



Kalamandir Jewellers doles out record-breaking Rs 8 cr in cash prizes to high-performing staffers

AHMEDABAD

Taking a modern approach to building an enhanced brand culture and fostering talent, Kalamandir Jewellers, one of the fastest-growing regional chains from Gujarat, held the fourth edition of its employee recognition awards last week in Ahmedabad. The brand has seen a great outcome from this initiative - attracting the best talent, increased employee morale and higher employee retention

(RJ Exclusive)

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GRT Jewellers' new store in Nizamabad plays on the brand's specific 'local approach'

NIZAMABAD

Using its deep understanding of the preferences of the people in the region, GRT Jewellers offers a wide range of specially curated Andhra-Telangana designs and an elevated retail experience, especially for a Tier II city, at its new store in Nizamabad. The brand also offers the facility of GRT Live, for customers to buy jewellery remotely, assisted by professionals from its team

(RJ Exclusive)

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How Sara Gandevikar Jewellers enables the education of 700+ underprivileged students

VADODARA

Sara Gandevikar Jewellers of Vadodara has been enabling the education of financially weak but academically brilliant students of Standards X and XII, by providing scholarships to the tune of Rs 30-35 lakh each year. On its social media pages, it recently publicized the scholarships, given through the Delight & Divine Charitable Trust, started by the brand's Director, Sunil Laxmanrao Gandevikar.

(RJ Exclusive)

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#SayNoToFakeNews: Kalyan Jewellers plans legal action against perpetrators of fake news

THRISSUR

Kalyan Jewellers has taken a strong stance against malicious acts that aim to malign the brand's reputation through the #SayNoToFakeNews campaign, introduced on various social media platforms. Determined to safeguard its reputation, the company is in the process of initiating legal action against the people responsible for spreading baseless rumours, damaging allegations and misinformation about it

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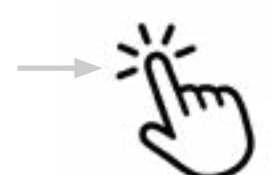
RETAILJEWELLERINDIA.COM

New Tanishq ad weaves a narrative around celebrating the bride's choice on her big day

MUMBAI

The brand has unveiled a campaign for its wedding exclusive sub-brand Rivaah, with a modern twist. At Indian weddings, over the years, the groom and his family ('ladkewale') have always had the upper hand. But Tanishq's latest ad has tried to break the norm, making the bride's choice just as important.

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Zoya makes first foray into the wedding space with ‘My Promise’ for the modern bride

MUMBAI

The brand’s muse, the Zoya bride, is unapologetically unconventional, and the jewellery she likes is the kind with character and individuality. In the ‘My Promise’ campaign, the Zoya bride is one who consciously opts for jewellery that isn’t about the heaviest pieces, but those that can be styled with versatility every day or for special occasions

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Kirtilals launches 'experiential techno bridal studio' for brides-to-be at Vijayawada

VIJAYAWADA

Diamond and gold jewellery brand Kirtilals has launched an experiential bridal studio at its Vijayawada showroom, where the shopping experience is enhanced by technology. 'Virtual try-on' allows customers to try on any number of designs, even beyond existing products in the store, and pick from a vast collection of jewellery pieces, while 'customization tablet' takes customer inputs and renders virtual designs in under 10 minutes

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BlueStone launches new store, its second one in Thiruvananthapuram

THIRUVANANTHAPURAM

A company official from digital-first fine jewellery brand BlueStone took to social media to write about the brand launching a new outlet at Thiruvananthapuram in Kerala. The new store is the brand’s second outlet in the city and is located on the Mahatma Gandhi Road in Pulimoodu area of Thiruvananthapuram

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Designer Manish Malhotra launches his high jewellery line focusing on all-natural diamonds

MUMBAI

Renowned fashion designer Manish Malhotra's high jewellery, launched on June 14, introduces the concept of a Diamond Bride, highlighting the brilliance of diamonds and embodying the designer's progressive approach to creating a unique bridal experience. The line integrates natural stones of premium quality, including striking Zambian and Russian emeralds and exquisite Mozambique rubies

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‘Augmont Gold for All’ gains recognition for creating gold coin with less than 1 mm thickness

MUMBAI

The Asia Book of Records has officially certified Augmont Gold for All’s thinnest gold coin with a thickness of less than 1 mm. It has a diameter of 2.2 cm and weighs 100 mg. The platform, which aims to democratize gold ownership, also helps gold jewellers conduct online business through an app or website

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Jewellery among top three preferred items for people offloading Rs 2,000 notes, says survey

NEW DELHI

The pan-India survey, conducted by location-based social network Public App, says people are using their Rs 2,000 notes to buy gold and jewellery, petrol and diesel, and daily groceries. The Reserve Bank of India had announced the withdrawal of Rs 2,000 currency notes on May 19, but gave the public time till September 30 to either deposit the notes in accounts or exchange them at banks

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Gold jewellery recycling in India may jump 20% this year to match 2019 record, says WGC

MUMBAI

Indians will probably sell a record amount of used gold jewellery this year to take advantage of a surge in domestic prices of the precious metal, according to the World Gold Council. If local prices continue to rise, recycled bullion sales are expected to jump more than 20% and match the previous high of 119.5 tonnes set in 2019, P.R. Somasundaram, MD, India at the World Gold Council, said, adding that it could lead to India importing less gold this year

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Gem, jewellery exports fall 10.7% to Rs 22,693.41 crore in May, says GJEPC data

MUMBAI

The overall gems and jewellery exports from India witnessed a decline of 10.70% in May, 2023 at Rs 22,693.41 crore (\$ 2,755.90 million), according to the Gem Jewellery Export Promotion Council (GJEPC). During May last year, gem and jewellery exports stood at Rs 25,412.66 crore (\$ 3,285.47 million), GJEPC said in data published on its website

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Indian e-commerce industry will surpass the US by 2034, become world's second largest: Shiprocket

NEW DELHI

According to 'The State of Cross-Border Trade' survey by Shiprocket X, India's total merchandise exports continue to cross the \$ 100 billion mark, for the second consecutive quarter in a row. Fifteen additional clusters pan-India clocked a surge in merchandise exports, with Gujarat contributing the highest to India's overall exports followed by Rajasthan and Delhi

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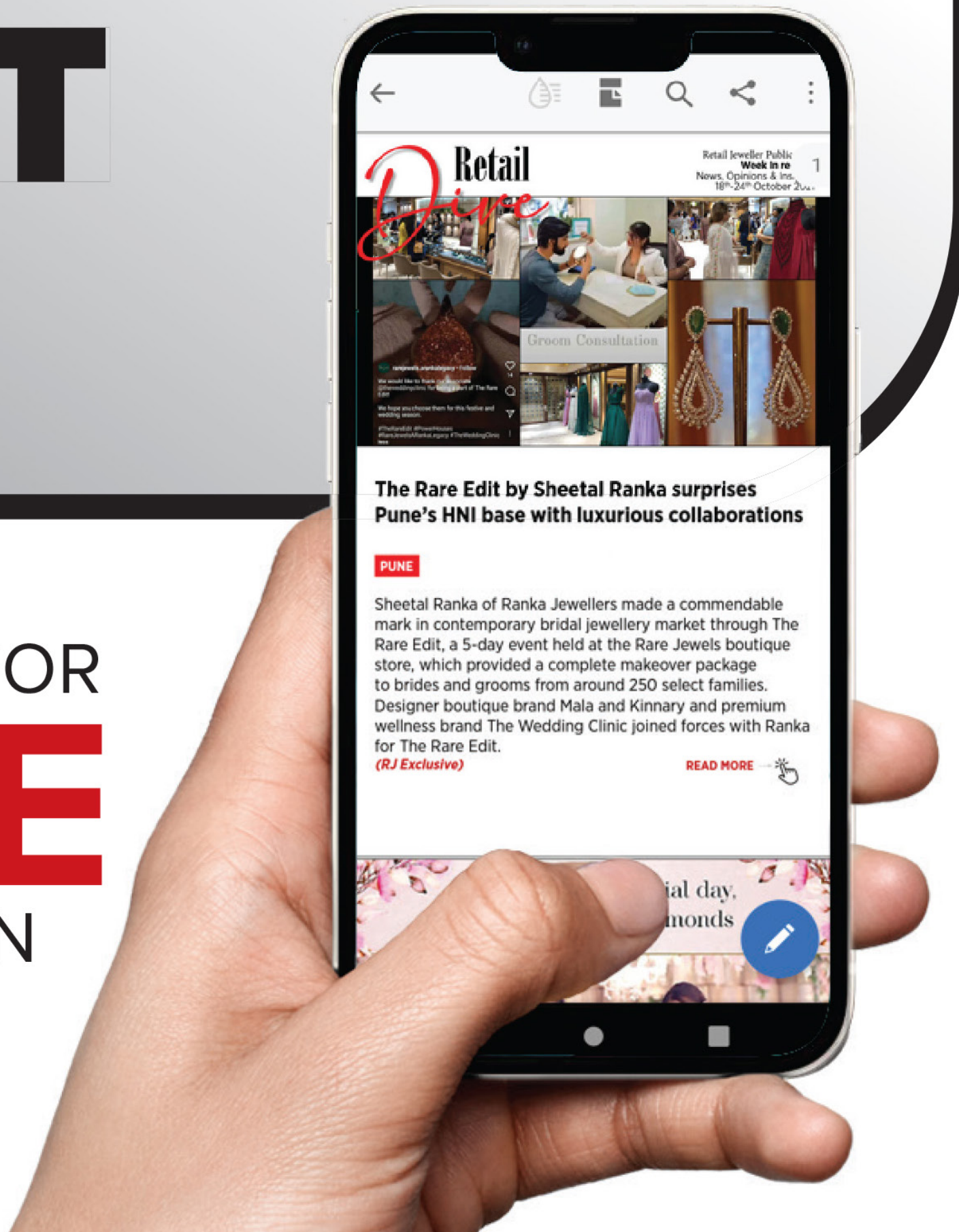


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CRISIL anticipates revenue growth of 16-18% for organized gold jewellery retailers in FY24

MUMBAI

A study conducted by CRISIL Ratings, encompassing 46 gold jewellery retailers representing 25% of the organized jewellery sector, projects that organized gold jewellery retailers will experience a notable boost in revenue during the current fiscal. However, the growth in volume is expected to be modest due to the volatility and consistently high prices of gold

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