

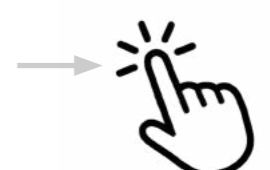
## Talla Jewellers ties up with top photographers to make every bride feel like a celeb, increase reach

### JAMMU

Brand not only flaunts its jewellery on every Talla bride with professionally shot photographs, showcasing her journey across each ceremony of a wedding, but also reaches out to a new audience by way of social media collaboration with the photographers

**(RJ Exclusive)**

**READ MORE** →







## Manohar Lal Sarraf & Sons Jewellers creates a community of young designers with Aakar jewellery design competition

### MEERUT

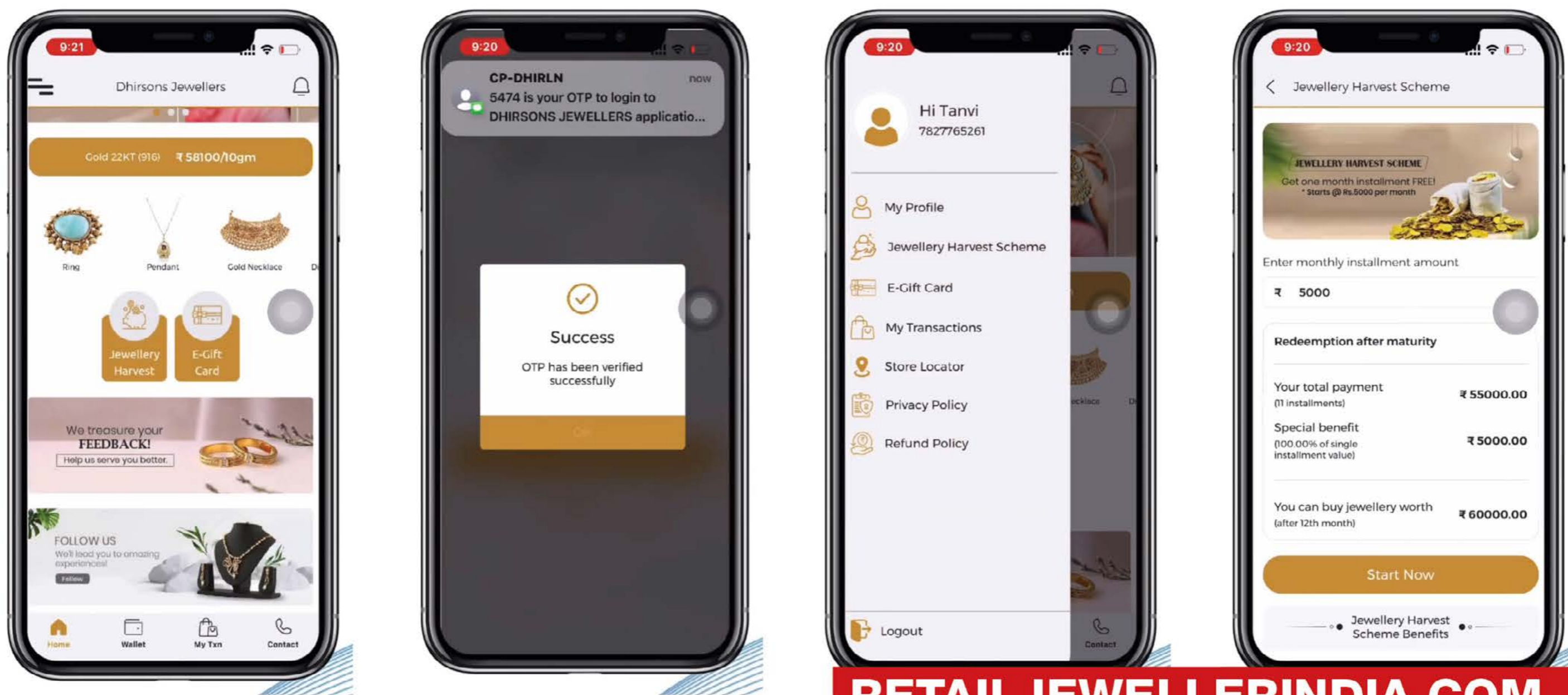
As per the guidelines of the competition, the theme revolved around 'eternal masterpieces', tasking participants with designing a pendant and a pair of earrings. The winning designs were converted into the final product and showcased at the brand's showroom, where other retail stores and manufacturers were also invited to buy them

**(RJ Exclusive)**

**READ MORE** →







## Dhirsons Jewellers launches app to offer autonomy to customers on jewellery purchase and investment

**NEW DELHI**

Active since January 2024, the mobile application comprises a range of features such as gold schemes, digital gold, daily gold pricing and gift cards that help simplify jewellery purchase and buying decisions for the users

***(RJ Exclusive)***

**READ MORE** →





# CELEBRATE LOVE WITH FURA PINK SAPPHIRE

**FURA**  
*Celebration*  
SAPPHIRES

**CLICK HERE to register your interest** →







## Arundhati Jewellers runs a talent hunt through Jewel Femina Contest, hosts wedding mela for the season

**BHUBANESWAR**

The contest underscores the company's commitment to promoting talent and personal growth, foster beauty pageants and serve as a launchpad for budding models. At the wedding mela, over 10,000 designs with new collections of wedding jewellery were curated to meet the demands of wedding shoppers

***(RJ Exclusive)***

**READ MORE** →







## Lightweight diamond jewellery, trend referencing by customers help retailers capture the market on V-Day

### MUMBAI

Jewellers say customers veered more towards affordable diamond jewellery, driving up sales by up to 50%, even as they remained on top of trends from Bollywood and global design powerhouses while making a purchase. The wedding rush during the Valentine's week made business all the more profitable as gifting and bridal shopping complemented self-purchases

*(RJ Exclusive)*

READ MORE →





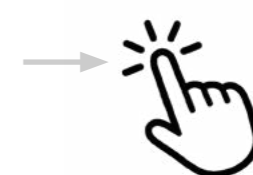


## Malabar Gold & Diamonds marks one-year anniversary of its Hunger Free World Initiative in Ahmedabad

### AHMEDABAD

Launched in February 2023, the initiative has successfully distributed over 3,00,000 meals, with a total expenditure exceeding Rs 72,00,000. With the NGO 'Thanal', the brand has provided daily meals to 1000 people across various locations in Ahmedabad

[READ MORE](#)







LAXMI  
— DIAMONDS —  
BENGALURU

# TIMELESS TREASURE

For Your Most Cherished Moments

For Any Business Enquiry Call Mr.Laxman Thakulla  
+91 9380888030 / +91 9322941537

A Leading Manufacturer of closed setting Diamond jewellery

[www.laxmidiamonds.com](http://www.laxmidiamonds.com)

reach above company by →







[RETAILJEWELLERINDIA.COM](http://RETAILJEWELLERINDIA.COM)

## Jos Alukkas unveils new showroom at Madanapalle in Andhra Pradesh, adds to brand's retail footprint

### MADANAPALLE

The brand new showroom showcases a diverse and enticing assortment of gold, diamond, and platinum collections. Managing directors Varghese Alukka, Paul J Alukka, and John Alukka also attended the launch of the store, where customers can exchange their old gold for new HUID-hallmarked gold jewellery

[READ MORE](#) →







## BlueStone Jewellery plans Rs 2,000 crore IPO, likely to dilute a 10-15% stake, says report

**MUMBAI**

The online-first jeweller is seeking pitches from investment bankers to market the IPO that is likely to involve diluting a 10-15 per cent stake, comprising a fresh issue of shares and an offer for sale (OFS), stated the report

**READ MORE** →





INVITING FRANCHISE PARTNERS FOR **FOCM MODEL**

# One Stop Destination For Fine Jewellery



- ◆ Legacy of 20+ Years
- ◆ Awarded as India's Most Preferred Jeweller 2019
- ◆ Network of 10,000+ Happy Customers

**PRESENCE IN**

**15 Locations** 

**AREA:** 800 Sq. Ft.

**INVESTMENT:**

INR 2.20 Cr. Onwards



**Payback Period: 17-19 Months**

**+91-9821563644 | info@fionadiamonds.com |**

**www.FionaDiamonds.com**

**CLICK HERE to connect with us** →







## Kalyan Jewellers' new showroom at Birhana Road in Kanpur inaugurated by actor Bobby Deol

**KANPUR**

The showroom will also stock Kalyan's popular house brands, including Muhurat (Wedding Jewellery Line), Mudhra (Handcrafted Antique Jewellery), Nimah (Temple Jewellery), and many more

**READ MORE** →







## Nagi Jewellers' Shahzadi campaign captures royal beauty of golden-era India

**AMRITSAR**

The brand created this year-long campaign, paying fitting tributes to poetesses, artists, actresses, and queens of imperial India with photographic representation of jewellery with new lightweight range. The collection became a hit among youngsters who are fond of antique and heritage sets

**READ MORE** →







AJ

ACHAL  
Jewels



*Meticulously crafted,  
endlessly admired*

Jaipur | Mumbai | Bangalore | Hyderabad | Chennai

[www.achaljewels.com](http://www.achaljewels.com)

[f Achaljewels](#) | [@achaljewels](#) | [office@achaljewels.com](mailto:office@achaljewels.com)

**CLICK HERE to connect with us**







[RETAILJEWELLERINDIA.COM](https://RETAILJEWELLERINDIA.COM)

## Aditya Birla Group's Novel Jewels gears up to start brand operations from July

**MUMBAI**

In 2023, Aditya Birla Group stated that it would build large-format exclusive jewellery retail stores across India, featuring in-house jewellery brands under Novel Jewels. The brand also said that the new venture would be operated by a newly recruited leadership team with deep retail and category expertise

[READ MORE](#) →







[RETAILJEWELLERINDIA.COM](http://RETAILJEWELLERINDIA.COM)

## Varda Goenka Fine Jewels by Diagold celebrates 25 years with fashion show featuring reputed personalities

**KOLKATA**

The event boasted an illustrious guest list, with renowned designers, CEOs, industrialists, socialites, and philanthropists gracing the occasion, wearing Diagold's exquisite creations. The festivities culminated in an evening of cocktails and dinner, providing guests with an opportunity to indulge in gourmet cuisine and toast to 25 years of Diagold's legacy of sophistication and excellence

**READ MORE** →





CRAFTSMANSHIP MEETS ELEGANCE

STATEMENT  
PIECES

  
PRAGYA  
JEWELS

Contact us at +91 9967444111

[www.pragyajewels.com](http://www.pragyajewels.com)

reach above company by →







## Tvisva Jewels' first franchise showroom at Peer Muchalla inaugurated by actor Binu Dhillon

**ZIRAKPUR**

The tricity-based label is opening stores on the franchisee model. An exclusive store for a range of gold and diamond jewellery, Tvisva Jewel's inauguration was marked by an awareness session on lab-grown diamonds and a tour of the facility for mediapersons

**READ MORE** →





# FURA Celebration SAPPHIRES

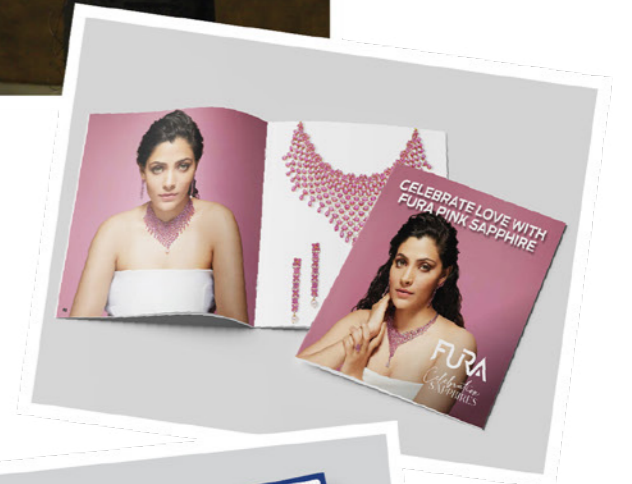


## Become Fura Celebration Sapphires program Retailer?

- 1 Seize a new profit-centre opportunity for your showroom.
- 2 India Consumer Research has shown that 76% Customers are ready to buy Sapphire Jewellery.

### Program Plan

- 1 Attractive Point of Sale materials for your showroom.
- 2 Focused training for your Sales team to excel in selling Fura Celebration Sapphires Natural Colour Gemstone Jewellery.
- 3 Feature in the National Fura Celebration Sapphires Jewellery Catalogue, distributed across India through top publications.
- 4 Receive digital e-certificates from FURA and SGL for all products.
- 5 Benefit from a National Digital Marketing campaign to educate and attract Indian customers to the Fura Celebration Sapphires Natural Colour Gemstone category.



## How to join the National program

Stock up **100 carats of Fura Celebration Sapphires Jewellery** from any of the 8 authorised manufacturers.

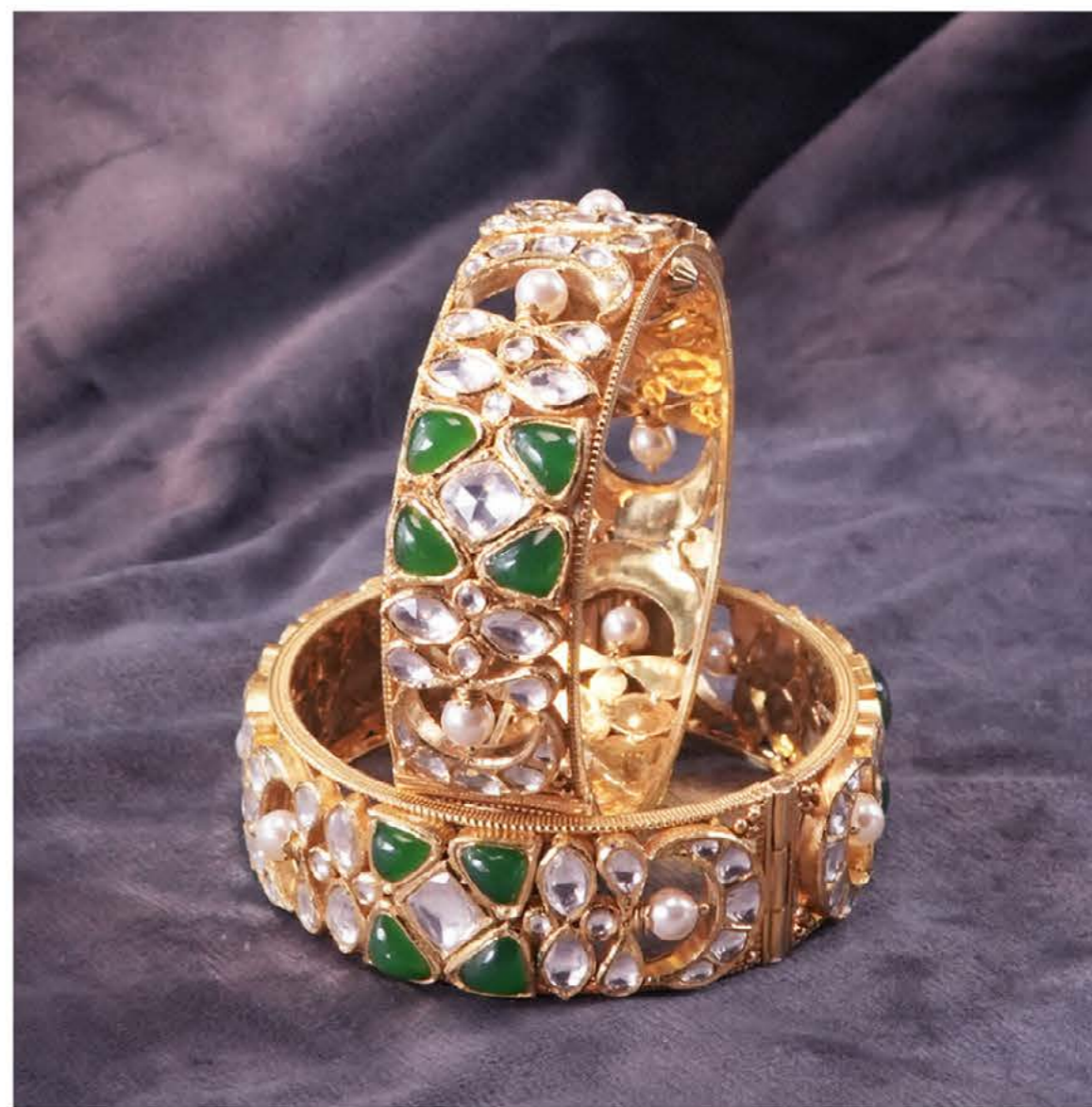
 CAARA THE SYMBOL OF BEAUTY CAARA OVERSEAS PVT LTD 98202 68508	 JEWELX 98203 55208	 KAMA Evolving since 1996 99107 05195	 KGY SINCE 1905 98211 33573	 LD Laxmi Diamond Since 1972 99879 70460	 MIDAS DIAMONDS PVT LTD 87799 86856	 priority JEWELS PVT. LTD. 99300 64000	 SANGHI Precious Gemstone Jewellery 76748 18411
--	--	---	--	---	---	--	---

To know more about the program, contact - SAMEER GOSAR, NATIONAL SALES MANAGER +91 84518 69611

CLICK HERE to register your interest →







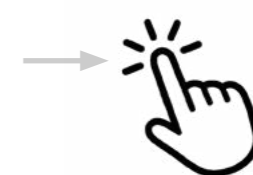
[RETAILJEWELLERINDIA.COM](http://RETAILJEWELLERINDIA.COM)

## Mahabir Danwar Jewellers launches 'The Padmini' Collection to celebrate 54th brand anniversary

**KOLKATA**

Beyond its aesthetic allure, the collection recognizes the significance of sustainability and ethical sourcing. The diamonds used are ethically mined, and the artisans employ eco-friendly practices, making each piece not just a visual masterpiece but also a responsible choice for the discerning bride

[READ MORE](#)





**FURA****GJEPC**  
INDIA  
Sponsored by Ministry of Commerce & Industry**SGL****ACHAL**  
Jewels

Presents

# Retail Jeweller DUBAI FORUM '24



## AGENDA

**09:30 to 10:00****REGISTRATION, NETWORKING,  
TEA AND COFFEE****10:00 to 10:15****INAUGURATION**

**Tawhid Abdullah**, *Chairman*, Dubai Jewellery Group  
**Chandu Siroya**, *Vice Chairman*, Dubai Jewellery Group  
**Nirav Bhansali**, *Convener of National Exhibitions*, GJEPC  
**Samit Bhatta**, *Co-Founder & Publisher* Retail Jeweller Middle East Magazine and Forum, India and UAE

**10:15 to 10:30****OPENING SPEECH**

**Tawhid Abdullah**, *Chairman*, Dubai Jewellery Group  
**Nirav Bhansali**, *Convener of National Exhibitions*, GJEPC

**10:30 to 11:15****THE YOUNG TURKS: DRIVING THE  
NEW AGE BUSINESS THROUGH  
INNOVATION**

MODERATOR

**Raj Sahai**, *Independent Consultant*

PANELISTS

**Drishti Dhamani**, *Influencer & Communications Manager*, Dhamani Jewels**Arjun Dhanak**, *Director*, Kanz Jewellery**Harshil Suru**, *MD*, Himat Jewellers**Abeer Alrubaidi**, *Founder and Designer*, Abalii Jewellery**Akshay Jetwani**, *Managing Partner*, R&M Jewellers**Diana AlShehhi**, *CEO & Jewellery Designer*, Dianatopaz Jewellery**Varun Patni**, *Director*, Ajanta Jewellers**Saeed Abdulla**, *Jawhara Jewellery***11:15 to 11:45****DISCOVER THE NEW PROFIT CENTRE  
FOR YOUR SHOWROOM: FURA  
CELEBRATION SAPPHIRES JEWELLERY****Yogita Vichare & Gianluca Maina**, FURA**11:45 to 12:00****DISCOVER INDIA'S HERITAGE  
JEWELLERY WITH UNCUT DIAMONDS  
(POLKI)****Samriddh Kothari**, *Director*, Achal Jewels**12:00 to 12:15****TECHNOLOGY TRANSFORMATIONS:  
INTEGRATING TECHNOLOGY  
DEPLOYMENT WITH CHANGE  
MANAGEMENT FOR HOLISTIC  
TECH ADOPTION WITHIN THE  
ORGANIZATION****Tushar Gupta**, *Suntech Business Solutions***12:15 to 01:30****RETAIL SOLUTIONS: EMPOWERING  
RETAIL JEWELLERY BUSINESSES: WITH  
NEW STRATEGIES AND SERVICES**

MODERATOR

**Rishikesh Trivedi**, *Founder & Market Acceleration Specialist*, MarketMate

PANELISTS

**Rohit Karnik**, IRYS**Kehul Shah**, Webmasters**Rohit Hudke**, *Diamond Headquarters***01:30 to 02:45****LUNCH BREAK****02:45 to 03:45****OPPORTUNITIES AND TRENDS  
IN DIAMONDS AND COLOUR  
GEMSTONES  
IN MIDDLE EAST**

MODERATOR

**Chirag Soni**, *Director*, SGL

PANELISTS

**Kaushik Soni**, *MD*, Tejori Gems**Jayant Raniga**, *CEO*, Pure Jewels**Dev Shetty**, *Founder & CEO*, FURA**Maha Al Sibai**, *Founder*, Maha Al Sibai Jewellery**Ashish Garg**, *Head of business*, KGK diamond & Jewellery**Chirag Vora**, *MD*, Bafleh Jewellery,**Saurabh Gadgil**, *MD & CEO*, PNC**03:45 to 04:45****INNOVATIONS AND SUCCESS STORIES  
IN MIDDLE EASTERN JEWELLERY  
RETAILING**

MODERATOR

**Ashish Sakhardande**, *Head IJEX*, Indian Jewellery Expo, GJEPC

PANELISTS

**Aditya Singh**, *Head International Business*, Titan Company Ltd**Narayanan Vaideeswaran**, *Head - Jewellery Division*, Al Mana Group**Sidhant Kothari**, *CEO*, ARAYA Fine Jewellery**U Nagaraja Rau**, *Director-Strategic Operations*, Bhima Jewellers**Anurag Sinha**, *Managing Director*, Liali Jewellery**Anukul Gandhi**, *Vice President*, National Jewellery**Abdulwahid Almarzooqi**, *Chairman*, Al Mandoos Jewellery Group**Thomas Scaria**, *GM Finance*, Joyalukkas**Afzal Arakkal**, *Director*, Arakkal Gold and Diamonds**04:45 to 05:00****DUBAI BUSINESS GROUP FOR GOLD &  
JEWELLERY DESIGNERS****05:00 to 06:00****EVOLVING INDUSTRY LANDSCAPE:  
BUSINESS  
TRENDS AND ENVISIONING THE  
FUTURE**

MODERATOR

**Amit Dhamani**, *Managing Director*, Dhamani 1969

PANELISTS

**Tawhid Abdulla**, *CEO*, Jawhara Jewellery**Anan Fakhreddin**, *Jewellery Group CEO*, Alfardan Jewellery**KP Abdul Salam**, *Vice Chairman*, Malabar Gold & Diamonds**Nishith Shah**, *CEO*, La Marquise Jewellery**Mahesh Devji**, *MD*, DEVJI AURUM**Chandu Siroya**, *Director*, Siroya Jewellers LLC**06:00 to 07:30****RETAIL JEWELLER MIDDLE EAST AWARDS****07:30 onwards****COCKTAILS & DINNER**THEME **NEXGEN RETAIL****For Delegate Registration: Laxmi +91 7977381527 | Aslam +971 58 582 9286**

CLICK HERE to contact us →







## GJIIF 2024: Akshaya Tritiya edition launched at Chennai Trade Centre on February 23

**CHENNAI**

The show was formally inaugurated by Saiyam Mehra, Chairman - GJC; Jayantilal Challani, President – MJDTA; B. Sabarinath, President - TNJF; A.S. Sriram, Former President of TNJF, B. A. Ramesh, Joint MD of Thangamayil Jewellery, S. Santhakumar, Secretary of MJDTA; Yogesh Kothari, Treasurer of MJDTA and V.K Manoj of United Exhibitions

**READ MORE** →





#RJDF2024

FURA

GJEPC  
INDIA

Sponsored by Ministry of Commerce & Industry



SGL

ACHAL  
Jewels

Presents



THE Retail Jeweller

DUBAI FORUM '24

27<sup>th</sup> FEBRUARY DUBAI

Hyatt Regency, Deira

In Association with



Powered by



Scan to register

For Delegate Registration: Laxmi +91 7977381527 | Sagar +91 8976907876

For Sponsorship / Exhibition: Raghavendra +91 9820283868

CLICK HERE to contact us







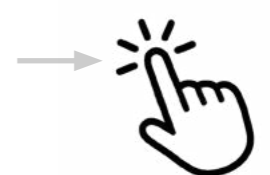
[RETAILJEWELLERINDIA.COM](http://RETAILJEWELLERINDIA.COM)

## Surat's lab-grown diamond industry likely to be impacted by ban of related terminology in France

**SURAT**

Dinesh Navadiya, Chairman, Gem and Jewellery Export Promotion Council, stated that the French government cannot unilaterally define lab-grown diamonds as synthetic and emphasised the distinct nature of lab-grown diamonds compared to synthetic ones, highlighting their different production processes and increasing global acceptance

[READ MORE](#)





A Knowledge and Networking Platform Where Progressive Jewellers Meet!

**DE BEERS**  
INSTITUTE OF DIAMONDS



Presents



**THE Retail Jeweller**

**SOUTH FORUM' 24**

**4<sup>th</sup> APRIL BENGALURU**

Sheraton Grand, Brigade Gateway

**REGISTER NOW FOR EARLY BIRD DISCOUNT**

**RETAIL SOLUTIONS**  
EXHIBITION  
TECHNOLOGY, SERVICES, PRODUCTS

**Jewellery Franchising**  
EXHIBITION

**BRIDAL**  
TRENDSETTERS

[www.retailjewellerindiaforum.com](http://www.retailjewellerindiaforum.com)

**For delegate registration**

Laxmi +91 7977381527 | Nagesh + 9167252615

Sagar +91 8976907876

**For Sponsorship / Exhibition**

Raghavendra +91 98202 83868

**CLICK HERE to contact us**







## GJEPC, trade fair organiser Messe München announce India as Partner Country at Inhorgenta 2025

**MUNICH**

The Partner Country status is a recognition of India's growing importance as a global player in the jewellery and watch industry, as well as a reflection of the strong ties between India and Germany. The partnership provides a unique opportunity for Indian jewellers and watchmakers to exhibit their products and establish connections with German and international buyers

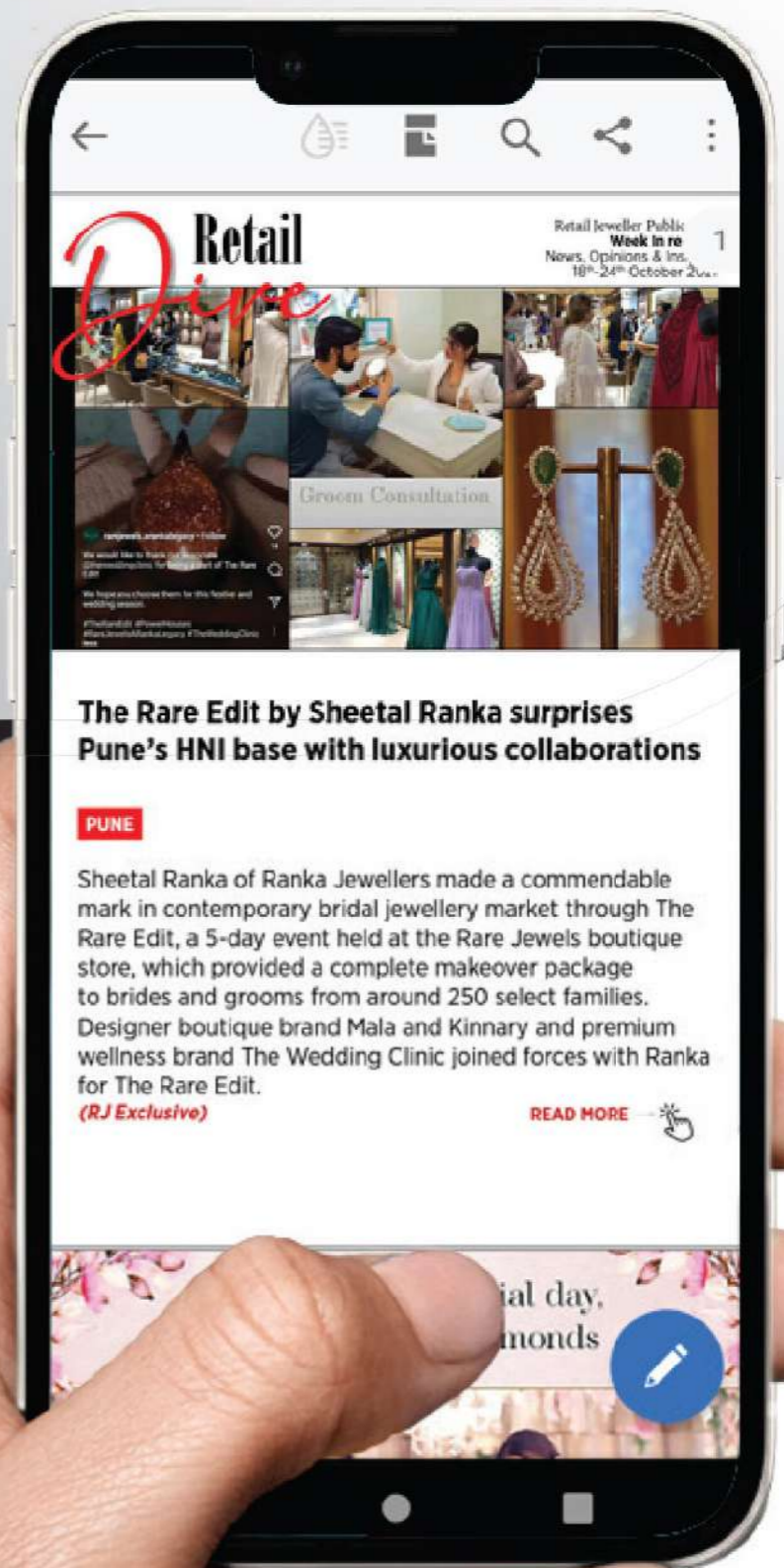
**READ MORE** →





# Retail Dive

## KEEP UP WITH THE WEEK'S LATEST JEWELLERY MARKET NEWS



SCAN CODE FOR  
**FREE**  
SUBSCRIPTION

Click for more details →







## Turkish jewellery brand Zen Diamond plans to enter Indian market with stores in top metros

**ANKARA**

Zen Diamond aims to target aspirational young and mid-age consumers in India. The brand said that it also plans to establish stores in Tier II, and Tier III markets in subsequent phases. The brand was established in 2000 by Emil Guzelis, and boasts nearly 400 stores worldwide

**READ MORE** →





---

**If you enjoyed reading Retail Dive,  
please share it with your friends, family, and colleagues.**

**If you don't receive Retail Dive [sign up here](#)  
for free subscription. For past editions of Retail Dive,  
you can check our [Weekly Newsletter page here.](#)**

And please write to me anytime at  
[\*\*samitbhatta@retailjewellerindia.com\*\*](mailto:samitbhatta@retailjewellerindia.com)  
with thoughts, feedback, and criticism or share your story  
if you'd like to see it featured in this space.  
I'd love to hear from you.

Thanks for reading, and see you again next **week!**

Do you want the industry to know  
about your product or service?

**[Advertise](#) in **Retail Dive.****

---



# THE Retail Jeweller

The Favourite Business Magazine of Retail Jewellers

Magazine of Retail Jewellers

## FOLLOW US ON



**TheRetailJeweller**



**retailJeweller\_india**



**retailjwlrindia**



**TheRetailJeweller**



**The Retail Jeweller India**

**retailjewellerindia.com**

To feature your story contact

**Srabana Lahiri** +91 93262 86802, [managingeditor@retailjewellerindia.com](mailto:managingeditor@retailjewellerindia.com)

To advertise with us contact

**Chirag Waghela** +91 91672 52611, [chirag@retailjewellerindia.com](mailto:chirag@retailjewellerindia.com)

To know about our events contact

**Raghvendra** +91 9820283868,  
[raghvendra.pandey@retailjewellerindia.com](mailto:raghvendra.pandey@retailjewellerindia.com)

**CLICK HERE to reach The Retail Jeweller** →

