

The Gold bullion database will streamline accessibility, keeping the yellow metal's promise of rising to an asset class

David Tait, Global CEO, World Gold Council, feels that the time is right for unified efforts in creating a database for gold globally. He speaks to Samit Bhatta, publisher, Retail Jeweller World, about how this will put an end to nefarious practices, and build more faith in gold as an asset.

(RJ Exclusive)





AVR Swarnamahal Jeweller's Evaglow labgrown range garners praise via customer awareness

Lab grown diamonds are capturing the market sentiment fast. One retail brand after the other is launching their latest offerings in laboratory made diamonds. The latest brand to join the bandwagon is AVR Swarnamahal Jewellers with their Evaglow Diamonds collection. AVR Swarnamahal claims that production of each Evaglow diamond saves 109 gallons of water and 250 tonnes of land extraction.

(RJ Exclusive)





Brands play on design, discounts and digital sale to sustain the Akshay Tritiya market

Akshay Tritiya is going to take place in the first week of May. Despite impediments such as high gold and natural diamond rates, the market remains hopeful of Indians splurging in fine jewellery more for investment than adornment at the moment. The wedding season is around the corner, for which several brands have floated interesting commercials and offers.

(RJ Exclusive)



A loving hand hold that seals its belief in you is the biggest congratulations in itself.



CaratLane's Borla range reimagines 'maangtika', surges in-store try-ons

CaratLane recently launched Borla collection with a beautiful video walking through the creation of this radiating jewellery. The Instagram video shows the process of hand enamelling each jewellery, thus retaining it's individuality above and beyond the 3D lure that accentuates the beauty of the wearer. There are about 25 unique designs having the signature Borla motif with a nice enamelling.

(RJ Exclusive)









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PNG Jewellers launches De Beers Code of Origin across 15 stores

De Beers launched their trusted diamond program – Code of Origin at PNG Jewellers. Each piece of their jewellery comes with a 12-digit code beginning with the letters DBM engraved on it. The code can also be viewed on the De Beers Code of Origin card accompanying each piece of jewellery.





Malabar Gold and Diamonds accelerates expansion, to generate revenue of Rs 45,000 crore in FY23

Malabar Gold & Diamonds has unveiled its robust retail expansion plan for FY23 with an aim to achieve revenue of Rs. 45,000 crore. As per the growth plan, Malabar Gold & Diamonds will launch 97 showrooms – 60 across India and 37 overseas. This will take the company's total showroom count to 373 by end-March 2023.





PNG Jewellers comes closer to customers with new store in Pune

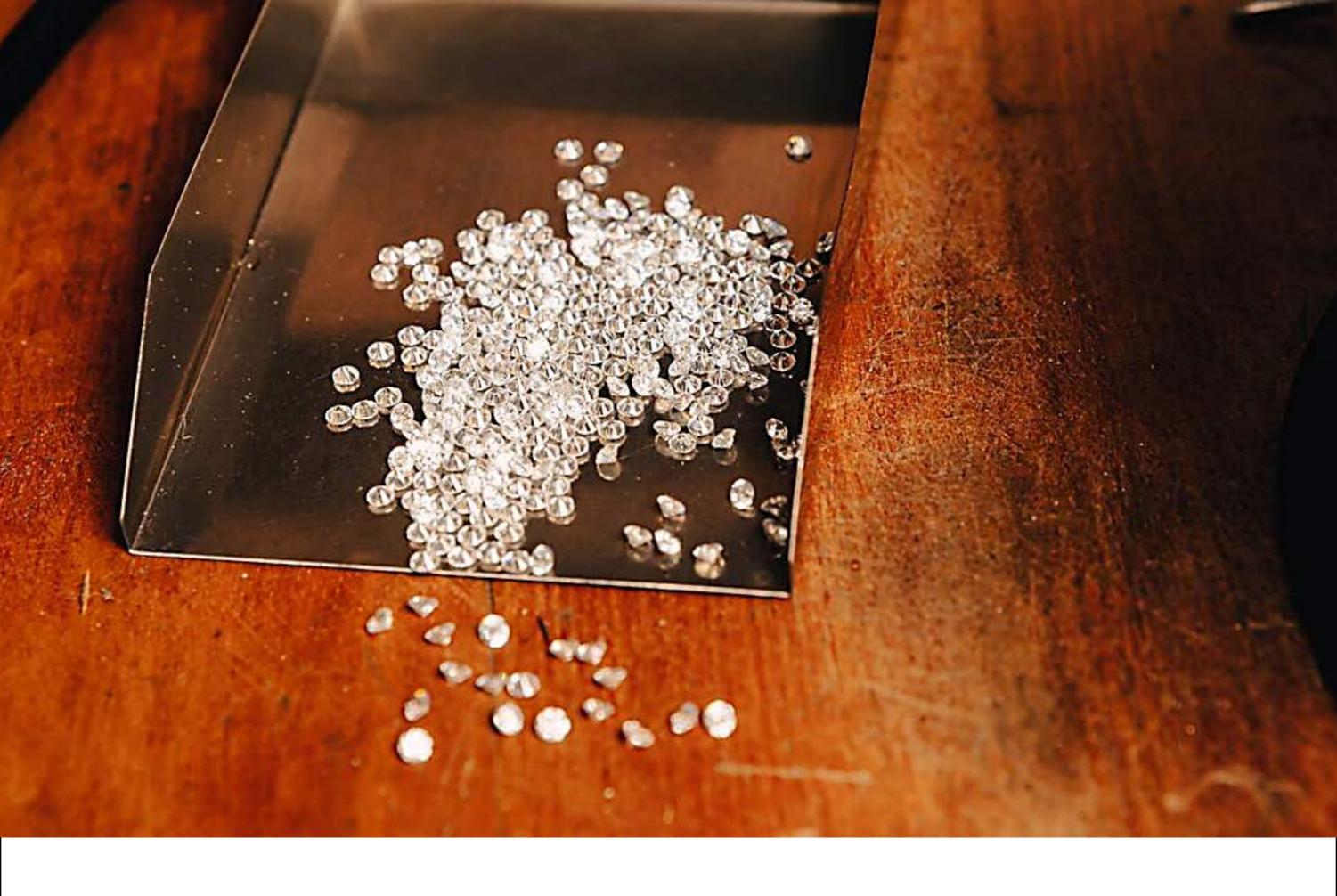
PUNE

PNG Jewellers recently inaugurated their 11th store in Pune which takes its global store tally to 34 stores. The new store will offer a wide range of PNG's signature gold, silver and diamond jewellery in a 2000 sq. ft. state-of-the-art facility.





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Diamond industry struggles after being hit by US sanctions on Russia's Alrosa

The rough diamonds from the Alrosa mines of Russia are cut and polished in Surat and are exported to the world. Due to the sanctions, there is a shortage of supply of rough diamonds which will eventually result in rising prices of rough diamonds. Besides, the prices of polished diamonds will also go high, which may result in a recession in the industry, say experts.





GJEPC sets up expo centre in Dubai

DUBAI

The India Jewellery Exposition centre was recently inaugurated in Dubai. IJEX is a one-stop destination for the world to source Indian jewellery in Dubai. The platform will enable GJEPC members to display goods and book orders throughout the year. The 365-day exhibition will promote specific categories of 'Made in India' gems and jewellery, divided into four seasons, each lasting three months.





Diamond industry saw historic growth in 2021 despite Covid-19

Notwithstanding the deadly second wave of Covid-19, 2021 saw the diamond industry reporting, perhaps, its highest growth in India. Sachin Jain, MD of De Beers India attributed this to a much bigger budget for spending on jewellery as marriages and travel were restricted due to the pandemic. Jain said that in 2021, markets in USA saw a growth of 32% while that in India by 22%.







45/47, Abdul Rehman Street,5th Flr., Off No. 506, Above Corporation Bank, Nr. Mumba Devi Temple, Mumbai-400003.

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De Beers aims at 15 per cent growth in diamond jewellery category in next three-four years

Diamond brand De Beers Forevermark is optimistic about the demand of its diamond jewellery, especially during the post-pandemic period, as it registered growth of around 15% in 2021, its strongest year in the last decade. The diamond jewellery market is close to \$5.5 billion in India, and the brand is seeing a rising demand for high-quality solitaire diamonds.





Kirtilals launches it's first-ever 'Exclusive TechBridal Studio' for the brides-to-be at Crosscut Road Showroom, Coimbatore

COIMBATORE

Kirtilals launches its Exclusive Bridal Studio at Crosscut Road Showroom in Coimbatore. The studio offers jewellery for every occasion, from engagement to reception, along with a personalised experience that allows the bride to make her big day a truly exceptional moment. This bridal studio incorporates technology seamlessly to enable a rich shopping experience.



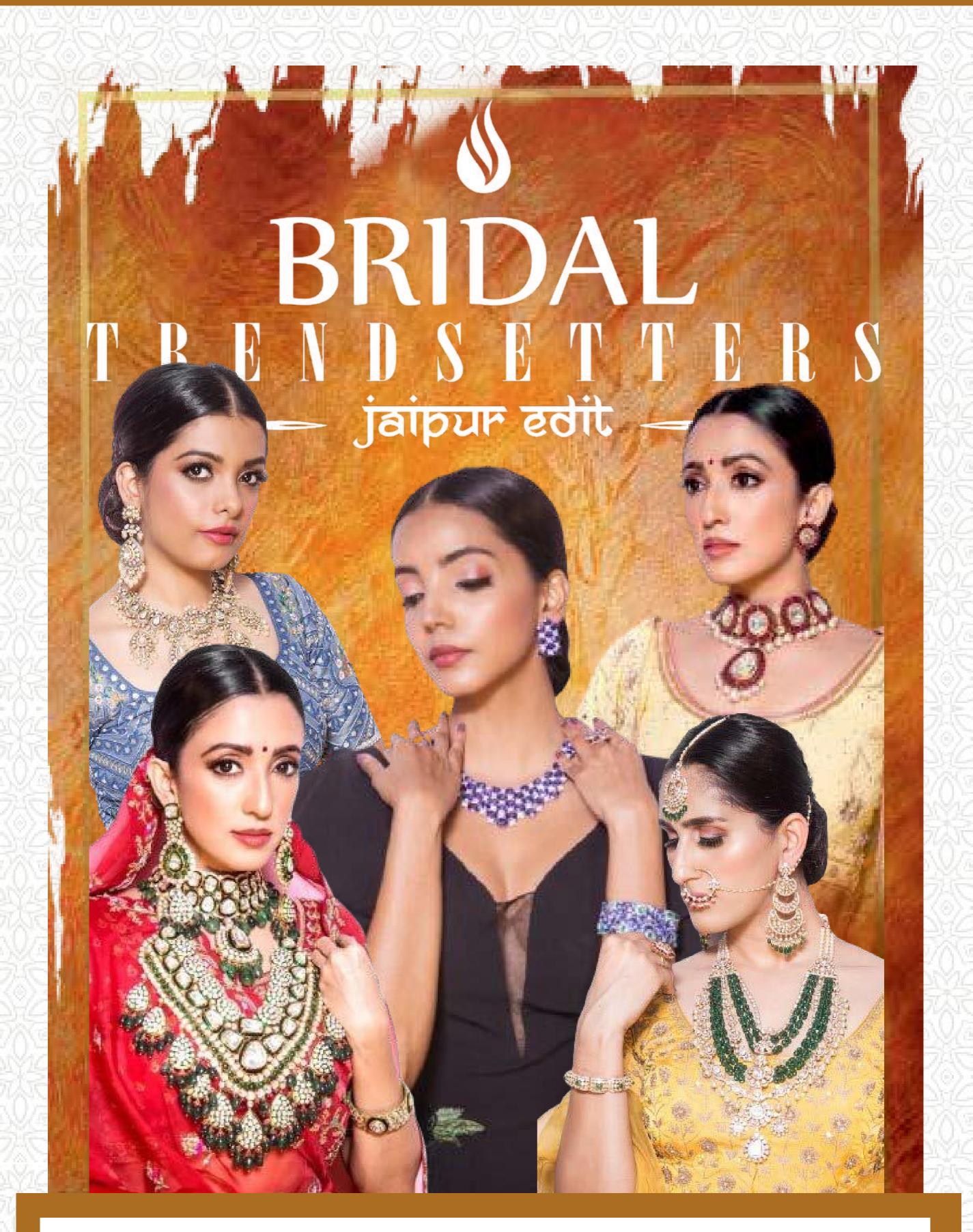




Gold prices hit 1-month high as Ukraine crisis dampens risk appetite

Gold prices rose to their highest since mid-March, as the Russia-Ukraine crisis soured risk sentiment and drove investors to the safety of bullion. Spot gold was up 0.5% at \$1,984.51 per ounce, as of 0445 GMT, hitting its highest since March 14. U.S. gold futures were up 0.7% at \$1,988.10.







Thursday, **28th April 2022** 7:00pm onwards **JECC, Sitapura, Jaipur**



G&J EXPORTS **Exports Exports** in \$ Billion in Rs. Crores 2020-21 25.40 187333.68 \$39.15 bn 2021-22 291771.48 39.15 % Growth 54.13% 55.75% **GJEPC** \$25.4 bn idia's G&J Exports Rebound 54% Y-O-Y To US\$ 39.15 bn in FY 2021-22

India's gem & jewellery exports rebound 54% year-on-year to US\$ 39.15 billion in 2021-22

2020-21

MUMBAI

FY 2021-22 has been a bounce back year for the Indian gem & jewellery export sector. The overall gross exports of gem & jewellery from April 2021- March 2022 stood at Rs. 291771.48 crores, showing a growth of 55.75% as compared to Rs. 187333.68 crores in FY 2020-21.



2021-22

Retail Jeweller JAIPUR FORUM 2022

IMPARTING KNOWLEDGE. INITIATING GROWTH.



SESSION 1

FUTURE OF KUNDAN JADAU JEWELLERY AND COLOUR GEMSTONES

in the Indian Wedding Industry? And How can we sustain the fast and high growth for this category.

Panelist

DEEPAK MEHRA

Managing & Creative Director **AKM Mehrasons** Jewellers, New Delhi

Panelist

KAILASH KABRA

Founder & Managing Director, KK Jewels, Ahmedabad

Panelist

NEERAV CHALLA

Head of Merchandising, PMJ Gems & Jewels, Hyderabad

Panelist

VARGHESE **ALUKKAS**

Managing Director Jos Alukkas, Thrissur

Panelist

VENKATA BHANU PRAKASH JASTI

Proprietor,

Ananth Diamonds, Vijaywada

Panelist

AMIT BANDI

CEO.

D.P. Jewel line Ltd., Mumbai

SAMIT BHATTA Publisher,

The Retail Jeweller

28th April | 2.30-3.15pm | JAS Seminar room | RSVP - Meeta: 79773 81527



Aisshpra Gems & Jewels launch Katha Collection- a time-traveled fable entrancing the nostalgia of the golden era

Aisshpra Gems and Jewels embark on the wedding season with the Katha Collection – a time-travelled fable entrancing the nostalgia of the golden era. Crafted with intricate excellence, each piece narrates the eternal saga of Indian Folklore that takes inspiration from the vintage heritage carvings of Indian temples.



Retail Jeweller JAIPUR FORUM 2022

IMPARTING KNOWLEDGE. INITIATING GROWTH.



SESSION 2

IMPORTANCE OF KUNDAN JADAU JEWELLERY AND COLOURED GEMSTONES JEWELLERY in Millennials Life and how Retailers are attracting more customers for this category



KOMAL SONI

CEO. MANIK CHAND JEWELLERS. ASSAM

Panelist

LATIKA KHANNA

Founder & Creative Director, LATIQUE, Gurugram,

Panelist

SHWETA PATHAK

Founder, AAKARSHAN GEMS AND JEWELRY, Bhopal

Panelist **GEHNA** DATWANI

Chief Creative Officer, **GEHNA JEWELLERS,** Mumbai

Panelist

NANDITA AGARWAL

Managing Director, Marketing & Sales, SONA CHANDIS, Kanpur

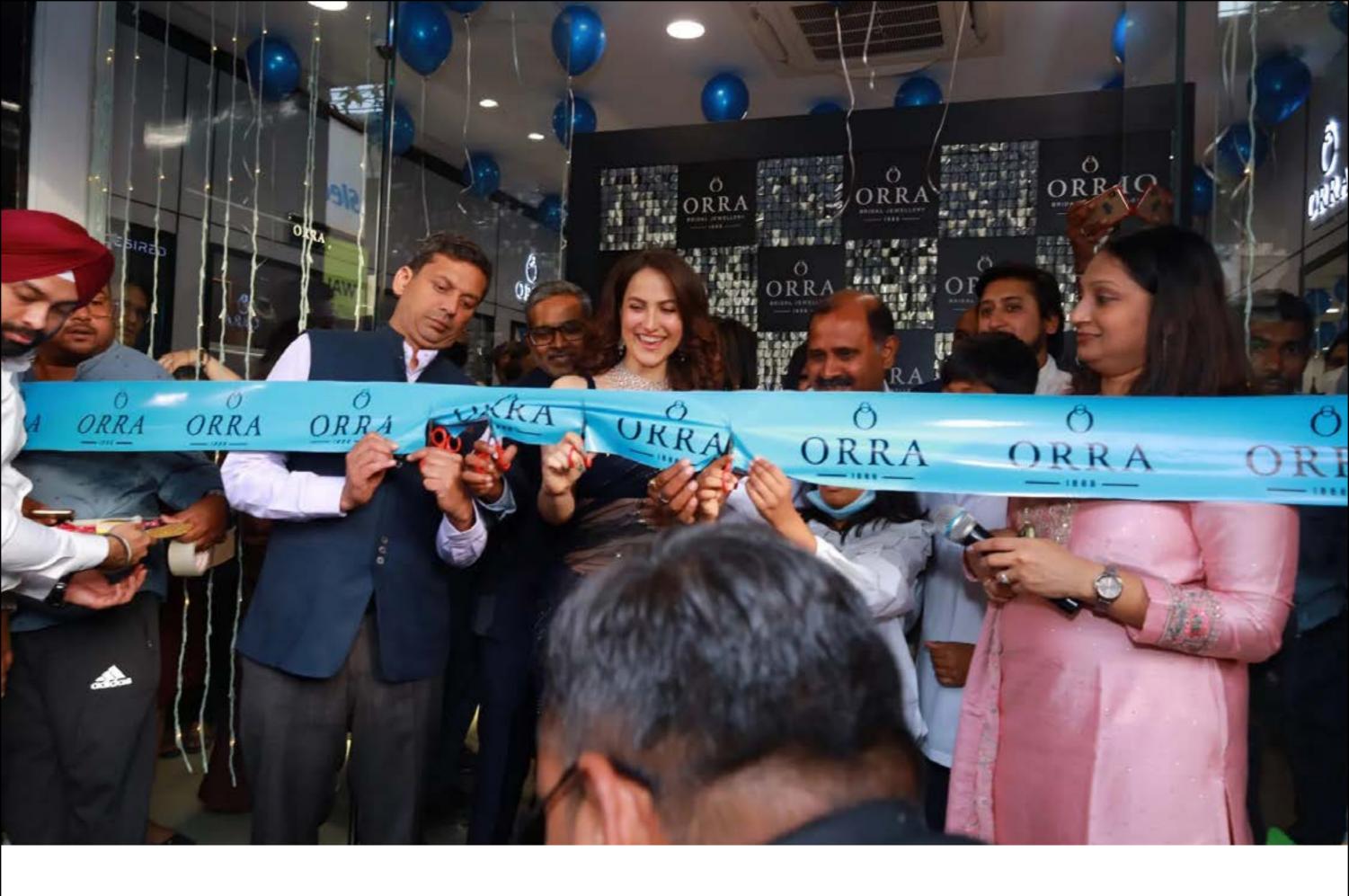
Panelist

Director - Operations, Hira Panna Jewellers, Patna

SHRADHA **KESHRI**

Moderator **AASHRAY KHURANA** Associate Partner, Khurana Jewellery House, Amritsar

28th April | 3.15-4.00pm | JAS Seminar room | RSVP - Meeta: 79773 81527



ORRA announces the launch of its newest store in India at Preet Vihar, New Delhi

NEW DELHI

ORRA have expanded their retail presence by launching its 59th store in Preet Vihar, New Delhi. The store, launched as a part of its expansion plan across markets, houses the latest diamond jewellery collection from ORRA with exclusive bridal designs. The all-new showroom is designed to keep the customer experience at the forefront.





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