



## Jewel Saga Jaipur holds its first jewellery styling masterclass for select clientele across Bengaluru

### BENGALURU

A group of 25 individuals were personally invited to this masterclass. The group comprised existing clientele, potential customers and influencers, who were interested in jewellery styling and got to learn from the design aesthetics of a fresh collection crafted from natural gemstones, with 18kt gold and diamonds

***(RJ Exclusive)***

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## S L Shet Diamond House's 77th anniversary invites women entrepreneurs to celebrate the occasion

**MANGALURU**

A total of 40 women entrepreneurs were felicitated by the brand, which reported that the introduction of the promotions and schemes during its anniversary week managed to attract more than usual footfalls to the store and resulted in increased inquiries about the schemes and the products in general

***(RJ Exclusive)***

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## Parekh Brothers Jewellers' award property contributes to brand's growth while giving back to society

### NAGPUR

The jeweller stated that the primary reason for inviting the awardees to the store was to boost brand visibility and recognition, while aiding future sales. In the last two years, the brand has seen an increase of 10-15% in terms of enquiries, customer acquisition and sales from the awards  
*(RJ Exclusive)*

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## Harsahaimal Shiamlal Jewellers' continued association with The Luxo Show helps tap into new client base

**LUCKNOW**

The fine jewellery pieces curated by Harsahaimal Shiamlal Jewellers for The Luxo Show are now showcased at their brand showroom. By continuing this association, HSJ seeks to broaden its market presence and tap into new customer demographics beyond metropolitan areas

***(RJ Exclusive)***

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## K. K. Jewels incentivises staff members, gifts new four-wheelers to long-serving employees

**AHMEDABAD**

Apart from the rewards such as gifting Hyundai i10 cars to its top-performing employees, K.K. Jewels also incentivises its staff through a profit-sharing model designed for those employees across hierarchies who have been working in the organisation for at least two years

***(RJ Exclusive)***

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## Maharashtra CM approves 20,000-cr jewellery park in Navi Mumbai

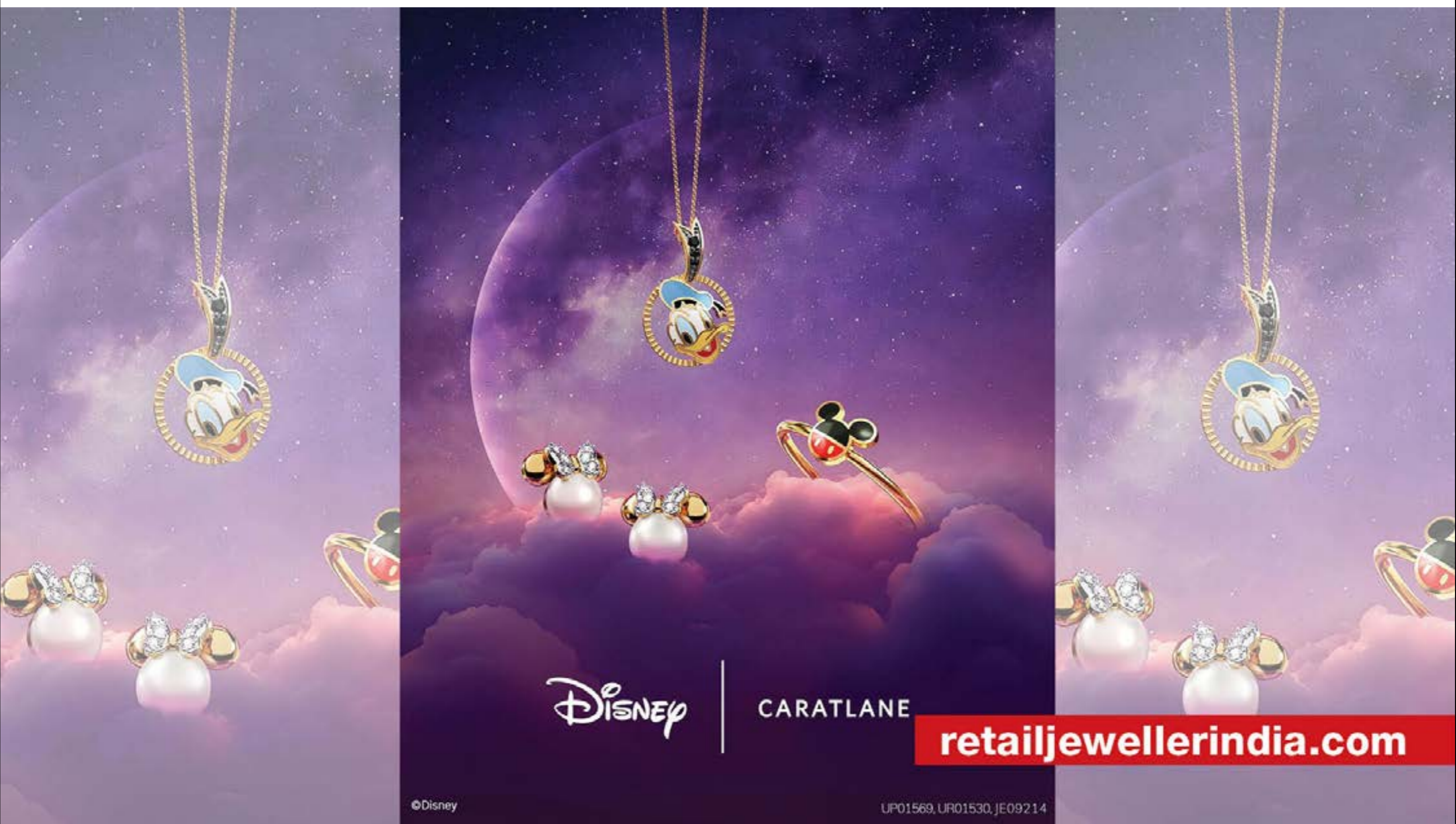
MUMBAI

Housing more than 2,000 gems and jewellery units, the park aims to support jewellery manufacturers and traders interested in relocating, expanding, or investing in Maharashtra, promoting local and handmade jewellery, providing training, and creating a conducive business environment

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## Disney fans in for a surprise as CaratLane partners with the global entertainment conglomerate

### MUMBAI

An array of 80 designs featuring the popular Elsa, Cinderella, Snow White, Rapunzel, Mickey & Friends, and Winnie the Pooh, the CaratLane collection has a starting price of Rs. 5000 and is designed to incite Disney mavens regardless of their age to make a purchase

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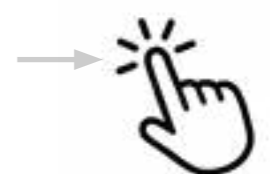
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## GRT Jewellers collaborates with Coke Studio Tamil over new contest on popular song

**CHENNAI**

The contest encourages entrants to share heartwarming moments from weddings. Open to all, the brand collaboration is a significant move, as the newly-released song has experienced a warm reception by the Tamil audience

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## Hari Krishna Exports celebrates 32nd anniversary with blood donation drive

### MUMBAI

In addition to the blood donation camps, HK conducted an advocacy drive to raise awareness about plasma donation, reinforcing its commitment to healthcare and saving lives. As a token of appreciation to its loyal clientele, HK offered a special 1.32% discount on diamond purchases as part of its anniversary celebrations

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## Chhaganlal Dayaljee invites customers and staff to express gratitude towards doctors on their day

**MUMBAI**

A video collage by the brand shows all staff members expressing gratitude by recording their versions at the retail store. Such organic engagement of customers sets a high precedent of promotion in the market and increases trust among the customer base of the brand concerned

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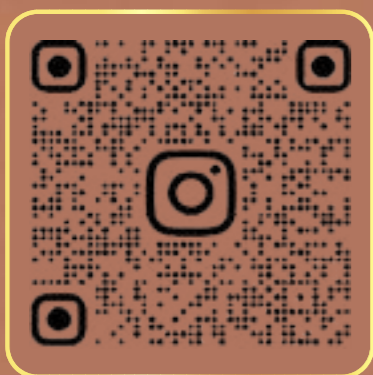
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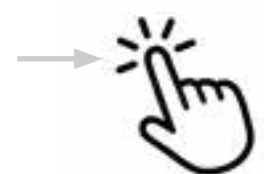


## Patel Jewellers highlight native Gujarati Culture with Payal Utsav at store

### MEHSANA

The multi-storied showroom was filled with 25 performers and women artists draped in traditional Gujarati attire, who performed with native folk instruments. Following a ceremonial prayer, a traditional Garba dance made the environment even more happening as the brand promoted their silver payal collection

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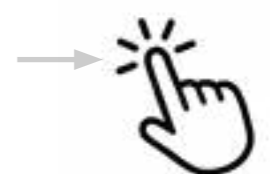


## Bengal Jewellery celebrates 26 years with NABC in Chicago

**KOLKATA**

This association with NABC introduces the jewellery brand to the Indian diaspora, expanding conversion and business opportunities abroad. Acting as a cultural, educational, and commercial forum, NABC continues to provide a lot of opportunities to the West Bengal-based jewellery brand

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## World Gold Council predicts another leg up in gold prices

**NEW DELHI**

According to WGC, the surge was driven by continued central bank buying, robust Asian investment flows, resilient consumer demand, and ongoing geopolitical uncertainties. In the event that central bank demand drops drastically, rates remain high for longer and Asian investor sentiment flips, there might be a pullback in the second half of the year

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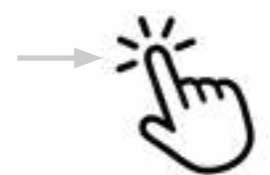


## Titan partners with Rhythm to launch Tanishq jewellery brand in Bangladesh

### MUMBAI

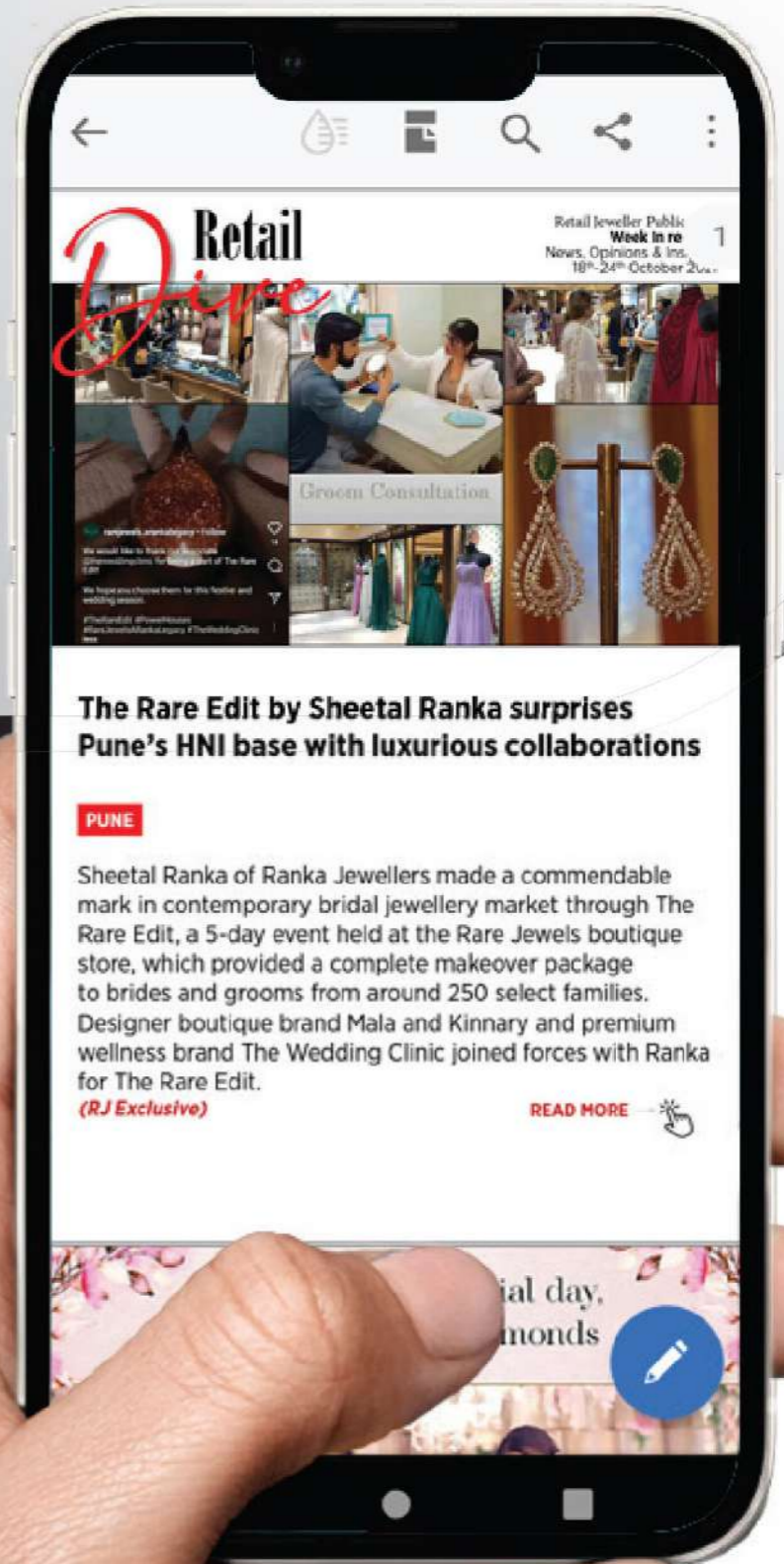
The collaboration will begin with the establishment of a manufacturing facility in Narayanganj, Bangladesh, according to a joint statement released on Friday. This facility marks the commencement of Tanishq's operations in the Bangladeshi market. The joint venture aims to blend Tanishq's exceptional artisanship and brand legacy with Rhythm Group's robust market presence and local expertise

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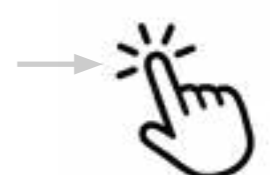


## Malabar Gold & Diamonds expands in the UK with a new store in Leicester

### LEICESTER

By establishing a presence in Leicester, Malabar Gold & Diamonds aims to connect with the sizable population of non-resident Indians residing in the city and throughout the Midlands region. The strategic expansion underscores the brand's commitment to bringing its renowned craftsmanship and quality closer to customers across the UK

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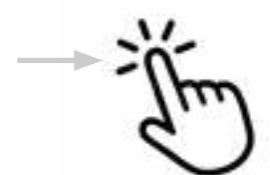
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## Indian celebs rock the monsoon with elegant, bejewelled looks

### MUMBAI

From Nayanthara to Vedang Raina, Indian cine stars looked ethereal as they sported jewellery by Cartier, HM Diwan Jewellers, Grace Fine Jewells, Amrapali Jewels, and A Jewels By Anmol

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