



Retail

Retail Jeweller Publication
Week in review:
News, Opinions & Insights
07th-13th March 2022

The Retail Jeweller

MD & CEO AWARDS 2022

EXCELLENCE IN LEADERSHIP

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The Retail Jeweller MD-CEO Awards 2022

The Retail Jeweller MD-CEO Awards 2022 recognise all the key transformations and the new level of accomplishment from leaders in the industry. The Awards also aim to highlight areas in which creative and pioneering leadership is opening up new paths from which the whole industry may benefit.

(RJ Exclusive)

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From endurance to fun, jewellers celebrate the burning spirit of womanhood in-store, online

On the occasion of Women's Day, the environment inside Ratnalaya Jewellers was full of excitement as all-female staff danced to the tunes of popular Hindi songs.. Kasturi Jewellers ran a contest named 'It's About Her', in which participants were to send a picture or video celebrating the women of their lives.

(RJ Exclusive)

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SENCO

Happy Women's Day

SENCO's powerful Sutra campaign urges women to treat matrimony as a bond for mutual inspiration

SENCO Gold and Diamonds has launched a very powerful campaign through its launch of the 'Sutra' collection of mangalsutras. Released on March 7, the tonality of the campaign directly hits the audience with the different facets of strength a mangalsutra endows to a woman. The collection consists of diamond and gold mangalsutras starting from Rs 10,000.

(RJ Exclusive)

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De Beers extends partnership with WomEng to support women in host countries

BANGALORE

This International Women's Day, De Beers Group has extended its partnership with WomEng for a further three years, expanding the reach to cover all four of the countries where De Beers discovers diamonds and placing a greater focus on supporting women and girls to pursue careers in sustainability-related fields. The extension will reach students in Canada and the UK.

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Jayshankar Gems



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Nr. Mumba Devi Temple, Mumbai-400003.

E-mail : info@jayshankargems.com, Mo.93246 26160



Gold jewellery exports grew by 50% to \$8807.50 million in 2021 versus 2020

MUMBAI

The industry is witnessing a surge in exports and domestic sales of gold jewellery post-pandemic. In the calendar year 2021, exports of gold jewellery grew by 50% to USD 8807.50 million as compared to USD 5876.39 million in 2020. During the same period, India imported 1,067.72 tonnes of gold, as compared to 430.11 tonnes in 2020.

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Platinum jewellery witnesses significant growth in Q4, 2021

MUMBAI

Platinum Guild International India witnessed a strong fourth quarter – October – December 2021, for platinum jewellery purchases post the second wave of the pandemic, according to the Platinum Jewellery Business Review Q4 2021. The key strategic retailers saw a robust growth of 35-40% in sales volume as compared to Q4 2020, based on the data announced by the company.

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War threatens to take the sheen off Indian diamond industry, says Crisil

Sanctions imposed by the US and European nations on Russia and consequently, on Alrosa will have a bearing on the growth of India's diamond polishing industry, said Crisil. Amid mining-side challenges, production curbs by miners and a rapid increase in demand, average inventory levels of Indian diamantaires have reduced to about three months from over four months earlier.

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Despite the price hike, gold is the flavour of the wedding season

AHMEDABAD

With cases of Covid-19 receding, the kamurta period ending and weddings being organized in a big way again, gold demand has remained upbeat despite the hike in prices. Even though gold prices touched a peak of Rs 51,500 per 10 grams last week, a 12.5-month high for the Ahmedabad market, gold jewellery sales have remained strong.

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Explore All-New 2022 collections

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Titan is entering small towns in a big way and succeeding, says MD CK Venkataraman

NEW DELHI

Despite three waves of covid-19 and accompanying business disruptions, Titan Co. Ltd remains bullish about its jewellery, watches and eyewear businesses. In an interview, CK Venkataraman, Managing Director, Titan, said he expects long-term consumers to buy gold jewellery as a safe haven.

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Kalyan Jewellers celebrates International Women's Day with Mega March Offer

NEW DELHI

Kalyan Jewellers has announced the International Women's Day special Mega March Offer for its patrons across the country. The brand is offering a flat 50% off on making charges, applicable on all exquisite range of jewellery collections in every showroom – from gold to diamond to uncut and precious stone jewellery.

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Reliance Jewels unveils their 3rd showroom in Udaipur, Rajasthan

UDAIPUR

Reliance Jewels has recently launched their third showroom in Rajasthan at Udaipur. The 2,850 square feet showroom with its stylish interiors & enthralling display of gold and diamond jewellery is geared to elevate the jewellery shopping experience in Udaipur. The exclusive traditional and contemporary collection in gold and diamond jewellery can be experienced at the showroom.

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