Retail Jeweller Publication Week in review: News, Opinions & Insights 11th-17th July 2022



### What makes Kirtilals the most preferred workplace, according to Team Marksmen

Team Marksmen has conferred the title of Most Preferred Workplace to very few jewellery brands in India, one of them being Kirtilals this year. Some of the key reasons behind achieving this industry wide recognition are unique and unheard of in the jewellery industry.

(RJ Exclusive)





# SENCO Gold and Diamonds creates instant demand around Sourav Ganguly's birthday with limited edition gold coin

On the occasion of former batsman and Team India captain Sourav Ganguly's 50th birthday, SENCO created a 24Kt limited edition gold coin with an image of Ganguly's unmistakable smile engraved on one side, with a message of celebration of 50 years on the other side. Senco's MD and CEO Suvankar Sen took the opportunity to wish 'Dada' a very happy birthday with the gold coin through an Instagram video.

(RJ Exclusive)





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### 'Buy Now, Pay Later' is the new Happiness offering from PNG Jewellers

### **PUNE**

PNG Jewellers has launched the 'Buy Now, Pay Later' offering across select stores in India. Through this offer, customers will now be able to secure their purchases in interest-free easy monthly installments. This offer has special significance for first-time buyers of gold, as it allows them to make their investments in a phased manner.







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## Kalyan Jewellers announces aggressive network expansion plans in India pre-Diwali

#### **THRISSUR**

Kalyan Jewellers has announced plans to increase the brand's retail footprint in India by another 8%, before Diwali this year. This new line-up is planned in the non-South markets. The company will focus on scaling up operations within micro markets of tier-1 cities like Delhi and Mumbai, while aggressively expanding its presence in tier-2 and tier-3 markets.







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## Malabar Group wins the 'Most Preferred Workplace Award 2022-23'

#### **MUMBAI**

Malabar Group was conferred the Most Preferred Workplace Award-2022-23 by Team Marksmen for maximizing employee well-being, engagement and productivity alongside organizational performance. Organizations have been appraised on the parameters such as Employee Centricity, Organizational Purpose, Entrepreneurial ecosystem, Work flexibility, Diversity and Equality, Growth and Rewards, and Social Cohesion.







# Shobha Shringar unveils an exclusive beauty pageant collection

Shobha Shringar Jewellers has launched an exclusive beauty pageant collection. The brand was the official jewellery partner of the Femina Miss India 2022 and has adorned and styled the beauty queens with their statement creations before as well in 2017 and 2021.





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# GIA India hosts graduation ceremony for its graduate diamond diploma students

GIA India held the graduation ceremony for the Graduate Diamond Diploma Program students at Surat. The GIA Graduate Diamonds Diploma Program examines the technical expertise needed to grade, buy, and sell diamonds with the insight of a seasoned professional. It explores the GIA diamond grading procedures to assess the 4Cs – color, clarity, cut and carat weight – and how they affect diamond value.





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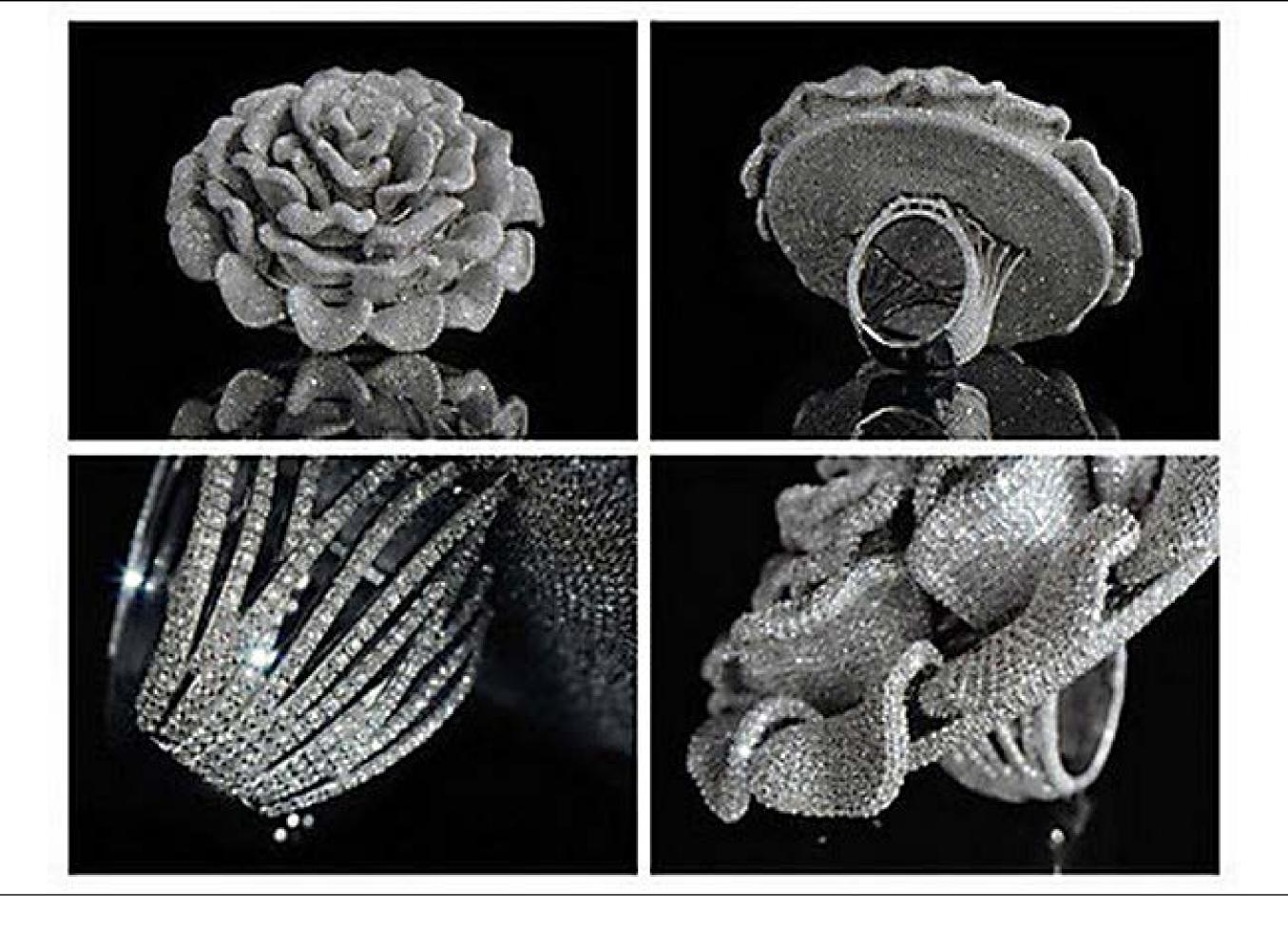


# Gold, silver, jewellery put under controlled delivery list; authorities allowed to place tracking devices in suspected consignments

Gold, silver, gemstones, and jewellery has been placed under controlled delivery list along with drugs, antiques and cigarettes, said Central Board of Indirect Taxes and Customs in a notification on Tuesday, July 12, 2022. This means that these precious metals cannot be imported or exported out of India without the knowledge and supervision of a proper officer. The officer concerned can also place tracking device in case of suspected consignments.







### Most number of diamond studs in one ring; SWA Diamonds is awarded the Guinness Record

### **KOZHIKODE**

SWA Diamonds has won the Guinness World Record for the title 'the most number of diamonds set in one ring'. The model of the ring has been inspired by the pink oyster mushroom which stands for eternity and it sparkles with 24,679 diamonds on it.



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# India's gem and jewellery exports witness a growth of 21.41% to Rs. 25295.690 crore in June 2022

#### MUMBAI

After the implementation of India-UAE CEPA trade agreement on 1st May, plain gold jewellery exports to UAE has spiked. It has witnessed a growth of 72% to Rs. 1048.40 crore in May 2022, and 68.65% to 1451.58 crore in June 2022, as compared to Rs. 609.47 crore in May 2021 and Rs. 860.73 Crore in June 2021 respectively.





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