

THE **Retail Jeweller**
INDIA FORUM'24
3rd JANUARY MUMBAI
JW Marriott, Sahar

RETAILJEWELLERINDIA.COM

Retail Jeweller India Forum 2024 set to decode new knowledge vistas, tech and strategies for profitability

MUMBAI

Thematically organised around next-gen retail approaches and technology to revolutionize the jewellery business, the knowledge forum will be held at JW Marriott, Sahar in Mumbai on January 3. It will comprise eight sessions on key industry matters and will be followed by the Bridal Trendsetters show and MD & CEO Awards

(RJ Exclusive)

READ MORE →





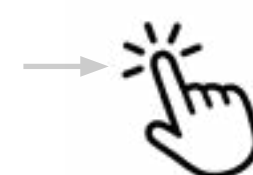
RETAILJEWELLERINDIA.COM

Chennai-based Konika Jewellery launches sub-brand 'Amaya', featuring men's jewellery inspired by Cartier

CHENNAI

The brand aims to provide an accessible alternative to the high prices associated with the original brand, as a strategic response to the burgeoning demand in the men's jewellery market, shaped by social media and pop culture. Amaya's online presence will soon be followed by an offline launch
(RJ Exclusive)

READ MORE





Kalasha Fine Jewels aids NRI clients through ‘systematic exports process’ and virtual showcase

HYDERABAD

The showcase is an extension of the brand’s in-app experience which facilitates group video calls, virtual try-ons of jewellery and sketches of potential customizations in real time. Building a personal connection with NRI clients has also increased the brand’s exports

(RJ Exclusive)

READ MORE → 

PINK IS THE NEW BLACK



FURA

PINK SAPPHIRE JEWELLERY PROGRAM



CLICK HERE to register your interest

CLICK HERE to register your interest





Verma Jewellers bumps up wedding season sale by over 100% with lucky draw competition

SOLAN

Incentivizing prospective customers with discount coupons for jewellery purchase turned out to be a very successful strategy for the brand, which managed to excite customers of the gadgetry industry as well. In this way, the jeweller increased buying intent among a section of customers who were not staunch jewellery lovers

(RJ Exclusive)

READ MORE → 



Shree Jee Jewellers upholds Rajasthan heritage with jewellery inspired by Picchwai paintings

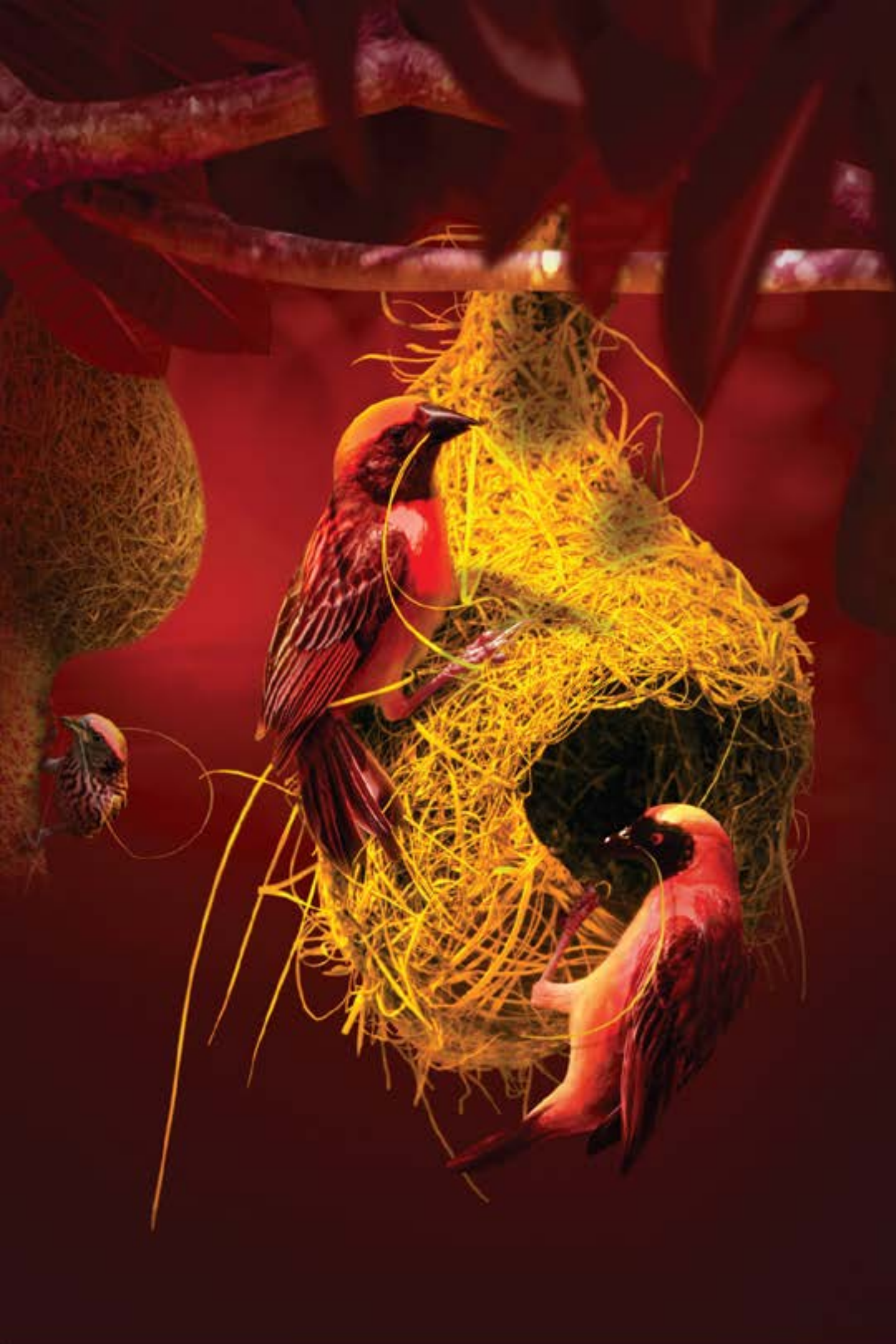
JAIPUR

The brand has dug deep into the family's 75-year legacy in antique trade, diverse exposure to Rajasthan's artistic schools, and antique Mughal arts to create Picchwai jewellery. The collection got a positive response at the Shree Jee x Tarun Tahiliani fashion show in Mumbai

(RJ Exclusive)

READ MORE →





Act with utmost
professionalism,
and we'll build
personal relations.
Isi Mey Faida Hai.

Swarna Adarsh Abhiyaan

An industry initiative

Inspired by the
Retail Gold Investment Principles

Supported by



reach above company by →





Parekh Brothers Jewellers identifies with accomplished women by hosting 'Woman of the Year' awards

NAGPUR

By developing an awards property that celebrates the accomplishments of women leaders and achievers across diverse walks of life, the brand is giving back to the community and amping up its visibility. The idea for it came from a radio programme where an RJ interacted with the brand's sales and marketing head, who was a top woman achiever

(RJ Exclusive)

READ MORE →





Timeless Beauty,
Endless Elegance

Creator of Distinguish **"Bada bhi, Light bhi"**
CNC Gold Jewellery

Hall No | 03
Stall No | 3M 378C
(Nr. Main Entry)



5th to 8th JANUARY 2024
BOMBAY EXHIBITION CENTRE-MUMBAI

Contact : **+91 84880 69880** | Email : rrrajkot@gmail.com | Web : rrjewellersonline.com
3rd Floor, Panna Manek Complex, Opp. Maa Ashapura Temple, Palace Road, Rajkot.

Follow us :   \ rrjewellers.online

CLICK HERE to connect with us →





Jagannath Gangaram Pednekar Jewellers pampers customers with in-store activities for ‘Vivaah Utsav’

MUMBAI

Whether a customer is shopping for bridal or non-bridal jewellery, every store of the brand arranges for bindi stalls, nail art, chuda rasam and mehndi services. All of these are offered free of charge at all the brand’s showrooms, from November to February, which is the wedding season

(RJ Exclusive)

READ MORE →





Visit Us At

IIJS INDIA
INTERNATIONAL
JEWELLERY SHOW
PREMIERE 2024
5th - 8th January 2024
BOMBAY EXHIBITION CENTRE - MUMBAI

Hall No 1
Stall no : 1A 35D

Road No-12, Banjara Hills, Hyderabad-500034,INDIA
9505505916 , 95021 64723
order@mjlw.ooo , www.mjlw.ooo

CLICK HERE to connect with us





Zaveri & Co. leverages power of influencer marketing at its first in-store bridal jewellery event

AHMEDABAD

‘Jewels and Journeys – A Zaveri Bridal Edit’ invited influencers to wear the brand’s jewellery and promote it through photos and reels on their social media handles. This resulted in powerful social media engagement, generating a lot of enquiries for the brand in wedding season

(RJ Exclusive)

READ MORE → 



We Are Pleased To Invite You
To Witness Our New & Stunning
Bridal Jewellery Collection

IIJS INDIA
INTERNATIONAL
JEWELLERY SHOW
SIGNATURE 2024

5th - 8th January 2024

Bombay Exhibition Center - Mumbai

Hall No : 04 | Stall No. 4T 499A



PROUD MEMBER OF



7-2-604,605, 2nd Floor, R. P. Road, Secunderabad, Telangana - 500003
ASHISH KUMAR MODI - 99637 71774 BHARAT KUMAR MODI - 90000 12010

www.modiornaments@gmail.com
[modiornaments](https://www.instagram.com/modiornaments)

CLICK HERE to register your interest





#TechTalk: Intriguity to unveil advanced features in 3D printing technology at RJIF 2024

MUMBAI

At the Retail Jeweller India Forum, 3D printing technology and jewellery photography firm Intriguity is unveiling its innovations including immersive 3D animations for jewellers that are interactive and offer more engagement with their audience. Among the firm's latest offerings is a solution for 3D configurators, which jewellers can use and embed on their website for customised rings

(RJ Exclusive)

READ MORE →





SUNIL JEWELLERS



Witness the world of fine craftsmanship with jadau & polki

JS JAIPUR
JEWELLERY
SHOW

22-25 December 2023

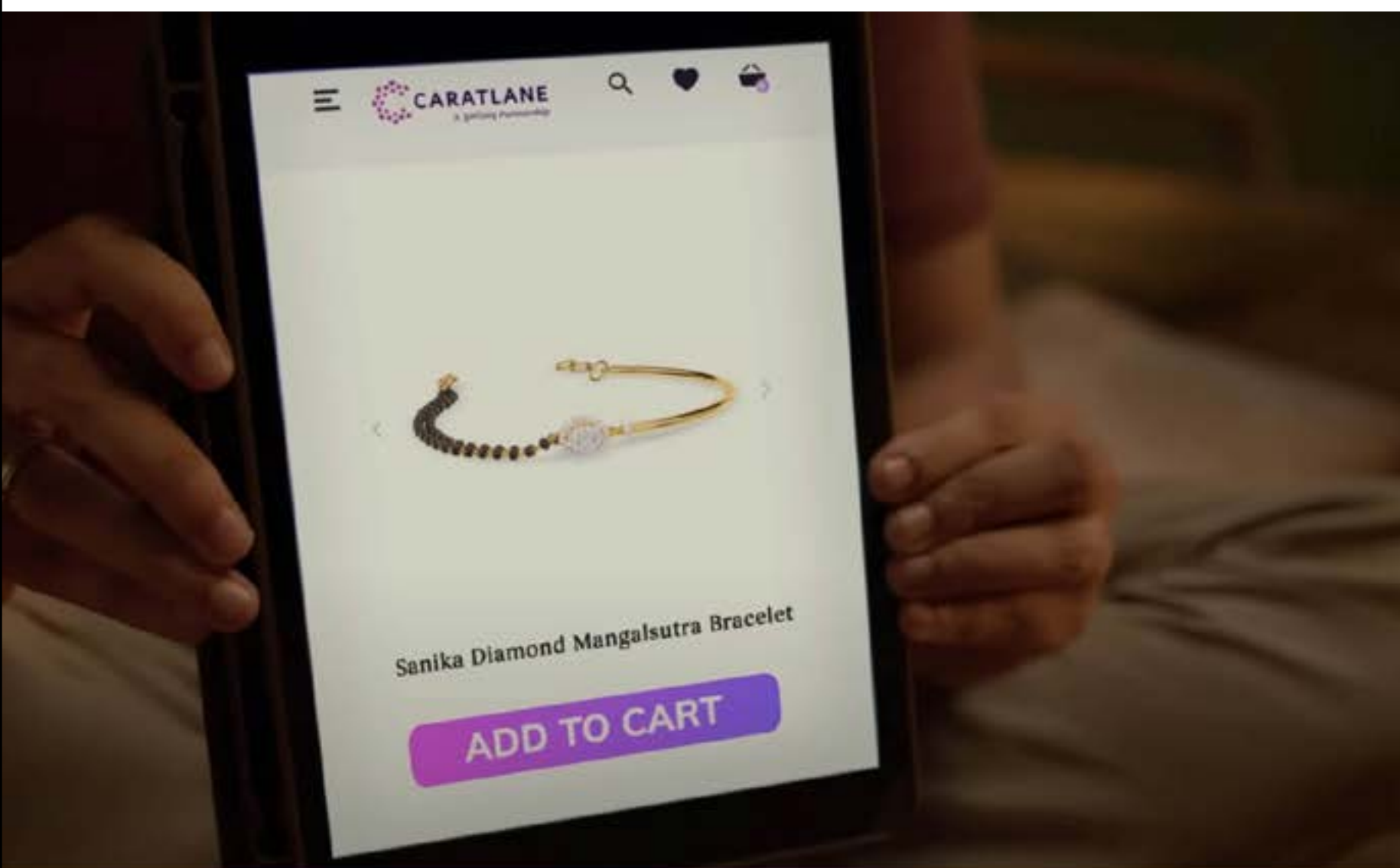
JECC, Sitapura, Jaipur

Hall No.: 1

Booth No.: **1J11, 1J12, 1J13, 1J14**

CLICK HERE to connect with us →





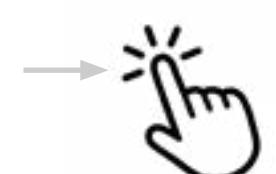
RETAILJEWELLERINDIA.COM

CaratLane's 'Everyday Vows' campaign celebrates the expression of love in modern marriages

MUMBAI

The campaign emphasizes that modern women view mangalsutras as an expression of love, celebrating all the special yet seemingly ordinary moments in a couple's routine life. It highlights the idea that modern women choose to wear a mangalsutra as a marker of all the little things their husbands do to make them feel special

[READ MORE](#)



THE CROWN JEWEL OF SOUTH INDIA

IIJS INDIA
INTERNATIONAL
JEWELLERY SHOW
TRITIYA 2024

5th - 8th April, 2024
BIEC, Bengaluru

TO REGISTER

Scan For Exhibitor Registration



Scan For Visitor Registration



IIJS. WHERE BUSINESS HAPPENS.



The Gem & Jewellery Export Promotion Council
Sponsored by Ministry of Commerce & Industry

Toll Free Number : 1800-103-4353 | Missed Call Number : +91-7208048100

www.gjepc.org | [gjepcindia](#) | [gjepcindia](#) | [gjepcindia](#) | [iijs.gjepc](#)

reach above company by →





RETAILJEWELLERINDIA.COM

Lalchand Sobhraj Sons Jewellers experiments with polki diamonds in heritage jewellery collection Adah

AGRA

Despite being a traditional heritage jewellery collection, the jewellery pieces are light in weight, with the rings starting at 7-8 grams and neckpieces ranging from 20-30 grams. Adah not only cater to the customer base shopping for heritage jewellery but also those looking for a complete bridal shopping experience

[READ MORE](#) →

IIJS INDIA
INTERNATIONAL
JEWELLERY SHOW
SIGNATURE 2024


5th to 8th January '24

Hall #3 | Stall #3L.377B

Bombay Exhibition Centre - Mumbai



RAJKOT, GUJARAT, India

 **+91 98242 95859** (Vineet N. Vasa) E: sales@lotusjewellery.com

www.lotusjewellery.com

Click here to like us on

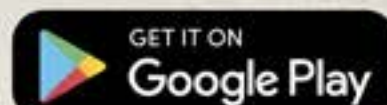


Click here to Follow us on



Download our new app search "Lotus jewellery creation"

Check here to Download




LOTUS
JEWELLERY CREATION
CRAFTING JEWELS OF TRUST

— SINCE 1943 —

reach above company by





Kicky & Perky collaborates with fashion influencer Sufi Motiwala, boosts brand reach

MUMBAI

Recognizing the far-reaching impact of a collaboration with a prominent fashion influencer, the jewellery brand banked on Motiwala's humorous and insightful commentary. Motiwala's heterogeneous audience of urban Gen Z and millennials seamlessly aligns with a significant segment of the brand's target market

READ MORE →



Elegance in pure form

IIJS INDIA
INTERNATIONAL
JEWELLERY SHOW
SIGNATURE 2024

5th- 8th January

BOMBAY EXHIBITION CENTRE
MUMBAI

Stall NO : 2H,259B Hall NO:2



Nyura

Divine Temple Collections



NITIN JEWELLERS

Origin of Elegance

Hyderabad - Thrissur

More Details: +91 6303886930, +91 8328288011
nitinjewellershyd@gmail.com | nitinjewellers.com

CLICK HERE to connect with us →





Inauguration of Surat Diamond Bourse by PM Modi sets the agenda for high growth of diamond trade

SURAT

In overall global gems and jewellery exports, India's share is just 3.5%; and "if Surat decides" then the country's share in gems and jewellery exports can touch double digits, the PM said, while inaugurating the 'world's largest office building' spanning over 67 lakh square feet at Khajod in Surat

READ MORE →





KISNA

DIAMOND & GOLD JEWELLERY

TERI ROSHNI HUN MAIN

Gleam Collection
**Natural Diamond
Solitaire Jewellery**

Starting Range From

₹. 29,900/-

Visit Us At :

Hall No: 02

Booth No: 2J.253A

IIJS
SIGNATURE 2024

INDIA
INTERNATIONAL
JEWELLERY SHOW

5th - 8th January, 2024
Bombay Exhibition Centre, Mumbai

reach above company by →





Malabar Gold & Diamonds unveils ‘Mine Diamond Festival’ to showcase eponymous sub-brand’s offerings

MUMBAI

At the festival, customers can explore a diverse range of diamond jewellery from Malabar’s sub-brand, Mine Diamonds. The collection includes statement necklaces, earrings, solitaires, delicate studs and rings. It runs from December 8, 2023 to January 14, 2024

READ MORE →




NUANCE JEWEL

*Keeping
Traditions
Alive*



Visit us

✦ ✦ ✦
I.I.J.S

INDIA
INTERNATIONAL
JEWELLERY SHOW

SIGNATURE 2024

5th-8th January

Bombay Exhibition Center - Mumbai

NUANCE JEWEL

Hall No. 4 Booth No.4R 480B



NUANCE JEWEL _ INDIA

SOVEREIGN HOUSE 11-A , MAHAL INDUSTRIAL ESTATE , MAHAKALI CAVES ROAD ,
ANDHERI- EAST , MUMBAI - 400 093. Tel. No. :-022 45210100

reach above company by →





Devi Pavitra Gold & Diamonds launches new store in Hyderabad, aims to expand in Telangana

HYDERABAD

The new store, inaugurated by actor Kajal Aggarwal, promises to offer a unique shopping experience and provide a comfortable and welcoming atmosphere for customers. It features a dedicated bridal section and studio, underscoring the significance of bridal jewellery

READ MORE → 

FURA

EMERALDS • RUBIES • SAPPHIRES



Become a Fura Sapphire Jewellery program Retailer?

- 1 Seize a new profit-centre opportunity for your showroom.
- 2 India Consumer Research has shown that 76% Customers are ready to buy Sapphire Jewellery.

Program Plan

- 1 Attractive Point of Sale materials for your showroom.
- 2 Focused training for your Sales team to excel in selling Fura Pink Sapphire and Colour Gemstone Jewellery.
- 3 Feature in the National Fura Pink Sapphire Jewellery Catalogue, distributed across India through top publications.
- 4 Receive digital certificates from FURA and SGL for all products.
- 5 Benefit from a National Digital Marketing campaign to educate and attract Indian customers to the Pink sapphire category.



How to join the National program

Stock up **100 carats of Pink Sapphire Jewellery** from any of the 8 authorised manufacturers.

 CAARA <small>— THE SYMBOL OF BEAUTY —</small> 98202 68508	 JEWELX 98203 55208	 KAMA <small>Dealing since 1994</small> 99107 05195	 KGY <small>SINCE 1905</small> 98117 73503	 LD Laxmi Diamond <small>SINCE 1972</small> 98196 39947	 MIDAS <small>DIAMONDS PVT LTD</small> 87799 86856	 priority <small>JEWELS PVT. LTD.</small> 99300 64000	 SANGHI <small>Precious Gemstone Jewellery</small> 76748 18411
--	---	--	--	--	---	--	---

To know more about the program contact RIDHIMA - 98198 28515



CLICK HERE to register your interest

CLICK HERE to register your interest





GRT Jewellers showcases classical influences in its ornaments as jewellery partner for Marvellous Marghazhi

CHENNAI

The Marvellous Marghazhi event, a prelude to Chennai's Marghazhi festival, welcomed a cadre of esteemed artistes, each adorned in exquisite jewellery from GRT Jewellers. It was able to successfully reach out to a vast audience of arts and jewellery enthusiasts, highlight the brand's USP and reinforce its position as a staunch patron of the arts

READ MORE →





Incredible Jaipur Innovators

Meet Jaipur's legendary jewellery manufacturing market innovators

CLICK TO READ

THE **Retail Jew**
The Favourite Business Magazine of

CLICK HERE to advertise →





Women employees of the jewellery sector to benefit from SEEPZ's 'Swasth Naari, Viksit Bharat' programme

MUMBAI

The drive aims to empower 500 women on a daily basis to take health screening tests, doctors' consultations and even mammography and cervical cancer tests, if necessary. By providing the essential resources and tools to the women employees, the initiative will empower them to take charge of their own health

READ MORE →



A Knowledge and Networking Platform Where Progressive Jewellers Meet!

DE BEERS
INSTITUTE OF DIAMONDS



Presents



THE **Retail Jeweller**
INDIA FORUM' 24

3rd JANUARY MUMBAI

JW Marriott, Sahar

Knowledge Partner

Deloitte.

Retail Jeweller
MD & CEC AWARDS 2024
EXCELLENCE IN LEADERSHIP

RETAIL SOLUTIONS
EXHIBITION
TECHNOLOGY, SERVICES, PRODUCTS

JewelleryFranchising
EXHIBITION

BRIDAL
TRENDSETTERS

www.retailjewellerindiaforum.com

For delegate registration

Laxmi +91 7977381527 | Nagesh +91 9167252615
Sagar +91 8976907876

For Sponsorship / Exhibition

Raghvendra +91 7021510477

CLICK HERE to connect with us





RETAILJEWELLERINDIA.COM

Sabyasachi Mukherjee exhibits the brand's first Indian high fashion jewellery show in New Delhi

NEW DELHI

The entire fashion show consisted of various statement looks - a combination of high-end jewellery and minimal-glam ensembles. Diamonds, coloured gemstones and gold added to the appeal of the designer gowns, jackets, capes and accessories

READ MORE → 

A Knowledge and Networking Platform Where Progressive Jewellers Meet!



Presents



THE Retail Jeweller
SOUTH FORUM' 24
4th APRIL BENGALURU

Sheraton Grand, Brigade Gateway

RETAIL SOLUTIONS
EXHIBITION
TECHNOLOGY, SERVICES, PRODUCTS

JewelleryFranchising
EXHIBITION

BRIDAL
TRENDSSETTERS

www.retailjewellerindiaforum.com

For delegate registration
Laxmi +91 7977381527 | Nagesh +91 9167252615
Sagar +91 8976907876

For Sponsorship / Exhibition
Raghvendra +91 7021510477

CLICK HERE to connect with us →





Motisons Jewellers launches IPO, price band set in the range of Rs 52 to Rs 55 per share

JAIPUR

The brand saw an increase in revenue of 16.64% and profit after tax (PAT) of 50.51% in the last financial year. The jeweller intends to use the net proceeds of the fresh offering to finance the company's working capital needs, general corporate purposes and to repay the company's outstanding loans

READ MORE →



A Knowledge and Networking Platform Where Progressive Jewellers Meet!



THE Retail Jeweller DUBAI FORUM' 24

27th FEBRUARY DUBAI

Hyatt Regency, Deira



RETAIL SOLUTIONS
EXHIBITION
TECHNOLOGY, SERVICES, PRODUCTS

BRIDAL
TRENDSETTERS

www.retailjewellerindiaforum.com

For delegate registration

Laxmi +91 7977381527 | Sagar +91 8976907876

For Sponsorship / Exhibition

Sunil +91 7021510477

CLICK HERE to contact us





RETAILJEWELLERINDIA.COM

Shiv Narayan Jewellers sets two more Guinness World Records with Shri Ananth Padmanabhaswamy masterpiece

HYDERABAD

The exquisite jewel, dedicated to Dr B. Govindan, Chairman of Bhima Jewellers, now holds the world records for the heaviest diamond religious statue/idol and the most diamonds studded on a religious statue. This brings Shiv Narayan's tally of world records to 10

READ MORE →



Retail
Dive

KEEP UP WITH THE WEEK'S LATEST JEWELLERY MARKET NEWS



SCAN CODE FOR
FREE
SUBSCRIPTION



Click for more details →





RETAILJEWELLERINDIA.COM

Kalki Kanmani embodies timeless splendour in Nemichand Bamalwa & Sons polki masterpieces

MUMBAI

The actor wore a necklace of polki elements with elegant and traditional settings. They were contrasted with ethereal green stones, their hue evoking the richness of emeralds

[READ MORE](#) → 

**If you enjoyed reading Retail Dive,
please share it with your friends, family, and colleagues.**

**If you don't receive Retail Dive [sign up here](#)
for free subscription. For past editions of Retail Dive,
you can check our [Weekly Newsletter page here.](#)**

And please write to me anytime at
samitbhatta@retailjewellerindia.com
with thoughts, feedback, and criticism or share your story
if you'd like to see it featured in this space.
I'd love to hear from you.

Thanks for reading, and see you again next **week!**

Do you want the industry to know
about your product or service?
[Advertise](#) in Retail Dive.

THE Retail Jeweller

The Favourite Business Magazine of Retail Jewellers

Magazine of Retail Jewellers

FOLLOW US ON



TheRetailJeweller



retailJeweller_india



retailjwlrindia



TheRetailJeweller



The Retail Jeweller India

retailjewellerindia.com

To feature your story contact

Srabana Lahiri +91 93262 86802, managingeditor@retailjewellerindia.com

To advertise with us contact

Chirag Waghela +91 91672 52611, chirag@retailjewellerindia.com

To know about our events contact

Raghvendra +91 9820283868,
raghvendra.pandey@retailjewellerindia.com

CLICK HERE to reach The Retail Jeweller →

