

# For Jos Alukkas, HUID NRI Fest is a way to protect the interests of an important buying segment

### **THRISSUR**

Realizing that NRIs - with high buying power - are cut off from regulations impacting their gold investments, Jos Alukkas made NRIs the focus of its recent HUID campaign. It allows NRIs visiting their homeland to exchange their old gold for new HUID-certified gold. The NRI HUID Fest is expected to run steadily over the next month (RJ Exclusive)



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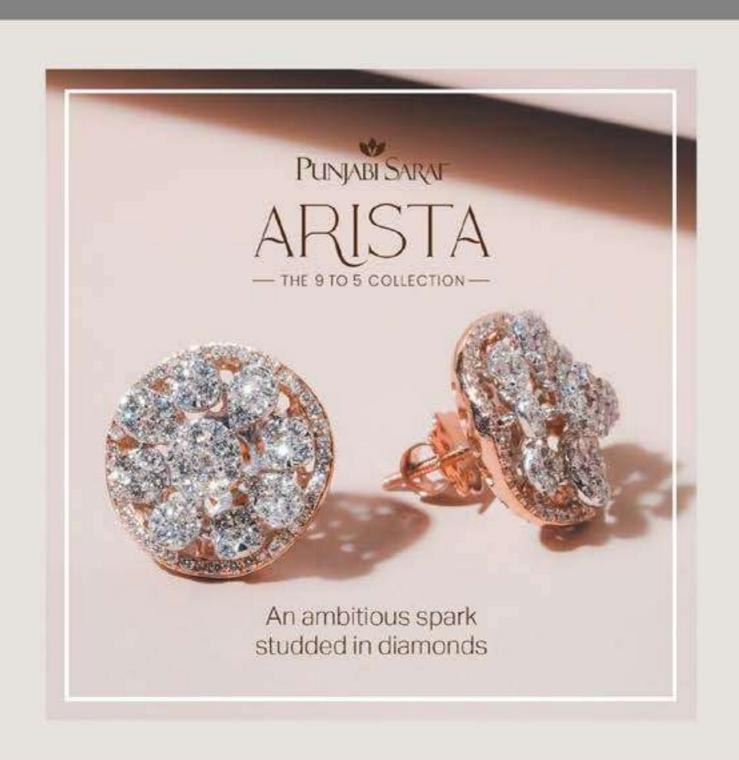


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# Punjabi Saraf Jewellers' digital campaign launches Arista collection, personifies the evolving lifestyle of women

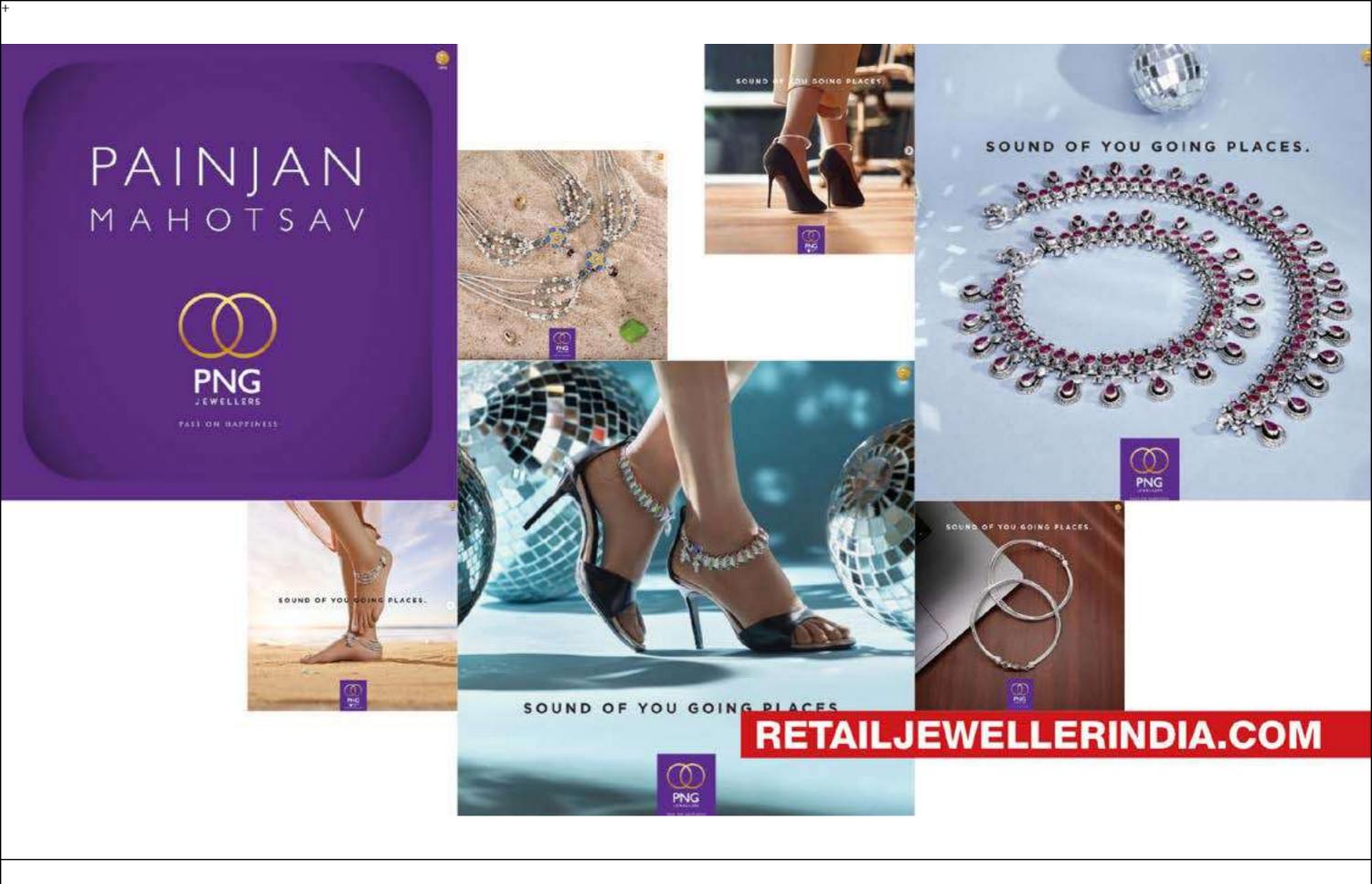
### **INDORE**

Punjabi Saraf Jewellers, a prominent jewellery retailer from Indore, has dedicated 'Arista', its 9-to-5 jewellery collection, to women who manage both their professional and personal lives with aplomb. The campaign for the brand's collection projects jewellery as a power statement, not just adornment for women

(RJ Exclusive)





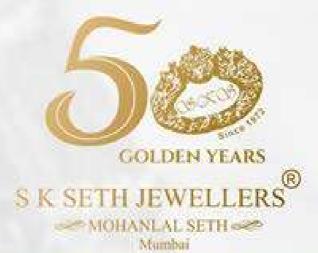


# PNG Jewellers' Painjan Mahotsav reinvents the traditional ornament as a modern accessory

### **PUNE**

The brand's Instagram post promoted Painjans as 'beach wear to party wear', and aimed to engage women of all ages and backgrounds for the festival. Dr Saurabh Gadgil, Chairman and Managing Director, PNG Jewellers, says today's audiences want a touch of tradition steeped in modern trends and the brand has created a balance between the two in this year's collection (RJ Exclusive)









4th - 8th August, 2023 Bombay Exhibition Centre- Mumbai





# Senco Gold makes a strong D-St debut; stock lists at a premium of 36% at Rs 431

### **MUMBAI**

Senco Gold made a strong debut on the Bombay Stock Exchange as the stocks were listed at Rs 431, a premium of 36% over its issue price of Rs 317. Senco Gold has raised Rs 405 crore from its primary markets. The issue was subscribed 77.25 times during the three-day bidding process







Hall No



Bombay Exhibition Centre - Mumbai 4<sup>th</sup> to 8<sup>th</sup>





August, 2023

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# Actor Sonakshi Sinha unveils Kalyan Jewellers' new showroom in Patiala

### **PATIALA**

Prominent jewellery retailer Kalyan Jewellers launched a new showroom in Patiala. It was inaugurated by actor Sonakshi Sinha. Kalyan Jewellers is constantly expanding its brand footprint and operations in the region to support their growth in the South, and provide easy access to customers







# P.C. Chandra Jewellers opens its second showroom in Malda, West Bengal

### **MALDA**

Spread across 2,600 sq. ft, the showroom is located at Kanir More in Deshbandhu Para in Malda. It is the legacy jeweller's 62nd showroom in the country. It offers a range of wedding collections both in gold and diamond. It will also showcase the brand's certified astrological gemstones, the Grohoratna Collection





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### PNG Jewellers launches annual Mangalsutra Mahotsav, introduces 2-in-1 flip Mangalsutras

### **PUNE**

PNG Jewellers has launched the 'Mangalsutra Mahotsav 2023'. The festival began on July 15 across all the brand's stores in Maharashtra and Goa, and will continue to run till August 31, 2023. This year's Mangalsutra Mahotsav introduces a collection of '2-in-1 Flip Mangalsutras' that encapsulate two entirely different looks. Additionally, for Adhik Maas that began on July 18, PNG Jewellers has also launched the 'Nath Bandhi Chandi' campaign





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# Mysore hosts 'The Jewellery Show', bringing together brands from across India

### **MYSORE**

The Jewellery Show, an exclusive jewellery exhibition with reputed brands from across India under one roof, has been organized at the Radisson Blu Plaza Hotel in Mysore from July 21 to 23, 2023. The show will also provide a platform to update people about the latest trends for the upcoming wedding season and Varamahalakshmi festival

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# Kisna enters Mumbai with launch of its first showroom at Ghatkopar's R-City Mall

### **MUMBAI**

Making headway in its new retail strategy, Kisna Diamond and Gold Jewellery, from the Hari Krishna Group, has launched its eighth exclusive showroom in the country, located at R-City Mall, Ghatkopar in Mumbai. It is designed to offer collections and designs for each age group, curated as per local preferences. Kisna's seven existing showrooms are at Siliguri, Hyderabad, Hisar, Ayodhya, Bareilly, Raipur and New Delhi





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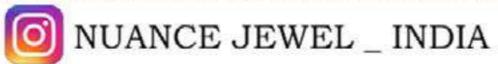
# Chennai-based Khazanchi Jewellers set to open its IPO on July 24, aims to raise Rs 97 crore

### **CHENNAI**

Chennai-based Khazanchi Jewellers is all set to open its Initial Public Offering (IPO) on July 24, and the issue close date is July 28. The IPO allotment date is August 2, and it will be listed on the Bombay Stock Exchange (BSE), tentatively on August 7, 2023. The company aims to raise Rs 97 crore via the IPO, to fund its expansion plans in the same city







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# Aisshpra Gems & Jewels inaugurates new store at Raebareli in Uttar Pradesh

### **RAEBARELI**

Located at Hotel Om Clark Inn, Civil Lines Road, the store was officially inaugurated with a grand ceremony presided over by Dinesh Pratap Singh, Minister of State for Agriculture Marketing, Agriculture Foreign Trade and Agriculture Exports, Government of Uttar Pradesh. Aisshpra recently announced its ambitious plan of opening 50 new stores in the next five years







# Etchcraft Emporium aims to revolutionize corporate gifting with its new store in Gurgaon

### **GURGAON**

The new store will serve businesses seeking customized gifts to enhance their corporate relationships. The store's artisans employ techniques to etch, engrave or embroider each item, ensuring execution and attention to detail. Their 22k gold-plated jewellery represents the customers' personalities through minimal and relatable designs



### Calcutta's Handcrafted

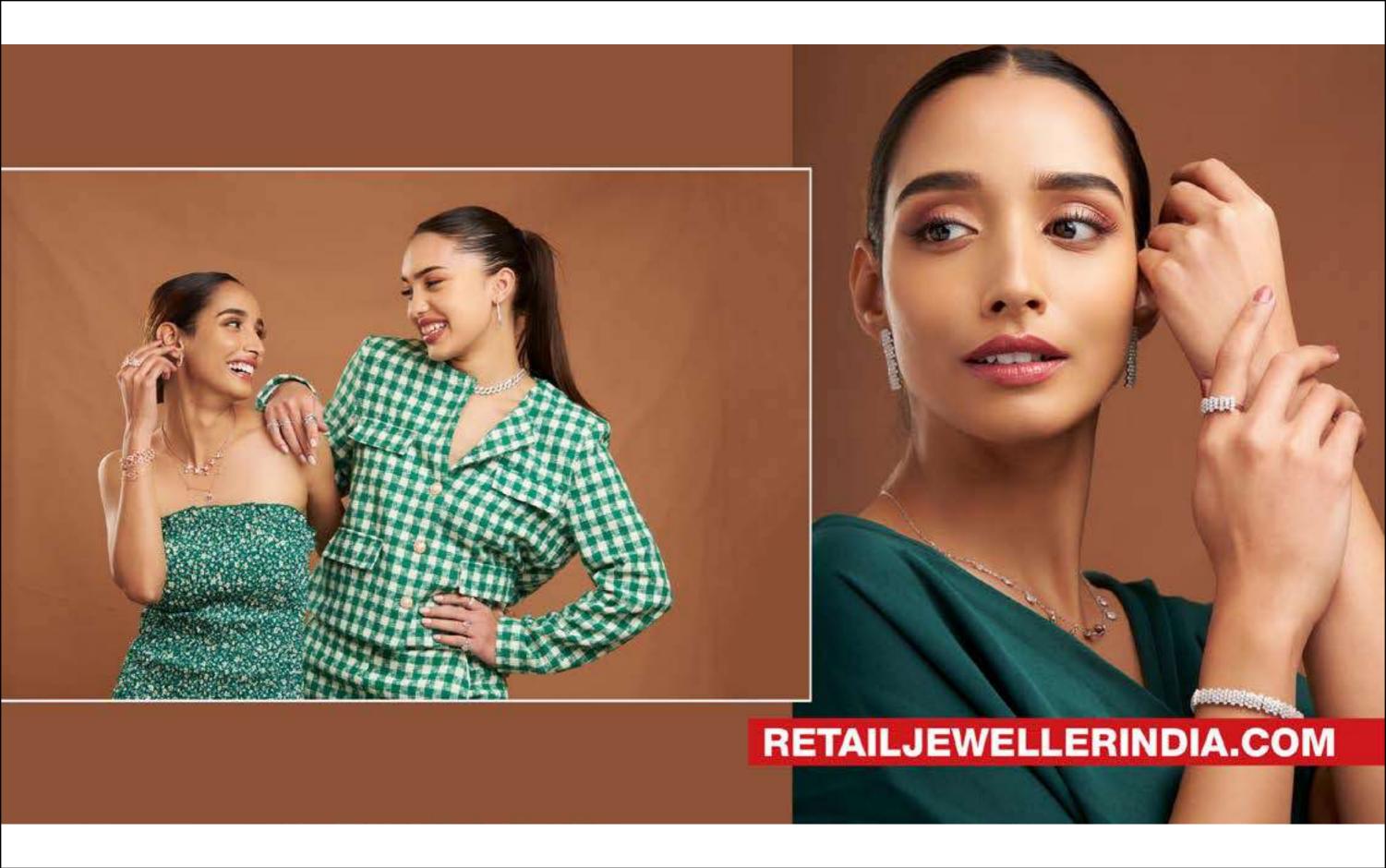
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# CKC Group woos Gen Z with its fast fashion silver jewellery brand 'crash.club'

### **BENGALURU**

C. Krishniah Chetty Group introduced crash.club, a collection of fast-fashion silver jewellery, tailored to meet the tastes of Gen Z, recently. crash.club is set apart by its philosophy of nurturing a sense of personal style in every piece. The brand is not just about high fashion, but has taken a stand to contribute to a global cause - preserving endangered rhinos in Africa and Asia







INDIA GEM & JEWELLERY SHOW A GRAND BUSINESS TO BUSINESS EXPO

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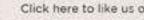
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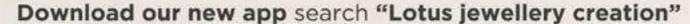


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# Innovation and growth converge at PGI-India's sixth Platinum Buyer-Seller meet

### **KOCHI**

Held at the Grand Hyatt Bolgatty in Kochi, PGI-India's 6th Platinum Buyer-Seller Meet brought together more than 60 retailers and 16 manufacturers. During the two-day event, powerful connections were forged, solidifying its reputation as the go-to platform for both platinum jewellery enthusiasts and industry leaders





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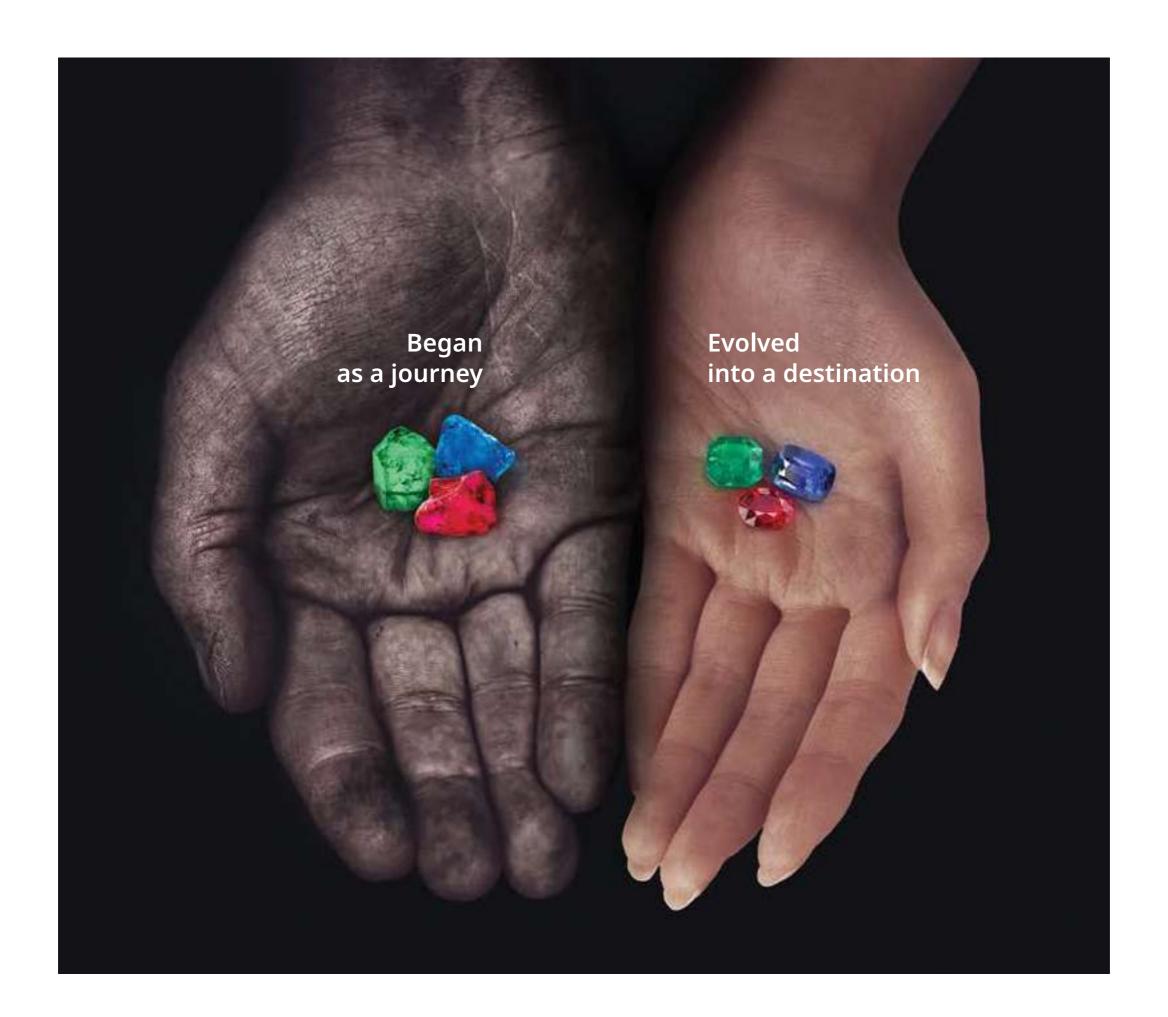


# GJEPC announces former Miss World Manushi Chhillar as its new brand ambassador

### MUMBAI

Former Miss World and actor Manushi Chhillar has been appointed as the new brand ambassador for GJEPC. Manushi Chhillar brings with her a unique blend of elegance and charisma. Her global accomplishment and influence, dedication to her craft and her ability to captivate audiences align with the spirit of the GJEPC





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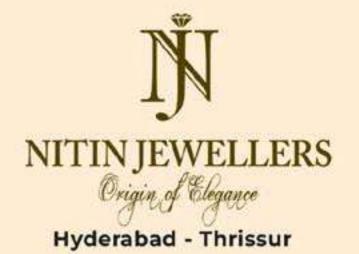
# Import restrictions on gold jewellery not applicable for SEZ units, Govt clarifies

### **NEW DELHI**

The Government has clarified that import restrictions on certain gold jewellery and articles are not applicable for units in the special economic zones (SEZs). On July 12, the Government, through a notification, had imposed these restrictions on certain gold jewellery and articles









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# FY24 export target of \$42 bn for gems and jewellery to take a hit, down by 10-15%: GJEPC

### **MUMBAI**

The road ahead for India's gems and jewellery exports for the current financial year is seeing a downward trajectory, on the back of slowdown in major international markets and inflationary pressures playing spoilsport. To boost demand for exports, the GJEPC Council is organizing roadshows in various markets, mainly in the ASEAN countries





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# SGCCI to host 'Sparkle International Gems and Jewellery Exhibition 2023' from August 25

### **SURAT**

The event, to be held at the Indoor Stadium in Athwalines, will showcase fine jewellery from over 35 reputed brands from various cities, while also enabling non-resident Gujaratis and NRIs to purchase these ornaments. This year's event precedes the grand opening of the Surat Diamond Bourse (SDB) in November







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> -Vineet Vasa (Owner) **Lotus Jewellery Creations**

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### WHO WORE WHAT

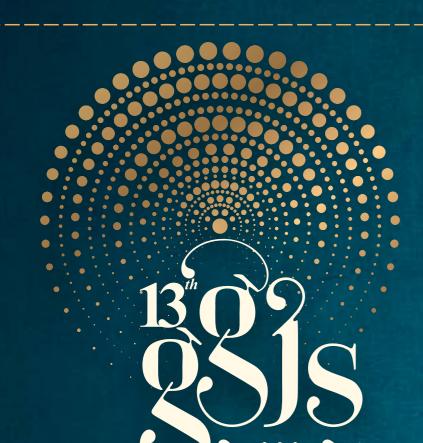


# Aditi Rao Hydari makes a case for everyday jewellery with her Dior pearls

### **MUMBAI**

The actor recently shared a series of photographs of her in head-to-toe Dior. She wore a pink and grey straight cut dress from the Dioriviera collection with black mother of pearl buttons. She paired the dress with striking earrings: the Dior Tribales, known for their pink resin pearls which suspend a crystal-studded Dior logo in the air







**2023** 

**Gujarat** gold

jewellery show 2023

Helipad Exhibition Centre Gandhinagar, Gujarat

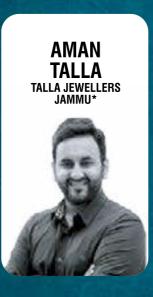


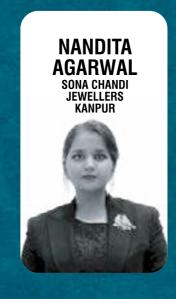
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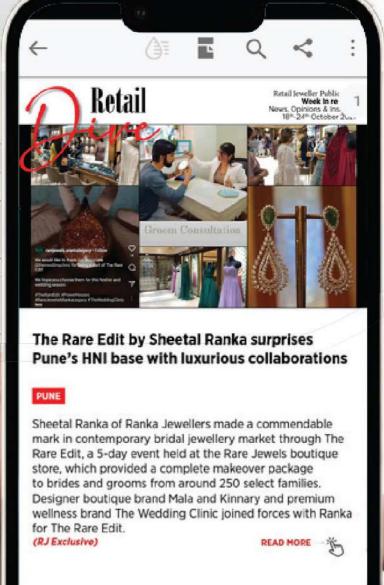
# Retail

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# The Retail Jeweller May-June 2023 Digital Edition

Cover story: The Retail Jeweller delves into the captivating stories of the growth of small-town jewellers and the pivotal moments and motives that shaped them

### **Interviews:**

Dev Shetty, Founder & CEO, FURA Amit Modak, CEO, PN Gadgil & Sons

**New Store Launch:**Chaulaz Heritage Jewellery

### **Personal Opinion:**

Ankit Gala, MD, Antara Jewellery Biren Vaidya, MD, The House of Rose Ramesh Narang, Director, Hazoorilal Legacy

### **Young Turk:**

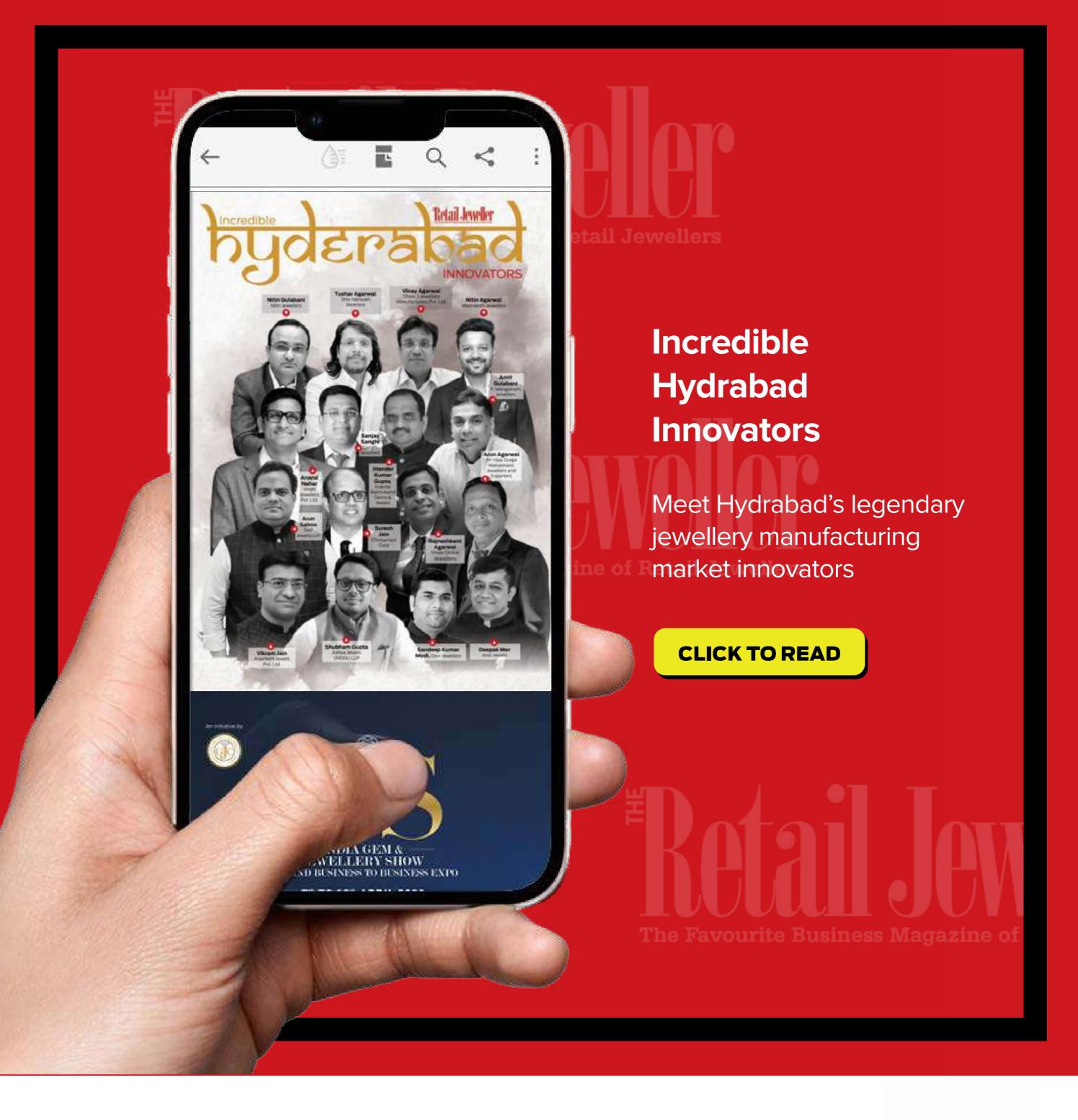
Akshat Rastogi, Partner, Ratandeep Jewellers

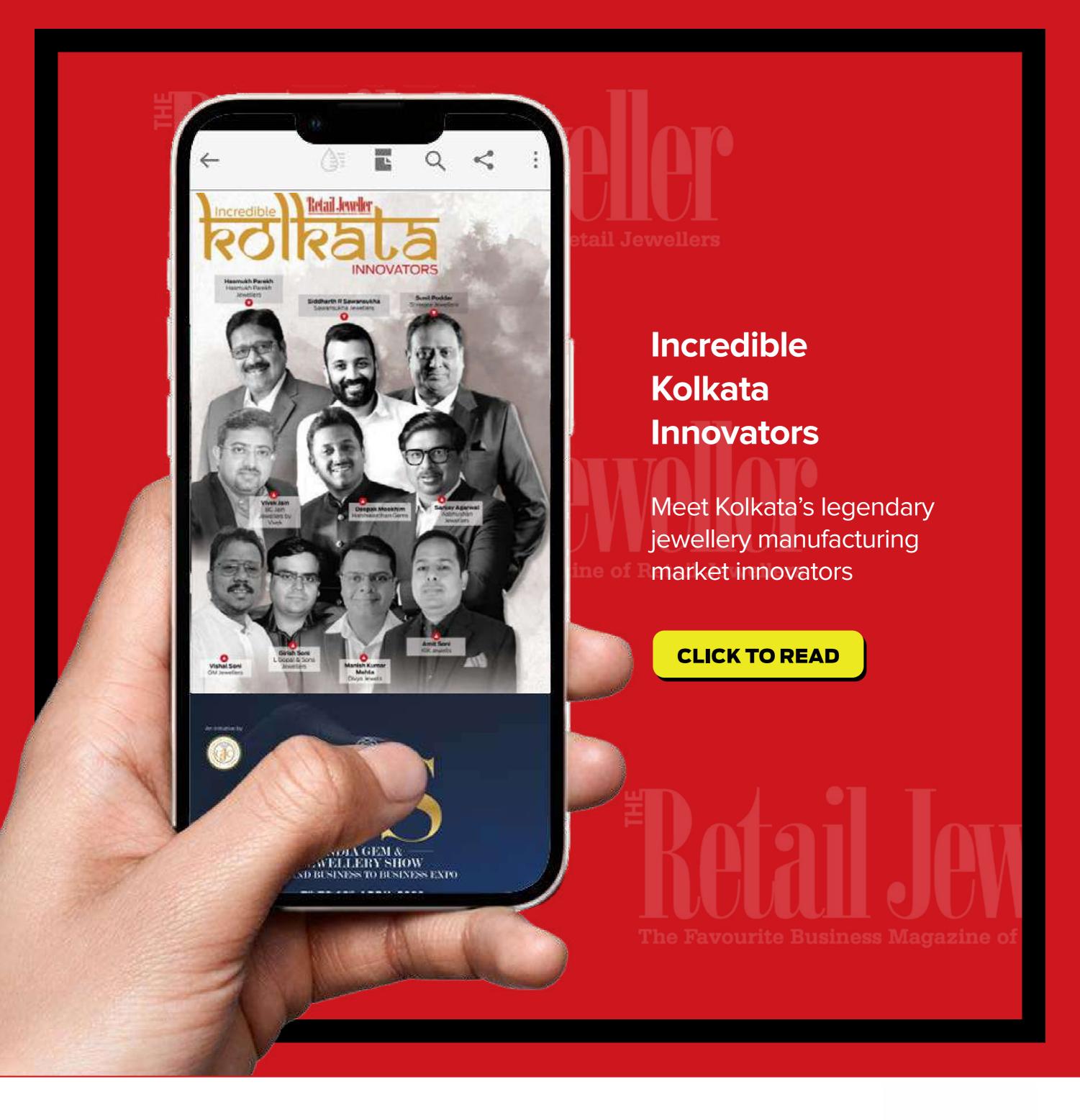
### Maverick:

Rishab Agarwal, Director, RR Agarwal Jewellers

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with thoughts, feedback, and criticism or share your story if you'd like to see it featured in this space.
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