



## From her lap to ageless vibrance, jewellers pay homage to all mothers across the country

Mother's Day has become a prominent gifting opportunity and jewellers across the country have tapped into the emotions of motherhood to generate buying intent for all ages of customers. This year has been one of the most vibrant in terms of marketing specific to this occasion.

**(RJ Exclusive)**

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**Dr. Anand J Pednekar felicitating Shri. Eknath Shinde at the Maha Majha Katta event hosted by ABP Majha  
#proudsponsors**



**Dr. Anand J Pednekar felicitating Actor Prasad Oak who posed himself as Shivsena leader Late. Shri. Anand Dhige by ABP Majha  
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## **Jagannath Gangaram Pednekar Jewellers gains recognition by co-presenting ABP Maha Majha Katta**

In today's time, addressing a broad range of people is possible either by sponsoring jewellery for films and serials, or being a part of a gala event. Jagannath Gangaram Pednekar Jewellers took the right decision by officially co-presenting ABP Maha Majha Katta. ABP Majha conducted a grand ceremony for the first time after completion of a decade in the industry and this was also the first collaboration with the jewellery brand.

***(RJ Exclusive)***

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## Verma Jewellers hosts ‘Pride of Himachal’ - a virtual event honouring 429 Women Pradhans on the occasion of International Women’s Day

Verma Jewellers hosted ‘Pride of Himachal’ – a virtual event on ‘Women Empowerment’ honouring 429 Women Pradhans of Sirmour, Shimla and Solan Districts on the occasion of International Women’s Day. The event highlighted the achievements of Women Pradhans and featured a prestigious panel discussion with the Pradhans who discussed the challenges faced by them and the difficulties they have overcome over the years.

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## Aisshpra Gems & Jewels gives away Baleno Car and Hero Bike to lucky draw winners

**GORAKHPUR**

Aisshpra Gems & Jewels known for constantly delighting their patrons with innovative campaigns, once again sweeps them off their feet by giving away a Baleno Car and a Hero Bike along with other prizes in a Lucky Draw, held for Akshaya Tritiya 2022. Mrs. Gayatri Jaiswal & Mr. Ramit Jaiswal won a brand new Baleno car and Maneesh Singh along with 6 others won a bike.

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## Kalyan Jewellers India Limited recorded PAT of Rs 224 crores with a revenue growth of 26% in FY22

**THRISSUR**

Kalyan Jewellers India Limited recorded a consolidated revenue of Rs 10818 crores, the highest revenue in the history of the company so far despite disruptions to business due to Covid 2nd and 3rd waves during the year. The consolidated PAT for FY2022 was Rs 224 crore. The PAT for the last three quarters was Rs 275 crore.

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## International Gem & Jewellery Show (IGJS) 2022: Reaffirming India's position as 'jeweller to the world'

### JAIPUR

GJEPC successfully kickstarted the IGJS 2022 in Jaipur. It is the first ever gem and jewellery physical event hosted exclusively for international buyers in India to increase exports and exemplify India's stronghold on the G&J industry. The show caters to a wide-ranging requirement of 600+ buyers visiting from 48 countries representing regions of USA, UK, Middle East, CIS, Oceania, Africa, Asia & Latin America.

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# Jayshankar Gems



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## **From Surat to New York, diamond trade suffers under the weight of Russia sanctions**

Russia's invasion of Ukraine is fracturing a billion-dollar trade that spans the permafrost-laden diamond mines of Siberia, secretive trade houses in Antwerp, polishing powerhouses in India and New York's glittering designer jewellery stores. Firms from Tiffany & Co. to Signet Jewelers Ltd. have announced plans to suspend sales of Russian diamonds.

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## GJEPC organises outreach program on India-UAE CEPA and India-Australia ECTA for gem & jewellery industry in Surat

**SURAT**

GJEPC recently organized state outreach programs for the gem & jewellery industry on the India-UAE Comprehensive Economic Partnership Agreement and India-Australia Economic Cooperation and Trade Agreement. The objective of the program was to sensitise the stakeholders and create awareness amongst them about the tremendous opportunities that have been created by the conclusion of these historic trade agreements with UAE and Australia.

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## **GIA India holds graduation ceremony for its first-ever batches of GIA Graduate Diamonds Diploma Program (Blended)**

**MUMBAI**

GIA India held the graduation ceremony for its first-ever batches of GIA Graduate Diamonds Diploma Program (Blended) at its Mumbai and Surat campuses. The comprehensive twelve-week programme aims at providing the technical expertise needed to grade, buy, and sell diamonds with the insight of a seasoned professional.

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