



Apala by Sumit to set up 'Aatmanirbhar Bharat Centre for Design' at the historic Red Fort

DELHI

The silver jewellery brand signed on a formal agreement earlier this year with the Ministry of Culture for a project, through which it aims to innovate and stay competitive, while contributing to the welfare of the artisan community. Jewellery pieces created by Apala will also be showcased at the atelier space

(RJ Exclusive)

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#PictureofTrust: PNG Jewellers gets customers to share stories from their heart

PUNE

Aimed to bring the brand’s Mangalsutra Mahotsav campaign online, engage the brand’s social community and get them to share their special moments, the contest also gave the brand good sales traction. The online-only contest organically generated 1 lakh impressions and 5,000 consumer engagements
(RJ Exclusive)

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Mahendra Jewellers creates golden Trishul studded with 157 natural diamonds, a first for the brand

KOLHAPUR

The brand followed a complete process, starting with a rough sketch of the Trishul, which was then manufactured and certified, taking a total of 25 days. In an exclusive interview with The Retail Jeweller India, Mehul Oswal, Managing Director, Mahendra Jewellers speaks about the latest creations

(RJ Exclusive)

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Titan to open nine new Tanishq stores across several cities in Gujarat by the end of FY24

AHMEDABAD

The brand said that the new stores would come up in cities like Ahmedabad, Gandhinagar, Surat, Bhuj, Valsad and a few in Saurashtra region. The company is also planning to open new stores in the US, Canada, UK, Australia, Singapore and in Gulf countries such as the UAE and Qatar

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FURA

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Brand margins may be affected due to offers on jewellery, says Senco Gold and Diamonds

KOLKATA

The company said that it is working to counter an anticipated dip in sales. While offers and discounts may affect the margin temporarily, they can keep the business vibrant during leaner periods. However, despite this challenge, the brand is optimistic about its long-term plans and aims to open about 15-20 stores per year in the next one or two years.

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Waman Hari Pethe Jewellers celebrates the 20th anniversary of its store in Borivali, Mumbai

MUMBAI

On the occasion of the store's anniversary, the brand also organised a 'Necklace Mahotsav', offering a range of finely-crafted gold and diamond necklaces. The collection features finely-crafted gold and diamond necklaces, with the aim of providing a wide variety of designs from all corners of India under one roof

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Swarnaganga Jewellers launches Kathaa Fine Jewels bridal jewellery boutique in Navi Mumbai

MUMBAI

The jewellery brand, with 25 years of experience in the industry, launched the bridal boutique with the aim of redefining bridal jewellery in Navi Mumbai. The highlight of the grand launch was an exquisite fashion show featuring a stunning collection of jewellery curated by Kathaa Fine Jewels and celebrity designer Archana Kochhar

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Gargi by P N Gadgil & Sons launches three Shoppers Stop shop-in-shop outlets in Bangalore

BANGALORE

The brand has three stores in Mumbai, two in Pune, and one in Nashik and with three new stores in Bangalore, the total count of shop-in-shop stores is nine. Opening these shop-in-shop stores in Bangalore marks Gargi's foray outside the Maharashtra markets in a major way

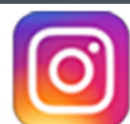
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GIVA and Bhumi Pednekar Unveil Unique Floral Silver Jewellery Collection

MUMBAI

According to the brand, the collection aims to cater to the unique style preferences of their customers and celebrate the beauty of nature through the jewellery designs. The versatile pieces in this collection can also be styled in different ways, making for meaningful gifts - a concept that the brand wants to bank on

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Melorra launches second experience centre in Noida, becomes brand's 25th store in India

NOIDA

The brand, with its new store in Noida's Gaur City Mall, is expanding with an omni-channel strategy and plans to open over 400 stores in the coming five years. The brand releases over 75 new jewellery designs each week and has a trend-driven, modern aesthetic

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Diamondtree's store at DLF Mall of India in Noida relocates and expands retail space

NOIDA

The larger store will enable customers to choose from the brand's diverse offerings that resonate with cultural heritage and modern tastes. The expansion reaffirms its commitment to sublimity, authenticity, and the celebration of life's cherished moments through its creations that capture the essence of the past and the present

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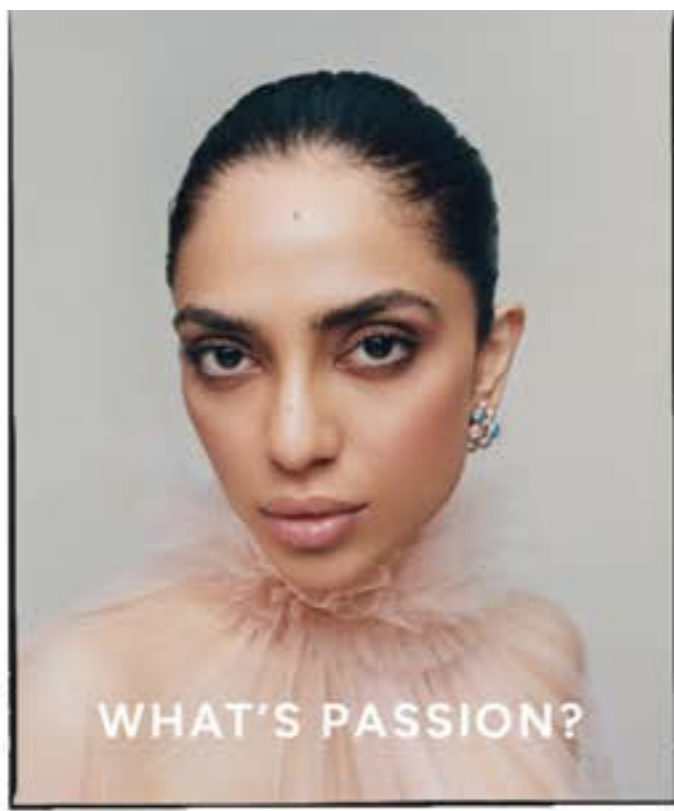
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Jewellery brand Her Story wins Red Dot Award 2023 for Brands and Communication Design '23

MUMBAI

The award-winning brands and creative works will be presented in exhibitions at the Museum für Kommunikation in Berlin and the Red Dot Design Museum Essen. The meticulous evaluation process for the Red Dot Distinction for the Advertising, Integrated Communication category included criteria such as originality and creativity, design quality and innovation, and impact and emotional significance

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Meet the innovators who are disrupting the lab-grown diamond industry

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Government of India expands mandatory hallmarking to 55 districts in the third phase

MUMBAI

Under the latest phase, a hallmarking centre has been established in each of the new districts, solidifying the government's commitment to safeguarding consumers against counterfeit gold products. Since the inception of mandatory hallmarking, the initiative has witnessed remarkable growth and over 26 crore articles of gold jewellery have been hallmarked with HUID

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Limelight Lab-grown Diamonds unveils its independent store in Kala Ghoda, Mumbai

MUMBAI

The brand said that Kala Ghoda is a conscious choice for Limelight's new store to cater to a tasteful clientele who are luxury and diamond aficionados. The store's retail design is carefully fashioned to complement the brand ethos, which exudes elegance, modernity, sustainability, and luxury

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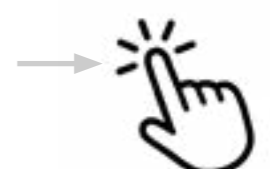
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KP Sanghvi partners with Natural Diamond Council, emphasises commitment to natural diamonds

KOLHAPUR

KP Sanghvi, Choron Group, and DDFF have united with the Natural Diamond Council (NDC), signifying a pivotal moment for the diamond industry. This strategic alliance emphasizes ethical practices, sustainability, and the enduring beauty of natural diamonds. The partnership aims to reshape the industry landscape, advocating for the genuine allure of these precious gems

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