



#SheWalksWithTIMES: Walkathon enables Khimji Jewellers to connect with target group of women customers

BHUBANESWAR

The walkathon at Bhubaneswar's Kalinga Hospital premises, in association with the Times of India, had over 3,000 women from diverse backgrounds as participants, including many female employees of the brand. Earlier, the brand had set up QR code standees at its showrooms that customers could scan and register for the event

(RJ Exclusive)

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Vummidi Bangaru Jewellers makes a case for traditional hand-crafted jewellery at Chennai fashion show

CHENNAI

The event had more than 250 attendees, including jewellery enthusiasts and prominent socialites from Chennai, not only giving the jeweller access to an elite audience, but also increasing its brand salience. Every piece of jewellery was exclusively handcrafted to complement each of designer Gaurang Shah's outfits

(RJ Exclusive)

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ASV Polkis sets out to establish stronghold in open set polki jewellery at new retail store in Delhi

NEW DELHI

The first-generation jewellery retail brand launched standalone masterpieces featuring a fusion of coloured gemstones and fine polkis at the launch event of the flagship Karol Bagh store. The store offers customers a blend of historical charm and modern elegance in a cosy boutique setting

(RJ Exclusive)

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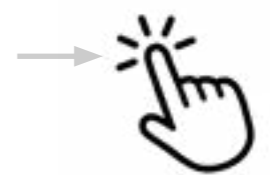
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With new store in industrial hub of Coimbatore, Sumangali Jewellers targets customers in developing region of the city

COIMBATORE

The brand's flagship store is in the traditional part of Coimbatore, while the new store is located in Gandhipuram area, a commercial hub. To commemorate its launch, the brand has launched a collection of micro Nakshi jewellery *(RJ Exclusive)*

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Gem and jewellery industry must consider hallmarking of precious stones jewellery: Piyush Goyal

MUMBAI

Talking about hallmarking of precious stone jewellery, Goyal said that the certification body BIS would fund such hallmarking centres so that they could have the latest world-class testing equipment and machines. The Union Minister added that 50 hallmarking centres should come up across India for precious stone jewellery

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Bulgari's Holi event at Antilia features select necklaces from its coloured gemstone Heritage collection

MUMBAI

Bulgari's Heritage Collection draws inspiration from the Navaratna, a talisman connected to Indian astrology. Bulgari's long-standing admiration for the country deeply resonated throughout the event. Priyanka Chopra Jonas, Bulgari's global ambassador, embraced the spirit of the Maison at the gathering

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R Narayan Jewellers establishes lasting bond beyond sales with patrons via spiritual dance event in Vadodara

VADODARA

The idea started with Chokshi creating a painting of the Dasa Mahavidya and its execution onstage with choreographic brilliance of Bharatanatyam dancer Rama Srikanth. The aesthetic backdrop of the temple gave a brilliant ambience to about 350 invitees who have been the customers, well-wishers and friends of R Narayan Jewellers since generations

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Malabar Gold & Diamonds opens 12th store in Chandi Chowk, brand's 29th store in North region

DELHI

The opulent 2,300 sq. ft. store boasts spacious interiors and a seating capacity of 46, along with a dedicated wedding arena, a privileged lounge for customers, diamond experts and ample parking for customer convenience. The store was virtually inaugurated by M P Ahammed, Chairman of the Malabar Group

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Everyday fine jewellery brand Zavya names Ravi Malani as new COO and Co-founder

NEW DELHI

The new co-founder is a former member of e-commerce giant Snapdeal's senior leadership team. With Ravi Malani, an IIT Kharagpur alumnus, and Poem Kabra, founder and CEO of Zavya steering Zavya, the brand is navigating a course for remarkable expansion

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Kalyan Jewellers' showrooms at Pitampura and Rohini, New Delhi, inaugurated by actor Nora Fatehi

NEW DELHI

Apart from expanding its geographical footprint, the jewellery brand is also focusing on offering a unique jewellery experience to its customers in the region. The brand believes that the new showroom launches in Rohini and Pitampura will enable it to strengthen market-share while making jewellery more accessible

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Kisna Diamond & Gold Jewellery unveils its 4th exclusive franchise showroom in Delhi, NCR

NOIDA

The new franchise showroom, situated in Noida, showcases KISNA's renowned collection of meticulously crafted diamond and gold jewellery pieces. From timeless classics to contemporary designs, the store offers a wide array of options catering to diverse tastes and preferences

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Koura Fine Diamond Jewelry shares list at over 36% premium at Rs 75 apiece on BSE SME

AHMEDABAD

The company recently concluded its IPO through which it raised Rs 5.50 crore from the primary markets. Koura Fine Diamond Jewelry IPO received robust demand from investors as it was subscribed by a staggering 733.01 times in total. The public issue received bids for 68.16 crore equity shares as against 9.30 lakh shares on offer

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Jewelbox secures Rs 3.5 crore funding round to propel growth in lab-grown diamond jewellery market

KOLKATA

The investment was led by JITO Incubation and Innovation Foundation (JIIF). The demand for lab-grown diamonds is steadily increasing, with Teji Mandi's findings suggesting that it is expected to reach 160 million carats by 2030, signifying the growing acceptance of lab-grown diamonds in India

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Aukera Grown Diamond Jewellery unveils its lab-grown 'Queen's Reserve Polki Collection'

BENGALURU

The collection was unveiled during the inauguration ceremony of Aukera's new store in Jayanagar, Bengaluru by actress, philanthropist, producer and Head of the Uppi Foundation, Priyanka Upendra. The new-age brand will launch new experience centers in cities across South India in the near future

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India's gold jewellery exports soar 16.43% amidst industry downturn: GJEPC report

MUMBAI

The report cited global political unrest, rise in export duties and rising prices of precious metals as some of the reasons for this downtrend. While the mainstream industry is experiencing a sluggish phase, it is notable that even lab-grown diamonds did not grow as expected and have shown a small rise of 2.90% in exports

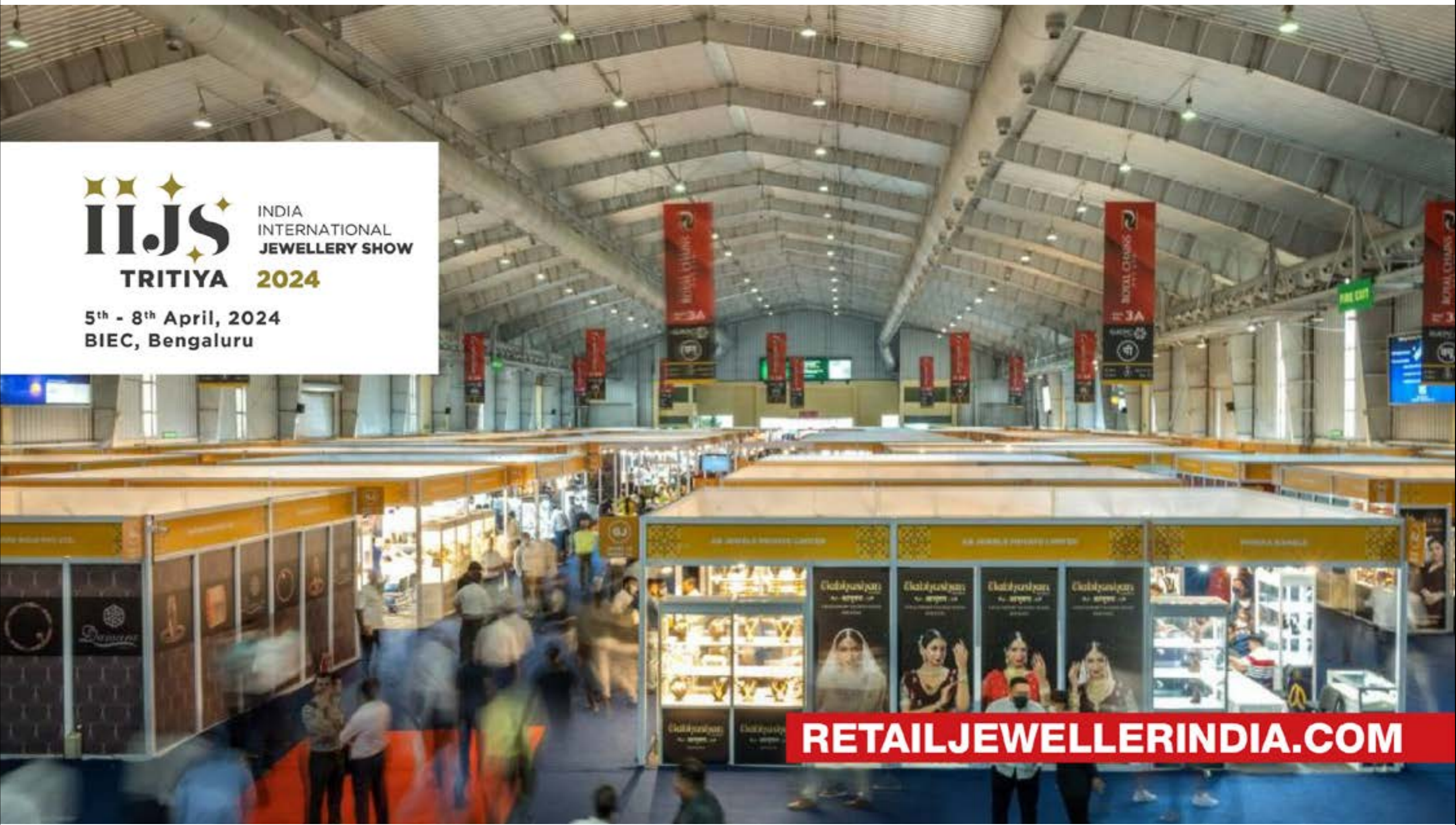
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GJEPC to assist IIJS Tiritiya exhibitors to follow Model Code of Conduct and check bullion movement during election

MUMBAI

The Model Code of Conduct or Achar Sanhita typically imposes restrictions on the movement of bullion, which is closely monitored during elections to prevent potential misuse. However, legitimate business activities such as documented and accounted for transactions, like B2B transactions in jewellery, are not intended to be hindered

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GJC's flagship event India Gems and Jewellery Show 2024 set to revitalize retail jewellery sales

MUMBAI

The 5th edition of the GJS by the All India Gem and Jewellery Domestic Council is timed to support the growth in jewellery demand before Akshay Tritiya and after Gudi Padwa, coinciding with the wedding season. The main attraction of the GJS April 2024 Show will be the presence of all classes of jewellery players under one roof

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Shri Dharmendra Pradhan

Hon'ble Minister of Education, Skill Development and Entrepreneurship, Government of India
Delhi, 1 March 2024



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India's jewellery karigars and artisans to be recognised as 'Vishwakarmas' under PM Vishwakarma Scheme

MUMBAI

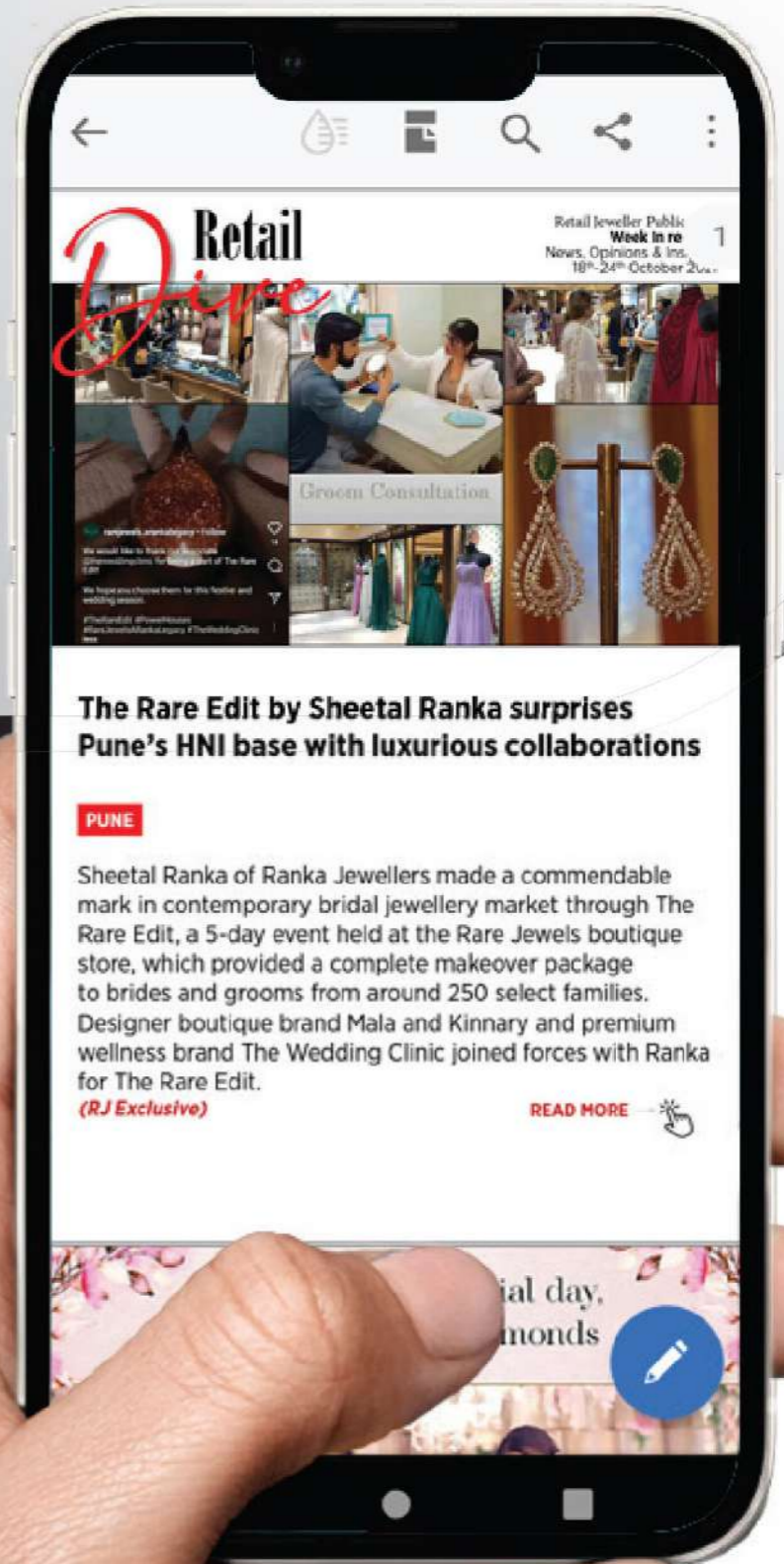
The primary objective of the scheme is to enable the recognition of artisans and craftspeople as 'Vishwakarmas', making them eligible to avail the benefits under the scheme. The Gem & Jewellery Export Promotion Council will impart skill training to registered Vishwakarmas under PM Vishwakarma Yojana for the trade of goldsmiths across the country

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GSI launches B2B stock exchange platform to increase efficiency in sourcing goods for certified jewellery programmes

NEW YORK

The platform offers not only loose diamonds but also specific products like matched pairs — a critical component for certified studs. This feature streamlines the process of locating precisely matched diamonds, significantly reducing production time for stud earrings

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WHO WORE WHAT



Stars look resplendent in traditionally Indian and Western contemporary designs

MUMBAI

Gauahar Khan, Rakulpreet Singh and Payal Rohatgi looked gorgeous in diamond jewellery, while Trisha Krishnan and Mithila Palkar exuded elegance in traditional gold wedding jewellery

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