

SAIYAM MEHRA, CHAIRMAN, GEMS & JEWELLERY COUNCIL OF INDIA, is excited about "The GJS 2023", as it will enable Indian retailers to expand their business both domestically and internationally.

He speaks to **SAMIT BHATTA, PUBLISHER OF THE RETAIL JEWELLER INDIA**, about how the new trend-setting jewellery is empowering Indian jewellery retailers to boost exports

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India Gem & Jewellery Show 2023 to set trends for jewellers, create new opportunities

MUMBAI

The B2B event, which will see several domestic and international buyers explore new opportunities, will also fulfil the needs of retailers looking for trend-setting jewellery designs. The India Gem and Jewellery Show 2023 will have close to 300 retailers and 42 manufacturers participating, culminating in a relationship-building process for both parties

(RJ Exclusive)

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**MANOJ JHA, JOINT
CONVENER, INDIA JEWELLERY
SHOPPING FESTIVAL (IJSF)**
expresses his excitement for
IJSF 2023, which will provide
amazing prospects for jewellery
stores throughout India.

Speaking with **SAMIT BHATTA,
PUBLISHER, RETAIL JEWELLER
INDIA**, he talks about how this
event will introduce worldwide
Gen 'Z' shoppers to Indian
jewellery trends

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The India Jewellery Shopping Festival aims to boost jewellery business by 30 to 35%

MUMBAI

IJSF 2023, organised by the All India Gem and Jewellery Domestic Council, aims to increase young interest in jewels, encourage economic growth, and promote investments. Retailers could easily register digitally. Yet another one of its primary objectives is to include as many millennials and Gen Z customers as possible as part of the festival

(RJ Exclusive)

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PNG Sons recreates jewellery from its design archives as it celebrates heritage of Western India

VADODARA

The brand has launched a 360-degree marketing campaign, leveraging the impact of newspapers, outdoor advertising and social media, to promote ongoing exhibition of the region's art at its showroom in Vadodara. As a result, customers are recalling their experience with the brand's products, and making multiple enquiries about recreating antique jewellery

(RJ Exclusive)

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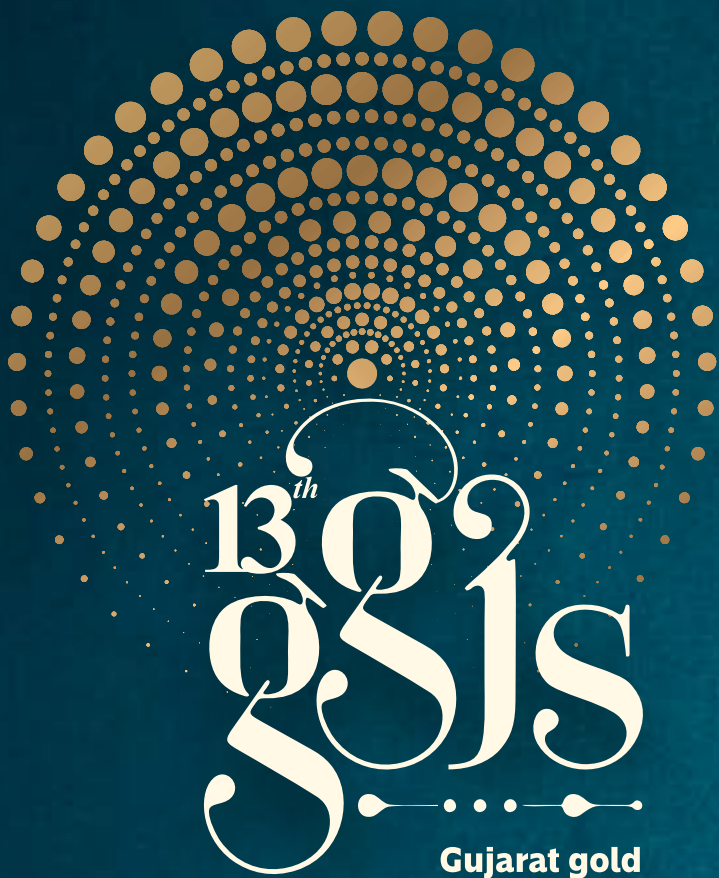




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Malabar Gold & Diamonds' first store at Aundh in Pune adds to brand's growing list of stores

PUNE

The expansive store, covering 6700 sq. ft., showcases collections from the popular sub-brands of Malabar Gold & Diamonds' such as Era uncut diamond jewellery, Divine Indian heritage jewellery and others. With over 325 stores spanning across 11 countries, the brand continues to expand its footprint in India while earning prestigious accolades in the industry

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Jos Alukkas boosts offline retail strength with its new showroom in Thanjavur

THANJAVUR

The popular Shubha Mangalyam Bridal Collection 2023 Festive Edition is showcased in Thanjavur, serving as a captivating highlight of the showroom. With an impressive 59-year legacy in the jewellery retail sector, Jos Alukkas has already unveiled an expansion plan, aiming to launch 100 new jewellery stores

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PNG Jewellers launches its store in Chandrapur as part of its 'bigger and better' campaign

CHANDRAPUR

The newly revamped store, spread over 1,600 sq. ft., is situated in the same prime location at Nasul Mohalla in Chandrapur, Maharashtra, as the earlier store. This expansion allows PNG Jewellers to offer an even wider selection of exquisite jewellery, catering to the evolving tastes of their customers

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Jos Alukkas captures the essence of Indian tradition with its Parampara collection

THRISSUR

The series showcases divine motifs, along with intricate designs that draw inspiration from the grace and symbolism of peacocks, elephants, and the divine swan. Parampara offers jewellery options with antique-finished, red-polished, and yellow-polished styles. The collection boasts exquisite gemstones, including kembu, ruby, emeralds, moissanites, and cubic zirconia, and includes meticulously handcrafted Nagas jewellery

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Vaibhav Jewellers launches IPO with an offer for sale of up to 2.8 million equity shares

VISAKHAPATNAM

The IPO opened for subscription on September 22 and closes on September 26, 2023 and the price band for the IPO has been fixed at Rs. 204 to Rs. 215 per equity share. The public issue of face value of Rs. 10 per equity share comprises fresh issuance of equity shares worth up to Rs. 210 crore

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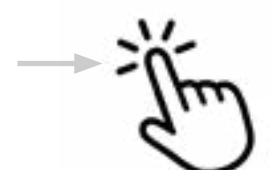
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NAC Jewellers sponsors the Artisans Exhibition in Chennai, showcases brand's jewellery

CHENNAI

The Artisans Exhibition was also sponsored by NAC Jewellers in 2022. One of the objectives that the brand wanted to fulfil through this sponsorship was to enhance brand visibility. The jeweller also displayed its gold and diamond jewellery as well as silver jewellery from its Stylori collection

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Lalchnd Jewellers reopens its Master Canteen showroom in Bhubaneswar on Ganesh Chaturthi

BHUBANESHWAR

The revamped showroom has been given a complete makeover to accommodate the brand's products and the comfort of the customers. The brand said that ever since its launch in 1988, the jeweller has been focused on serving the customers with the quality products to elevate their jewellery shopping experience

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Ganesh Chaturthi 2023: Jewellery brands launch their new collections to celebrate the occasion

MUMBAI

Gold has always maintained its position as the metal of choice in jewellery when it comes to festive occasions and Ganesh Chaturthi 2023 is no different. However, different brands have created innovative jewellery designs, featuring an image or replica of Lord Ganesha crafted on the ornament

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Indian diamantaires seek pause on rough stones' supply amid challenges in the market

MUMBAI

According to Vipul Shah, Chairman, GJEPC, the Russia-Ukraine conflict, trade disputes, and sanctions on the import of Russian rough diamonds are threatening to disrupt supply-chain and impact pricing. Indian diamantaires had made a similar move in 2008 to stabilise the market in the wake of the global financial meltdown

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