**Retail Jeweller Publication** Week in review: News, Opinions & Insights Edition 149 | 27<sup>th</sup> Jan - 2<sup>nd</sup> Feb 2024



## **Republic Day 2024: Zaveri Bros Diamonds** and Gold upholds the 'Indian first' credo over

Retail

## regional identities in touching Insta post

#### COIMBATORE

The brand's founder, Sangeeta Chetan, highlighted the emotion of being Indian during a flag-hoisting ceremony. Elsewhere, retail jewellers celebrated India's 75th Republic Day in their own ways, right from sharing educational materials to schools for the betterment of India's youth to projecting the tricolour over their showroom facades (RJ Exclusive)





## **Anmol Jewellers creates fresh intrigue** around its Bijouterie Lounge with reel

## saying 'Yahaan aana mana hai'

#### MUMBAI

The 'hidden' lounge created two years ago caters to highend consumers and houses the brand's most exquisite jewellery. The jeweller promoted it recently by creating an element of curiosity around it to stoke the interest of customers. Clients are served at the Bijouterie Lounge by appointment only (RJ Exclusive)





## Panna Jewellers Exclusive revamps store to give dedicated spaces to bridal and boutique

## jewellery inventory

#### **HYDERABAD**

The newly created spaces facilitate customers who require undivided attention from the store's staff. The 4,000 sq ft store's boutique section has been designed such that customers who want to personalize their jewellery with polkis and diamonds, can do so in a hassle-free manner (RJ Exclusive)



## PINK IS THE NEW BLACK

#### **PINK SAPPHIRE JEWELLERY PROGRAM**

## CLICK HERE to register your interest

#### **CLICK HERE to register your interest**





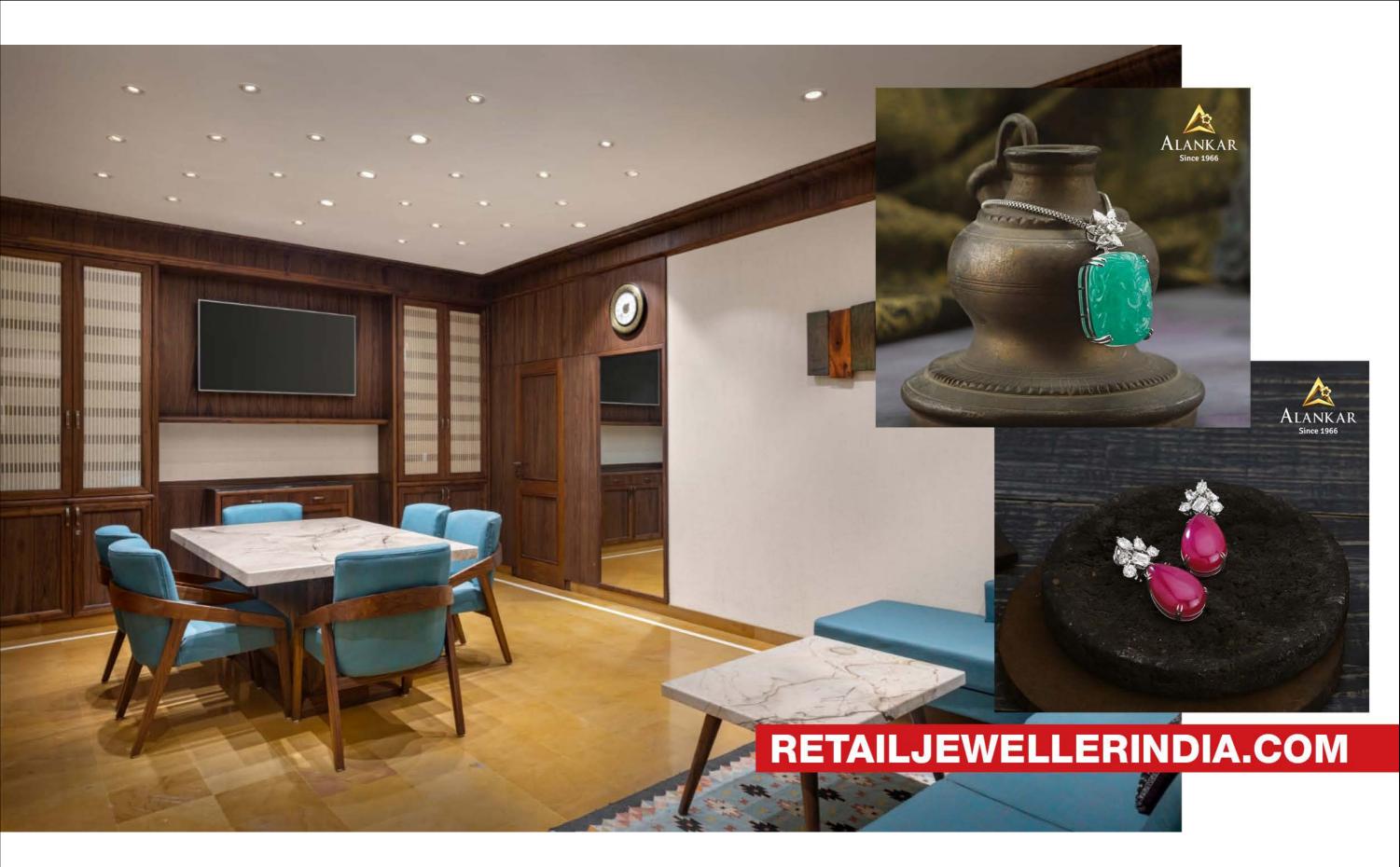
## **Diamond jewellery is as popular as gold** jewellery in wedding season, finds Siliguri's

## **BJW Bidhan's**

#### SILIGURI

By keeping an eye on the types of orders placed by customers, the brand catches the trend as to what jewellery shoppers are looking for. Going away from the mass market, it has also started dealing in couture jewellery now (RJ Exclusive)





## **#TopColour: How Alankar Jewelarts'** individualistic coloured gemstone pieces evolve

### as they take shape

#### MEERUT

There is no set design language for each piece that takes at least 2-2.5 months to create, with the entire team of artisans and the management collaborating on design. As a fourth-generation jeweller, Samarth Prakash, MD, Alankar Jewelarts, takes pride in this range of high jewellery which enjoys a steady client base (*RJ Exclusive*)









## **Interim Budget fails to address key** demands put forward by the gems and

## jewellery industry

#### **MUMBAI**

Leading industry players had rooted for import duty reductions across gold, silver, platinum and diamonds, besides increasing the PAN card transaction limit in view of rising gold prices. The industry has welcomed the Government's long-term vision and facilitation of bilateral trade agreements with European countries to boost gem and jewellery exports



## Kalyan Jewellers Q3 results: Profit up 22% YoY at Rs 180 crore; revenue

## jumps 34%

#### THRISSUR

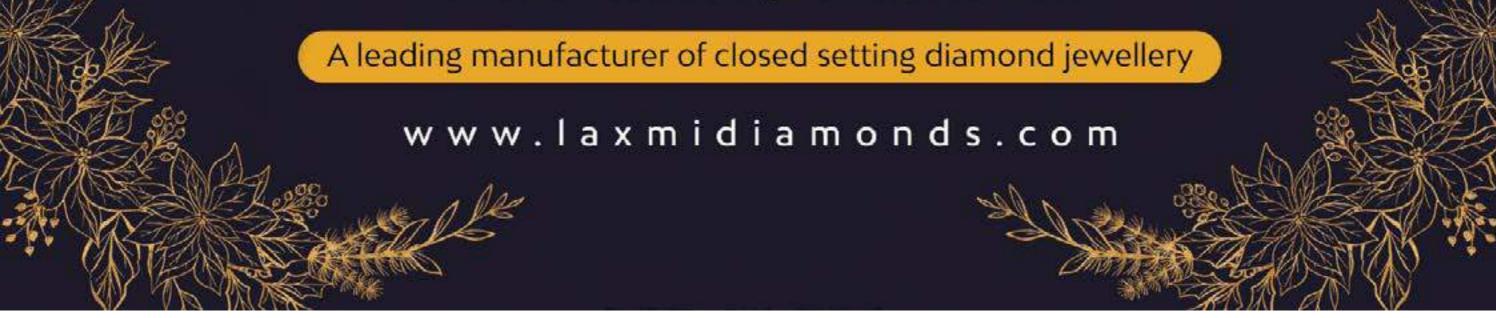
The brand announced that its standalone revenue in Q3 FY24 was Rs 4,512 crore, a growth of over 40% compared to Rs 3,219 crore in Q3 of the previous financial year. The India operations achieved a PAT of Rs 168 crore for the quarter, a 26% growth compared to a PAT of Rs 133 crore for Q3 FY23





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## Jos Alukkas unveils showroom in RR Nagar, Bengaluru to cater to city's jewellery

### customers

#### THRISSUR

The new showroom, inaugurated by dignitaries in the presence of managing directors Varghese Alukka, Paul J Alukka and John Alukka, has been launched to offer the brand's extensive range of fine jewellery to customers





## **Maliram Jewellers observes 75th Republic** Day by helping renovate Masand Chowk in

## Jalandhar

#### JALANDHAR

Masand Chowk now stands as a symbol of unity and pride, showcasing the collaborative spirit between the private sector and the local community. The brand's initiative reflects not only their commitment to business but also their deep-rooted sense of responsibility towards civic progress



INVITING FRANCHISE PARTNERS FOR FOCM MODEL

## One Stop Destination For Fine Jewellery



Legacy of 20+ Years

- Awarded as India's Most Preferred Jeweller 2019
  - Network of 10,000+ Happy Customers

## **PRESENCE IN**

15 Locations 🙎

## AREA: 800 Sq. Ft. INVESTMENT: INR 2.20 Cr. Onwards



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## Tanishq launches revamped 18,000 sq ft store in Ahmedabad, with special high value zone

#### AHMEDABAD

According to the brand, Ahmedabad has been a crucial part of the brand's rich history which is helping the brand grow in the city. The renewed store also presents the brand's exclusive collections such as 'Dharohar', 'Tales of Mystique', 'Impressions of Nature', 'Celeste x Sachin Tendulkar', and 'String It' collections





## **Aditya Birla Group's Novel Jewels** appoints Unilever's Sandeep Kohli as

## **Chief Executive Officer**

#### **MUMBAI**

As per industry sources, Kohli's appointment will be an important step in ABG's ambition and may be a major step for Kohli as he deviates from the FMCG sector, which has been the mainstay of his career so far, to India's growing gems and jewellery sector after handling different mandates at Unilever





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## **Birdhichand Ghanshyamdas Jewellers** unveils its new collection inspired by

## 'India in its totality'

#### JAIPUR

The jewellery uses motifs from different parts of the country to uphold the sense of belonging one feels whenever one touches Indian soil. It has been crafted to appeal to jewellery connoisseurs and fashion aficionados alike







#### NITIN JEWELLERS Origin of Elegance Hyderabad - Thrissur More Datails: +91 6303886930, +91 8328288011 nitinjewellershyd@gmail.com I nitinjewellers.com

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## Demand for gold down by 3%, India looking ahead for a better performing

## quarter: WGC

#### MUMBAI

Somasundaram PR, Regional CEO of World Gold Council, shared the report on the last quarter of 2023 virtually on January 31. Talking about the challenges and opportunities faced by retail jewellers in the realm of gold, he pointed out over-dependence on traditional Indian weddings and generic gold advertisement



## CRAFTSMANSHIP MEETS ELEGANCE



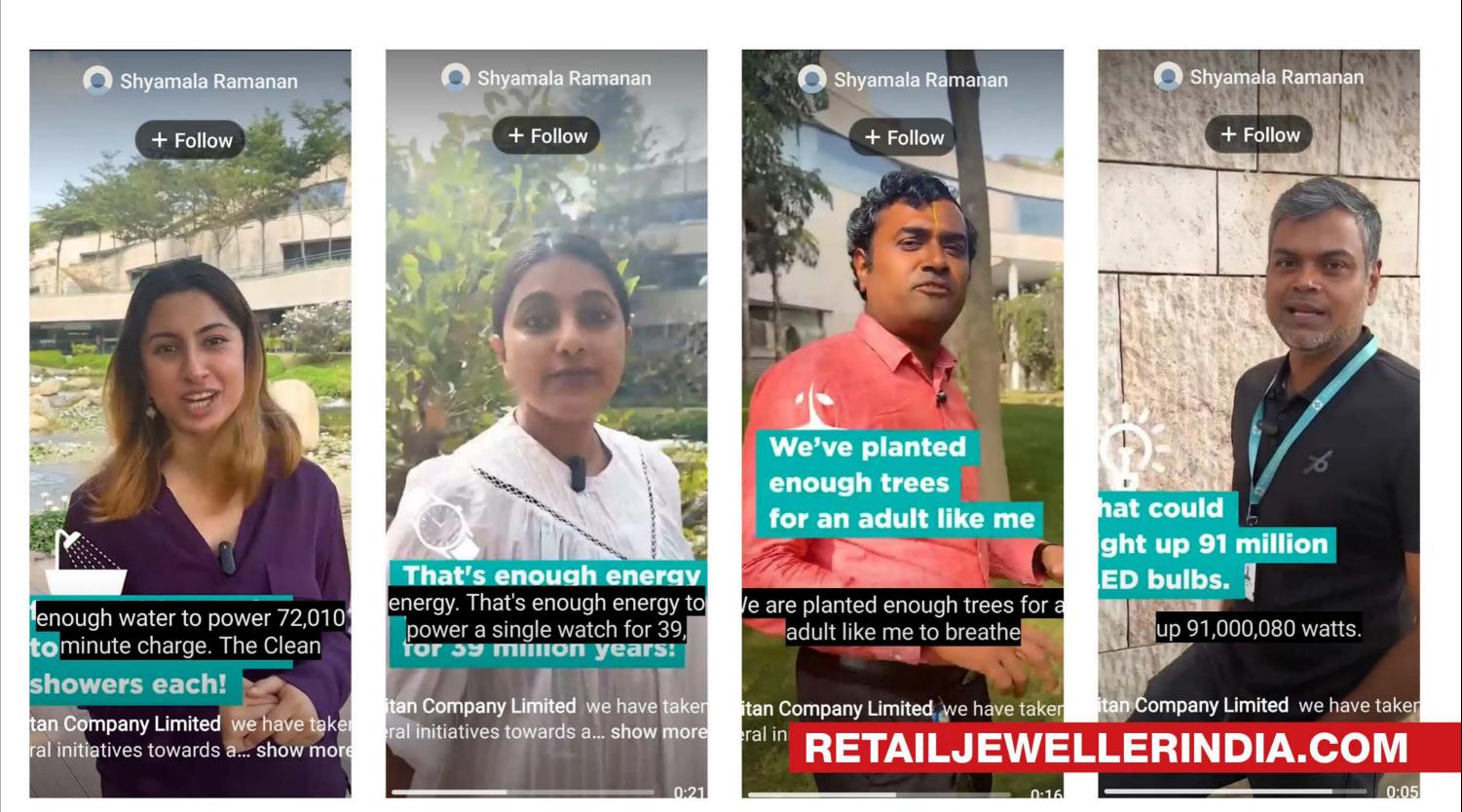


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## Mia by Tanishq talks about its 'Titanic' workforce and endeavour to use only clean and

### green energy

#### MUMBAI

Video shared by Shyamala Ramanan of Mia by Tanishq on LinkedIn talks about the various steps taken by the brand to use clean and green energy across product verticals of Titan. Mia uses recycled gold in Tanishq's factory and has started recycling diamonds in 2023





Become a Fura Sapphire Jewellery program Retailer?

- Seize a new profit-centre opportunity for your showroom.
- 2 India Consumer Research has shown that 76% Customers are ready to buy Sapphire Jewellery.

## FURA

#### **Program Plan**

- Attractive Point of Sale materials for your showroom.
- 2 Focused training for your Sales team to excel in selling Fura Pink Sapphire and Colour Gemstone Jewellery.
- 3 Feature in the National Fura Pink Sapphire Jewellery Catalogue, distributed across India through top publications.
- 4 Receive digital certificates from FURA and SGL for all products.
- 5 Benefit from a National Digital Marketing campaign to educate and attract Indian customers to the Pink sapphire category.







### How to join the National program

Stock up 100 carats of Pink Sapphire Jewellery from any of the 8 authorised manufacturers.



To know more about the program contact - SAMEER 84518 69611 | RAJEEV 77380 74472

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## Madras High Court rules that gift vouchers are 'actionable claims' in Kalyan Jewellers

## **GST levy case**

#### CHENNAI

The court disagreed with the stand taken by the Appellate Authority for Advance Rulings (AAAR) and rejected the notion that the 'time of supply' is exclusively the date on which the gift voucher was issued. Instead, it held that the tax liability is determined based on the inherent nature of the transaction



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## Retail Jeweller SOUTH FORUM'24 4<sup>th</sup> APRIL BENGALURU

Sheraton Grand, Brigade Gateway

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## P. C. Chandra Jewellers launches fifth edition of Diamond Utsav across all its

## retail outlets

#### **KOLKATA**

The ongoing offer is from January 17 to February 4 across all stores of the brand, which recently gave out prizes for its Mega Gift contest organized during Dhanteras 2023, engaging a large number of people via press announcements, TV commercials, digital advertising and direct communication



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## **Retail Jeweller** DUBAI FORUM' 24 27\*\* FEBRUARY DUBAI

Hyatt Regency, Deira



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## GSI showcases its prowess while testing intricate carving of Lord Ganesh weighing

## 68.2 kg

#### MUMBAI

The sheer size of the carving posed challenges for gemological testing, necessitating innovative approaches for using instruments during testing. Despite the weight and size limitations, GSI's team of expert gemologists conducted various tests on the large carving using basic and advanced spectroscopy instruments





#### The Retail Jeweller Middle East Jan-Feb 2024 Digital Edition

#### **COVER STORY**

 Captains of the Middle-East: Profiling five captains of the industry who stand tall and ensure the vitality of the Middle East market

#### **INTERVIEWS**

- Tawhid Abdullah, CEO, Jawhara Jewellery and Chairman, Dubai Jewellery Group
- Luc Perramond, Chairman and CEO, Damas Jewellery

#### **SPECIAL FEATURE**

• Pink sapphires find traction in Middle East market with FURA Gems taking the lead

#### WORLD OF RETAIL

 Focus on winning strategies of 12 leading retail jewellers of the Middle East

#### SPOTLIGHT

IJEX: A window to the Indian jewellery industry for UAE buyers

#### JEWELS OF THE MIDDLE EAST

 A round-up of collections launched by leading jewellers

#### **DESIGNER PROFILE**

 Maha Al Sibai, Founder, Maha Al Sibai Jewellery



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## **DGFT urges GJEPC to popularise exports** through e-comm, position India as top supplier,

## design creator for gold jewellery

#### **MUMBAI**

India has secured its position as the 4th largest exporter of gold jewellery, following China, UAE and Switzerland. Santosh Kumar Sarangi, Director General, DGFT, Union Ministry of Commerce & Industry, Govt. of India urged GJEPC to position India as top supplier, design creator and value-adding hub for gold jewellery









#### The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations



Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit. (RJ Exclusive) READ MORE — X

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# SUBSCRIPTION



## WHO WORE WHAT



## **Actor Lavanya Tripathi flaunts custom**made 'Ram Parivar' jewellery crafted by

## **Tritiksha Jewels**

#### **MUMBAI**

Tripathi captured the attention of her social media audience by donning the brand's statement gold necklace featuring depictions of Lord Ram, Sita, Lakshman and Lord Hanuman. On her Instagram post, where Tripathi mentioned Ayodhya as her birthplace, the actor expressed her delight at being able to to witness the auspicious occasion of the Ram Temple inauguration



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