

Malabar Gold and Diamonds glams up cardiac patient in Brides of India avatar

Dhannya, a patient of congestive heart failure, is on cloud 9 after her wish to be a part of the Brides of India campaign has been fulfilled by Malabar Gold and Diamonds. Soon after the Brides of India campaign was launched, Dhannya wished to participate in a photoshoot. She was styled professionally in diamond jewellery, making some moves with other models in front of the camera.

(RJ Exclusive)

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PGI's League of Platinum Men series with KL Rahul engages on cricket and jewellery

Indian Cricketer KL Rahul has been the face of PGI's Men of Platinum collection, and this time, he discussed about the real men of platinum on and off the field with TV presenter-cum-model Archana Vijaya in Season 1 of 'League of Platinum Men'. Rahul said that platinum rings are his current favourite and the platinum chain he wears stands out because of its appeal.

(RJ Exclusive)

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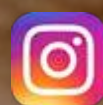
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Shri Ram Hari Ram goes bold with Millennial Minds collaboration

NEW DELHI

Millennials are the first generation to break free of societal stereotypes. They don't shy away from adopting radical approaches in life and lifestyle. That was the inspiration that has prompted Shri Ram Hari Ram Jewellers, to start the Millennial Minds campaign with influencers. Relating to millennial notions is the main goal of this campaign which has already set a trend among the jewellery industry.

(RJ Exclusive)

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Candere's Diwali campaign wins hearts with Pillai-Parashar's ageless chemistry

Candere came up with a well-coordinated campaign that celebrates a relationship for what it is. The #BaateintoHongiHi campaign features veteran VJ-turned-actor Suchitra Pillai and actor Amol Parashar, an on-screen couple glorifying the Diwali offers of the brand. The commercial focuses on Diwali gifting, and very wittily pushes earrings as a great gift for soulmates.

(RJ Exclusive)

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Happy Children's Day

"Talent Show"



- Be a "Comedian, Musician, Dancer, Singer, Cartoonist, Magician, Juggler, Photographer" anything of your choice.

N Gopaldaas Jewellers cures school kids' boredom with talent show across branches

CHENNAI

Schoolchildren are finally getting some much-needed diversion, all thanks to N Gopaldaas Jewellers' talent show on the occasion of Children's Day. After registration the participants will be invited in the showroom of N Gopaldaas Jewellers and would get to exhibit their talents other than those seen in the usual singing and dancing competitions.

(RJ Exclusive)

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Maliram Jewellers' Karwachauth event moves guests with mehendi, Saaranghi tunes

JALANDHAR

Maliram Jewellers made Karwachauth 2021 memorable for its clientele in Punjab with their event called 'Karwachauth Mehendi Jashn' at their Jalandhar showroom. This exclusive two-day event happened with the brand's premium clients, all including the who's who of Punjab. During the occasion, the jeweller had invited 14 world-class talented mehendi artists who were flown from Jaipur.

(RJ Exclusive)

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Gold jewellery sales worth Rs 7,500 crores on Dhanteras festival: CAIT, AIJGF

Jewellers saw sales worth Rs 7,500 crores and around 15 tonnes of gold jewellery were sold on the Dhanteras festival. This includes an estimated sale of Rs 1,500 crore in Maharashtra, Rs 1,000 crore in Delhi, Rs 600 crore in Uttar Pradesh and Rs 2,000 crore in South India, besides other states of the country, as per the joint statement released by CAIT and AIJGF.

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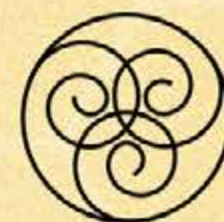
220kg gold traded in Ahmedabad during Pushya Nakshatra

AHMEDABAD

Beating expectations of jewellers and bullion traders, estimated 220kg gold was traded in Ahmedabad in a single day on Pushya Nakshatra. This means gold worth an estimated Rs 109 crore was traded in Ahmedabad alone on Pushya Nakshatra, propelled by muhurat purchases and an overall upbeat demand.

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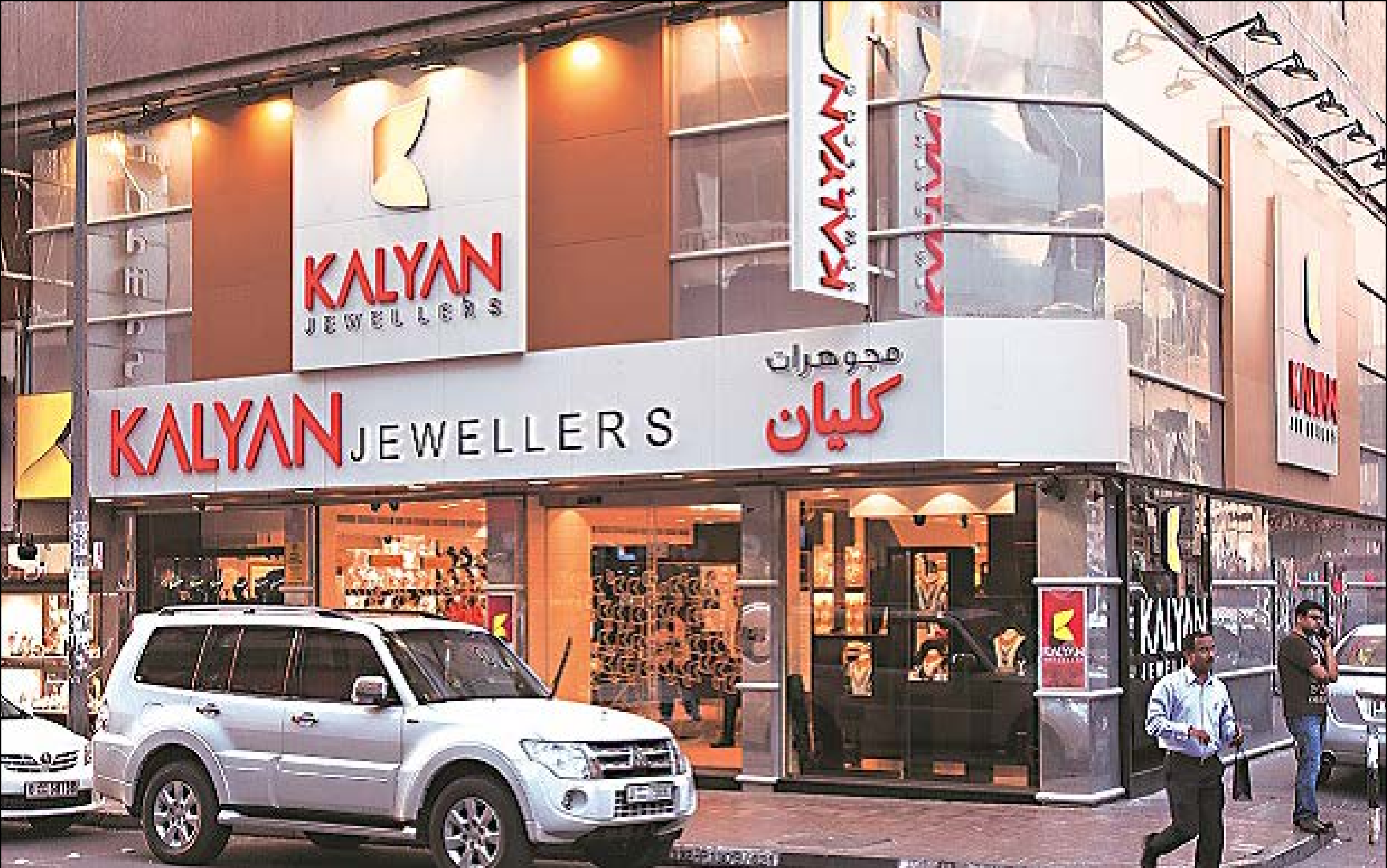
Indian International Bullion Exchange to solidify India's image as a gold trading hub: GJEPC

MUMBAI

The GJEPC has been propagating the benefits of setting up a Bullion Exchange that can focus on price discovery and provide an entire ecosystem around financial products based on gold and physical deliveries. It will also help in resolving challenges, such as lack of quality assurance, weak price transparency, fragmented liquidity, regulatory issues and would transform the gold trading market in India.

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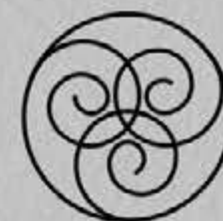
Kalyan Jewellers recorded a revenue growth of 61% and posted PAT of Rs. 69 crore in Q2FY22

THRISSUR

Kalyan Jewellers India Limited's consolidated revenue grew by 61% in Q2FY22 compared to Q2FY21. The revenue growth was broad-based across geographies with both India and international markets growing at the same pace. Total revenue for the quarter was Rs.2889 crore, compared to a total revenue of Rs.1798 crore for the same period during the last financial year.

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UK3027-03 - Wt : 3.553gm



UK2911-09 - Wt : 3.014gm



UK3027-06 - Wt : 2.48gm

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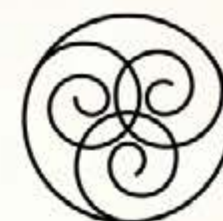
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Reserve Bank of India adds more than 75 tonnes of gold in forex reserves

India is adding more gold to its rising foreign exchange kitty of \$640 billion. Data from the Reserve Bank shows that the central bank held 743.84 metric tonnes of gold as of September 2021, more than 11% compared to 668.25 tonnes held in September 2020. The RBI's gold holding has gone up by 125.6 tonnes in the last two years.

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GJEPC's 4th India Rough Gemstones Sourcing Show inaugurated in Jaipur

JAIPUR

The 4th India Rough Gemstones Sourcing Show, organised by GJEPC, was recently inaugurated in Jaipur. The show is aimed at strengthening the supply of rough gemstones to Indian exporters as international travel restrictions have made it difficult for trade members to visit mining countries.

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