



RETAILJEWELLERINDIA.COM

Damodardas Jewellers rides Cricket World Cup mania, creates golden miniature of trophy for fans

VADODARA

The brand's aim is to promote gold as a product in a unique way, while showing support for the Indian cricket team.

It has created only one miniature 22 kt gold 'trophy' - weighing 11 grams and measuring 1.5 inches in height - so far, but is open to the idea of taking orders

(RJ Exclusive)

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GGJS 2023: Panel decodes young jewellers' approach to innovation, new cultures and social media

GANDHINAGAR

At GGJS 2023, a panel hosted by The Retail Jeweller India had young jewellers describe their route to a progressive future in the Indian gold jewellery landscape, using social media as a tool. From leveraging social media's potential for branding and connecting with customers to adopting the latest technology, discussions delved deep into how the young generation is reshaping the jewellery industry and their willingness to embrace innovation

(RJ Exclusive)

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GGJS 2023: Next-gen jewellers discuss entering the family business and how they drive change

GANDHINAGAR

Panel delves into the journey of young jewellers, the challenges they faced and their innovative solutions, bringing fresh perspectives and adaptability that is vital for the industry's future. The young entrepreneurs are charting a promising trajectory for the jewellery industry, holding up the essentiality of familial succession in the jewellery trade

(RJ Exclusive)

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Jagdish Jewellers partners with J.J. Valaya, aims to capture facets of Gujarat in couture jewellery

CHANDIGARH

Susham Singla, Managing Director, Jagdish Jewellers, sees the partnership as an opportunity to explore a new customer segment and cater to a new set of clients, both domestic and international. With social media outreach and visibility, the brand aims to make the most of this partnership

(RJ Exclusive)

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NAC Jewellers sponsors Duchess Utsav, taps into niche segment of women entrepreneurs

CHENNAI

By displaying signature traditional collections and curating a fashion show at the annual mega-shopping festival organized by the Duchess Club - that brings together a wide network of women to further their business interests - brand amplifies its visibility, and strategically increases exposure to newer markets

(RJ Exclusive)

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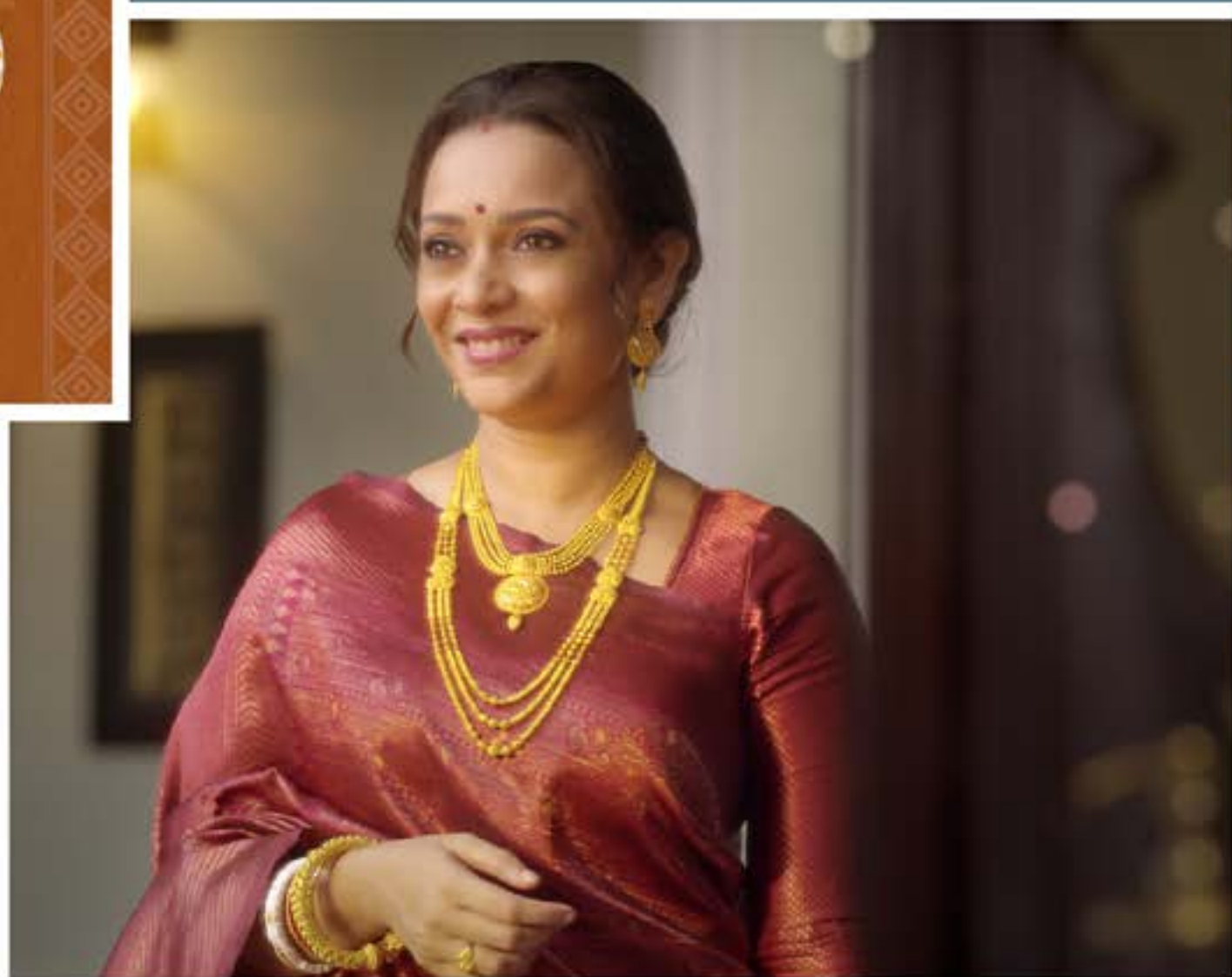


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Durga Puja 2023: Jewellery collections and campaigns revere the qualities of Maa Durga in women

MUMBAI

The themes in these collections explore the qualities and attributes that are known to be associated with the Goddess, such as courage, serenity, resilience and independence. With each of the brands featuring a collection or a campaign, the aim is to reach out to customers through the emotional route

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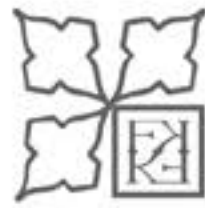
Reliance Jewels' Swarn Banga collection pays tribute to Bengal for the festive season

MUMBAI

The Swarn Banga collection continues the brand's legacy of creating jewellery that mirrors India's history and captures the essence of Bengal's culture and artistic heritage. The collection captures the intricacy of the region's terracotta temples, the serenity of Shantiniketan, and the fervour of Durga Puja, inspired by different regions of India

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Senco Gold & Diamonds launches Rajwada 2023 Festive Edit collection at its D'Signia stores

KOLKATA

Senco Gold & Diamonds has unveiled a captivating campaign to promote its Rajwada 2023 Festive Edit collection, starring actor Jaya Ahsan. The campaign beautifully captures the seamless fusion of luxury and artistry, harmonizing the natural beauty and regal composure of Jaya Ahsan with the opulence of D'Signia showrooms, ensuring a truly royal experience for its discerning customers

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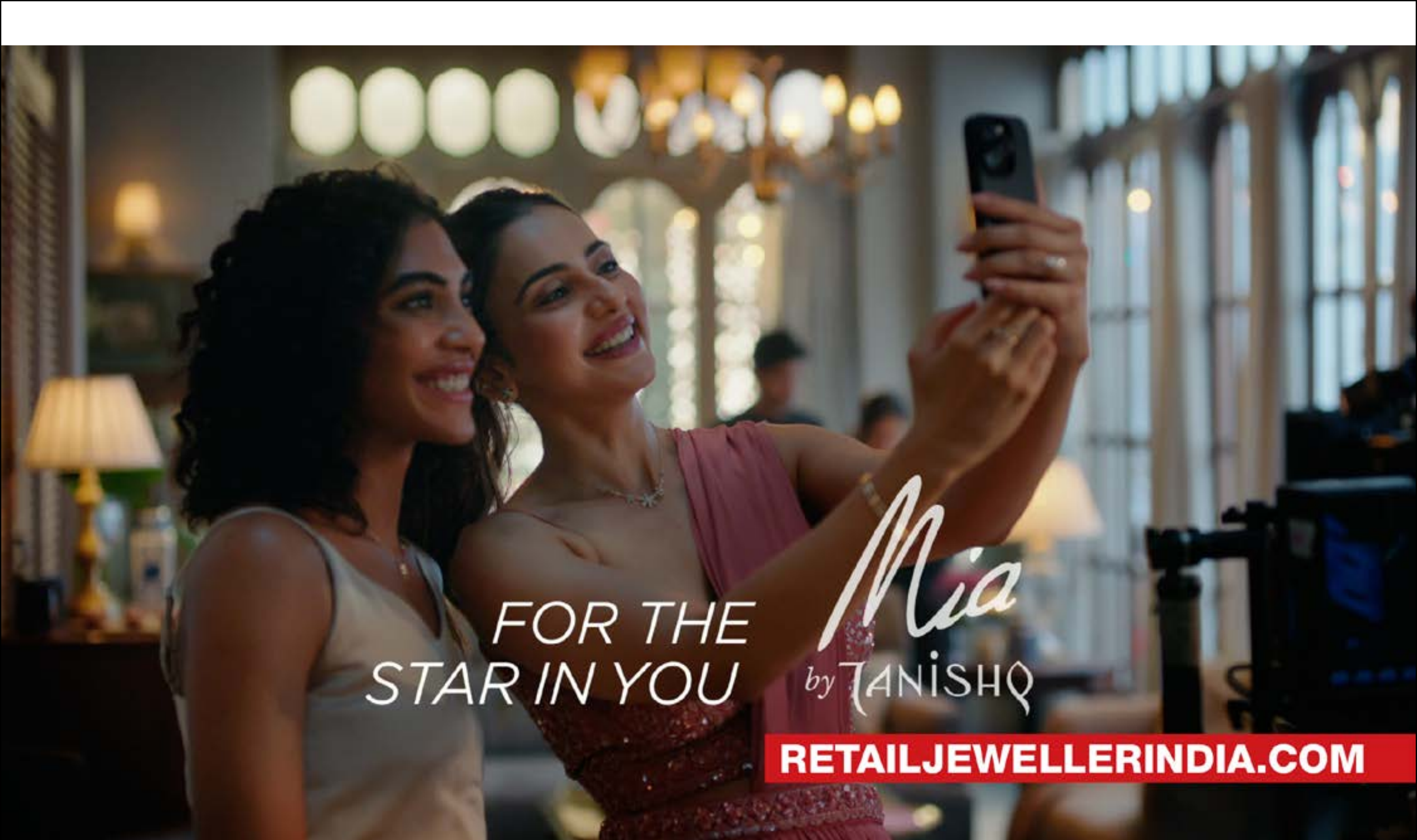
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Mia by Tanishq's festive campaign celebrates self-confidence and individuality in women

MUMBAI

The film is more than a showcase of exquisite jewellery; it's a reminder of the cosmic potential that resides within each woman. The film beautifully captures the exchange of sweet gestures, emphasizing the campaign's core message that everyone possesses a unique brilliance within themselves, akin to the stars that illuminate the universe

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Joy Alukkas ranks #50 on Forbes’ ‘India’s 100 Richest 2023’ list, becomes richest Indian jeweller

THRISSUR

The Chairman of leading jewellery retail chain Joyalukkas rose from the 69th position in the list last year to 50th rank in 2023, with a net worth of \$ 4.4 billion. He is the only jeweller on the list, proof of the exceptional performance of Brand Joyalukkas and its consistent growth in turnover and profitability

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Jos Alukkas receives certification for its people and customer-centric practices

THRISSUR

The Great Place to Work certification signifies a high level of trust, fairness and camaraderie at Jos Alukkas. The brand said this certification is a testament to the longstanding commitment of its team members and leadership in creating a workplace that has been supportive to colleagues and created an atmosphere that has been employee and customer-centric

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Kalyan Jewellers announces launch of 33 showrooms in key non-South markets by Diwali 2023

THRISSUR

The brand is set to expand operations in its endeavour to broaden its footprint and further solidify its presence at a pan-India level. Following the phygital model, Kalyan Jewellers' digital-first jewellery platform Candere too will be expanding its retail footprint with seven new showrooms before Diwali

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IJSF projected to generate business worth Rs 1,20,000 crore across the country, says GJC

MUMBAI

The India Jewellery Shopping Festival will take place across 300 cities, generating a business growth of 30-35%. The festival will offer benefits to the B2B and the B2C retail segments, wherein business owners can be a part of the festival by paying an enrolment fee and choosing from one of the several subscription plans available to them

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Prices of solitaire diamonds worth Rs 5 lakh drop by 35%, current prices at 2004 levels, says report

MUMBAI

With reduced prices, mainly due to global economic slowdown, the Russia-Ukraine conflict, and the increasing popularity of lab-grown diamonds, jewellery manufacturers are now setting their sights on thriving in both domestic and global markets. A one-carat 'slightly included' (SI) quality diamond that was priced at around \$7,000 in 2004 now commands nearly the same price

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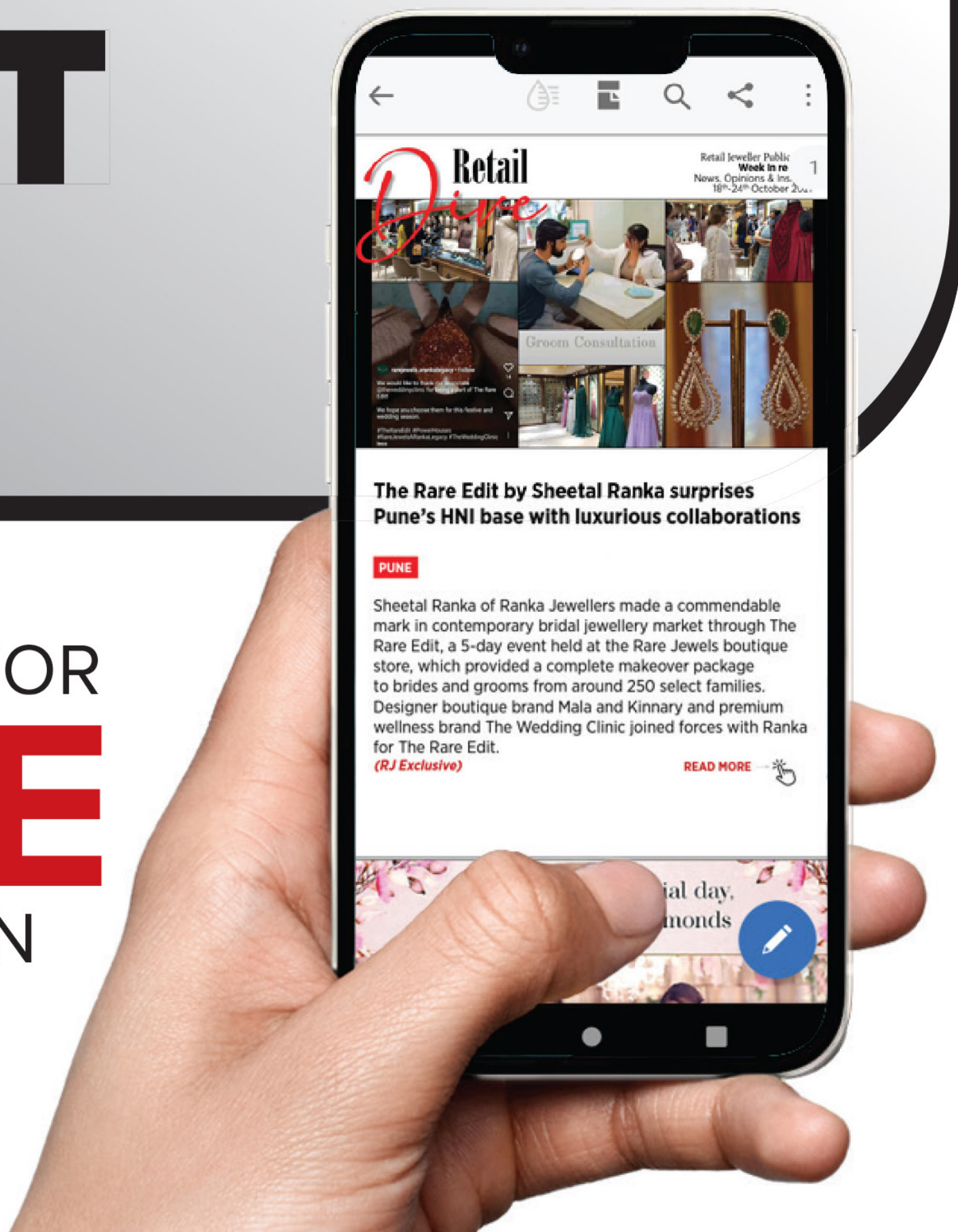


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IBJA recognizes Gujarat Gold Jewellery Show for its contributions at multiple levels

GUJARAT

Even though jewellery is purchased from Gujarat, the State still needs more exposure. According to the India Bullion and Jewellers Association (IBJA), the GGJS has highlighted the smallest jewellers to the biggest brands in the national and international market which has led to major contributions by the exhibition to the gems and jewellery industry

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