



C Krishniah Chetty Group organizes 10-day Ladakh educational expedition for underprivileged students

LADAKH

The trip, which began on April 14 and ended on April 22, involved trekking, a visit to lake Tso Moriri, and a hands-on training by SECMOL (Students' Education and Cultural Movement of Ladakh), a foundation by famous engineer and reformist, Dr Sonam Wangchuk

(RJ Exclusive)

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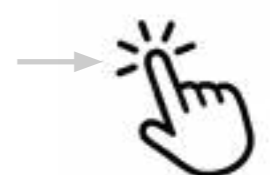
Rathod Jewellers partners with Red FM 93.5 to broadcast Marathi Film Festival, engages listeners with classics and new hits

PUNE

During the festival, Rathod Jewellers seized the opportunity to enhance its brand visibility, using intermissions to feature audio-visual brand promotions. Additionally, strategically placed standees outside the Rathod Jewellers showroom attracted the attention of the customers visiting the store before the event

(RJ Exclusive)

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Eritaaj ventures into lab-grown diamond jewellery for children with Eritaaj Kids

MUMBAI

The brand was prompted to work on the lab-grown diamond range from a keen awareness of children's tendencies to misplace valuables during play. Only the studs are in gold, while the rest of the collection is made with silver, making Eritaaj Kids jewellery line affordable

(RJ Exclusive)

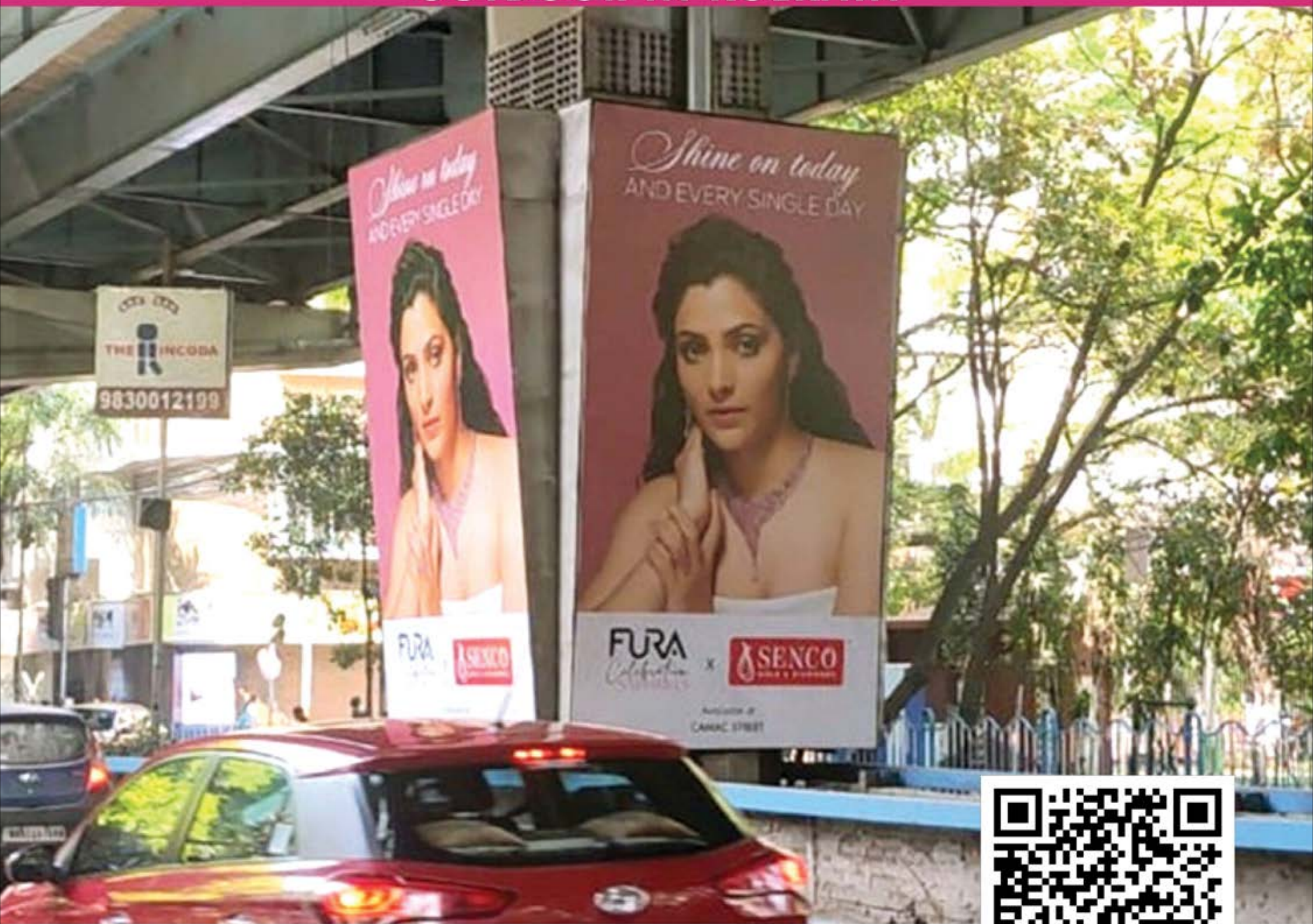
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Kalyan Jewellers' video campaign showcases its Antara collection

MUMBAI

The ad film, which has raked in 1.6K views on YouTube within two weeks, picturizes the two actors in an ambient indoor set beaming with life-size crystals, lights, camera, and euphoria. Janhvi Kapoor is seen posing for stills as the spotlight glimmers on her, featuring the bracelets and the necklace from the brand's Antara collection

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KISNA Diamond & Gold Jewellery launches its first showroom in Gujarat

AHMEDABAD

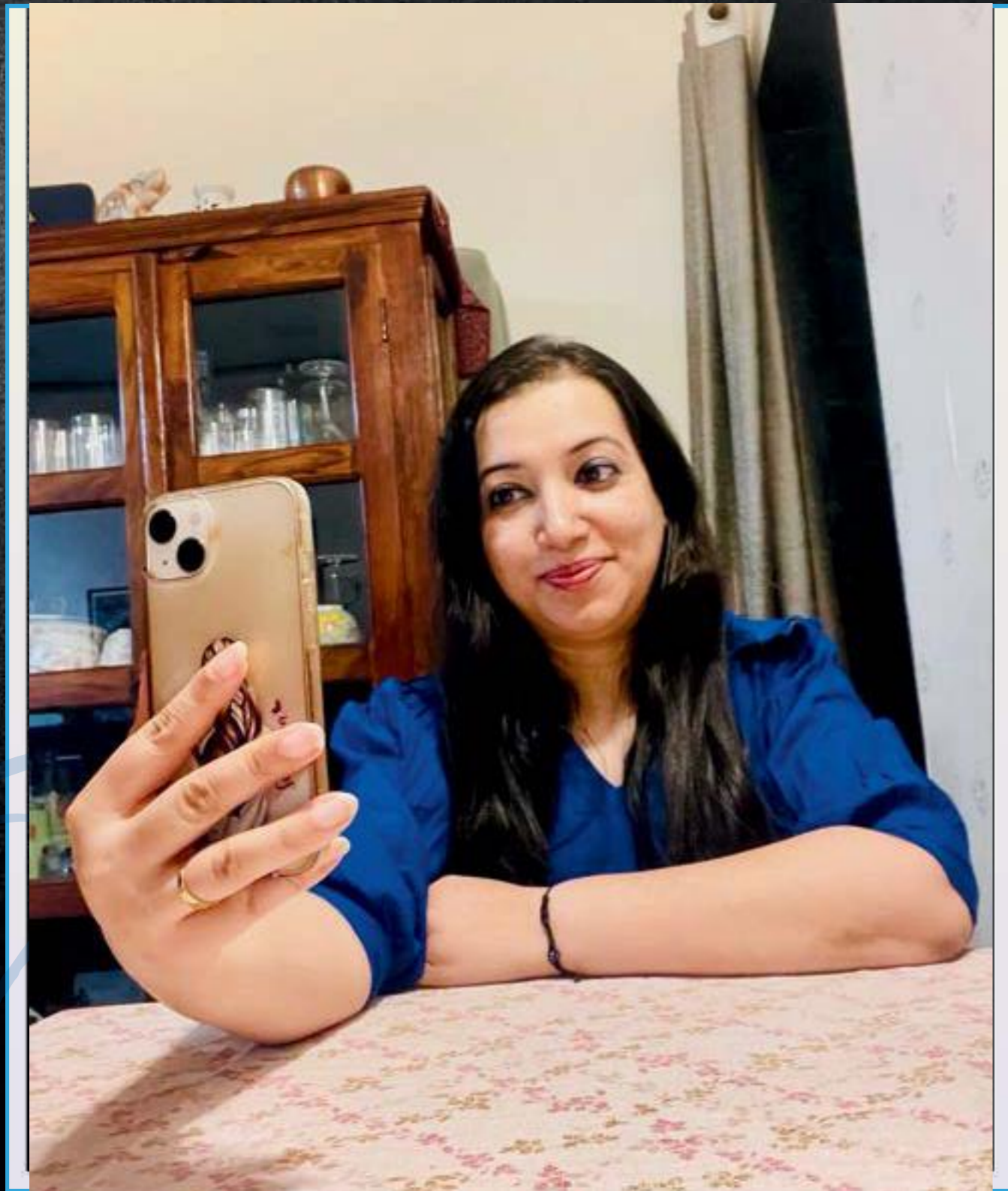
The jewellery brand's presence in Mani Nagar, Ahmedabad, extends beyond mere retail operations; it represents a commitment to engaging with the local community, understanding their unique preferences, and forging lasting relationships built on trust and satisfaction. Apart from retail expansion, the brand is also committed to its Corporate Social Responsibility activities

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Gargi by PNGS sales surge 76.07% to Rs 50.48 cr in turnover in FY23-24

PUNE

For the last quarter ending March 2024, Gargi showed a remarkable growth rate of 116.93% and achieved sales of Rs 15.38 crore. Looking at the full-year performance, Gargi continued its upward trajectory, with net profit rising by 80.38% to Rs 8.46 crore for the year ended March 2024, compared to Rs 4.69 crore in the previous year

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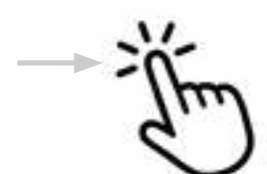
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CaratLane introduces digital gold investment for omnichannel purchases

MUMBAI

The offering enables jewellery customers to easily turn digital gold into physical gold at any CaratLane store, thus facilitating an easy and smooth gold investment process. It simplifies gold deposits, financing, and EMI gold and silver purchases and according to the brand, this initiative is similar to the digitisation of payments

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Actor Priyamani inaugurates Solitario's first store in Chennai

CHENNAI

Located on the ground floor in the Palladium arena alongside more than 70 retailers, the Solitario boutique store spans over 600 square feet, showcasing the brand's signature modern and contemporary lab-grown diamond collection

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Kalamandir Jewellers onboards actor Shruti Haasan as new brand ambassador

MUMBAI

Aligning with Haasan's target audience, the brand is now targeting the age bracket of 24-40 years across India. The brand is going forward with lab-grown diamond jewellery for Haasan's current looks and is also keen on exploring the South Indian market, with Haasan's on-screen influence aiding that endeavour

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Women-led brand Jewellery House by Harshitah set up their flagship store at Guwahati City Center

GUWAHATI

The brand has built a viewing gallery at their store that overlooks the Brahmaputra River and is equipped with ample parking space for a hassle-free visit. The 1500 sq ft. store is inspired by stopovers at the renowned Oberoi Hotel in Mumbai and its view of the sea

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The Retail Jeweller Jan-Feb 2024 Digital Edition

COVER STORY

10th Retail Jeweller India Forum 2024, themed NextGen Retail, which saw 350+ retail jewellers and professionals converge to create a roadmap for the jewellery industry

SPECIAL

Third Retail Jeweller MD & CEO Awards celebrating industry achievers

FEATURED INTERVIEW

Vivek Ramabhadran, Founder and CEO, Aulerth

STYLE QUOTIENT

Rahul Luthra, Founder and CEO, Raabta by Rahul

BRAND PROFILE

Vidita Kochar, Co-Founder, Jewelbox

PERSONAL OPINION

Jayantilal Challani, Managing Director, Challani Jewellers

THE SPECIALISTS

Rajendran S., Chief Marketing Officer, ORRA Fine Jewellery

WOMAN ACHIEVER

Sheeba Prince, Director, Prince Jewellery

LAST WORD

BA. Ramesh, Managing Director, Thangamayil Jewellery Limited, Madurai

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श्री अलंकार ज्वेलर्स एंड सन्स का बिष्टुपुर में खुला नया स्टोर

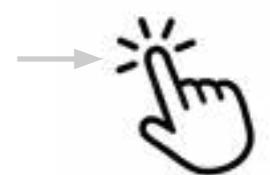


Sri Alankar Jewellers and Sons launches a new store in Jamshedpur

JAMSHEDPUR

The 4,500 sq ft store has two floors, with the ground floor dedicated to silver jewellery, gold chains, and kundan jewellery sets. IGI-certified diamond solitaire pieces and precious stones make their places on the first floor

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Gem and jewellery sector now included in AEO programme: GJEPC

MUMBAI

The council advocated for Authorized Economic Operator status for the gem and jewellery industry as has simplified export operations across various sectors, saving time and cost for exporters

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Incredible Zaveri Bazaar Innovators

Meet the top manufacturers
from Mumbai's legendary
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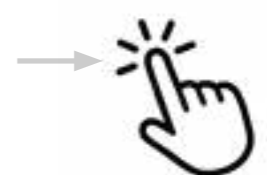


Joyalukkas launches new bridal collection inspired by Ramayana for Singapore's Indian community

SINGAPORE

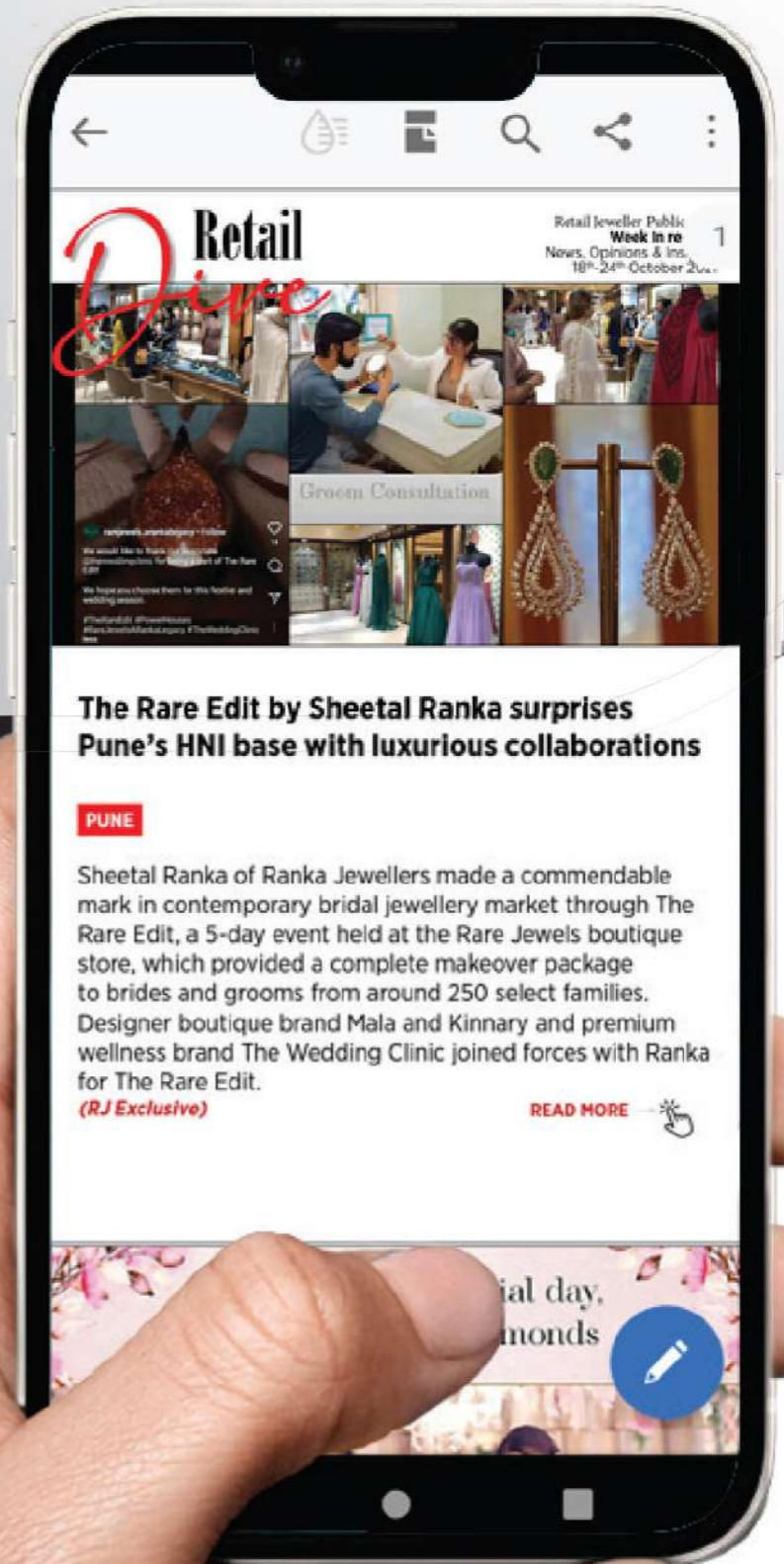
The Indian community in Singapore is emotionally connected to their roots, and the Sita Kalyanam collection depicts pure tradition. During the launch at Joyalukka's main showroom on Serangoon Road, four pieces from the Sita Kalyanam collection were presented

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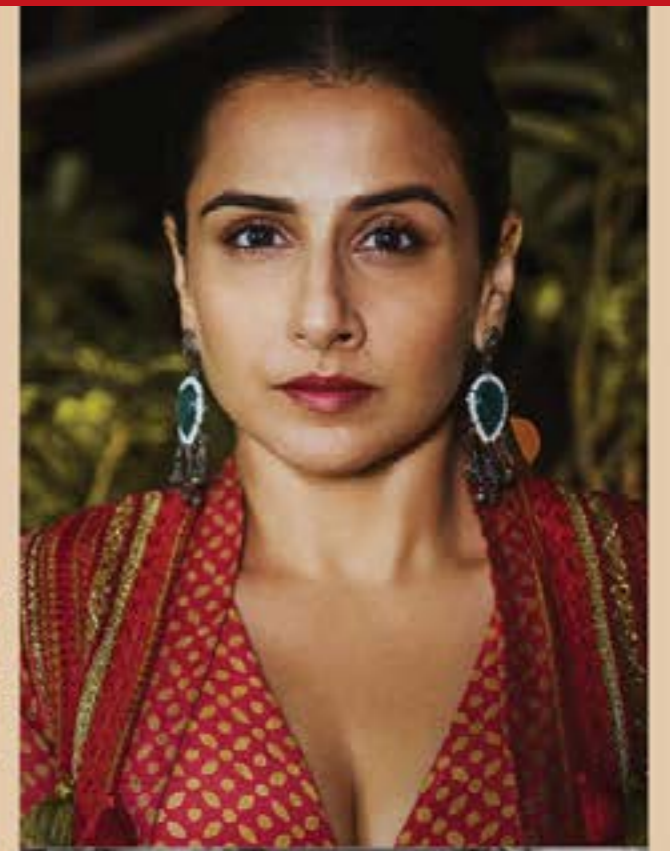


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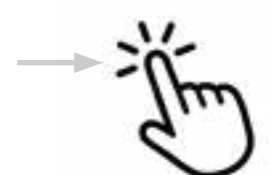
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On-screen divas from across India get their bling game on

MUMBAI

The Retail Jeweller takes a look back at the dazzlers from across Bollywood and the jewellery brands that have adorned them for various occasions and exclusively, for the shutterbug last week

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