



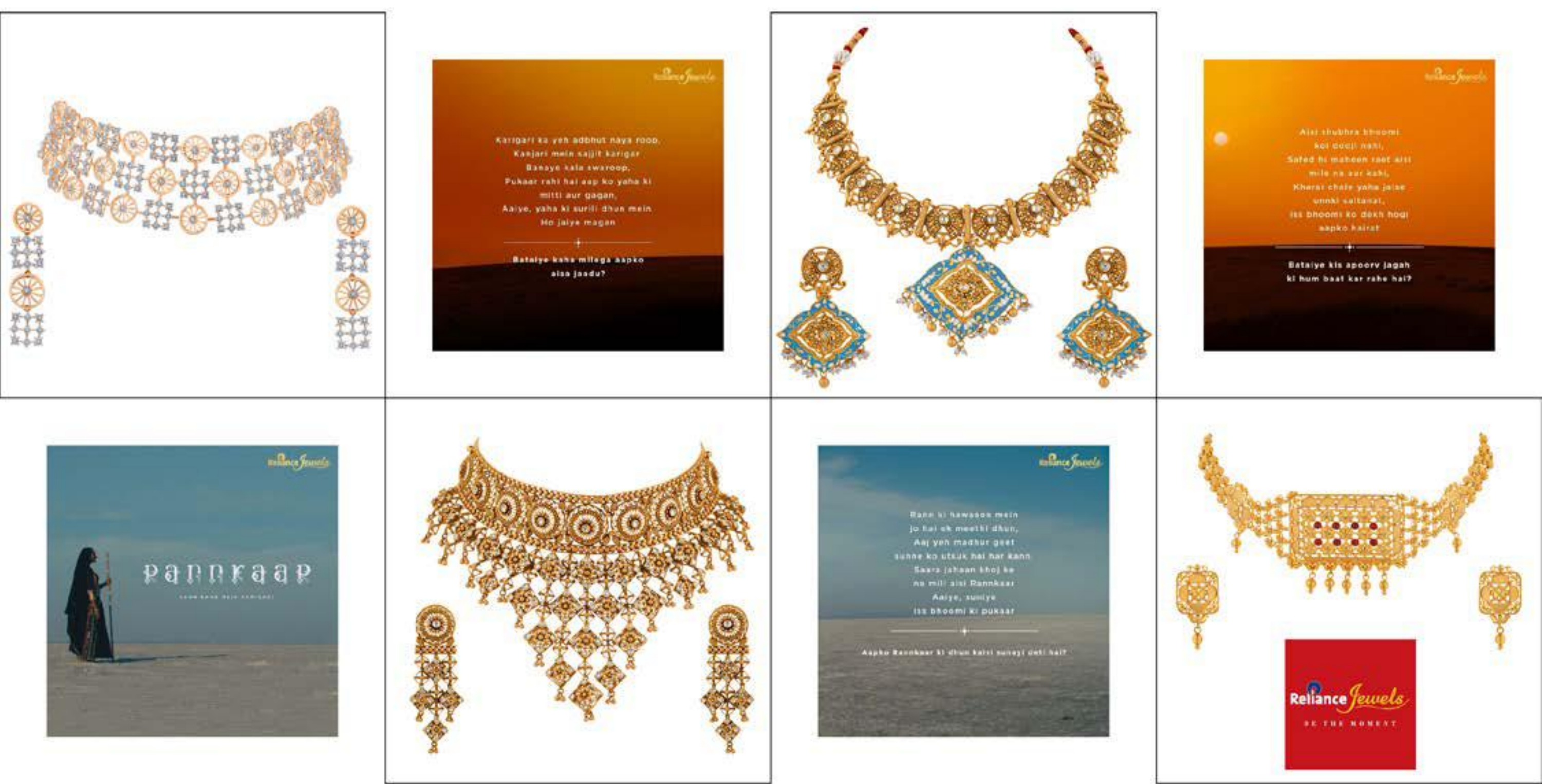
KK Jewels wins over clientele with Pet celebration event in Ahmedabad

On the occasion of National Pet Day, KK Jewels came up with a unique celebration for its 2400-strong clientele. About 93 clients registered themselves for the event at ISCON centre, Ahmedabad. Arranged by Artistry and Just Dogs, the event even had a DJ to play music for the energetic pets who made the occasion worthwhile.

(RJ Exclusive)

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Reliance Jewels walks followers through Kutch’s wonder through Rannkaar commercial

Reliance Jewels recently released their new collection titled ‘Rannkaar’, focusing on regional values and ethos. This time, it’s the Great Rann of Kutch on focus. This salt marshland has been a tourist hotbed since years and the jewellery brand has upheld some fascinating aspects of this arid land in its latest video commercial spanning a little more than 4 minutes.

(RJ Exclusive)

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Manubhai Jewels’ Polki Jazz range is a hit among bride and family, thanks to brilliant promotion

Manubhai Jewellers did a phenomenal piece of work with their latest offering in their premium segments, called Polki Jazz. The collection appeals to the tastes of the contemporary woman who would also love a dash of retro rush in the design of the diamond jewellery.

(RJ Exclusive)

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Jayshankar Gems



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THE DIAMOND STANDARD 2022



Jewellery (From L to R) Khanna Jewellery House, VIK By Khanna Jewellers, Mohab – Fine Unseen Jewels, House Of Unraro, VAK Jewels, Gem Palace

The Natural Diamond Council in collaboration with Condé Nast Traveller launches The Diamond Standard List

MUMBAI

The Natural Diamond Council in collaboration with Condé Nast Traveller has released The Diamond Standard List recognising the best jewellery brands in the Indian industry. Celebrating extraordinary craftsmanship and remarkable experiences, this list recognises jewellers who have set the artistry and design standard for natural diamonds, by creating pieces that move and fascinate, while championing originality and technical innovation.

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Senco Gold and Diamonds ropes in Madhumita Sarcar and Sunita Kaushik as its regional brand ambassadors for East and North-East India

KOLKATA

As part of its 'Hyperlocal' approach, Senco Gold and Diamonds has chosen renowned Bengali actress Madhumita Sarcar and popular Assamese actress and dancer, Sunita Kaushik as its regional brand ambassadors, to establish a deeper customer connect and enhance the visibility of the brand in east and north-eastern regions. Kiara Advani is Senco's brand ambassador since October 2021.

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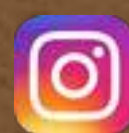




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Gold consumption highest among Indian middle-income group

Consumption of gold in Indian households is the highest among the middle-income group – those with annual income between Rs 2 lakh and Rs 10 lakh – consuming an average of 56 per cent of the total volume of the yellow metal sold in the country in the last five years, said nationwide household gold consumption survey by India Gold Policy Centre.

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Gold jewellery retailers' revenue may rise 12-15% in FY23: Crisil

The revenue of gold jewellery retailers is likely to increase by 12-15 per cent in 2022-23 on steady demand and sustained high prices of gold, rating agency Crisil said. During 2021-22, revenue of gold jewellery retailers is expected to rise 20-22 per cent albeit on a lower base of the pandemic-impacted last fiscal year, it said in a statement.

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Explore All-New 2022 collections

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CRAFTING JEWELS OF TRUST

— SINCE 1943 —



Ashapuri Gold Ornament Ltd receives orders worth Rs. 30 crore in 'India Gem & Jewellery Exhibition' held in Mumbai

AHMEDABAD

Ashapuri Gold Ornament Ltd received orders worth Rs. 30 crore during country's first B2B jewellery Expo 'India Gem & Jewellery Show' recently held in Mumbai. Leading corporate and jewellery brands including Malabar Gold, PNG Jewellers, TBZ, Sree Kumaran Thangamaligai, Lalithaa Jewellery Mart, Manappuram Gold among many others visited the company's stall during the four day exhibition.

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OIJIF II invests in leading national jewellery chain, Senco Gold & Diamonds

Oman India Joint Investment Fund II announced that it has invested Rs 75 crores in Senco Gold Limited, a pan India jewellery retailer based out of Kolkata. One of India's top VC firms, SAIF Partners India IV Limited, has been an investor in the company since 2014. Senco posted consolidated revenues of around Rs 2,675 crores for FY2021.

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Kohinoor Jewellers Agra celebrates Mother's Day by launching an exclusive colourful jewellery collection

Kohinoor Jewellers Agra brings forth a range of exclusive colourful jewellery collections for this special occasion. The collection features colourful stones and designs in beautiful shapes and patterns. Boasting a variety of different styles, and stones, this range is perfect for capturing the sentiment of the occasion.

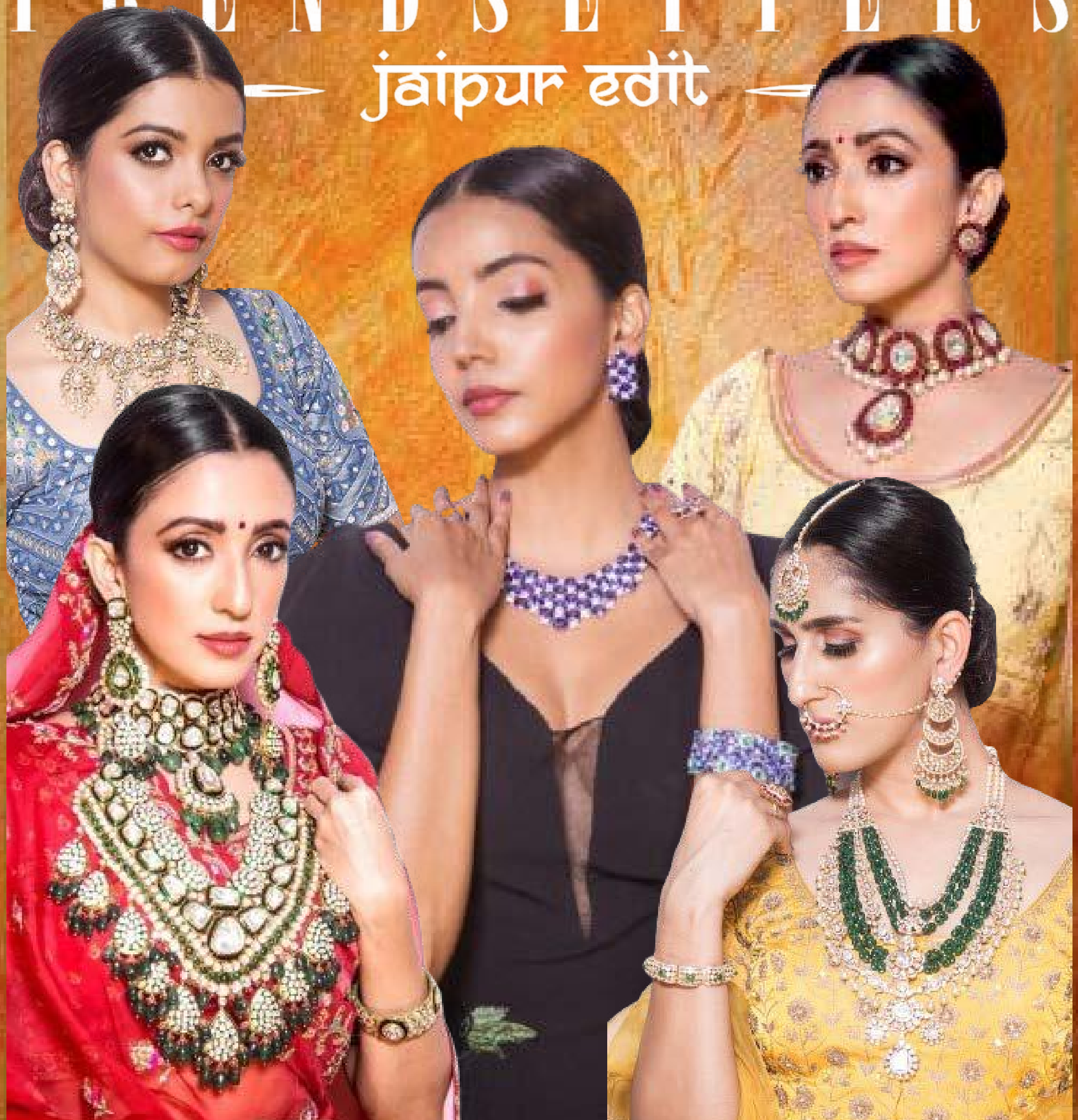
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BRIDAL TRENDSSETTERS

— jaipur edit —



THE Retail Jeweller
THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS

Thursday, **28th April 2022**
7:00pm onwards
JECC, Sitapura, Jaipur

jas THE **SELECT**
Connect to Source **B2B SHOW**
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JEWELLERS' ASSOCIATION
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GIA India organises training programme for Precious Cargo and Customs Clearance Centre (PCCCC) officers

MUMBAI

GIA India, in association with GJEPC, organised a training programme for more than 30 Precious Cargo and Customs Clearance Centre officers. The programme trained Customs officers on how to consistently and accurately grade diamonds using a modern gem microscope and a loupe. The Customs officers were also trained on time-saving shortcuts to determine a variety of grading factors.

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Session 1

Present and Future of Kundan Jadau Jewellery and Colour Gemstones in the Indian Wedding Industry?
And How can we sustain the fast and high growth for this category.

Time: 2.30-3.15pm.

Session 2

Increasing importance of Kundan Jadau Jewellery and Colour Gemstones Jewellery in Millennials Life
and how Retailers are attracting more customers for this category

Time: 3.15-4pm

Thursday, 28th April 2022
JECC, Sitapura, Jaipur

www.retailjewellerindia.com



THE Artisan

— JEWELLERY DESIGN AWARDS 2021 —

GJEPC unearths the hidden gems of the Indian jewellery industry through ‘The Artisan Awards 2022’

MUMBAI

GJEPC announced the winners of the 5th edition of The Artisan Awards, powered by GIA, at a glittering ceremony in Mumbai. The competition received 570 entries from India and across the world including UK, UAE, Egypt, Turkey, and Russia. The entries were evaluated based on the versatility, technicality, and adaptability of classic curations in today’s time.

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Dive Retail

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