



Reliance Jewels

#16YearsOfGratitude: Reliance Jewels asks people to share their unique way of saying 'thank you'

MUMBAI

The online contest, promoted on Instagram with the same hashtag, is part of the 'Aabhar' campaign through which the brand expresses gratitude to its customers on each anniversary

(RJ Exclusive)

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Farah Khan Atelier all set to launch at Chosen by Tejpal Ranka's exclusive lounge at Pune

PUNE

The joint venture promises to be a win-win for both brands, taking into account the retailer's expertise and diverse client base as well as Farah Khan's passion for innovation, to deliver an enhanced jewellery purchase experience for customers

(RJ Exclusive)

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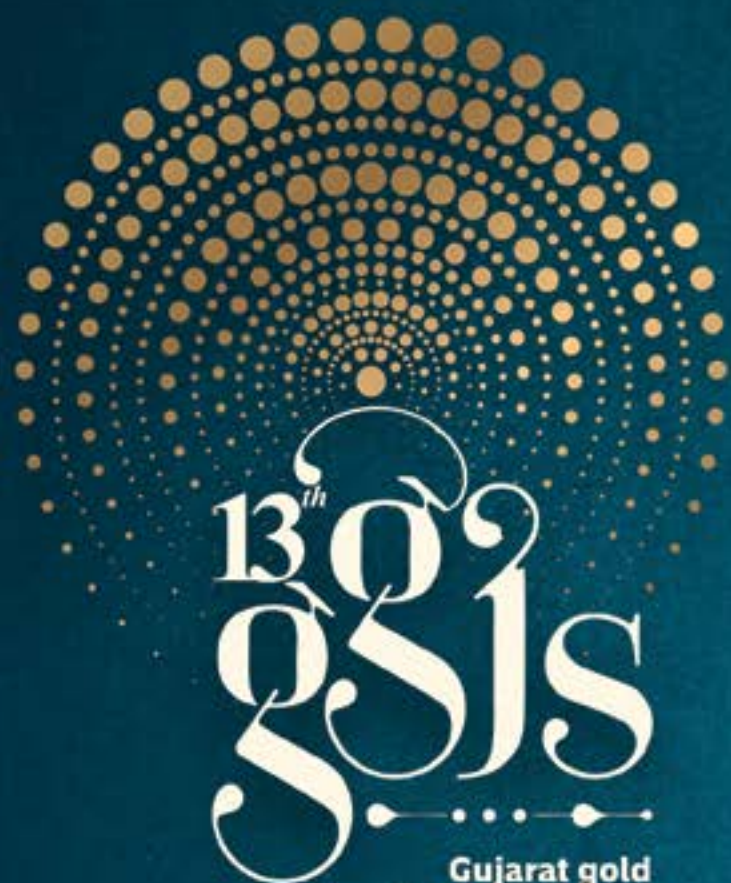
For Khimji Jewellers, sponsoring the Times Power Women Odisha 2023 Awards is a nod to woman power

BHUBANESHWAR

While acknowledging the rising influence of empowered women as role models for society, the jeweller partnered with the platform for the second time, to reinforce the brand's spirit of inclusivity and equality

(RJ Exclusive)

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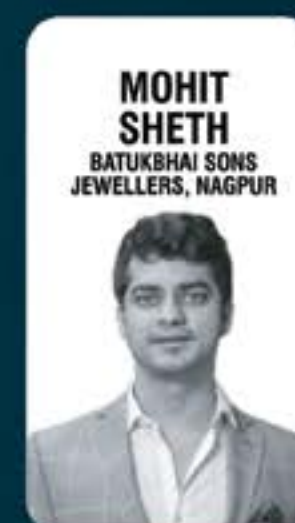
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Titan's acquisition of remaining 27.18% stake in CaratLane values the company at Rs 17,000 cr

MUMBAI

Titan currently holds 71.09% of the total equity share capital of the CaratLane, a subsidiary of Titan, on a fully diluted basis. The proposed acquisition will increase the company's stake in the online retailer to 98.28%. The transaction will be subject to completion of regulatory approvals and closing conditions

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Kalyan Jewellers achieves a milestone, launches its 200th showroom globally at Jammu

JAMMU

During the showroom launch celebrations, marked by the 'Celebrating 200 showrooms' campaign, the brand also unveiled its e-commerce platform, Candere's, third Experience Centre in India that was first introduced in September 2022. The aim of these centres is to combine a seamless offline experience with the online platform to enhance the convenience of next-gen consumers

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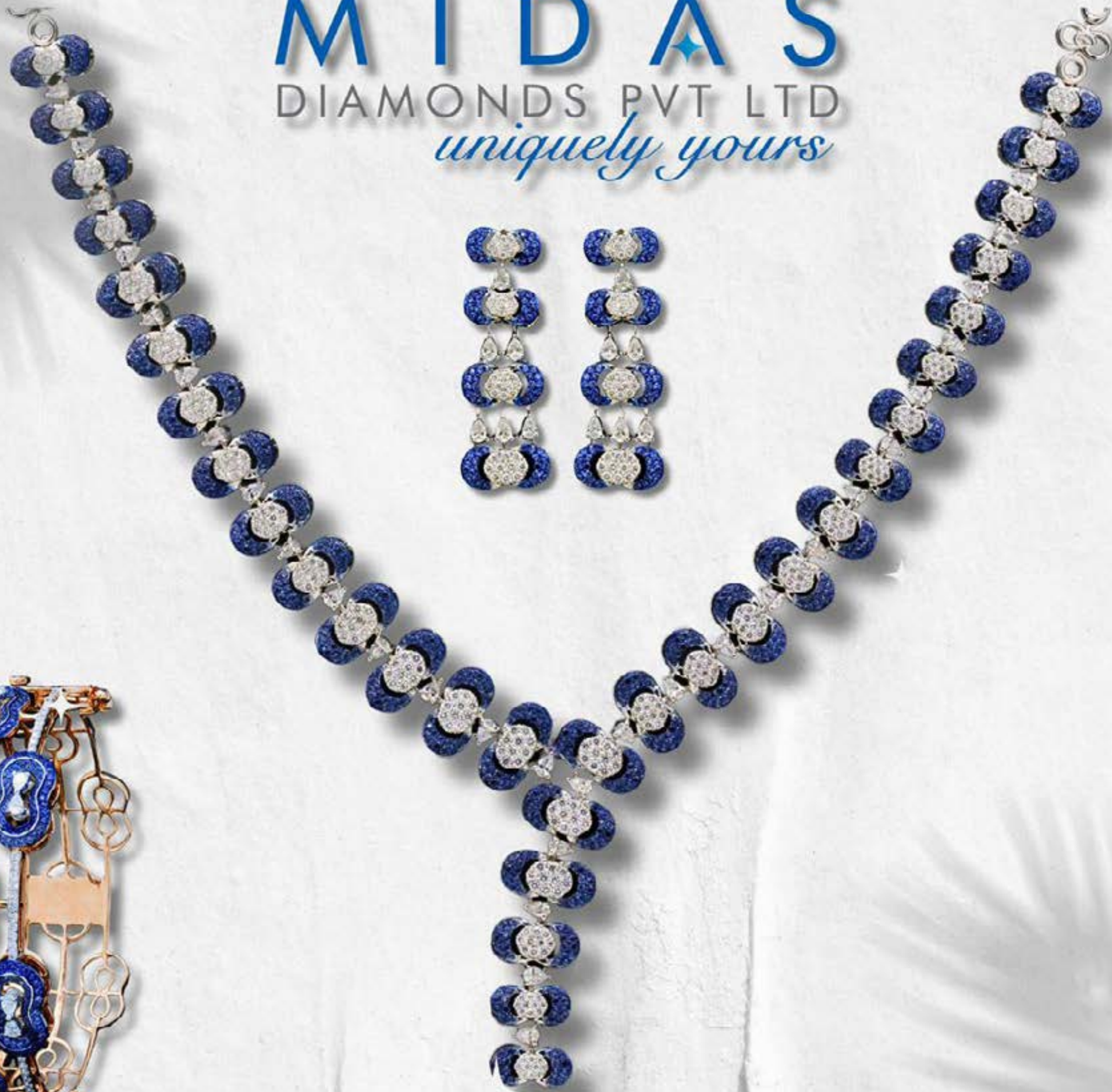




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Rakshabandhan 2023: Brands put forward their trendy silver designs for the occasion

MUMBAI

Innovation rules this festive season, with silver jewellery and rakhis that are modern in design yet retain a traditional touch. Silver is steadily emerging as the preferred choice for Rakhis, gifting as well as daily wear jewellery

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Kirtilals launches the Ikat collection, inspired by the artistic work of traditional weavers

COIMBATORE

Just as skilled weavers bring delicate threads together to create mesmerizing textiles, the brand's in-house designers and master artisans have intertwined the brilliance of diamonds into unique Ikat diamond jewellery

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UPTO 0.05 CENTS IN 1 YEAR OF PURCHASE

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Jos Alukkas launches large format new showroom in Mangalore, the main hub of its expansion plan

MANGALORE

The brand's new showroom houses international lab-certified and high-quality diamonds along with magnificent platinum collections. The collections showcased have been designed and crafted by skilled designers and traditional artisans from different States of the country

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NUANCE JEWEL



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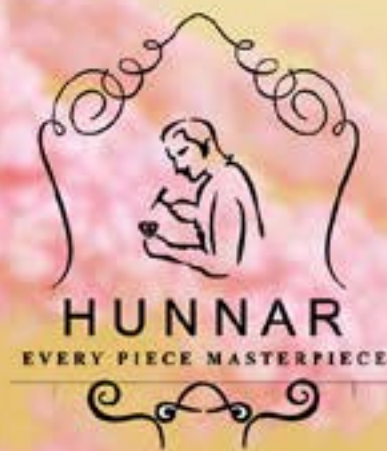
Tanishq's latest campaign 'Heera Ho Tum' redefines women's connection with diamonds

MUMBAI

The ad, which features a woman and her daughter exploring diamond jewellery at a Tanishq store, touches upon the idea that every woman's joys and triumphs should be celebrated and she should be free from self-doubt. The narrative highlights that her life's journey should be illuminated with diamonds

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Shilpa Shetty unveils two new Kalyan Jewellers showrooms at Nawada and Sitamarhi in Bihar

SITAMARHI

With these launches, the brand takes up the tally of total showrooms in Bihar to five. It has been consistently expanding its brand footprint and operations in the region, to supplement its growth and make the brand more accessible to patrons in the State

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Malabar Gold & Diamonds' launches 50,000 sq. ft manufacturing unit in West Bengal

KOLKATA

The unit, located in the Gems and Jewellery Park, Ankurhati in Howrah district, employs more than 850 people and will play a key role in the brand's mission 'Make in India. Market to the World'. It aims to utilise the rich tradition of jewellery craftsmanship of the State. The design of the unit - the brand's 10th manufacturing facility in India - is ESG compliant

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Tanishq presents ‘Aarna’ for Varamahalakshmi festival, to revere Goddess Lakshmi and women of today

HYDERABAD

The collection comprises an exclusive line of neckwear, harams, jada, vanki, waist belts, earrings and bangles in gold designs, coloured stones and pearls to cater to the varied tastes of today’s woman. Launched ahead of the festival of Varamahalakshmi, that fell on August 25, it celebrates the modern woman and her spirit, which is a unification of all the manifestations of Goddess Lakshmi

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Become a Fura Sapphire Jewellery program Retailer?

- 1 Seize a new profit-centre opportunity for your showroom.
- 2 India Consumer Research has shown that 76% Customers are ready to buy Sapphire Jewellery.

Program Plan

- 1 Attractive Point of Sale materials for your showroom.
- 2 Focused training for your Sales team to excel in selling Fura Pink Sapphire and Colour Gemstone Jewellery.
- 3 Feature in the National Fura Pink Sapphire Jewellery Catalogue, distributed across India through top publications.
- 4 Receive digital certificates from FURA and SGL for all products.
- 5 Benefit from a National Digital Marketing campaign to educate and attract Indian customers to the Pink sapphire category.



How to join the National program

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Prime Minister Narendra Modi to inaugurate the Surat diamond bourse on December 17

SURAT

Over the next three to four months, a new airport, which is still in the works, will be ready to support two daily flights between Surat-Dubai and Surat-Hong Kong. This follows critique about lack of connectivity between global international hubs and Surat, that is preventing it from matching the diamond bourse in Mumbai

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and Investment Ministerial Meet Jaipur, Rajasthan



India to include lab-grown diamonds in Free Trade Agreement talks: Piyush Goyal

JAIPUR

With India playing a major role in the growth story of lab-grown diamonds, the Government is taking steps to encourage indigenous production of LGD seeds and machines and to reduce import dependency

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Lab Grown Innovators

Meet the innovators who are disrupting the lab-grown diamond industry

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Thai jewellers hold roadshow in Jaipur to promote upcoming Bangkok jewellery fair

JAIPUR

The Bangkok Gems & Jewelry Fair is scheduled to be held from September 6 to September 10 at the Queen Sirikit National Convention Centre in Bangkok. The event is meant to facilitate business connections between Thai jewellery manufacturers, international buyers, wholesalers and retailers

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