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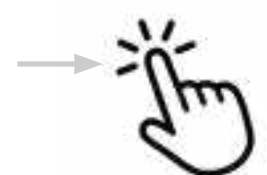
Kalasha Fine Jewels' 'The Unheard Stories of Jewellery' generates interest in heritage craft

HYDERABAD

Kalasha Fine Jewels recently launched the 'The Unheard Stories of Jewellery' campaign with the aim of informing people about heritage Indian jewellery designs, heirloom jewellery pieces from every State and the stories of their origin. Through this, the brand is targeting brides in search of traditional jewellery designs that have lots of stories to tell

(RJ Exclusive)

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‘At IIJS Premiere, we expect 30-40% growth in business over last year’s Rs 50,000 crore’

MUMBAI

In the run-up to IIJS Premiere, being held across two venues in Mumbai – the Jio World Convention Centre, BKC and the Bombay Exhibition Centre, Goregaon – Sabyasachi Ray, Executive Director, GJEPC, says the response to the show has been phenomenal with more than 30,000 visitors and 15,000 companies already registered for it

(RJ Exclusive)

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With #ShineBrighter, Antara Jewellery strikes a chord with all women

MUMBAI

The philosophy behind Antara Jewellery's recent campaign is to acknowledge women achievers who realize their potential and work hard to excel in their fields. The ad film features women from different walks of life and their success stories, and highlights new additions to the brand's Diamond Diva collection

(RJ Exclusive)

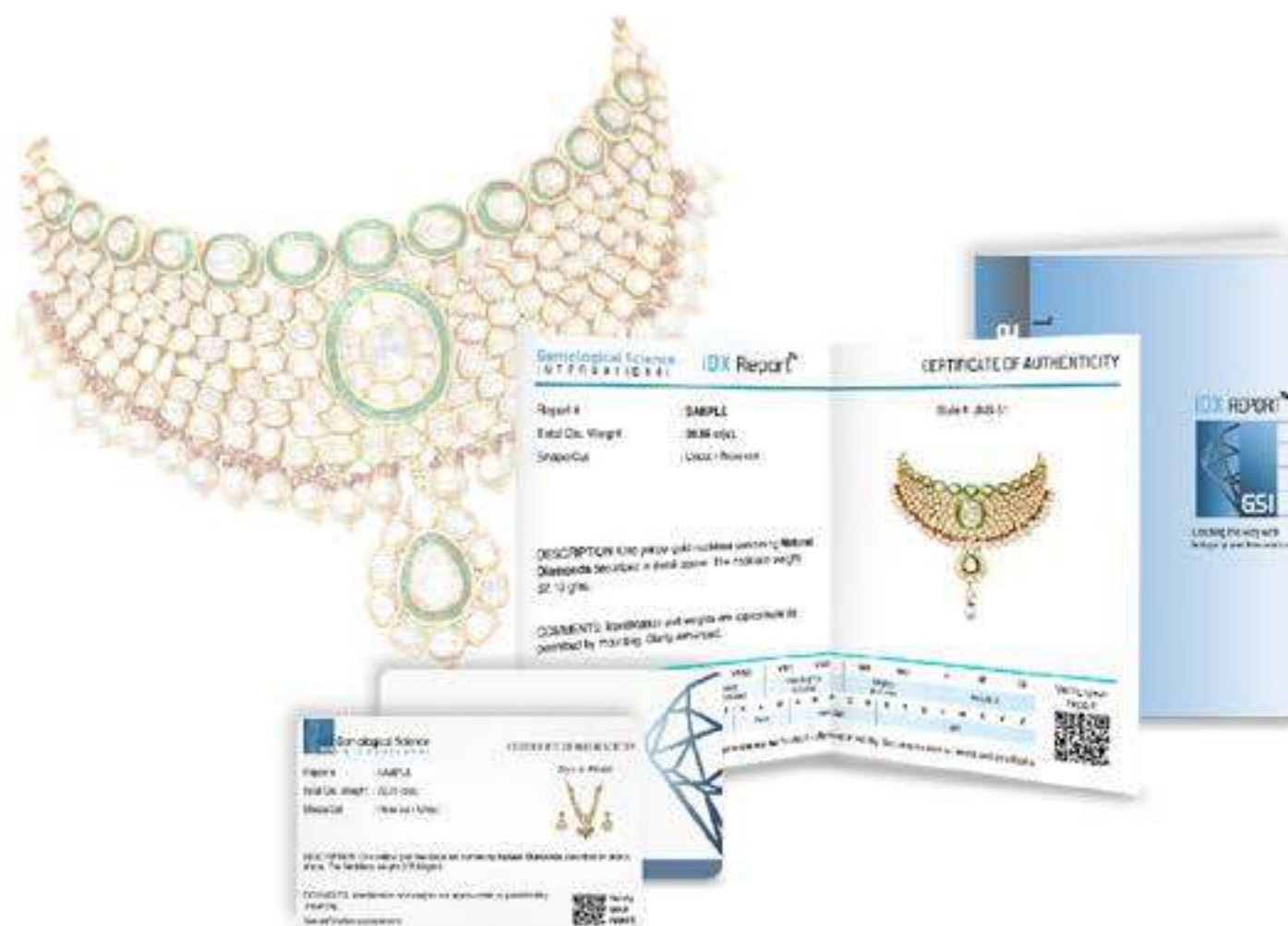
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Government imposes restrictions on import of certain gold jewellery, articles

NEW DELHI

India has restricted imports of plain gold jewellery and gold articles, as the world's second-largest consumer of the precious metal tries to plug loopholes in its trade policy. The move comes as importers over the last few months have been using a policy flaw to source plain gold jewellery from Indonesia without paying any import taxes

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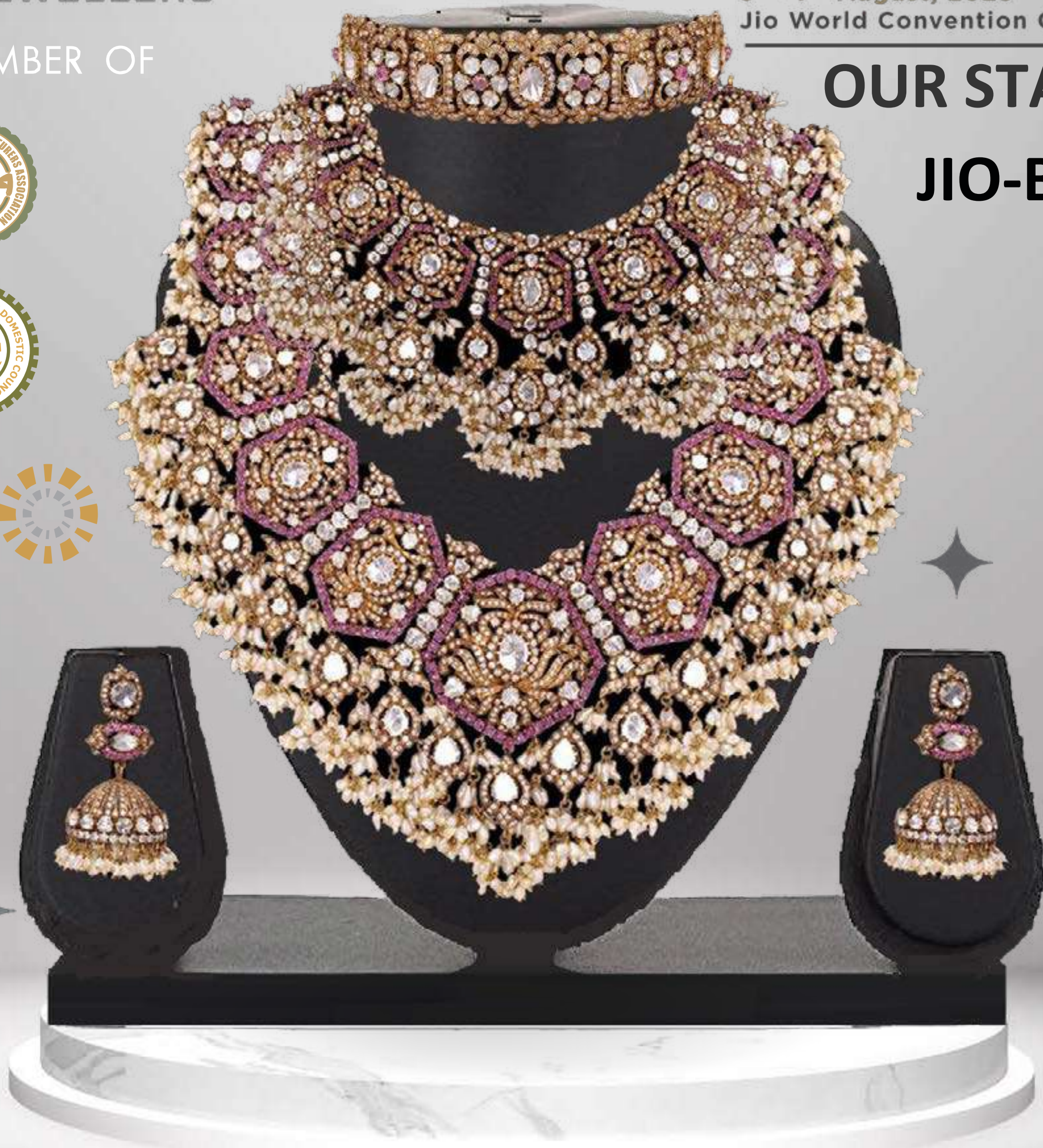
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Actor Shilpa Shetty Kundra unveils Kalyan Jewellers' new showroom at Anisabad, Patna

PATNA

Prominent jewellery retail brand Kalyan Jewellers recently launched its second showroom at Anisabad in Patna. This is the third showroom of Kalyan Jewellers in the State of Bihar. The launch of this showroom is in line with the brand's idea of expanding in the region

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Senco Gold & Diamonds launches its first showroom in Gangtok

GANGTOK

Senco Gold & Diamonds recently launched its first showroom in Sikkim, the capital city of Gangtok. The new showroom covers an area of 2,581 sq. ft and houses collections of gold and diamond jewellery. With the launch of its showroom in Gangtok, the brand aims to cater to the taste of customers in the region, providing them with options that exemplify elegance and style

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GRT Jewellers, Malabar Gold & Diamonds, Kalyan Jewellers, Jos Alukkas and Kalamandir Jewellers among winners of PGI's SOL Awards

KOCHI

The 'Platinum Season of Love Awards' was held at the end of the sixth edition of the Platinum Guild International (PGI)-India's annual flagship retail initiative, Platinum 'Season of Love', recently. This year's award recipients in various categories were commended for their efforts in driving increased in-store conversions and bolstering platinum jewellery sales

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PNG Sons signs MoU with Fergusson College to provide practical experience for students

PUNE

PNG Sons and Fergusson College have partnered to provide college students relevant skills and make them industry-ready. An MoU has been signed between them with the objective of creating a pool of highly skilled talent that is able to meet the jewellery industry's demands

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GRT Jewellers announces scholarships worth Rs 50 lakh for college students

CHENNAI

The scholarship has been announced under the Endowment Fund of GRT Jewellers and around 100 deserving students in their first or second year of Engineering, Arts, and Science during the academic year 2023-24 will be selected for the scholarship. The recipients were selected on the basis of their academic achievements and financial needs

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Premium B2B show JAS concludes with huge success in Jaipur

JAIPUR

The Jewellers Association Show (JAS), a premium B2B show, concluded on July 9 in the city of Jaipur. The exhibition served as a platform bringing together national and international exhibitors and premium buyers. It also witnessed the Jewellery Eminence Awards gala night that recognized creativity within the jewellery industry

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Union Minister Piyush Goyal attends interactive session organized by GJEPC in Surat

SURAT

The GJEPC's regional office in Surat organized a successful interactive session with diamond industry and lab-grown diamond industry stake holders after receiving directions from the Ministry of Commerce and Industry to carry out such an interaction. Union Minister Piyush Goyal and other ministers shared valuable insights and listened to the industry's concerns

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IIG's 29th convocation ceremony celebrates excellence in gems and jewellery education

MUMBAI

The International Institute of Gemology (IIG) recently hosted its 29th convocation ceremony in Mumbai. Chief Guest of the event, Nilesh Chabbaria, COO, Finestart Diamonds, gave an inspirational speech to the new graduates. Rahul Desai, CEO & MD of IIG, also launched the IIG Alumni Club at the convocation ceremony

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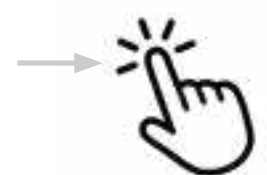
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Customized training programme organized by GIA for Malabar Gold and Diamonds' sales staff

KOZHIKODE

GIA India conducted a three-day customized training programme for the retail sales staff of Malabar Gold & Diamonds in Kozhikode. More than 20 retail staff from Malabar Gold & Diamonds' flagship store in Kozhikode attended the training session. The course also taught participants how the 4Cs can affect value and the ways in which treatments can affect the appearance of a diamond

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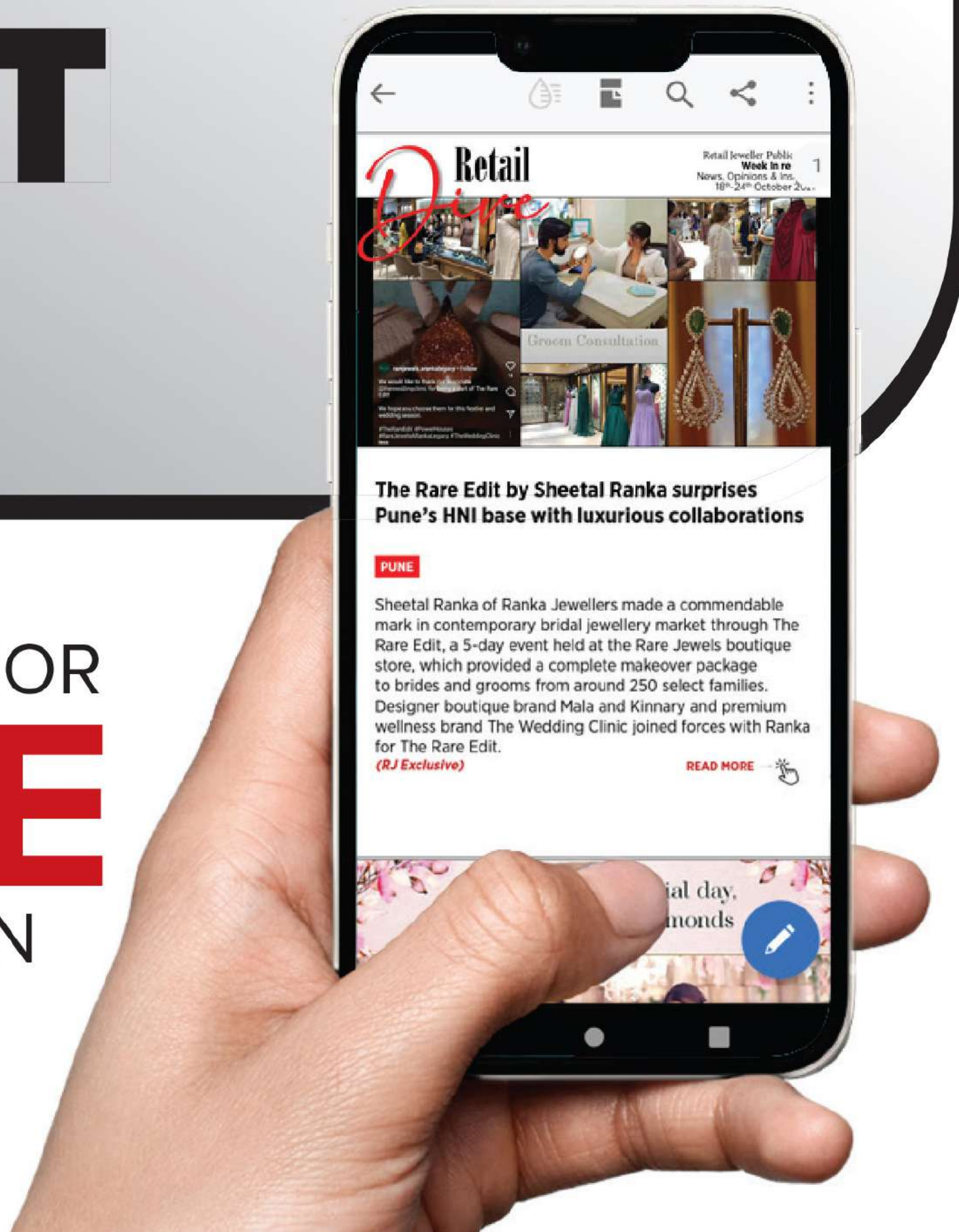


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Amit Modak, CEO, PN Gadgil & Sons

New Store Launch:

Chaulaz Heritage Jewellery

Personal Opinion:

Ankit Gala, MD, Antara Jewellery
Biren Vaidya, MD, The House of Rose
Ramesh Narang, Director,
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