

Omni-retail, jewel-tech, and offbeat strategies to add new dimension and twist to business in the coming decade, deliberate experts at the 9th edition of The Retail Jeweller India Forum 2023

The one-day power-packed event delved into the role of technology adoption and innovation in driving business expansion, motivating manpower, creating consumer experiences and shaping design profitability. In addition to the knowledge conference, the forum showcased a diverse range of path-breaking technologies and services that promise to aid retail efficiency and growth to a whole new level.





The Retail Jeweller MD & CEO Awards 2023: A celebration of leadership and its commitment to excellence

The Indian jewellery industry has found its direction towards an organised way of working and is undergoing an unprecedented transformation. Combined with the fast-evolving landscape of jewellery retailing, new challenges are being thrown at leaders daily who demonstrate new levels of preparedness, agility and nimbleness to navigate their organisations to new levels of success.





Truly rocking New Year's for Sham Jewellers, owing to their outstanding Bangle and Kara festival

Sham Jewellers organises the festival of bangles and karas (heavy Indian ornament worn around the wrist), every year, and sometimes twice a year as well. This was a month-long the festival which took place in the last month of 2022, coincides with the winter wedding season.







Address: 901, Majestic Shopping Center, 144 J S S Road, Girgaum, Mumbai - 400004, Maharashtra









Vaibhav Jewellers unearths traditional fashion of Coorg for latest range

The new collection by Vaibhav Jewellers is based on the traditions and culture of Coorg, a picturesque tourist spot in South-west Karnataka. Coorg jewellery is hollow and handcrafted. Most pieces are filled with lac to give it a shape and make it solid. The traditional Coorg jewellery is termed as Kadagas or bangles, and necklaces that are characterized as Kokkethathi, Pathak and Joomale.















Kasturi Jewellers upscales staff confidence with Family Day 2022

Jewellery is a very competitive segment and demands exceptional dedication of all its stakeholders. It's little wonder that staff of every jewellery brand go all out to bump up revenues day in and out. In such scenarios, it's important to recognise their endeavours and Kasturi Jewellers, Patna, did just that with their Family Day 2022 activity.





IIJS Signature 2023 will give Indian jewellers a good opportunity to showcase their versatile collections to international buyers: Anupriya Patel, MoS, Commerce and Industry

MUMBAI

GJEPC presents the first design-centric jewellery show of the calendar year 2023, India International Jewellery Show and India Gem & Dewellery Machinery Expo at the Bombay Exhibition Centre, Mumbai. IIJS Signature has been extended to five days instead of four, so that visitors and exhibitors are not hard-pressed for time to cover the entire show floor of six halls encompassing 65,000 sq. ft. IIJS Signature will accommodate more than 1,300 exhibitors spread over 2,400+ booths.





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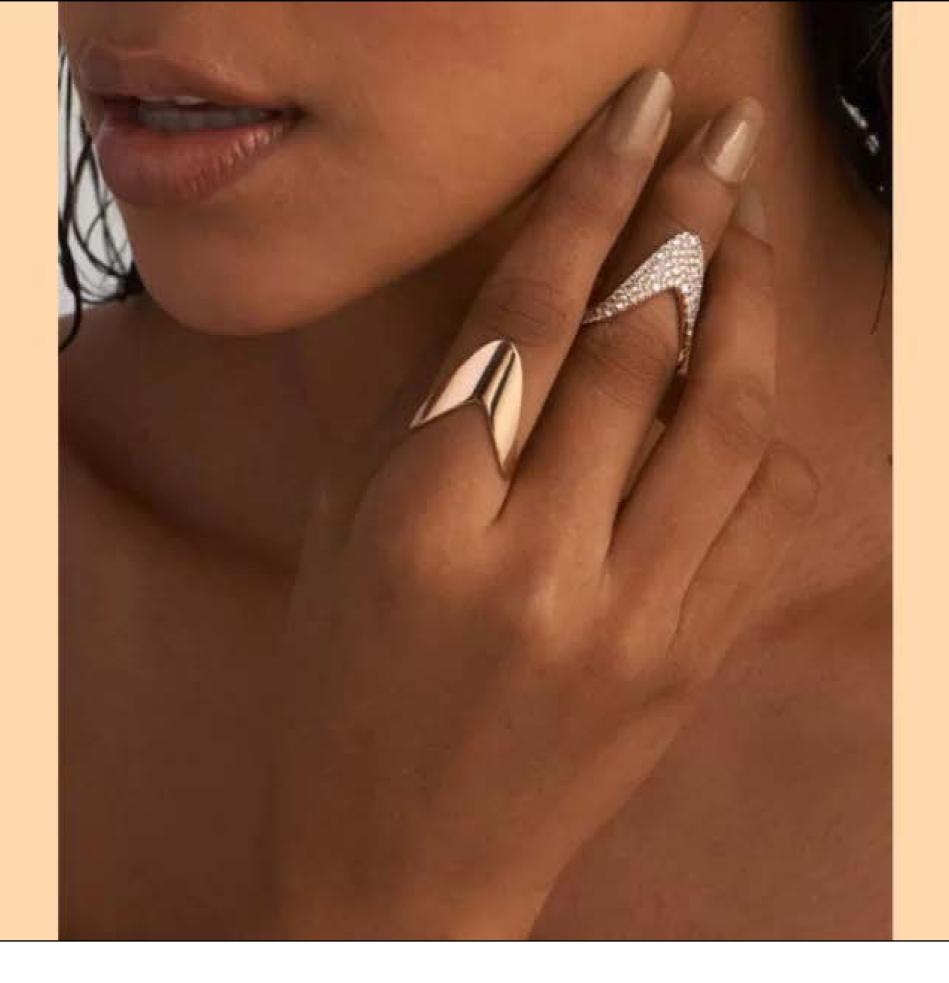
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Senco Gold & Diamonds organizes a nationwide plantation drive on New Year's Eve

Senco Gold & Diamonds organised a nationwide plantation drive to welcome the New Year with renewed hope and gratitude. Over 1000 saplings were planted by Senco Teams across all stores in different regions of the country, including 300 saplings across its stores in Kolkata.





Foro, a one-stop destination for affordable, high-quality & trendy jewellery

NEW DELHI

Foro, a renowned direct-to-consumer luxury jewellery brand is the go-to destination for those seeking beautiful and timeless jewellery. With more than a decade of experience, its digitally savvy clientele appreciates its exquisite selection of pieces at an affordable price point that offer an elegant blend of classic and on-trend styles.





Idea behind new campaign is to encourage people to monetise idle gold jewellery: Abhinavlyer, Senior GM, Muthoot Group

As the world rings in 2023, Muthoot Finance has launched a new campaign, 'KholiyeKhushiyon Ki Tijori', urging audiences to 'unlock happiness'. Abhinavlyer, Senior General Manager, Marketing & Strategy at The Muthoot Group breaks down Muthoot Finance's new TVC, Muthoot's plans for 2023, and their brand strategy.





Swarna Adarsh Abhiyaan

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Sujwel launches a new line of exquisite Kundanjewellery this wedding season

Sujwel has launched for this wedding season their latest collection of exquisitely designed floral laminated Kundan-Meenakari necklaces that are specially designed for Haldi ceremonies. With a robust customer base among women from 23 to 45, the innovative yet traditional pieces designed by the brand have become the preferred choice of accessory for parties, weddings, and other intimate or public occasions.





Surat Jewellers upbeat with first consignment under India-Australia ECTA

SURAT

With India-Australia Economic Cooperation and Trade Agreement coming into effect on Thursday, the first export consignment from Surat to Australia belonged to SuratJewellers Association's President SalimDaginawala. From different ports such as Surat, Chennai and Mumbai several first consignments under the agreement were flagged off.





GIA launches the Digital Diamond Dossier

The start of 2023 marks a significant milestone in the digital transformation of the global diamond industry – the launch of the fully digital GIA Diamond Dossier, the most widely available diamond grading report in the world. The GIA Diamond Dossier is available for D-to-Z diamonds from 0.15 to 1.99 carats without colour treatments. Printed GIA Diamond Dossier reports issued before January 2023 remain valid.







Saiyam Mehra appointed as the new Chairman of All India Gem & Jewellery Domestic Council and Rajesh Rokde as the Vice Chairman

MUMBAI

The All India Gem &Jewellery Domestic Council has appointed SaiyamMehra as Chairman and Rajesh Rokde as its Vice Chairman for a period of two years. MrSaiyamMehra is known for his vision to create benchmarks in the business of gold. Mr Rajesh Rokde is an out-of-the-box thinker who has been instrumental in promoting the GJC Initiatives and actively participates in discussions related to industry issues.





Organised gold jewellery retail sales to grow 23-25% in FY23: Crisil Ratings

Gold jewellery retailers like Titan & Co, KalyanJewellers, Malabar Gold and Diamonds, TBZ, Senco Gold and Diamonds and Joyalukkas will shine in fiscal 2022-23 with 23-25% growth in revenues, continuing their stellar growth post Covid-19 pandemic. The growth is mainly due to an increase in sales volumes due to pent-up demand and recovery in discretionary spending post pandemic, says a study.





Commerce Ministry seeks cut in gold import duty in budget to push jewellery exports

The commerce ministry has sought a reduction in the import duty on gold in the forthcoming budget with a view to push exports and manufacturing of the gems and jewellery sector. In July this year, the centre hiked gold import duty to 15% from 10.75% to check the current account deficit and rising import of the yellow metal.





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Steep discount in domestic spot gold to bank raises eyebrows

Spot gold prices in the domestic market have been trading at a steep discount to the metal's bank rate for an extended period, a departure from the typical premium it trades at, especially during the wedding season. Spot gold was trading at an \$18-25/ounce (approximately 31g) discount, against a typical premium of \$1, for a record 40 days now because of a supply-demand mismatch driven by a sharp jump in price.

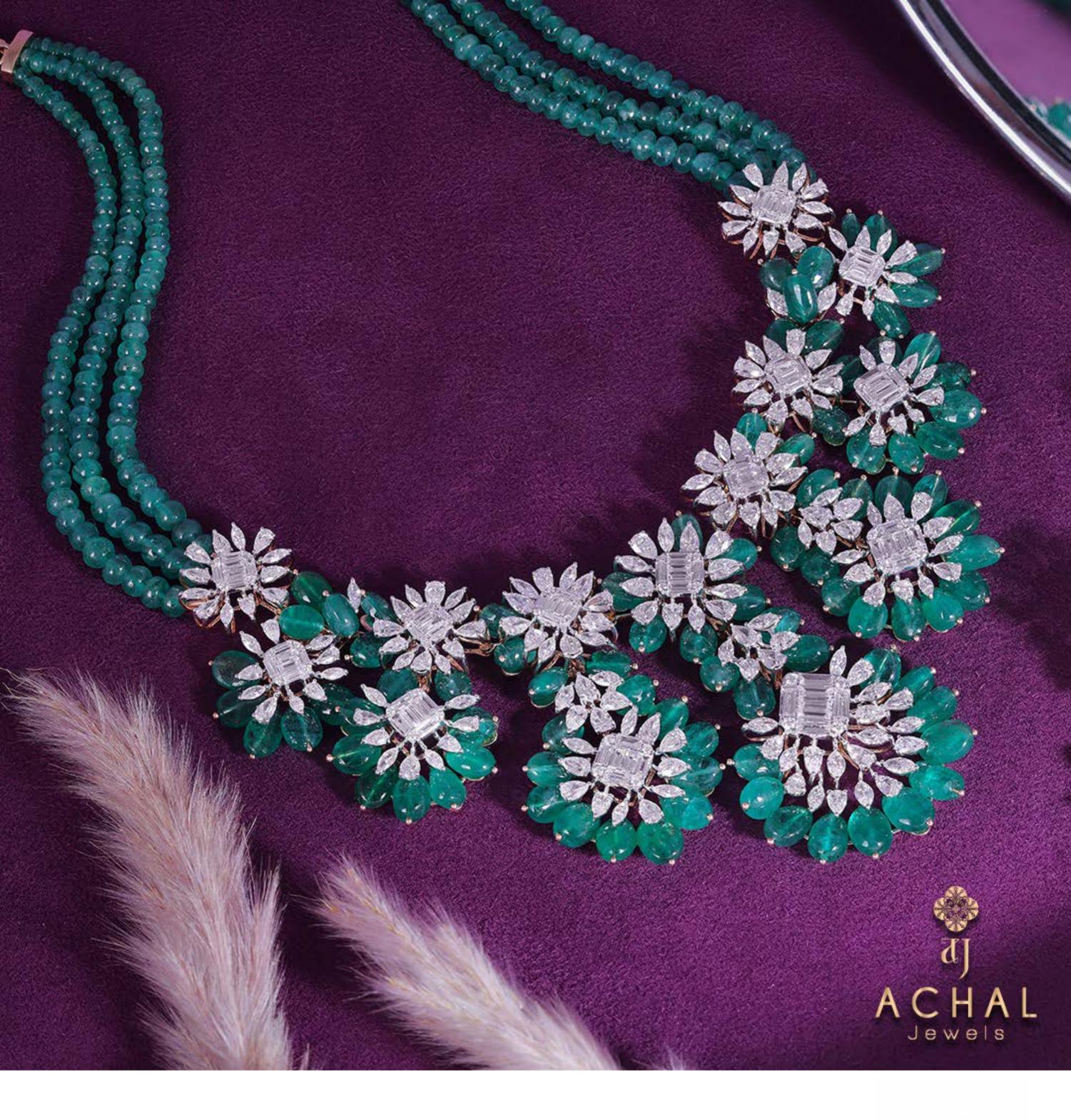




Call for rules to curb fake hallmarked gold flooding market

Indian consumers in the world's second-largest gold jewellery market run the risk of buying fake hallmarked gold flooding the market, leading jewellers and industry bodies warned. Due to increased import duty on gold, a large amount of smuggled gold comes into the domestic market and is converted into jewellery at unauthorized jewellery manufacturing centres.







Gold: Policies to shape a new look economy

India shares a dichotomous relationship with gold. But the yellow metal could also turn into a catalyst for economic growth. Gold-recycling, fair business practices, high-tech manufacturing, and green initiatives are expected to improve operational efficiencies for a sector that ranks sixth in global exports of jewellery. India needs an edge to compete against the likes of Switzerland, Hong Kong, and UAE. India's advantage is its crafty karigar adept at reviving centuries-old design.





Shiv Narayan

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'IIJS shows will contribute to Kisna's growth trajectory: Parag Shah

Parag Shah, Director of Kisna Diamond and Gold Jewellery, the retail jewellery brand of IIJS Signature exhibitor Hari Krishna Group, gives an overview of the company's pan-India retail expansion plan and the role that the IIJS shows will possibly play in it.







Indians favouring yellow, pink & blue fancy colour diamonds

DarshitHirani of P. Hirani Exports explains the world of fancy colour diamonds and their popularity in India based on their hues. According to him, In India, yellow, pink and blue are the most prevalent colours. Yellow diamonds are quite affordable and are an attractive proposition for a larger audience. Followed by a niche customer base, who are always looking for one-of-a-kind yellow diamond jewellery, and the rarest of rare pink and blue diamonds.













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Aisshpra Gems and Jewels, and SL Shet

with special activities

Diamond House celebrate Independence Day

The gems and jewellery industry rose up to the occasion of Independence Day. Different brands played with the numerals of India's 75th year of Independence to provide attractive discounts and excite the trade. Few took the opportunity to celebrate the occasion with memorable

activities. Alsohora Gems and Jewels, and St. Shet Diamond House were two such brands. (RJ Exclusive)

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IIJS Premiere 2022 records 50,000 visitors; expected to generate business worth Rs. 50,000 cr

GJEPC's flagship show, IUS Premiere saw a record number of visitors which will generate business worth Rs. 50000 crore to exhibitors in the coming 4-5 months. With 1,790 whibitors showcasing their exquisite gens & jewellory and spread over 8,01,879+ sq ft. of exhibition area, ILS Premiere spread over d₁(2) 22 Sq (1. o exhaustion area, 8.5 o Yeal 2022 presented a galaxy of varieties in gold & gold CZ studded jowellery, diamond, gemstone & other studded jewellery; loose stones, CVD, silver jewellery, artefacts and gifting items, laboratories & education, and machinery & allied industry products and services.



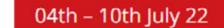




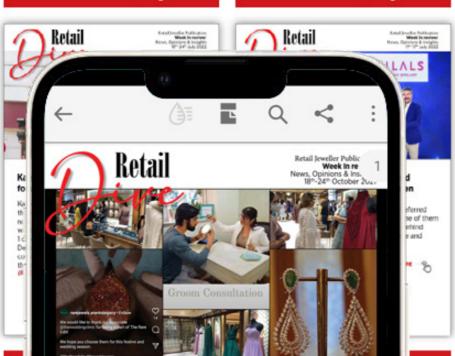
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The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit. (RJ Exclusive) READ MORE -



The import duty hike on gold to negatively impact the trade: Retailers

The hike in import duty on gold has come as a shocker from the government. Recuperating from the aftermath of a crushing pandemic, the gen and jewellery industry didn't expect to court this unwelcome development. While the intention has been to reduce the pressure on current account deficit and resist rupee depreciation retailers are polarised over this sudden move.
(RJ Exclusive)

Jewellery retail chains on a post-pandemic retail expansion spree

The large retail chains that inadvertently slowed down expansion during covid are now increasing flootprint across india at an accelerated pace. Chain store brands like Kalyan Jewellers and Joyalukkas are capturing the market on the back of strong equity and awareness.

06th - 12th Jun 22

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30th - 05th Jun 22



Nrityabaran campaign by Abaran highlights design diversity of Indian classical dance forms

The campaign is Abaran's unfilled attempt to showcase its diverse inventory across bridal and semi-bridal categories. The brand has focussed on various forms of dance, namely Odissi, Mohiniyattam, Kuchipudi, and Kathak. In this ongoing campaign on social media, one sees short details on each of the dance form graciously presented by trained

Retail Verma Jewellers lauds achievements of women

hans in Himachal Pradesh via virtual

Jewellers held a virtual felicitation ceremony of 429 women pradhans in the state, titled 'Pride of Himachai'. The event highlighted the achievements of Women Pradhans and featured a prestigious panel discussion with the Pradhans who discussed the challenges faced by them and the difficulties they have overcome over the years.

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