*



# IIJS

INDIA INTERNATIONAL  
JEWELLERY SHOW  
PREMIER 2024

9<sup>th</sup> to 13<sup>th</sup> August 2024  
Fri Tus

Hall No. 1  
Stall No.1B 59



BEC, MUMBAI

 Nilay Shah: 9930271413  [adityaelegance@gmail.com](mailto:adityaelegance@gmail.com)  [iamadityaelegance](https://www.instagram.com/iamadityaelegance)

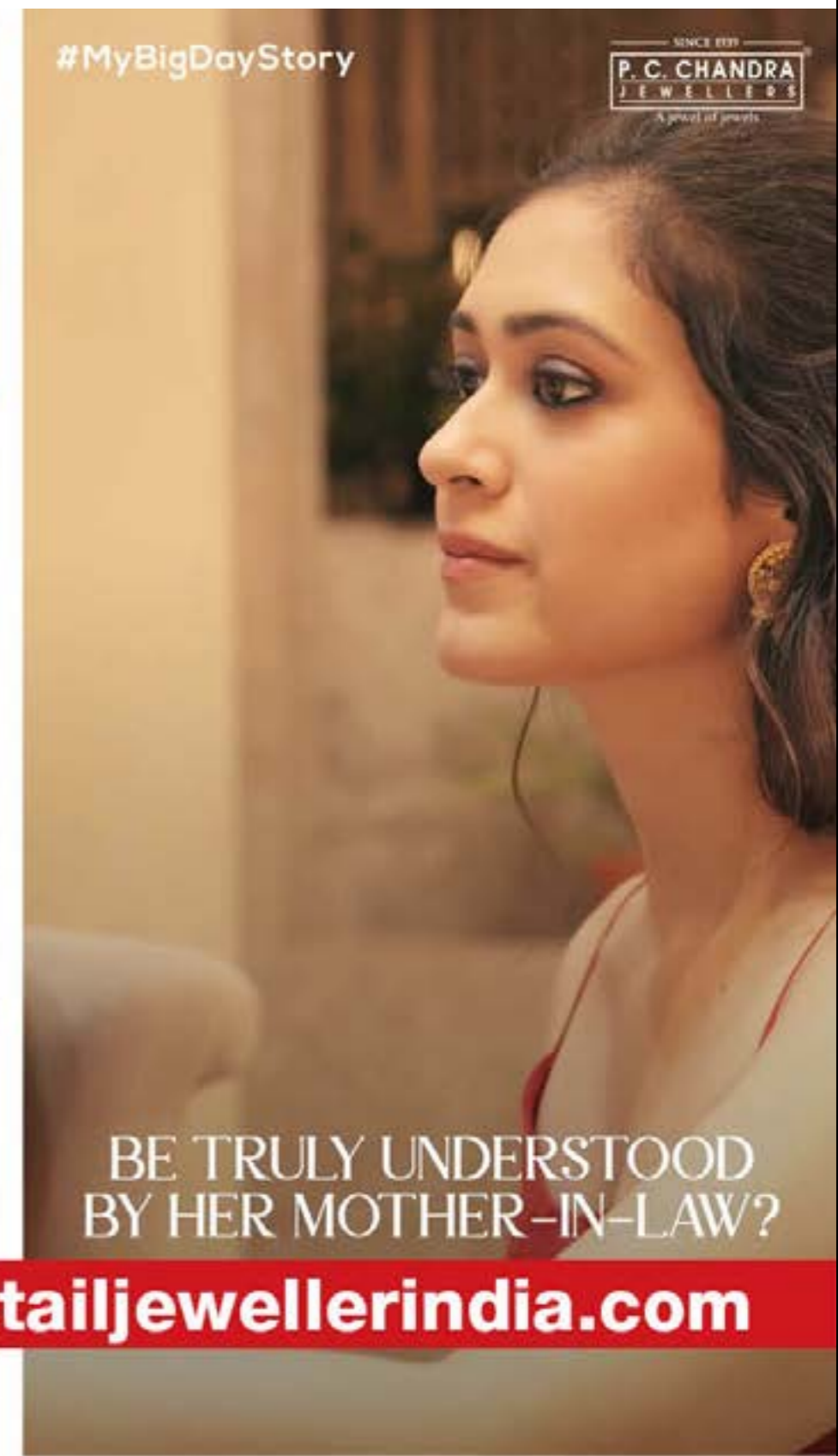


**CLICK HERE to view collection**

**CLICK HERE to register your interest**





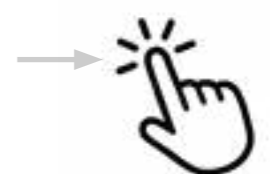


## PC Chandra Jewellers narrates the journey of a bride via its #MyBigDayStory campaign

### MUMBAI

With the wedding season fast approaching, the brand looks to capitalize the market opportunity by promoting their bridal collections in advance. Narrating the journey every woman goes through till she reaches her D-day, the campaign engages young women customers with their storytelling narrative

[READ MORE](#)







**R.R. Jewellers**

Distinguished Jewellery Creator

[www.rrjewellersonline.com](http://www.rrjewellersonline.com)

# Elegance Perfected

"JEWELRY THAT TELLS YOUR STORY"



CREATOR OF DISTINGUISH "BADA BHI, LIGHT BHI" CNC GOLD JEWELLERY

**IIJS** INDIA  
INTERNATIONAL  
JEWELLERY SHOW  
PREMIERE 2024

9<sup>th</sup> TO 13<sup>th</sup> AUGUST, 2024

Stall No : **3N.378A** | Hall No : **03**

Bombay Exhibition Centre - Mumbai

Contact : +91 84880 69880 | Email : [rrjrajkot@gmail.com](mailto:rrjrajkot@gmail.com)

3rd Floor, Panna Manek Complex, Opp. Maa Ashapura Temple, Palace Road, Rajkot.

Follow us :   \ [rrjewellers.online](http://rrjewellers.online)



**CLICK HERE to view collection**

**CLICK HERE to register your interest**





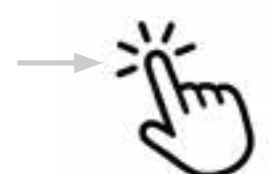


## Khimji Jewellers partners with Fossil to bring their collection at select stores

### MUMBAI

The brand looks to leverage the reputation of the American watchmaker to achieve its objective to be a one-stop destination for jewellery and accessories. Swift change within consumer behaviour has prompted jewellery brands to diversify their offerings and involve Fossil in their repertoire

[READ MORE](#)





# Retail Jeweller India Website Now in 11 Languages!



**Access Exclusive Industry Insights  
in the Language You Prefer**

[retailjewellerindia.com](http://retailjewellerindia.com)



**CLICK HERE to visit the website**





**BUDGET  
2024**



[retailjewellerindia.com](http://retailjewellerindia.com)

## Jewellery industry bigwigs optimistic ahead of #Union Budget 2024

**MUMBAI**

Industry leaders anticipate supportive policies on reduction of import duties, greater mileage to women entrepreneurs and a host of other scopes that could drive growth, competitiveness, and sustainability, thereby contributing significantly to India's economic development

**READ MORE** →



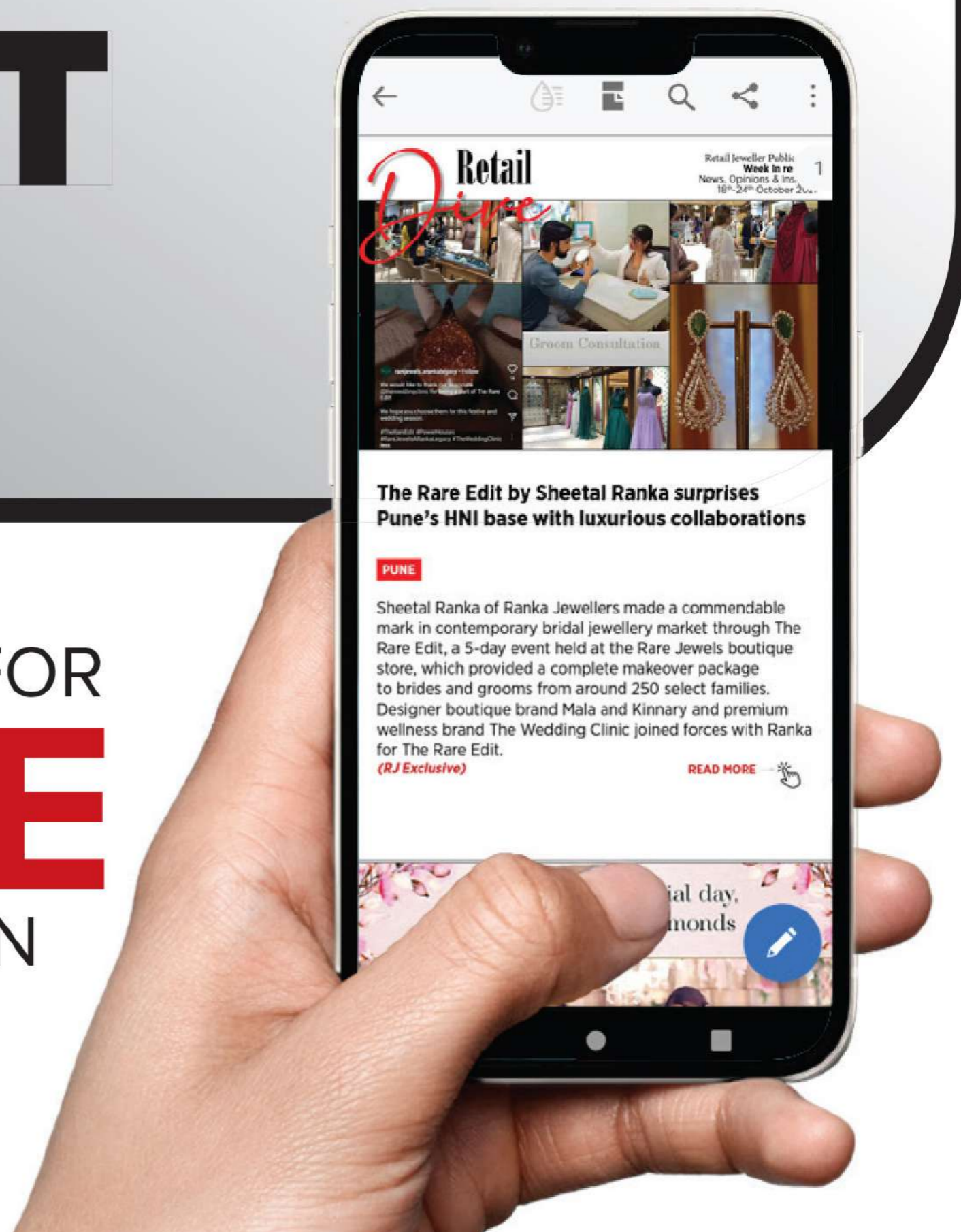


# Retail Dive

## KEEP UP WITH THE WEEK'S LATEST JEWELLERY MARKET NEWS



SCAN CODE FOR  
**FREE**  
SUBSCRIPTION



Click for more details →





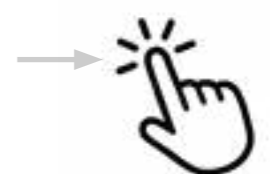


## Kumari Fine Jewellery debuts in London's high society via gala jewellery auction

### LONDON

The event, themed 'A Night of Glamour and Generosity', not only showcased Kumari Fine Jewellery's exquisite designs and luxurious pieces but also underscored its commitment to philanthropy. The highlight of the evening was a charity auction featuring exclusive Kumari creations

[READ MORE](#)





---

**If you enjoyed reading Retail Dive,  
please share it with your friends, family, and colleagues.**

**If you don't receive Retail Dive [sign up here](#)  
for free subscription. For past editions of Retail Dive,  
you can check our [Weekly Newsletter page here.](#)**

And please write to me anytime at  
[\*\*samit.bhatta@retailjewellerindia.com\*\*](mailto:samit.bhatta@retailjewellerindia.com)  
with thoughts, feedback, and criticism or share your story  
if you'd like to see it featured in this space.  
I'd love to hear from you.

Thanks for reading, and see you again next **week!**

Do you want the industry to know  
about your product or service?

**[Advertise](#) in **Retail Dive.****

---



# WHO WORE WHAT



## Bollywood actresses woo shutterbugs wearing jewellery by prominent Indian brands

**MUMBAI**

From Neeti Mohan to Alia Bhatt, the top Divas of Bollywood looked gorgeous as they adorned themselves with stunning jewellery pieces by reputed Indian brands

**READ MORE** →





# THE Retail Jeweller

The Favourite Business Magazine of Retail Jewellers

Magazine of Retail Jewellers

## FOLLOW US ON



**TheRetailJeweller**



**retailJeweller\_india**



**retailjwlrindia**



**TheRetailJeweller**



**The Retail Jeweller India**

**retailjewellerindia.com**

To feature your story contact

**Soma Bhatta** +91 99878 11330, [soma.bhatta@retailjewellerindia.com](mailto:soma.bhatta@retailjewellerindia.com)

To advertise with us contact

**Chirag Waghela** +91 91672 52611, [chirag.waghela@retailjewellerindia.com](mailto:chirag.waghela@retailjewellerindia.com)

To know about our events contact

**Raghavendra** +91 9820283868,  
[raghavendra.pandey@retailjewellerindia.com](mailto:raghavendra.pandey@retailjewellerindia.com)



**CLICK HERE** to follow us on social media handles

**CLICK HERE** to reach The Retail Jeweller

