

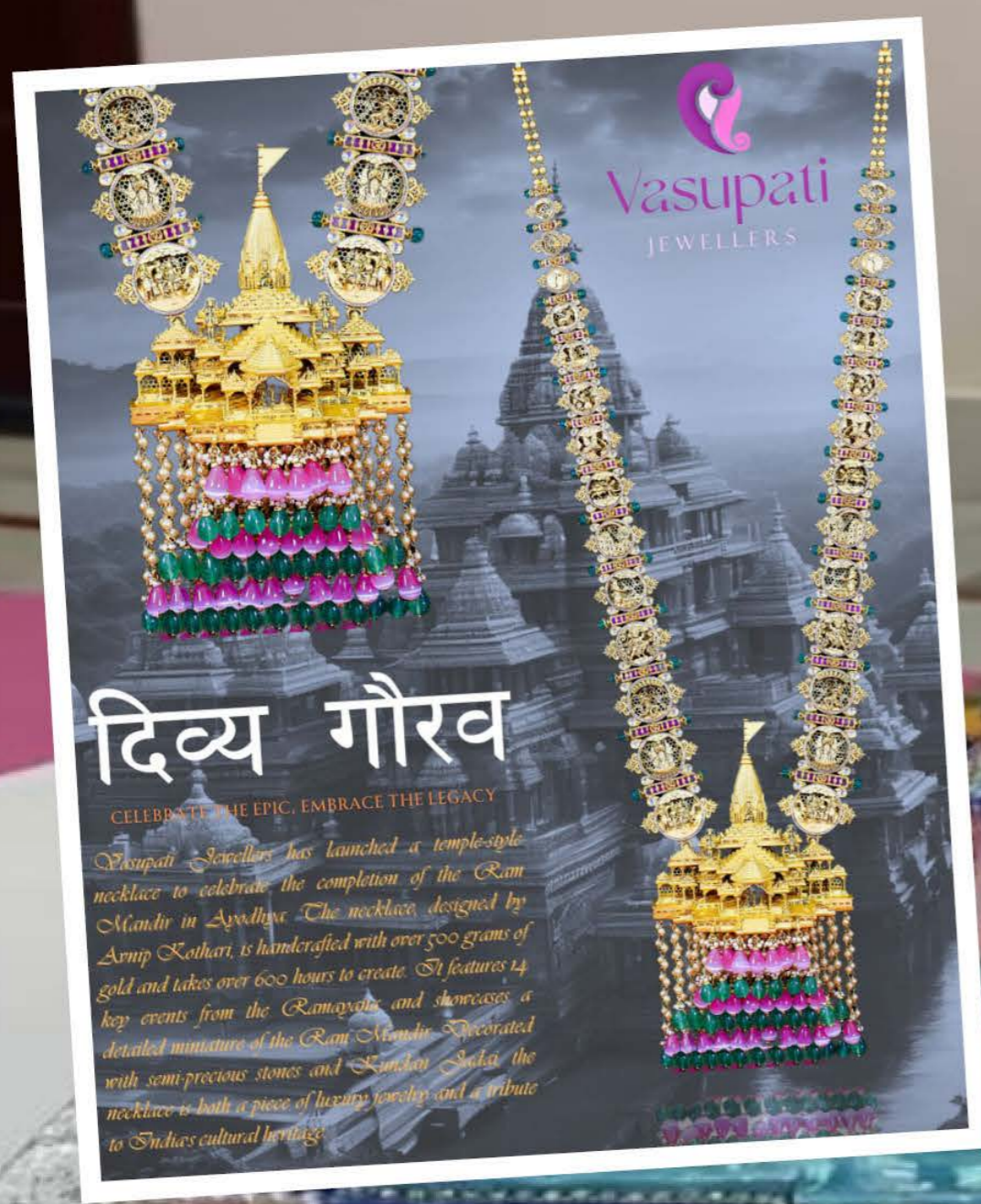
RETAILJEWELLERINDIA.COM

Harsahaimal Shiamlal Jewellers gains nationwide acclaim by designing all ornaments for Ram Lalla at new Ram Mandir

MUMBAI

A total of 15 kg of gold, 18,000 emeralds and diamonds were used to create 14 pieces of jewellery for the idol. Manufacturer Achal Jewels made a 700-gram necklace of precious coloured gemstones and diamonds in just eight days after HSJ placed an order
(RJ Exclusive)

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Jewellers welcome Lord Ram in Ayodhya by creating unique jewellery pieces, artefacts and experiences

AYODHYA/MUMBAI

Sona Chandis from Kanpur organized a rally of 100+ cars traversing through Kanpur on the day of Pran Pratishtha. They also created a pure gold miniature of the Ram Mandir. Among others, Mumbai's Vasupati Jewellers created a handcrafted necklace with 500 gm of gold to celebrate the Ram Mandir, while Bangalore's Navrathan Jewellers created a 22K gold Ram Darbar frame as a tribute to the Ram Mandir in Ayodhya and promoted it with a full front-page ad in the Sunday Times of India edition

(RJ Exclusive)

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L. Gopal & Sons Jewellers brings AI screen for bridal jewellery trials to store at Fancy Bazaar, Guwahati

GUWAHATI

The brand's renovated store has been segregated into three floors, each featuring a different product category. The bridal lounge, on the topmost floor of the building, not only offers privacy to the wedding jewellery customers but also features an AI feature that makes bridal jewellery selection more convenient

(RJ Exclusive)

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FURA

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By sponsoring Coimbatore Vizha, Kirtilals aims to weave brand narrative into cultural tapestry of the city

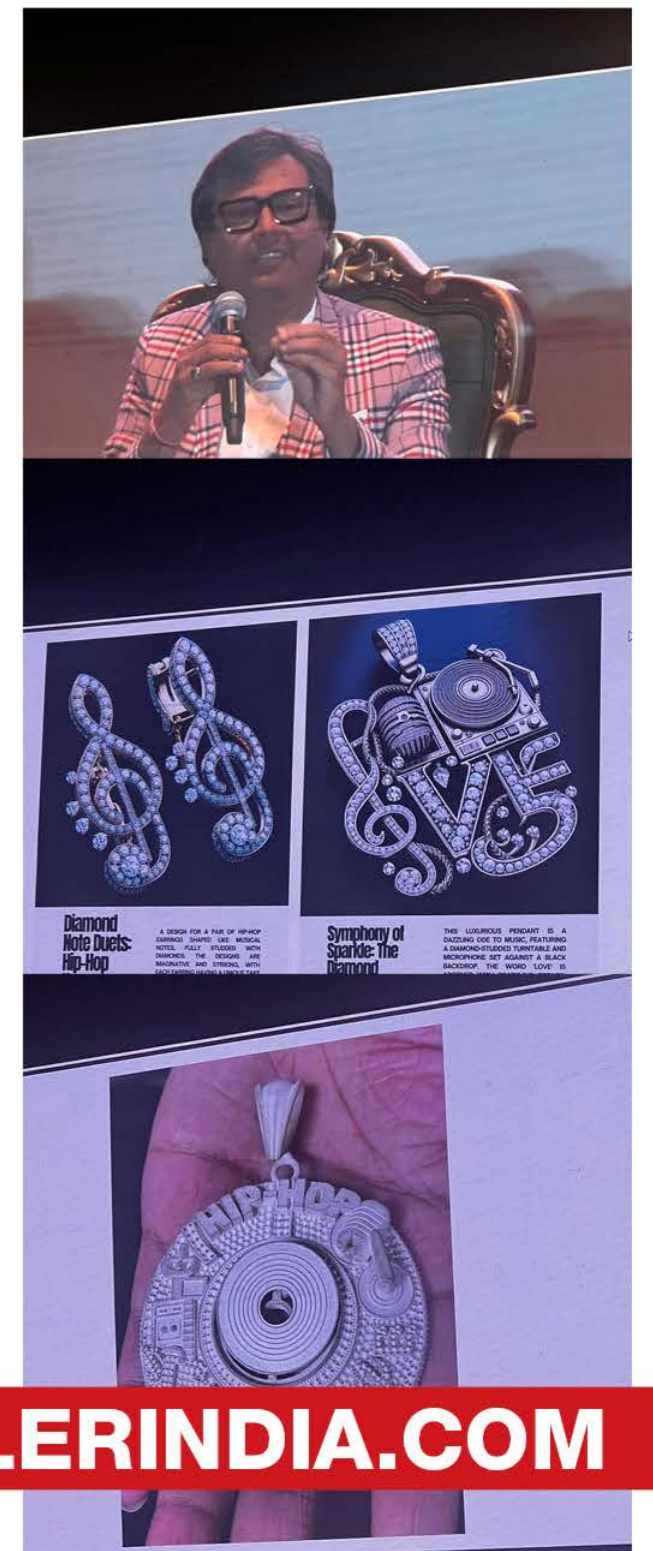
COIMBATORE

In the jewellery brand's view, the Coimbatore Vizha cultural festival signifies a profound commitment to fostering a robust relationship with the community and allows it to actively imbibe the culture of the city. This is the ninth year that the jeweller is sponsoring the festival

(RJ Exclusive)

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India Gold & Jewellery Summit 2024 sees opportunities for chain stores, independent brands and the entire supply chain

NEW DELHI

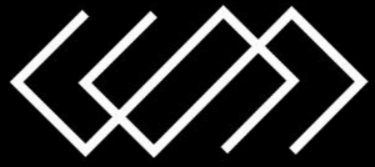
A GJEPC initiative, the summit was held at Bharat Mandapam in New Delhi on January 23 and 24 with the theme 'Raise gold's role in economic growth'. The highlight of the summit was the session titled 'Independent stores & organised retail – a sustainable co-existence'

(RJ Exclusive)

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India should prepare for a huge demand break-out in gold, says Somasundaram PR of World Gold Council

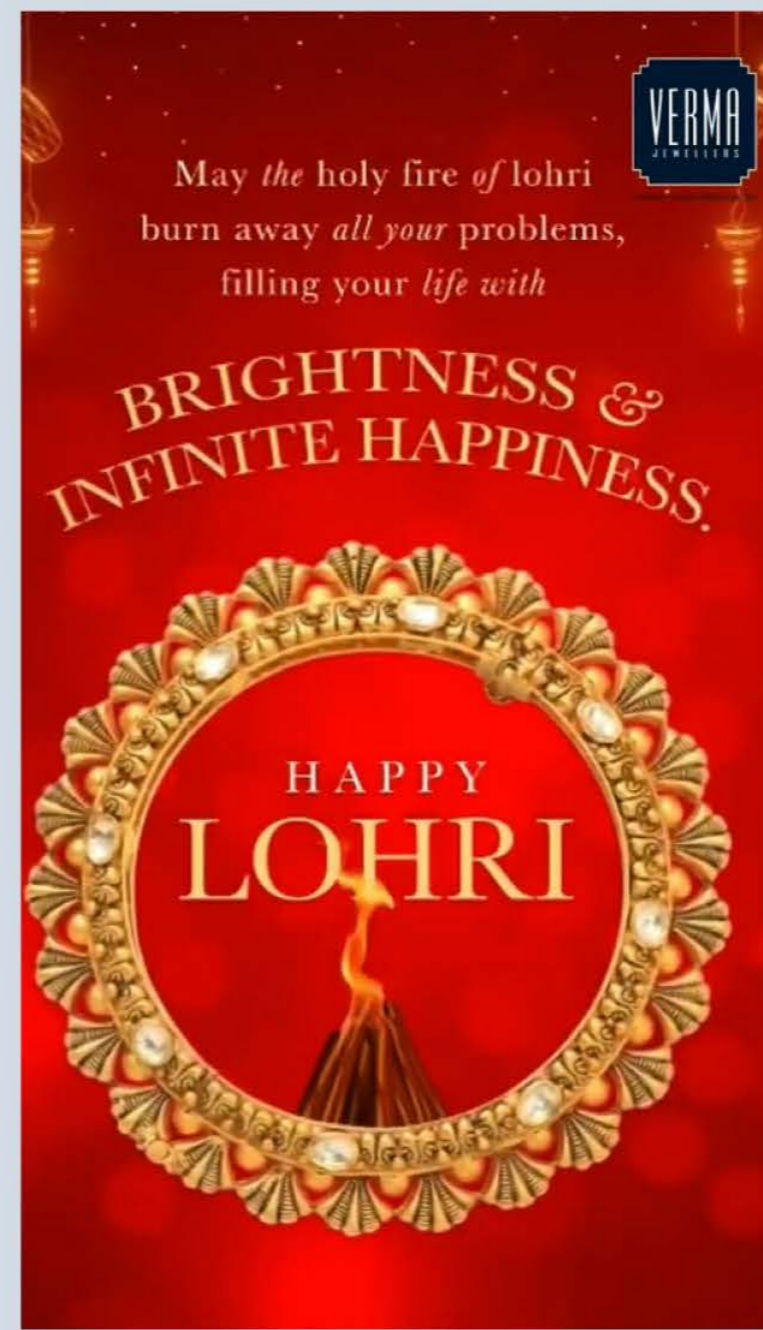
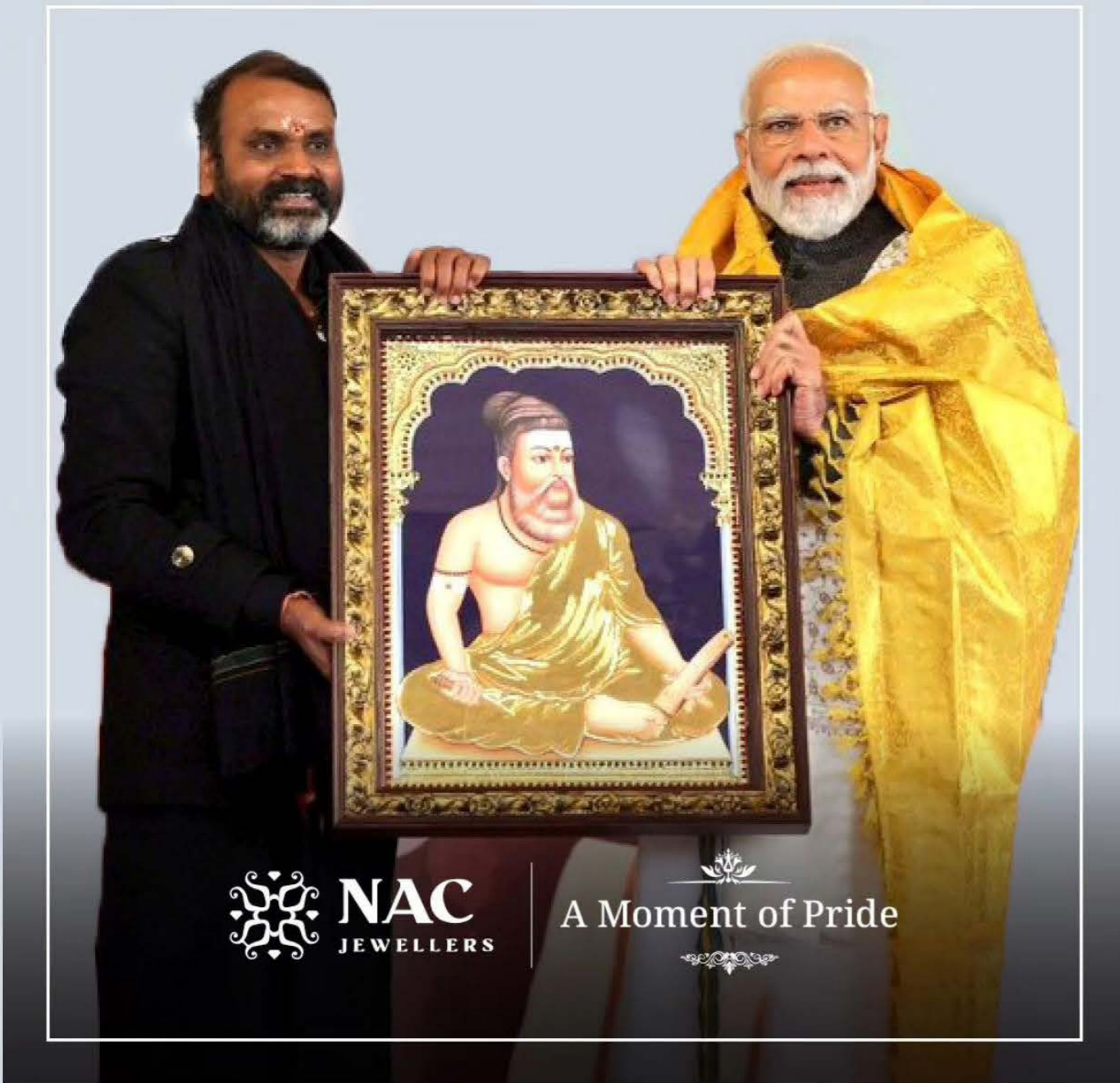
NEW DELHI

High prices have caused a softness in demand, but Somasundaram predicts a huge rise in demand as prosperity increases. One of the reasons for this is significant organisation in jewellery retail

(RJ Exclusive)

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RETAILJEWELLERINDIA.COM

Retailers celebrate the harvest festival with new jewellery collections, in-store activities

MUMBAI

Kalyan Jewellers launched its digital ad for Uttarayan, while Talla Jewellers and Verma Jewellers celebrated Lohri with employees. Retailers from Tamil Nadu kept a low profile and expect the latent demand to rise during the Muhuratam season that ends in March. Jewellers had online and offline activities for Makar Sankranti across eastern and western India

(RJ Exclusive)

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Aukera ensures quality assurance by offering diamond testing machine at retail outlets

BENGALURU

The Bengaluru-based lab-grown diamond brand started operating the machine to tell grown diamonds from mined ones by identifying traces of nitrogen, which only mined diamonds have. It started pop-ups in March 2023 across Bengaluru and has been thriving on them across Chikkamagaluru, Coorg and Mysore

(RJ Exclusive)

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RETAILJEWELLERINDIA.COM

ORRA unveils limited-edition, 2.5 carat look diamond earrings for Republic Day 2024

MUMBAI

Featured among these collections is the brand's exquisite all-in-one box set, meticulously designed for special occasions. This set comprises a stunning pendant and matching earrings, making it the ideal gift for birthdays, anniversaries, and the upcoming Valentine's Day

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#DiSeIndia: MK Jewels celebrates the nation's diversity through its jewellery designs for Republic Day

MUMBAI

Each piece from the brand's offerings symbolizes #DiSeIndia, emphasizing the beauty in embracing cultural differences. The brand's fine jewellery collections, showcased on Instagram, tell unique stories reflecting the nation's diversity. From high-end to casual wear, MK Jewels caters to diverse tastes

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Kalyan Jewellers unveils Nimah collection inspired by traditional motifs from Ramayana

THRISSUR

The recently introduced jewellery line highlights Nakashi work inspired by Karnataka's temple jewellery. The traditional collection also features a variety of contemporary gemstones, adding a fresh dimension to the design

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RETAILJEWELLERINDIA.COM

Senco Gold & Diamonds joins ONDC network, aims to make jewellery more accessible to consumers

KOLKATA

This move will enable the brand to expand its customer base, providing its exquisite jewellery by the kaarigars of Bengal, to potential buyers across all ONDC seller apps while aligning seamlessly with the company's commitment to the 'Make in India' initiative

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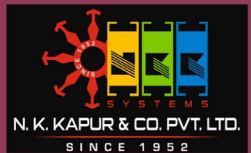
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Jos Alukkas' new showroom in Mayiladuthurai marks brand's further expansion into Tamil Nadu market

MAYILADUTHURAI

A number of important dignitaries, as well as the managing directors of the brand, attended the inauguration of the new showroom. The outlet will not only offer a wide range of the brand's jewellery to customers of the city but will also enable customers to exchange their old gold jewellery for new and hallmarked ones

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- 3 Feature in the National Fura Pink Sapphire Jewellery Catalogue, distributed across India through top publications.
- 4 Receive digital certificates from FURA and SGL for all products.
- 5 Benefit from a National Digital Marketing campaign to educate and attract Indian customers to the Pink sapphire category.



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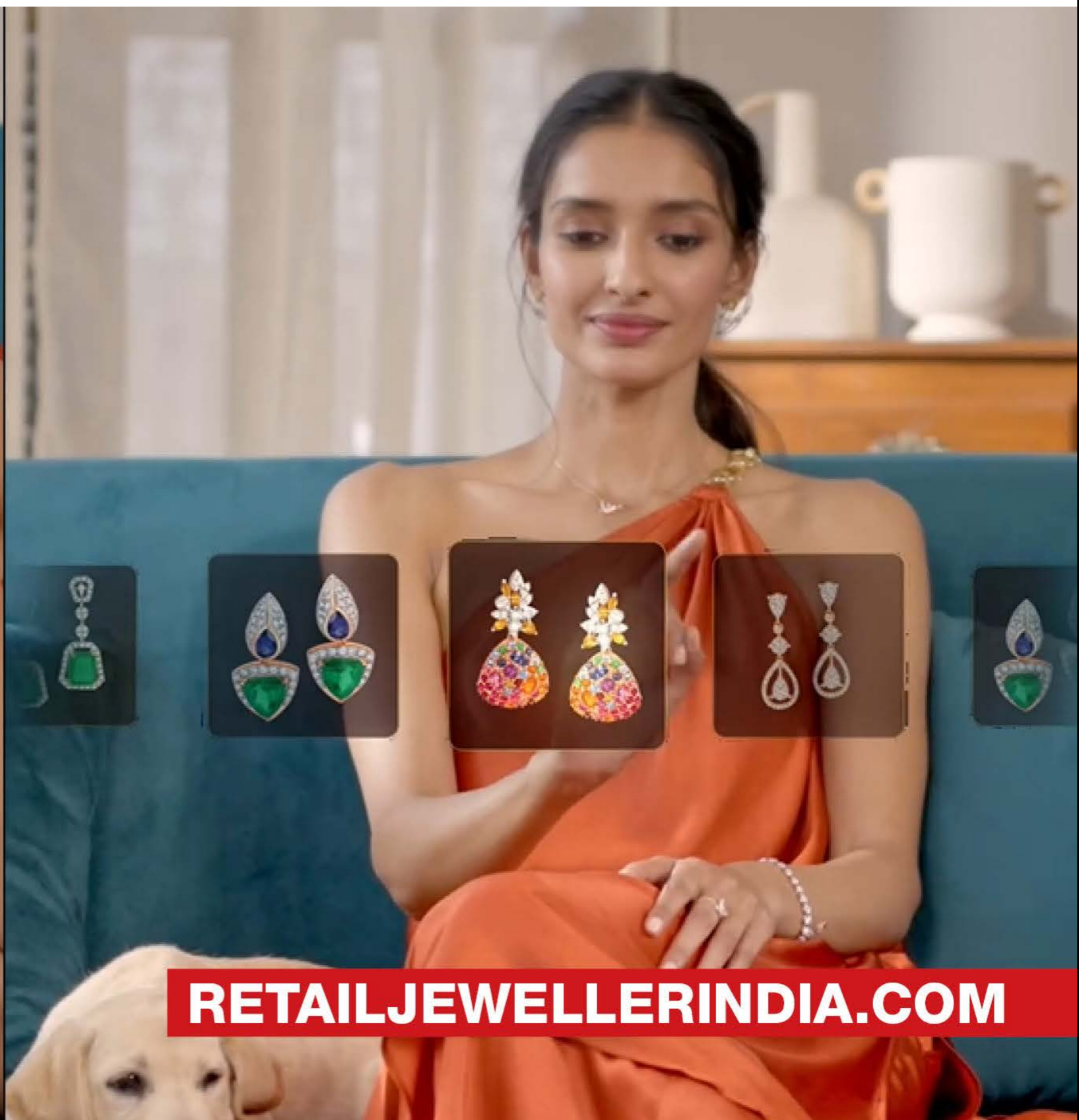
To know more about the program contact - SAMEER 84518 69611 | RAJEEV 77380 74472



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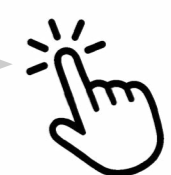


#MarkYourMoment: Tanishq wins hearts of pet parents with adorable Festival of Diamonds ad

MUMBAI

With this advertisement, Tanishq has increased the scope of jewellery purchase through an opportunity that is not time-bound like festivals, and also conveyed the ethos of a brand that cares about customers' unique buying journeys

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PMJ Jewels' new store in Khammam, Telangana caters to diverse tastes of discerning customers

KHAMMAM

To display a wide variety of its jewellery designs, the brand organized a special wedding jewellery exhibition that concluded on January 25. The store features a wide range of exquisite jewellery pieces, including intricately designed necklaces, earrings, rings and more, catering to the diverse tastes of discerning customers in Khammam

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Shaya by CaratLane introduces gender-fluid jewellery options for silver jewellery customers

MUMBAI

In anticipation of the upcoming wedding season, all genders can effortlessly enhance their festive attire with statement pieces like the Curiosity Stackable Rings, a set of three in oxidized 925 silver. The attention-grabbing Enchantment Ring suits all, while the Wonderment Ring adds the perfect touch to the index finger, ensuring a bold and captivating look

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The Retail Jeweller Middle East Jan-Feb 2024 Digital Edition

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- Captains of the Middle-East: Profiling five captains of the industry who stand tall and ensure the vitality of the Middle East market

INTERVIEWS

- Tawhid Abdullah, CEO, Jawhara Jewellery and Chairman, Dubai Jewellery Group
- Luc Perramond, Chairman and CEO, Damas Jewellery

SPECIAL FEATURE

- Pink sapphires find traction in Middle East market with FURA Gems taking the lead

WORLD OF RETAIL

- Focus on winning strategies of 12 leading retail jewellers of the Middle East

SPOTLIGHT

- IJEX: A window to the Indian jewellery industry for UAE buyers

JEWELS OF THE MIDDLE EAST

- A round-up of collections launched by leading jewellers

DESIGNER PROFILE

- Maha Al Sibai, Founder, Maha Al Sibai Jewellery

LAST WORD

- Anil Dhanak, Managing Director, Kanz Jewels



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RETAILJEWELLERINDIA.COM

Carat Crush's Vital 2.0 collection is continuation of brand's legacy in 18-karat diamonds

MUMBAI

The collection showcases jewellery that reflects the brand's commitment to creating pieces that resonate with modern aesthetics while building upon the classic allure of its pieces. The new range features necklaces, rings and earrings catering to individuals seeking jewellery that effortlessly transitions from everyday wear to special occasions

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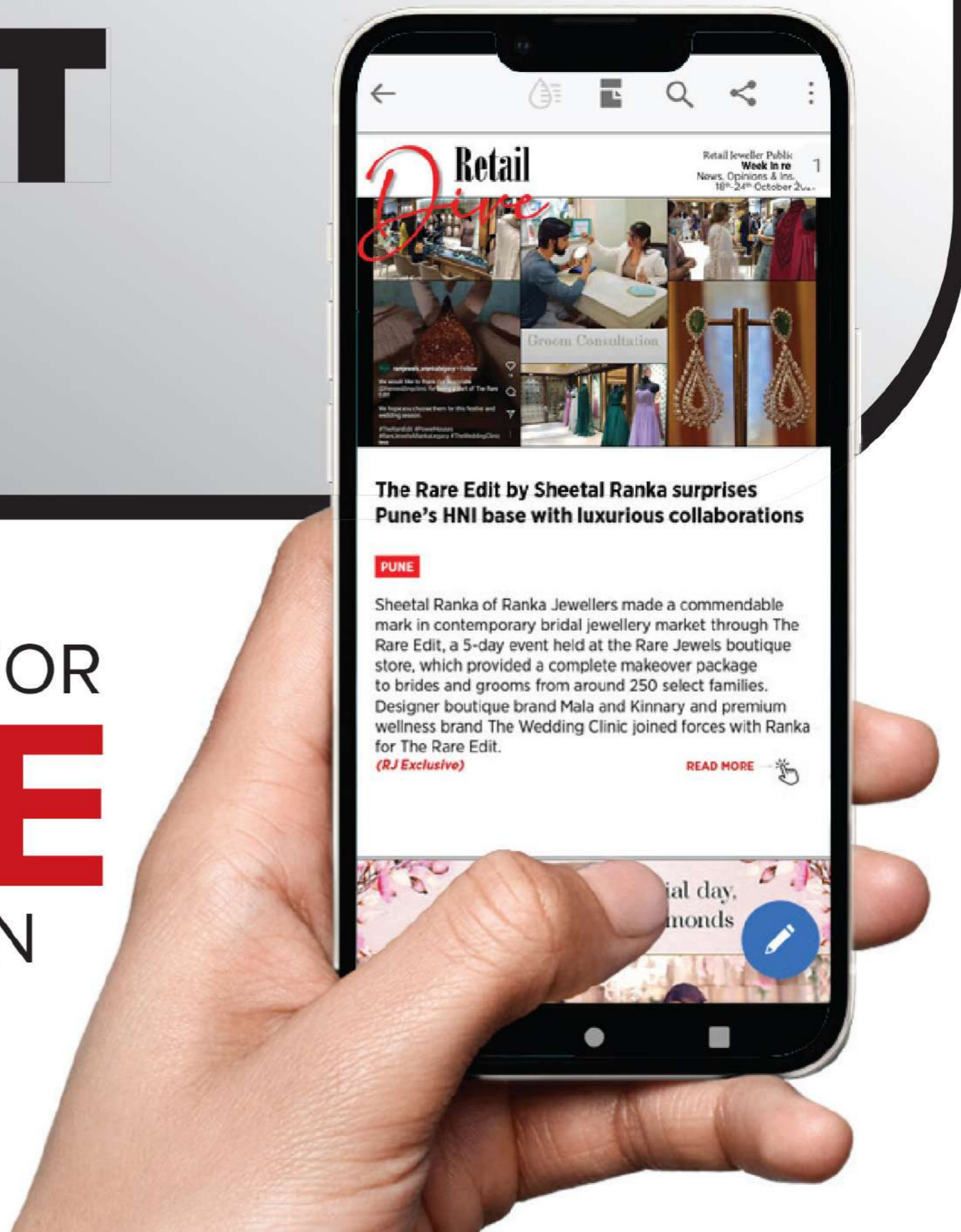


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Surat Diamond Bourse loses Kiran Gems as trading firm heads back to Mumbai base

SURAT

According to a senior official at GJEPC, Kiran Gems could have benefited from operating from its Mumbai office while announcing an expansion to Surat. The exodus of the trading firm from SDB comes only about a month after the diamond trading centre was inaugurated

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