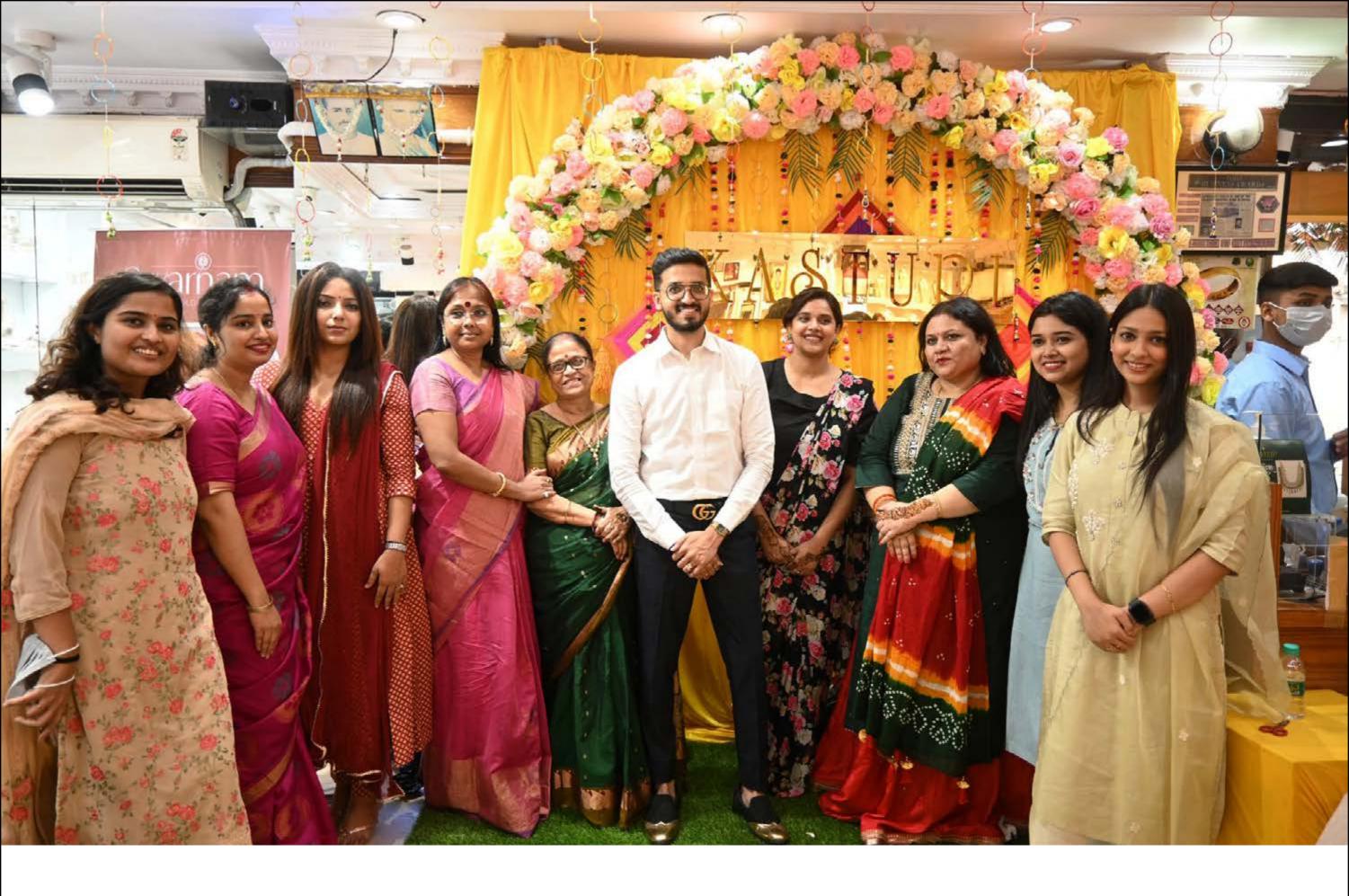


Shaaj by Tanishq elicits emotional applause from Bengalis with heartwarming commercial

Durga Puja is knocking on the doors, putting Bengalis through the frenzy of celebration at this time of the year. Tanishq has joined the excitement with their regional campaign #ShaajbyTanishq promoting the Shaaj collection. Ranging from chur, sitahaar to rotonchur and Lohori, the range wraps the Bengali woman with marvels of traditional embellishments for all ages.





Kasturi Jewellers honours women achievers in-store on Teej

PATNA

In what could be called a very different kind of Teej this year, Kasturi Jewellers honoured ten women from all walks of life at Bakarganj region of Patna. These women, who the jeweller handpicked himself, have been excelling in their respective fields and making a meaningful contribution to society.





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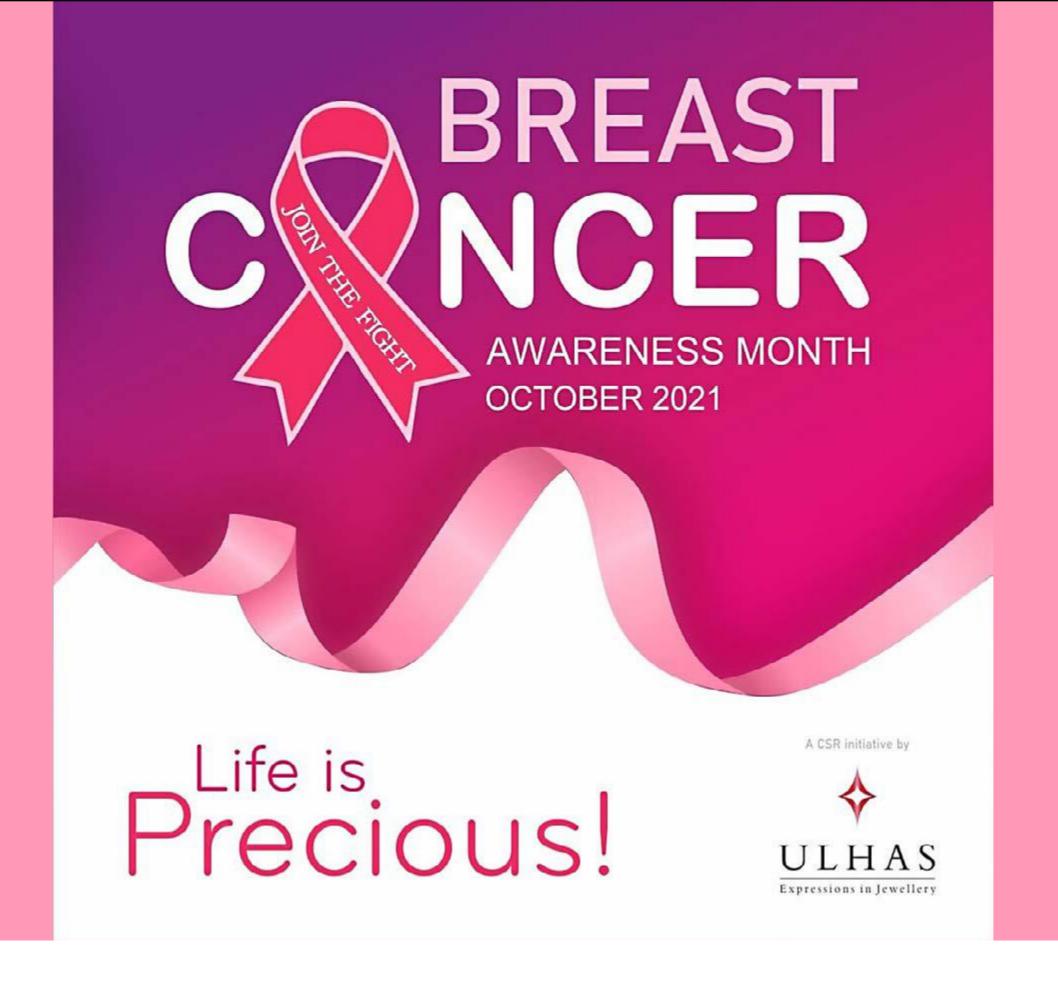
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Arundhati Jewellers launches Pata silk sarees at its newly-opened jewellery store

Arundhati Jewellers has launched a saree collection at their recently launched, 12,000 sq ft showroom in Berhampur, Odisha. Comprising three floors, the jeweller has dedicated an entire floor to Pata, premium handloom Sambhalpuri silk sarees, from Western Odisha. The sarees are priced in the range of Rs 9,000-Rs 50,000.





Ulhas Jewells kickstarts its annual breast cancer awareness program with October festivities

At a time when breast cancer is slowly spreading its roots around the world, Ulhas Jewellers has started spreading awareness about the disease, as part of its continuous campaign, during the festive season. The campaign spreads awareness and urges people to stay aware and switch to a healthy lifestyle as the first step towards fighting breast cancer.





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Men of Platinum launches its latest collection in partnership with ace cricketer and trendsetter KL Rahul

Platinum Guild India's Men of Platinum has joined hands with ace cricketer KL Rahul to launch a new collection of exquisitely crafted platinum jewellery for men. The collection offers a wide range of intricately designed pieces that include platinum chains, rings and wrist wear. True to platinum the collection is cast with clean, bold lines.





Kalyan Jewellers adds to Mumbai's glitter with two new showrooms

MUMBAI

Kalyan Jewellers launched two new showrooms in Mumbai which brought its footprint to 7 showrooms in the city and 11th showroom in Maharashtra. As part of the launch offer, customers will get up to 25% cashback on making charges of gold jewellery and a 25% cashback on diamond jewellery.







India Gem & Jewellery sector has huge potential in Hong Kong; has penetrated only 12% of HK market

MUMBAI

GJEPC hosted the 10th edition of India Global Connect, a business networking meet, with Hong Kong. The meet provided a virtual platform to the manufacturers, retailers and wholesalers from India to connect with the trade in Hong Kong. The participants discussed the current economic and business scenario, jewellery trends, trade procedures, to further strengthen ties between India and Hong Kong.





NDC expands ASSURE program; includes diamond-set jewellery testing

NDC has expanded its ASSURE Program designed to protect consumers and safeguard the integrity of the natural diamond supply chain by supporting Diamond Verification Instrument manufacturers. First launched in 2019, the program received a positive welcome by the industry, and in just over a year it has tested around 80% of the commercially available and viable Diamond Verification Instruments.





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Kalyan Jewellers witnessed revenue growth of 60% for their India operations during the second quarter of FY22

Kalyan Jewellers saw continued robust momentum in both footfalls and revenue across all markets in India and Middle East in Q2 FY 2022. There has been a greater acceptance of the 'new normal', leading to increased walk-ins and more time spent at the showrooms by customers.





India's Covid pandemic recovery means golden days ahead for jewellers

Wedding invites have been sent and the festival season is expected to be lively. That's good news for India's gold jewellers, as a reprieve in the pandemic means they can eye a recovery in their most lucrative sales period. Jewellers are being further encouraged that sales volumes will rise due to a 17% decline in recent gold prices in the local markets.















Malabar Gold & Diamonds attracts global attention at Expo 2020 Dubai

Malabar Gold & Diamonds is garnering global attention at the World Expo 2020 by showcasing the art, culture, heritage and tradition of Indian handcrafted jewellery. M P Ahammed, Chairman of Malabar Group along with the leadership team from Malabar Group met with Goyal to discuss their 'Make in India, Market to the World' initiative.



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Higher central bank gold reserves reduce sovereign credit risk: India Gold Policy Centre Study

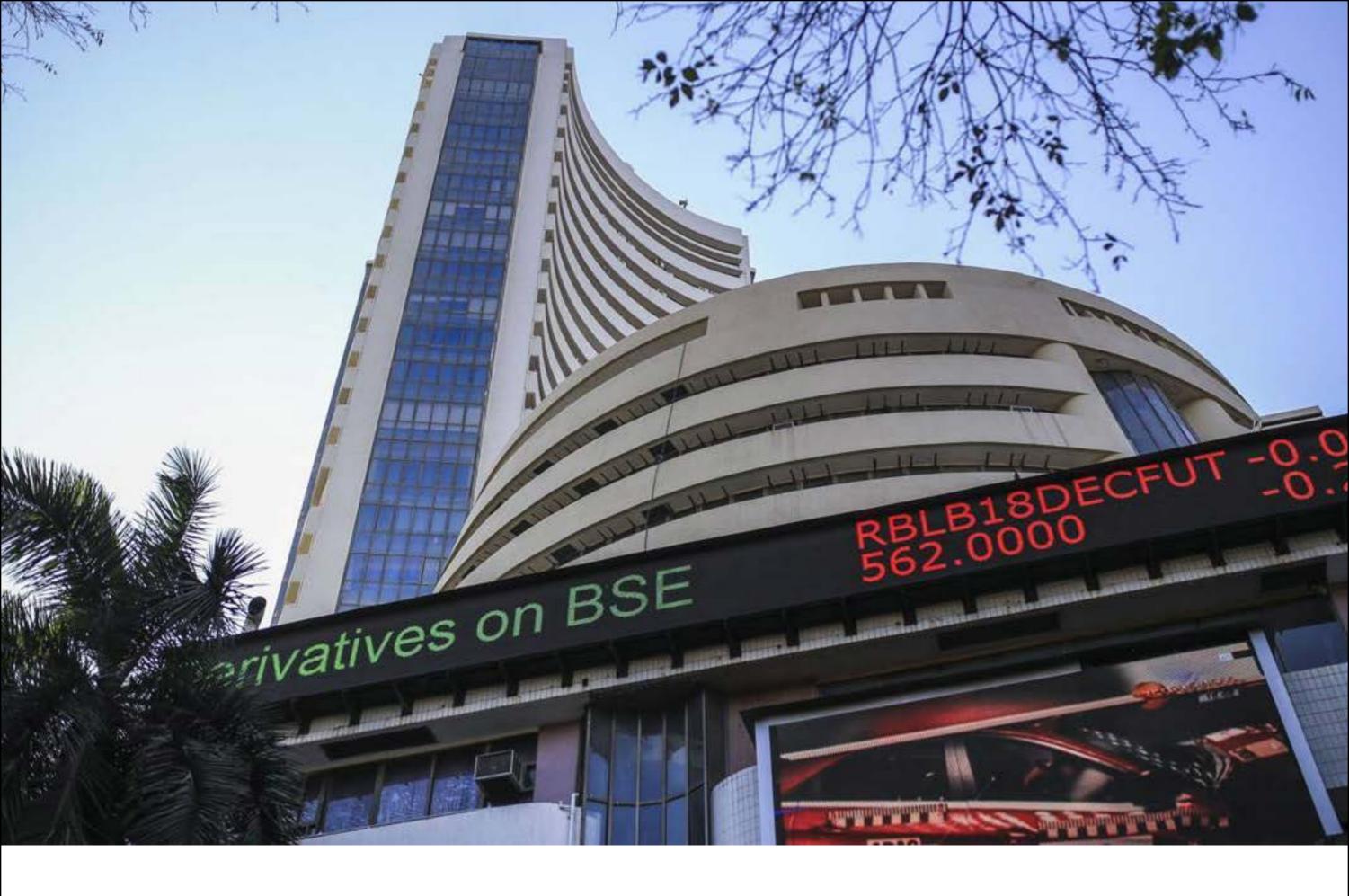
Central Bank gold reserves can reduce the sovereign credit risk of a country in international markets, reveals a study by the India Gold Policy Centre at the IIM-Ahmedabad. The study reveals that while growth-oriented macro-economic policies can reduce sovereign risk, gold holdings of the country's Central Bank have a strong impact during turmoil in global financial markets.





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BSE ready with technology for launching electronic gold receipts

BSE is ready with its technology to introduce electronic gold receipts on its platform, which will help in creating uniform price structure of the yellow metal across the country. Currently, India allows trading only in gold derivatives and Gold ETFs, unlike several other countries which have spot exchanges for physical trade in gold.





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