



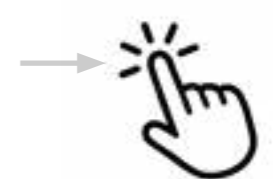
## K.K. Jewels hosts spiritual writing workshop, launches Parampara heritage polki collection

**AHMEDABAD**

To maintain the spiritual appeal of the programme, the brand also requested its closed group of 145 clients to wear jewellery with related themes and traditional outfits. It also launched its Parampara heritage polki temple jewellery at the workshop and live-streamed the event on Instagram and YouTube

**(RJ Exclusive)**

**READ MORE** →





## Shingavi Jewellers celebrates Ahmednagar's 534th Foundation Day, promotes local talent

### AHMEDNAGAR

The jewellery brand organised an event called Nagar Jalosh to celebrate the city's foundation day. With media partners Radio City 91.1 and Colours TV Marathi, the event witnessed over 10,000 attendees at Jogging Park Ground, Savedi, in Ahmednagar

***(RJ Exclusive)***

**READ MORE** →



**FURA**  
*Celebration*  
SAPPHIRES

X



**OUR PRODUCT SHOWCASE AT PNG JEWELLERS**



To join the program, contact  
**SAMEER GOSAR, NATIONAL SALES MANAGER**  
**+91 84518 69611**



Scan to check the reel

**CLICK HERE to register your interest**





[retailjewellerindia.com](http://retailjewellerindia.com)

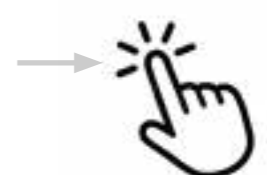
## Damodardas Jewellers' voting drive in Vadodara uses street play, Bollywood dialogues to spread awareness


### VADODARA

This campaign utilised a dual approach. On social media, it featured interactive content in the form of Bollywood dialogues, recreated with voting as a theme to sensitise voters with an element of fun. Offline, the initiative included an engaging street play that dramatised the importance of voting for greater public acceptance

*(RJ Exclusive)*


[READ MORE](#)





Apne Liye, Desh ke Liye,  
**LET'S VOTE**

#EVERYVOTEMATTERS



**Chetmani**  
Adding Colors to Tradition!

• Coming soon at Ravindrapuri •

|                                     |                                     |                |
|-------------------------------------|-------------------------------------|----------------|
| <b>LAHURABIR</b><br>+91 99367 97885 | <b>RATHYATRA</b><br>+91 99367 97884 | +91 9170706777 |
|-------------------------------------|-------------------------------------|----------------|



[retailjewellerindia.com](http://retailjewellerindia.com)

## Chetmani Gems & Jewels sensitizes on civic engagement with voting awareness drive

### VARANASI

By targeting high-traffic locations, the brand connected with a larger and more diverse audience with national athlete Neelu Mishra supporting the campaign. The voting awareness drive was a first-of-its-kind initiative and the brand fostered civic engagement in a region where people are still understanding the importance of civic rights

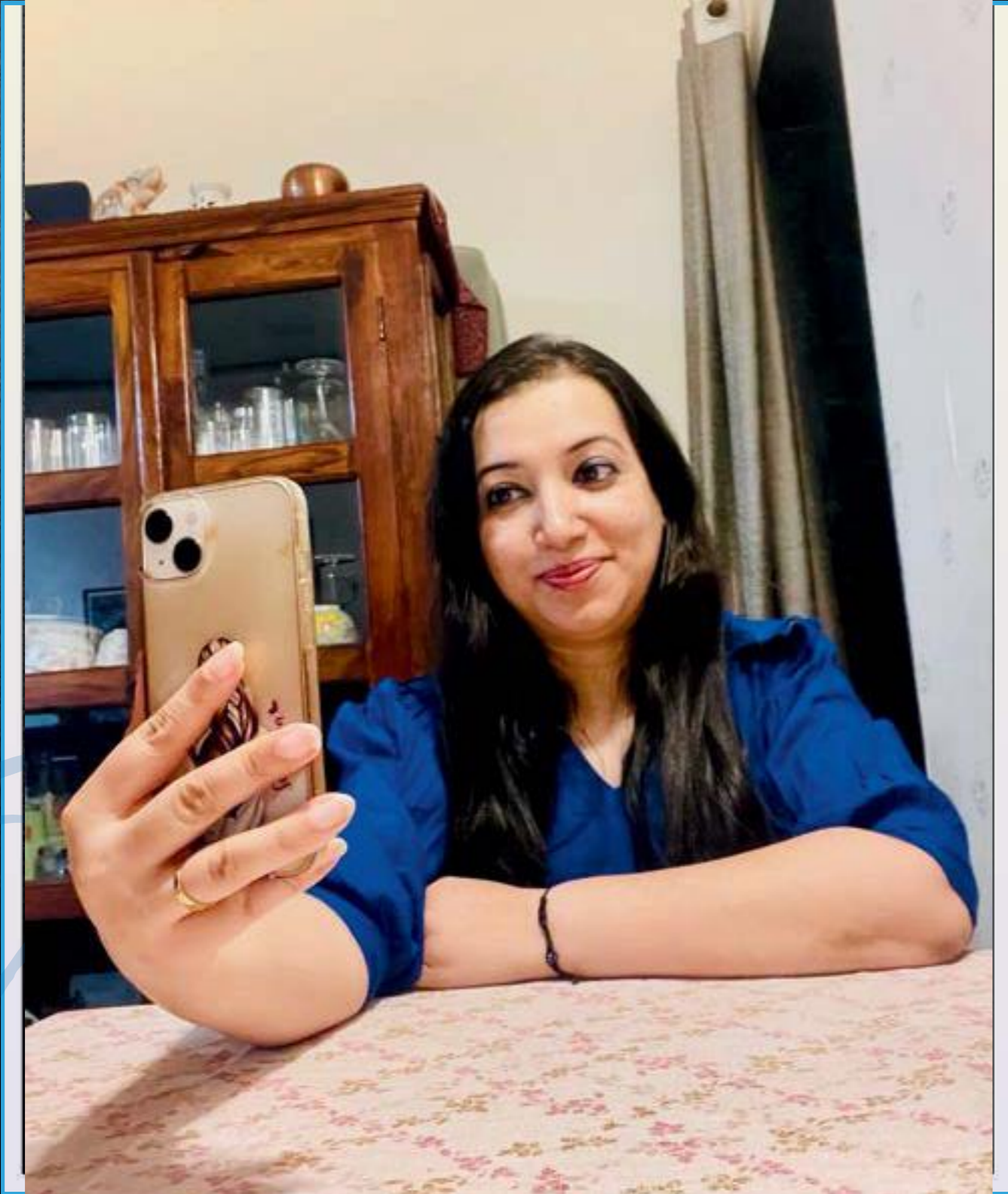
***(RJ Exclusive)***

**READ MORE** →





# FusionHawk



**SHOPPING REIMAGINED- where AI is your personal stylist!**

Visualize the perfect looks with FusionHawk's

**AI-powered VIRTUAL TRY-ONS**

matching your Vibe, Outfit and Beauty

[enquiry@fusionhawk.io](mailto:enquiry@fusionhawk.io)

[www.fusionhawk.io](http://www.fusionhawk.io)

 9999305197



**CLICK HERE to view collection**

**reach above company by**





## KISNA Diamond & Gold Jewellery marks 25th showroom milestone amid Akshaya Tritiya celebrations

**LUCKNOW**

In a celebration coinciding with Akshaya Tritiya, KISNA Diamond & Gold Jewellery unveiled its 25th exclusive showroom. The brand's expansion strategy not only focuses on increasing the number of outlets but also integrates advanced technological features and customer service enhancements, aiming to elevate the jewellery shopping experience to new heights

**READ MORE** →





[retailjewellerindia.com](http://retailjewellerindia.com)

## Grown Diamond Trade Organization (GDTO) emerge to unify lab-grown diamond industry

**MUMBAI**

With a mission to consolidate growers, manufacturers, and retailers, GDTO aims to forge a cohesive front for the burgeoning lab-grown diamond segment within the jewellery market. An integral facet of their strategy involves the provision of exclusive jewellery reports, accessible solely to its members

**READ MORE** →







# Majestic *Whispers*

Step into a realm of unparalleled sophistication, where each piece of exquisite artistry is meticulously crafted through cutting-edge technology and manufacturing, transcending the ordinary.

In our curated collection, discover the symphony of skillful craftsmanship, weaving tales of refined taste and elegance.

From the warm embrace of gold to the enchanting hues of gemstones, our jewellery narrates stories of enduring beauty.



8-2-682/1, 3rd Floor Landmark  
Banjara, Road No - 12, Banjara  
Hills Hyderabad-500034, INDIA.

+91-40-48595991,92,93

mj@mjw.000,order@mjw.000

www.mjw.000

 **MJ**  
SND GROUP  
SINCE 1981  
MEENAKSHI JEWELLERS



**CLICK HERE to view collection**



## Tribhovandas Bhimji Zaveri posts strong Q4 profit, outlines blueprint for franchisee store expansion

**MUMBAI**

TBZ's consolidated net profit for the quarter ending March 31 surged to Rs 126.1 million, compared to Rs 117.3 million during the same period last year. The brand also outlined its blueprint to expand in retail by opening franchise stores in new cities

**READ MORE**



A TATA PRODUCT

TANISHQ  
*You Make Beautiful*

retailjewellerindia.com

## Tanishq avows its adherence to benevolence with #YouMakeBeautiful campaign

### MUMBAI

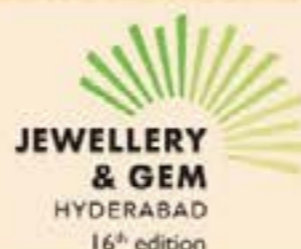
The campaign ad, starring Mona Singh and Satyadeep Misra, sheds light on the progressive mindset of women in charge, who try to solve societal disparity as per their capabilities. In this case, Singh's character spotted a concern for the family of housemaids and gathered consensus to solve the issue. Tanishq highlights such leadership skills with this ad

**READ MORE** →

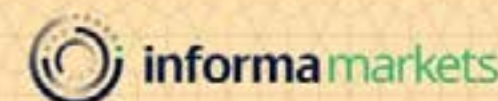




# INDIA'S PREMIUM B2B JEWELLERY EXHIBITION



**07 08 09**  
**JUNE, 2024**



**CLICK TO CHECK  
UPDATED LIST**



| Company Name  | Company Name                                      | Company Name  |
|---|---|---|
| 1 UNIQUE JEWELS PVT LTD                                   | KAMAL NARNOLI JEWELLERS                           | RINKEL IMPEX  |
| A G JEWELS PRIVATE LIMITED                                | KANAK GOLD  | RISHAB GOLD   |
| AASHIRWAAD GEMS & JEWELS                                  | KANCHAN JEWELS                                    | RISHITH GEMS & JEWELS   |
| ABHAY PEARLS  | KANISHKA JEWELLERS                                | ROYAL DIAMOND JEWELLERY   |
| ADB JEWELLERY LLP   | KEEVA DIAMOND                                     | RUCHI EXPORTS   |
| ALUX DIAMOND & JEWELS LLP                                 | KHUSHBOO POUCH MFG CO                             | S K GOLD  |
| ANANTAM JEWELS PVT LTD                                    | KIMAYAS COLLECTION                                | S R JEWELLERS JAIPUR  |
| ANJALI DIAMONDS PVT LTD                                   | KIRA DIAM LLP                                     | S R SCALES  |
| ANMOL SWARN INDIA PRIVATE LIMITED                         | KOMAL EXPORTS                                     | S S BROTHERS  |
| ANOKHI ORNAMENTS PRIVATE LIMITED                          | KRISH MACHINE TOOLS                               | SAAJ CREATIONS  |
| ARHAM GOLD  | KRISHNA JEWELLERS                                 | SACCHIYAY GOLD  |
| ARIHANT MAXSELL TECHNOLOGIES PTIVATE LIMITED (ORO JEWELS) | KUBERAKSHI GOLD AND DIAMONDS                      | SAINATH JEWELS  |
| ARYAVARDHAN JWLRY   | LOTUS IMPEX                                       | SALASAR JEWELS  |
| ASHLYN CHEMUNNOOR INSTRUMENTS PVT LTD                     | M M K ENTERPRISES                                 | SAMRUDDHI JEWELCRAFT PRIVATE LIMITED                            |
| ASV POLKIS LLP  | M/S SARTO ELECTRO EQUIPMENTS PVT LTD              | SAMSARA JAIPUR  |
| AURAA DIAMONDS  | MAA BRIJESHWARI JEWELLERS                         | SANGEETA DIAMONDS   |
| BAANGANGA GOLD AND DIAMOND PVT LTD                        | MAA JAGDAMBA JEWELLERS                            | SHANURAM EXPORTS  |
| BUNG JEWELLERS  | MAGNIC TECHNOLOGIES PRIVATE LIMITED               | SHREE KALPTARU JEWELLERS PVT LTD                                |
| C6 LAB GROWN DIAMONDS LLP                                 | MAITRI LAB GROWN DIAMONDS                         | SHREE PAGARIYA JEWELLERS PVT LTD                                |
| CHINTAMANI GOLD   | MANGALAM GEMS                                     | SHREE PANCHIDEV ART JEWELLERY                                   |
| DANTARA JEWELLERS   | MANJUSHA JEWELS INDUSTRY INDIA PVT LTD            | SHREE RAPID TECHNOLOGIES  |
| DEEPA JEWELLERS   | MANOKAMANA JEWELS                                 | SHREE TULJA BHAVANI JEWELLERS PRIVATE LIMITED                   |
| DEEPA JEWELLERS PVT LTD                                   | MARUTI JEWELLERS                                  | SHREE YASH JEWELLERS PVT LTD                                    |
| DEEPAK GOLD   | MATUSHREE GOLD LLP                                | SHRI BALAJI JEWELLERS & EXPORTERS                               |
| DEEPAK JEWELS   | MAYA JEWELLERY BOX                                | SHRINATH PEARLS (M.G BEADS)                                     |
| DEVANSH CREATION PRIVATE LIMITED                          | MIDAS TOUCH INTERNATIONAL PVT LTD                 | SHUBH JEWELLERY INDIA LLP (RANISAA)                             |
| DHARAM CREATION PVT LTD                                   | MIKALA DESIGNS                                    | SIDDHI SAFE (SHREE VAGHESHWARI ROLLING WORKS AND MANUFACTURING) |
| DIAMOUNT JEWELS   | MINALAXMI EXIM                                    | SIONIQ TECH PRIVATE LIMITED                                     |
| DILIPS JEWEL HOUSE  | MODERN SYSTEMS                                    | SIYA ORO JEWELS   |
| DIVAS JEWELS  | MODI GEMS & JEWELS                                | SKY GOLD LTD  |
| DIVIJA JEWELS   | MODI ORNAMENTS                                    | SONI SHAILESH NANALAL JEWELLERS PVT LTD                         |
| DIYAMA JEWELS   | MOKESH JEWELLERS                                  | SORA JEWELS   |
| DULICHAND BAJRANGLAL JEWELLERS                            | MOTILAL JEWELLERS & PEARLS                        | SPARKLING CHAINS LLP  |
| FINESTAR JEWELLERY & DIAMONDS PVT LTD                     | MUKTI GOLD PVT LTD                                | SREE SHANKAR JEWELLERS  |
| FLAVIA JEWELLERY  | N B N EXPORTS                                     | SRI SHUBHAM JEWELLERS   |
| GAMMA SALES CORPORATION                                   | NAMAN JEWELLERS                                   | SRI VARUN SCALES  |
| GANESH JEWELLERY INDIA PVT LTD                            | NATHILAL ASHOK KUMAR                              | SRI VARUN SCALES  |
| GC DIAMOND JEWELS   | NAVOKAR JEWELLERS                                 | SRI VIJAY DURGA MAHASHAKTI JEWELLERS & EXPORTERS                |
| GOLDEN TOUCH ARTWARE PVT LTD                              | NEO INSTRUMENT CO                                 | SRUJAN JEWELLERS INDIA PVT LTD                                  |
| GUPTA GOLD  | NEW GROWN DIAMOND                                 | STAR MANGALSUTRA LLP  |
| GURU KRIPA DESIGN STUDIO PRIVATE LIMITED                  | NILKANTH GEMS                                     | SUVARRNA JEWELS   |
| H K JEWELS PVT LTD  | NIRMAL JEWELLERS                                  | SWAROOP JEWELLERS   |
| HARPREET JEWELLERS  | OMUNIM SOFTWARE PVT LTD                           | TANVI GOLD CAST LLP   |
| HARSH JEWELLERS   | ORO JEWELS  | TRISHLA JEWELS  |
| HEEDARIO GEMS AND JEWELS                                  | P D AND COMPANY                                   | TULSI GOLD  |
| HOUSE OF SPARSH PRIVATE LIMITED                           | PADMAVATI CHAINS PVT LTD                          | V S GOLD  |
| INDERLAL BALMUKUND GEMS & JEWELS                          | PADMAVATI JEWELLERS                               | VAGONI TRADE LINK   |
| INSTALAXMI PRIVATE LIMITED                                | PARISHI DIAMOND PRIVATE LIMITED                   | VALENTINE JADAU   |
| J K S JEWELS PRIVATE LIMITED                              | PRECISE PIERCING PRODUCTS INDIA LLP               | VARA MAHALAKSHMI JEWELLERS                                      |
| J S JEWELLERS   | PUREBON DIAMOND LLP                               | VARSHIKA JEWELLERS  |
| JAI BHAIRAVA GOLD   | PURUSHATTAM GARWAL AND COMPANY (PARAS ORNAMAENTS) | VENUS JEWEL   |
| JAI GULAB DEV JEWELLERS                                   | PUSHPA JEWELLERS PVT LTD                          | VINATI JEWELLERS PVT LTD  |
| JEETU JEWELLERS   | R B R GOLD AND DIAMONDS                           | VIRANCHI DIAMOND  |
| JEWEL PARK  | R J JEWELLERS                                     | WELL WORTH INDUSTRIES   |
| JODHANI BROTHERS  | R K GEMS  | WORLDWIDE GEM EXPORTS   |
| JP GEMS PRIVATE LIMITED                                   | R KOTHARI AND CO JEWELLERS                        | Y K JEWELS  |
| K K ORNAMENTS   | R R ORNAMENTS                                     | ZAYNA EXPORTS   |
| K NILESH DIAMOND  | RAJ JEWELLERS                                     | ZIYA GEMS   |
| K V JEWELLERS   | RAKSHIT IMPEX                                     |   |
| KALAVATHI JEWELLERS                                       | RATAN JEWELLERS & SONS                            |   |

AND MANY MORE..



**CLICK HERE for Registration form**

**reach above company by**





## Malabar Group expands 'Hunger-Free World' programme, plans to distribute 51,000 food packets daily

### KOZHIKODE

The 'Hunger-Free World' initiative currently operates in 37 cities across 16 states in India, as well as in select centers in Gulf countries. Implemented in collaboration with the social welfare NGO 'Thanal - Daya Rehabilitation Trust,' the initiative operates modern kitchens manned by skilled chefs to prepare nutritious meals in hygienic conditions

[READ MORE](#) →



Presented by



**Jewellers  
Association  
Jaipur**

*jas*  
connect to source

**THE PREMIUM B2B SHOW  
5-6-7 JULY 2024**  
— JECC, SITAPURA, JAIPUR —

*Season's  
Auspicious  
Beginning*



**TRADE BUYERS REGISTRATIONS OPEN**  
*visit: [www.jasjaipur.com](http://www.jasjaipur.com)*

For  
Pre-registration



252, Johari Bazar, Jaipur  
Ph: +91 141 4034112, 113, 2563829  
E: [info@jasjaipur.com](mailto:info@jasjaipur.com)

In association with

**GEMFIELDS**

Logistics Partner

**SECURE  
GLOBAL  
LOGISTICS**

Venue Partner

**JECC**  
Jewellers Association of Jaipur  
Managed by A.I.C.C.



**CLICK HERE to view collection**

**reach above company by**





## Govt halts implementation of revised jewellery export norms amid trade backlash

**NEW DELHI**

The decision follows after swift opposition from the gems and jewellery sector, which alleged that the regulations were introduced without prior consultation. The DGFT grants jewellery industry an additional month to present detailed data and justifications for process wastage and recovery at various stages of jewellery production

**READ MORE**



# FURA TRAINING FOR SENCO SALES STAFF

**FURA**  
*Celebration*  
SAPPHIRES

X

**SENCO**  
GOLD & DIAMONDS



To join the program, contact  
**SAMEER GOSAR, NATIONAL SALES MANAGER**  
+91 84518 69611



Scan to check the reel

**CLICK HERE to register your interest** →







## GJCs' Gems and Jewellery Banking Summit sparks urgent call for sector financing

**MUMBAI**

Over 200 delegates engaged in discussions ranging from addressing the pressing financing needs across the gems and jewellery industry's entire value chain at the summit. Speakers deliberated on risk management facilities for Indian jewellers and the obstacles hindering the industry's future growth

**READ MORE** →





Retail Jeweller India  
**AWARDS**  
2024 ELITE CIRCLE OF  
EXCELLENCE



After you make it  
**PRECIOUS**  
we make it  
**PRICELESS**

Grand Awards Night  
**10th August 2024**

For Queries

**Laxmi:** 79773 81527 | **Nagesh:** 91672 52615

[retailjewellerindiaawards.com](http://retailjewellerindiaawards.com)

CLICK HERE for any queries →





## Customers swarm comment section as CaratLane announces #GiftACaratlane contest

**MUMBAI**

The contest comes against the backdrop of the much promoted #MyCaratLaneStory campaign, which encourages buyers to showcase cherished moments such as engagements, weddings, or other significant milestones, accompanied by their favourite CaratLane pieces using the hashtag #MyCaratLaneStory

**READ MORE** →





## The Retail Jeweller Mar-Apr 2024 Digital Edition

### COVER STORY

Transformational Retail: The Retail Jeweller South Forum 2024 aimed to explore and address challenges, trends, and opportunities shaping the retail jewellery industry in South India

### SPECIAL

The young retailers of the South Indian jewellery industry emphasized the need for businesses to embrace innovation and adapt to unconventional strategies

### FELICITATION

The Retail Jeweller felicitates the visionary leaders of the South Indian Jewellery Industry in RJSF 2024

### SHOW REVIEW: IIJS TRITIYA 2024

Despite fluctuating gold rates and timing conflicts, IIJS Tertiya provided a comprehensive platform for the industry to understand the South Indian jewellery market

### STYLE QUOTIENT

Puja Shah, Co-founder of Aurus and MOI, Ahmedabad

### NEW STORE LAUNCH

Batukbhai Jewellers, Nagpur

### DIGITAL NATIVE – FINE

Sreesha Shetty, Founder, Shop Lune

### BRAND PROFILE - SILVER

Siddhant AVR, Director, Vendi Silver and AVR Swarna Mahal Jewellers

### WOMAN ACHIEVER

Devika Kapoor, Partner, Kashi Jewels, Kanpur

[CLICK TO READ](#)



[CLICK HERE to read the magazine](#)

[CLICK HERE to reach The Retail Jeweller](#)





## GJEPC delegation bolsters jewellery trade links in Latin America

**BENGALURU**

In Colombia, the delegation met with the Ambassador of India to Colombia, discussing strategies to bolster trade relations. In Brazil, discussions were held with industry players including Ecio Morais, Director of IBGM, organisers of the Feninjer jewellery show in São Paulo, and jewellery brands such as the Monte Carlo and SAUER groups

**READ MORE** →



Send us email: [subeditor@retailjewellerindia.com](mailto:subeditor@retailjewellerindia.com) | <http://retailjewellerindia.com>

# THE Retail Jeweller Market

THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS

[f TheRetailJeweller](#) [@theretailjeweller\\_magazine](#) [@retailjewellerindia](#) [TheRetailJeweller](#) [in retailjewellerindia.com](#)

MARCH-APRIL 2024

**"I LOOK FORWARD TO STRENGTHENING THE WORLD GOLD COUNCIL'S ENGAGEMENT WITH STAKEHOLDERS"**



It is a privilege to be entrusted with leading the World Gold Council in India, given its pivotal role in shaping the gold industry. I am impressed by its commitment to sustainability, responsible practices, and positive contributions to the global gold sector. I want to foster sustainable practices and drive positive change while harnessing gold's growing appeal as an investment asset, and enhancing its role in India's economic growth.

**Sachin Jain**  
Regional CEO India  
World Gold Council

**"THE LATEST EQUIPMENT AND TECHNOLOGY ARE KEY TO INDIA'S AMBITION OF BECOMING THE GLOBAL JEWELLERY HUB"**



At GJEPC, we constantly strive for innovation. This edition of IJJS Tritiya introduced IGJME Tritiya, the machinery show, following the success of our endeavours with IJJS Signature and IJJS Premiere. Over the years, we have diligently worked to fortify the machinery platform by connecting with top-tier manufacturers and embracing cutting-edge technologies from across the globe. Moving forward, IGJME will play a pivotal role in all IJJS editions.

**Nirav Bhansali**  
General, National Exhibitions,  
GJEPC

## THE GOLDEN TRITIYA

Gold manages to shimmer amidst soaring gold rates, ongoing elections and model code of conduct; retailers see 10-20 per cent rise in volume sales

*Pratyusha Kumar*

Akshay Tritiya symbolizes auspicious beginnings and serves as a significant catalyst for the jewellery market's economic pulse. The annual festival presents a crucial window for retailers to comprehend, strategize, and capitalize on emerging trends. Despite the gold price hike, the festival lived up to its reputation, marking a good sales season for retail jewellers nationwide.

### VOLUME SURGE

Undeterred by the soaring temperatures and gold prices, consumers continued to flock to stores, drawn by the allure of gold and the promise of prosperity. With sales values increased on average by over 10-50% and volumes seeing a notable surge of 10-20%, the festive spirit was evident as people flocked to stores to celebrate the auspicious occasion. Across the country, jewellers observed a significant uptick in footfalls as customers flocked to stores to capitalize on the price appreciation of gold.

Diamond jewellery emerged as a noteworthy contender in the festivities, enjoying robust sales and providing an alternative to traditional gold ornaments. Diamond sales were boosted as retailers offered deals to exchange old gold at lucrative rates against diamond jewellery purchases.

### MARKETS ADAPT

In response to the sharp rise in the price of gold, retailers swiftly adapted their strategies to meet changing consumer preferences. Lightweight jewellery and coins emerged as the season's stars, experiencing unprecedented demand. Recognizing this trend, retailers

diversified their displays to cater to varying consumer budgets and tastes, with lightweight jewellery emerging as the season's new trend.

Millennials were at the forefront of the surge in demand for lightweight jewellery, drawn by its stylish yet affordable appeal. In contrast, more mature customers gravitated towards heavy wedding sets, underlining



## Retail Jeweller Market

Get the best-curated news from our weekly newsletter 'Dive' in this **Tabloid** and stay updated about the latest happenings in the jewellery retail industry.

**CLICK TO READ**

SUBSCRIBE TO THE RETAIL JEWELLER MAGAZINE

Call +91 9167252615/022 41731199/[subscription@retailjewellerindia.com](mailto:subscription@retailjewellerindia.com)



**CLICK HERE to read the magazine**

**CLICK HERE to reach The Retail Jeweller**





## **Bhima Jewellers’ ‘KAHANI-Bridal Stories by BHIMA’ campaign redefines tradition and individuality**

**BENGALURU**

The unveiling of the campaign’s TV commercial introduces the brand’s exclusive fine wedding jewellery collection, “Kahani,” featuring Pooja Hegde. The focus is on the modern South Indian bride, who seamlessly integrates tradition into her unique personality, viewing customs not as constraints but as opportunities for self-expression

**READ MORE**



# Retail Jeweller India Website Now in 11 Languages!



**Access Exclusive Industry Insights  
in the Language You Prefer**

[retailjewellerindia.com](http://retailjewellerindia.com)



**CLICK HERE to visit the website**





## GJC unveils CEPA benefits for jewellery exports to the UAE in a seminar

**DUBAI**

The seminar aimed at enlightening Indian jewellers on the lucrative opportunities presented by the Comprehensive Economic Partnership Agreement (CEPA) with the UAE. Held at the Hyatt Regency Dubai, it attracted over 100 jewellers from India and key importers from the UAE, marking a significant step towards fostering bilateral trade relations

**READ MORE** →





eller  
etail Jewellers

## Incredible South Innovators

Meet the legendary jewellery manufacturing market innovators from South India

**CLICK TO READ**

THE Retail Jew  
The Favourite Business Magazine of



**CLICK HERE to read the Incredible**

**CLICK HERE to advertise**



# WIDE ANGLE



## Kalyan Jewellers returns to D/OOH advertising in UAE

**DUBAI**

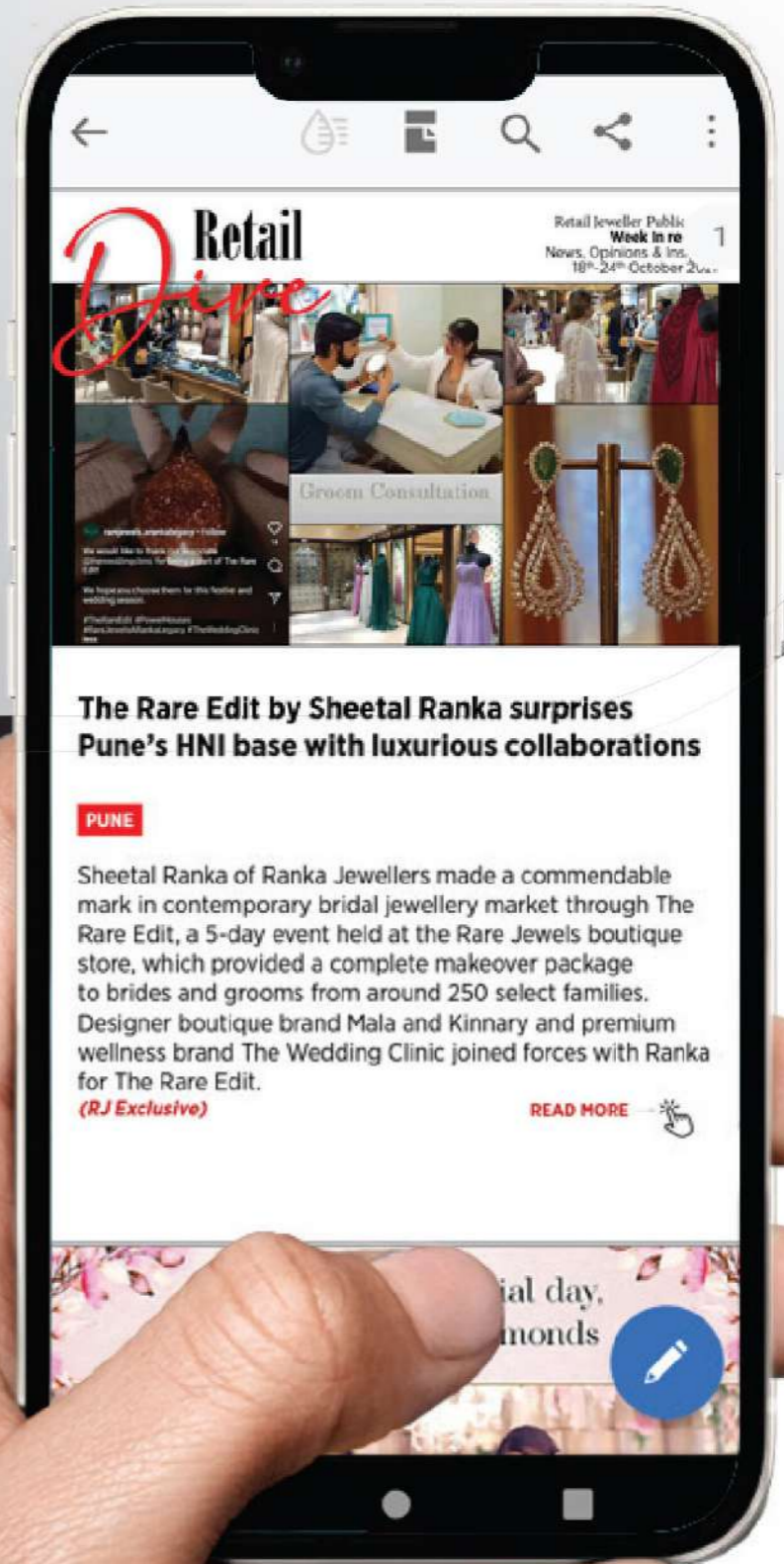
The campaign commercial showcases Rashmika and Kalyani, adorned in exquisite pieces from the Nimah collection, exploring the intricate architecture and sacred spaces of the temple. The ad aims focus on a traditional setting and the exquisite craftsmanship of the Nimah jewellery

**READ MORE** →



# Retail Dive

## KEEP UP WITH THE WEEK'S LATEST JEWELLERY MARKET NEWS



SCAN CODE FOR  
**FREE**  
SUBSCRIPTION

Click for more details →





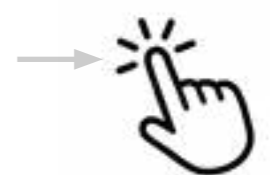
retailjewellerindia.com

## Cartier unveils “Nature Sauvage” high jewellery collection, enlists Deepika Padukone as face

PARIS

Cartier’s latest masterpiece, the Panthère des Glaces necklace, took centerstage at the unveiling of its “Nature Sauvage” high jewellery collection in Vienna. Global ambassador Deepika Padukone has been chosen as the face of the “Nature Sauvage” collection

READ MORE



---

**If you enjoyed reading Retail Dive,  
please share it with your friends, family, and colleagues.**

**If you don't receive Retail Dive [sign up here](#)  
for free subscription. For past editions of Retail Dive,  
you can check our [Weekly Newsletter page here.](#)**

And please write to me anytime at  
[\*\*samit.bhatta@retailjewellerindia.com\*\*](mailto:samit.bhatta@retailjewellerindia.com)  
with thoughts, feedback, and criticism or share your story  
if you'd like to see it featured in this space.  
I'd love to hear from you.

Thanks for reading, and see you again next **week!**

Do you want the industry to know  
about your product or service?

**[Advertise](#) in **Retail Dive.****

---

# WHO WORE WHAT

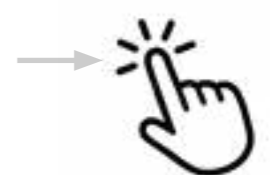


## Top celebs sport looks by sought after jewellery brands from India and beyond

### MUMBAI

From Raveena Tandon to Shilpa Shetty, these stars flaunted their bejewelled looks with jewellery by Kalamandir Jewellers, Cartier, HM Diwan Jewellers, and more

[READ MORE](#)



# THE Retail Jeweller

The Favourite Business Magazine of Retail Jewellers

Magazine of Retail Jewellers

## FOLLOW US ON



**TheRetailJeweller**



**retailJeweller\_india**



**retailjwlrindia**



**TheRetailJeweller**



**The Retail Jeweller India**

**retailjewellerindia.com**

To feature your story contact

**Soma Bhatta +91 99878 11330, soma.bhatta@retailjewellerindia.com**

To advertise with us contact

**Chirag Waghela +91 91672 52611, chirag.waghela@retailjewellerindia.com**

To know about our events contact

**Raghavendra +91 9820283868,  
raghavendra.pandey@retailjewellerindia.com**



**CLICK HERE** to follow us on social media handles

**CLICK HERE** to reach The Retail Jeweller

