



Arundhati Jewellers expects 12-15% growth in festive season, healthy buying for weddings ahead

BHUBANESHWAR

The brand works on the design diversity of Odisha, adapting elements of Odiya art, tradition and culture into its jewellery. It has just launched 'Ameyaa' and the 'Arka Signature Collection', the latter inspired by the Konark Sun Temple. The jeweller also sees new opportunities in silver as a vertical that is proving to be a respite for customers with current high prices of gold

(RJ Exclusive)

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Kalamandir's 25,000 sq. ft store in Ahmedabad is Gujarat's largest jewellery outlet: Chahat Shah

AHMEDABAD

The new store is situated in the heart of the city, within the bustling Zaveri Bazaar, also referred to as the Satellite Market, which is a prime shopping destination. The strategic location allows the brand to serve and engage with customers not only within Ahmedabad but also from the surrounding areas and beyond

(RJ Exclusive)

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Om Jewellers collaborates with designer Gopi Vaid to present eclectic bridal collections

MUMBAI

The jewellery represents harmony between creative visions, and generates cross-outreach to patrons of both the jeweller and the designer, while capitalizing on the amplified exposure afforded by Bombay Times Fashion Week. Om Jewellers unveiled two new bridal collections at the event. The joint endeavour was visualized and executed over three months
(RJ Exclusive)

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Whites, coloured stones and lab-grown diamonds are attracting premium clients: Poonam Soni

MUMBAI

At an exclusive 'House of Poonam Soni' preview event in Mumbai, the veteran designer discusses her jewellery ranges that appeal to individuality, taking inspiration from art, architecture and more. She has also pitched lab-grown diamonds in a unique way to high-end customers, making them see value in the category

(RJ Exclusive)

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Diwali will be diverse in terms of high-ticket sales across categories: Ratnalaya Jewellers

PATNA

Serving Patna for three generations, the jewellery brand has managed to match the evolving expectations of young customers, who aspire for design excellence instead of limiting their choice to gold, diamonds and silver. For Gen Z, jewellery is not an investment but a style statement, says Saket Keshri, Director, Ratnalaya Jewellers

(RJ Exclusive)

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Malabar Gold & Diamonds' latest campaign goes viral; garners 100 million views in 23 days

KOZHIKODE

The 'Speak Your Heart with Mine Diamonds' campaign featuring Kareena Kapoor Khan and Alia Bhatt highlights how the brand's diamond jewellery makes for the perfect gift for a range of special occasions. They help express one's true emotions and unsaid words – whether it is towards a loved one, or to oneself and instill confidence

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Titan to launch exclusive invite-only store in Delhi to cater to luxury jewellery enthusiasts

NEW DELHI

The move follows the brand's accelerated retail performance and demand for high-value products in the September quarter. The store will offer jewellery with a minimum ticket price of Rs 10 lakh. The launch in the national capital is an experiment to potentially replicate the upscale retail format in different parts of the country

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Hazoorilal Legacy taps into seven decades of design excellence, creates The Legacy Collection

NEW DELHI

A fusion of exceptional gemstones, certified diamonds and timeless designs, The Legacy Collection 2023-24 is a 70-year culmination of artistry and expertise that suits discerning tastes across generations. The heirloom collection showcases a range of design styles – from classical to contemporary

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House of Rambhajos' 'Ek Jod' bridal range evokes splendour of Rajasthani queens

JAIPUR

Inspired by the Nahargarh Fort, the collection seeks to preserve the heritage and theatre of royal life. Emeralds, jadau, and polki jewellery are the hallmarks of 'Ek Jod', and represent the fort's history and stories through their craftsmanship and heritage-inspired design aesthetics

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Sanya Malhotra, Rupali Ganguly tie up with Manubhai Jewellers for collection, store launch

MUMBAI

The Anniversary Edit collection was launched at Manubhai Jeweller's Borivali store on October 19. It includes an array of opulent necklaces, bracelets, rings and earrings encrusted with diamonds and precious gemstones. Meanwhile, actor Rupali Ganguly inaugurated the brand's store in Thane

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Antara Jewellery's Mysteria campaign focuses on the modern woman's love for the natural world

MUMBAI

The collection and the associated campaign pay homage to and epitomize the strength, serenity, and elegance of the modern woman, while being steeped in the wild ethos of forested landscapes. The campaign features women standing amidst natural beauty, tapping into their wild, wondrous and dynamic side

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Irasva Fine Jewellery inaugurates second store at Mumbai's Borivali with actor Malaika Arora

MUMBAI

This is the fourth showroom by the luxury jewellery brand, which aims to expand across Ahmedabad, Hyderabad and other regions. The store offers a dazzling array of diamonds, coloured gemstones and uncut polki diamonds

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Aisshpra Gems & Jewels expands retail footprint; launches first store in Ayodhya

AYODHYA

The store is part of the brand's ongoing mission to provide ease of access and high-quality jewellery to smaller towns and strengthen their presence in Northern India. The latest store launch takes Aisshpra Gems & Jewels' tally of stores to 10 in the country

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Kriti Sanon unveils new Kalyan Jewellers showroom at Civil Lines in Moradabad

MORADABAD

The new store takes the tally of Kalyan Jewellers showrooms in Uttar Pradesh to 16, and is part of the brand's continued retail expansion in the region. The showroom launch aligns with Kalyan Jewellers' mission to make the brand more accessible to patrons in the State, while offering a luxurious jewellery shopping experience

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Top diamond trader Kiran Gems shifts Rs 17,000-cr business from Mumbai to Surat

MUMBAI

The Surat Diamond Bourse has started attracting diamond traders and merchants from across Maharashtra and Gujarat to Surat. Billionaire diamond trader Vallabhbhai Lakhani, Director, Kiran Gems, has set the ball rolling by moving his Rs 17,000-crore business to Surat, and has accommodated over 2,500 employees and their families in the city

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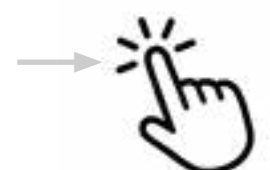
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Preet Vihar

KISNA Diamond and Gold Jewellery unveils two exclusive showrooms in Preet Vihar and Ghaziabad

NEW DELHI

The recent launches take their mammoth retail presence to 3,500 doors across India. Curating to local tastes and preferences in jewellery, the brand has also started a non-profit initiative of planting trees for every product purchase, starting from their store at Dwarka

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To know more about the program contact RIDHIMA - 98198 28515 | SUNIL - 70215 10477



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Tanishq embraces the spirit of Diwali with the heritage ‘Dharohar’ collection

MUMBAI

From intricate chandak work to rare badhroom techniques, ras rawa, and filigree craftsmanship, the collection features a wide range of plain gold, vintage, and kundan jewellery designs – each piece paying homage to the Tanishq woman, the custodian of legacies, and a torch-bearer of family traditions

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PGI's 'Discover Love's Defining Moments' campaign celebrates acceptance in modern love

MUMBAI

Celebrating the launch of PGI's new platinum bands, the campaign gave a tender twist to the rigid cultural subtext that surrounds arranged marriages in India. It aligns with the brand's values of individuality, confidence, and an investment in shared growth, and is targeted towards young women who comprise Platinum Guild International's core audience

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India to shine in diamond trade with 30-35% growth: Amit Pratihari, De Beers Forevermark

MUMBAI

Covid-19 surged the demand for diamonds, which is going to be a profitable option for long-term investment, Pratihari said while discussing the demand trajectory for diamonds in Tier-2 and Tier-3 cities, buying and pricing patterns, current jewellery trends, and more

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Global economic slowdown may take sheen off gems and jewellery industry in Rajasthan

JAIPUR

Jaipur's gems and jewellery exports may experience muted growth this financial year, with hopes of a boost during the festive season. The overseas demand has also shifted to lightweight stone-studded jewellery of both precious and non-precious stones. The city's export figures may mirror that of last year's, which stood at over \$1,177 million

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India's Q3 gold demand up 10% at 210.2 tonnes; price to play key role in Dhanteras buying: WGC

MUMBAI

The World Gold Council stated that gold prices softened a bit during the last quarter but now they have started inching up. Prices will play a critical role during the Dhanteras festival and wedding season in the next two months

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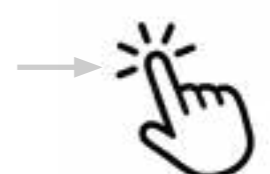
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PLUS unveils ‘Gold Rush Festival’ ahead of Diwali to reward users of the digital gold platform

NEW DELHI

Valid till November 10, 2023, the ‘Gold Rush Festival’ presents customers with a chance to win up to Rs 3,00,000 worth of gold and silver on the PLUS platform. The festival aims to embrace the spirit of celebration and is exclusively tailored for Mumbai, Bangalore, New Delhi and Udaipur

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GJEPC opens new office in Zaveri Bazaar as land near India Jewellery Park is allotted for workers

MUMBAI

GJEPC now has a dedicated office at Zaveri Bazaar, from where over 500 jewellers operate. The new office will swiftly facilitate the local jewellery community’s concerns regarding exports, customs, exhibition permissions, MSME support and government policy. Meanwhile, Maharashtra Industry Minister Uday Samant announced that the State has decided to allocate additional land adjacent to the India Jewellery Park for its workers’ residential requirements

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