

Ambrus Jewels grabs youth's attention with Insta collab for colour gemstones range

Today's youth today face some sort of hesitations while sporting large chunky stones in public. Ambrus Jewels broke that glass ceiling by collaborating with a well known blogger-influencer on Instagram, Roshni Bhatia. Ambrus create an Instagram reel which shows the entire process of carrying a gorgeous emerald jewellery range with an ultra-cool chikankari dress.

(RJ Exclusive)

READ MORE →





Indian jewellery retail welcome Ganapati Bappa through amazing ranges, campaigns

Several retail brands paid their respects to Ganapati Bappa through baubles. Jugal Kishore The Jeweller came up with beautiful gold earrings with engravings of Lord Ganesha. Another jeweller, Shri Paramani Jewels gave a new shape to prosperity with their Ganesha set comprising a neckpiece with Gold Ganesha embellishment enhanced with Burmese rubies.

(RJ Exclusive)

READ MORE



Welcome to the World of Emerald

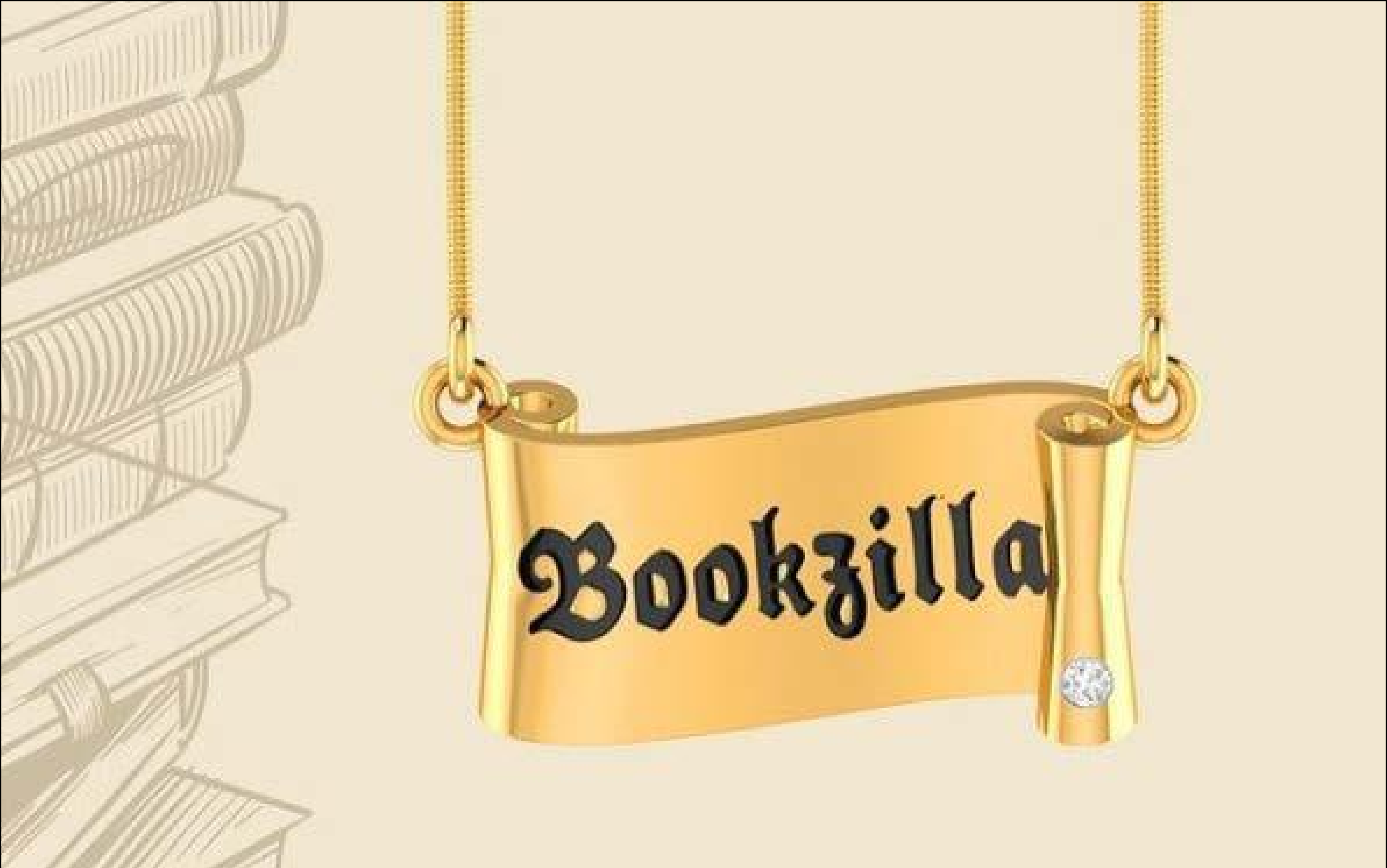


STAY
AHEAD

WITH  EMERALD



iijs INDIA
INTERNATIONAL
JEWELLERY SHOW
PREMIERE 2021
15th - 19th September



PC Jeweller pays respect to teachers with uniquely inscribed jewellery

From September 1 to 5, PC Jewellers carried on a campaign solely meant to pay respect to the immeasurable contribution of teachers in everyone's lives. They came up with Teacher's Day-special jewellery ranging from bracelets, rings, pendants and neckpieces with thoughtful inscriptions. For instance, there is a pendant with 'Bliss' engraved on it.

(RJ Exclusive)

READ MORE





Commerce Secretary assures full support to gems & jewellery industry to boost exports

MUMBAI

In an exclusive interactive session organised by GJEPC, B V R Subrahmanyam, Commerce Secretary, MOC & I, Govt of India spoke to the gem and jewellery exporters. The meeting was an effort to take forward the government's announcement of the "Atmanirbhar" vision of achieving the target of USD 400 billion merchandise exports.

READ MORE →



We at
 E M E R A L D
cordially invite you to

 INDIA
INTERNATIONAL
JEWELLERY SHOW
PREMIERE 2021

15th - 19th September
Bengaluru International Exhibition Centre

We've gone the extra mile to bring
you a host of exemplary jewellery
designs under one roof

An exciting amalgamation of
artistic designs and cutting edge
technology brings us closer
to our goal of
"Staying Ahead"

&

The most precious thing we
cherish is your honoured presence

We are waiting to host you at

Hall Number **3A**

• 3NO19 I & II • 3LO20 I & II
• 3NO21 I & II • 3LO22 I & II

**STAY
AHEAD**
WITH  E M E R A L D





Ana de Armas stars in Natural Diamond Council's campaign for a second consecutive year

MUMBAI

The Natural Diamond Council announces the launch of its second global “For Moments Like No Other” advertising campaign inspired by the “Love Life” thought. The campaign stars the actress and NDC Global Ambassador, Ana de Armas. The Spain-shot campaign, fully embodying “Love Life” as an inspirational call to action and rejoicing in various social settings.

READ MORE →





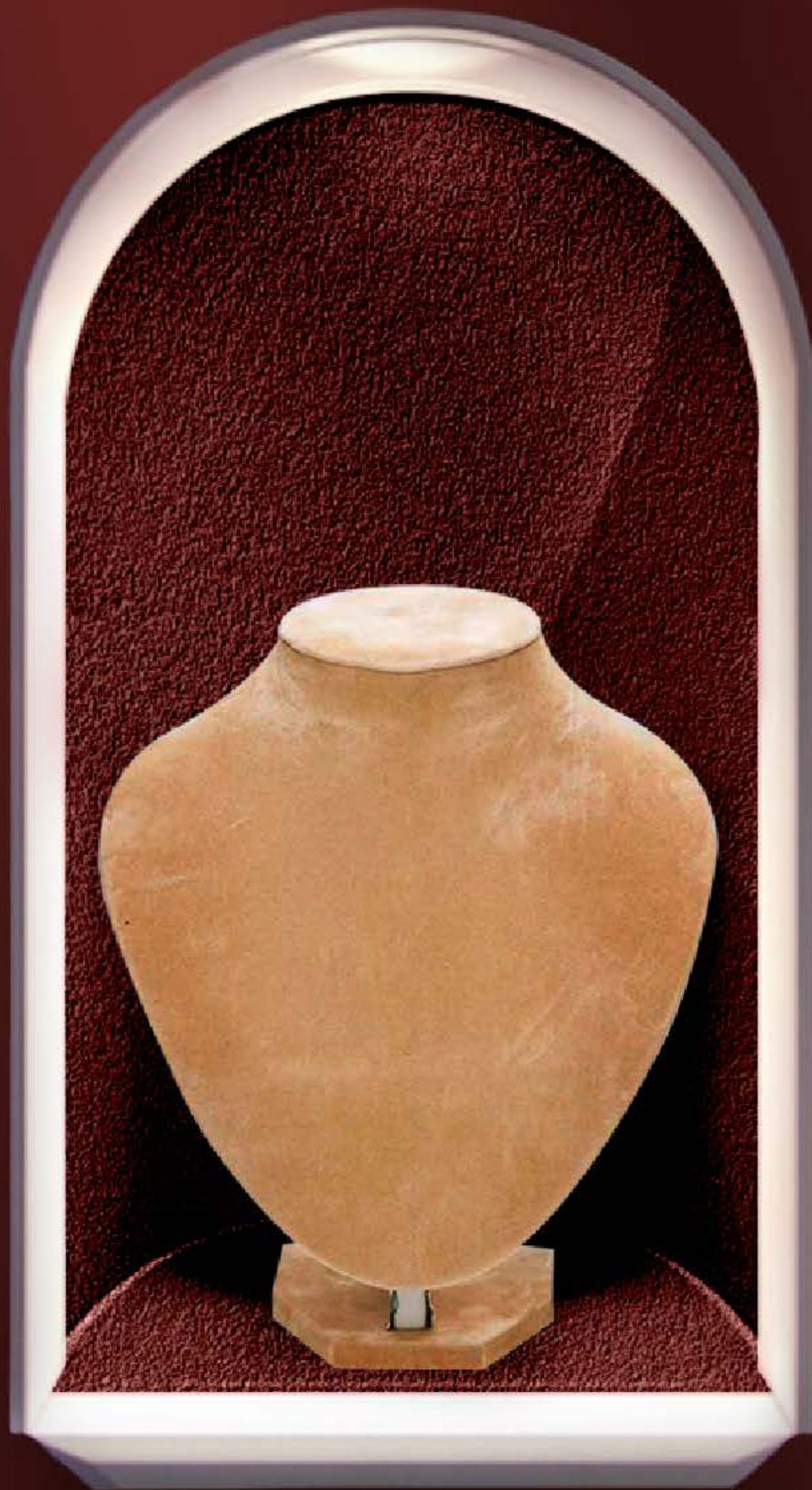
Gold imports nearly double in August as prices dip ahead of festivals

MUMBAI

India's gold imports in August nearly doubled from a year earlier to the highest in five months on strong demand and as weaker prices prompted jewellers to ramp up purchases for the festive season. India imported 121 tonnes of gold in August, compared to 63 tonnes a year earlier.

READ MORE →





EMERALD

WONDERING WHERE THE JEWELLERY IS?

Visit Hall Number **3A**

- 3NO19 I & II • 3LO20 I & II
- 3NO21 I & II • 3LO22 I & II



6,00,000+
Unique
Designs




AI robotic
cutting
machinery



100%
Compliance
policy

STAY
AHEAD

WITH  EMERALD

IIJS

INDIA
INTERNATIONAL
JEWELLERY SHOW

PREMIERE **2021**

15th - 19th September

Bengaluru International Exhibition Centre

LIVE RATE

BUY ₹5028/g

SELL ₹4735/g

REDEEM ₹5078/g



ABOUT US

GRIEVANCE

CONTACT US

Now Buy/Sell/Redeem Gold anytime & anywhere. Hassle Free!

Senco Gold & Diamonds forays into Phygital Gold business

KOLKATA

Senco Gold & Diamonds announced their foray into the Phygital Gold business with the launch of its own online gold transaction platform named DG Gold. Consumers with a valid PAN Card/Form 61 and a Bank Account in their name are eligible for DG Gold transaction with a purchase value of as low as Rs 250.

READ MORE →





GJEPC suggests introduction of repair policy, cut in import duty

MUMBAI

During an interaction with Commerce Secretary B V R Subrahmanyam in Mumbai, GJEPC has suggested for introduction of a repair policy; cut in import duty on gold and silver; and the abolition of equalisation levy of 2 per cent for purchase of rough diamonds with a view to promoting the growth of the sector.

READ MORE →

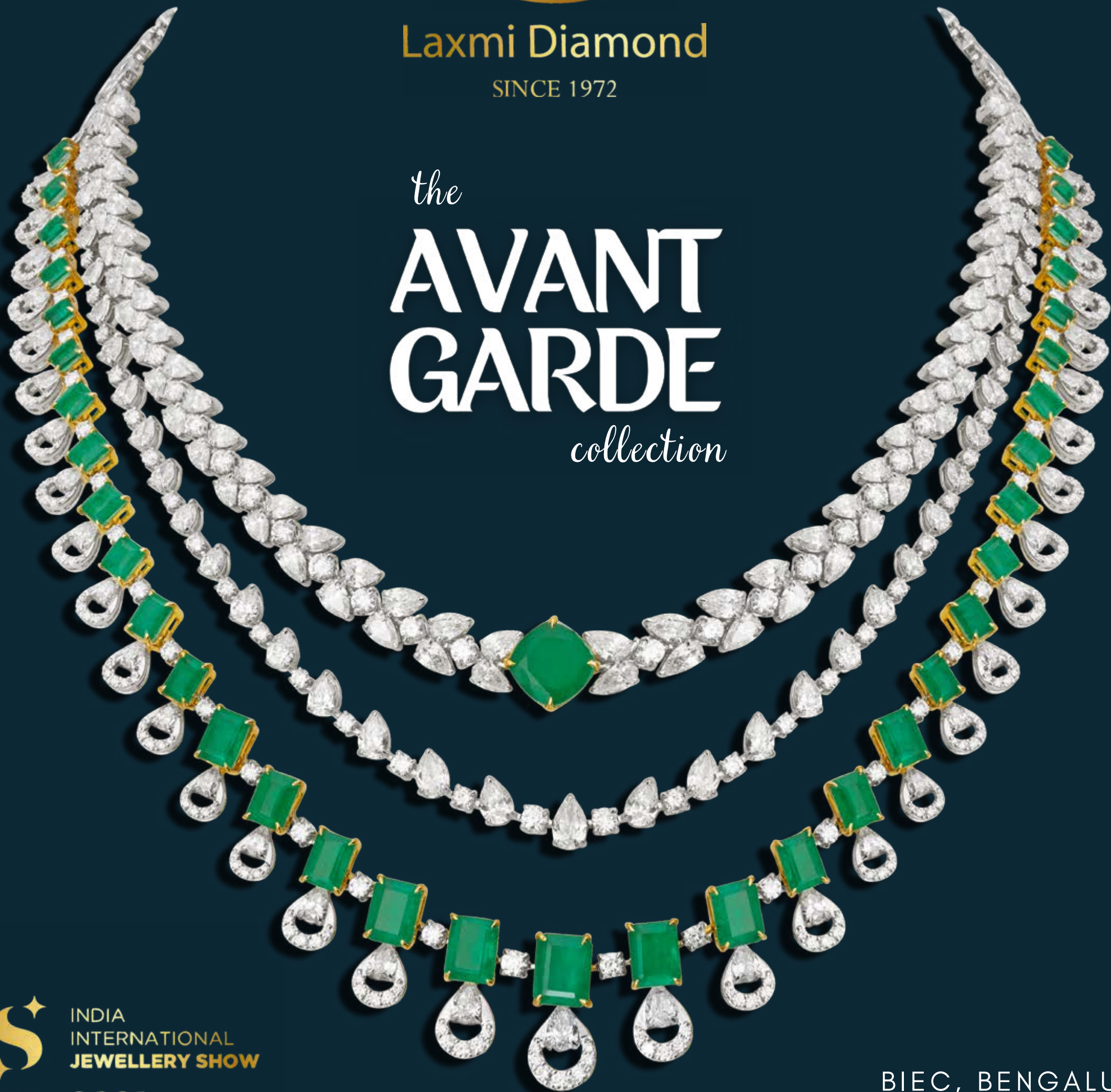




Laxmi Diamond

SINCE 1972

the
**AVANT
GARDE**
collection



IIJS

INDIA
INTERNATIONAL
JEWELLERY SHOW

PREMIERE **2021**

15th - 19th September

BIEC, BENGALURU
ZONE 4D - HALL NO. 4
BOOTH : 4T019 I - 4U022 II



Diamond traders hit by shortage of rough diamonds

India's diamond trade is facing a shortage of rough diamonds worth \$350-500 million ahead of the upcoming holiday season sales in the overseas markets, said industry executives. Miners attributed the supply shortage to the Covid-19, which, they said, forced them to curtail operations at the mines.

READ MORE → 



Laxmi Diamond

SINCE 1972

PRESENTS



STUNNING GOLD
JEWELRY COLLECTION

iijs INDIA
INTERNATIONAL
JEWELLERY SHOW
PREMIERE 2021
15th - 19th September

*we await your presence
at*

BIEC, BENGALURU
ZONE 4D - HALL NO. 4
BOOTH : 4T019 I - 4U022 II



Revenue from gold will be used to build temple infrastructure: Tamil Nadu government

CHENNAI

The state government will melt into gold bars the tiny bits of gold offered by devotees at temple run by the Hindu religious and charitable endowments department and deposit them in bank to raise fund for the development projects and welfare schemes at the temples. About 2000 kg of gold bars could be converted to gold bars.

READ MORE →



AUGMENTED REALITY VIDEO SHOPPING



Ordinary

Extra OrdinARy



Plush Meet

meet.plushvie.in | +91 90168 72779

info@plushvie.in



In a sign of distress, gold loans soar 77% in 12 months up to July

The gold loan outstanding soared by 77.4 per cent, or Rs 27,223 crore, to Rs 62,412 crore by July 2021 on a year-on-year basis. SBI reported a 338.76% growth in gold loans as of June 2021. But the huge jump in the gold loans business is also an indicator of Covid-19-induced distress.

READ MORE → 



ROYAL CHAINS PVT. LTD.



Tel. : 022 2311 9999 | E-mail : orders@royalchains.com





Indian gold dealers hope for festive jolt to quiet market

Physical gold demand across top Asian hubs was largely muted this week as a rebound in domestic prices kept buyers at bay, while dealers in India pinned their hopes on an upcoming festival season to bring in more customers. The retail demand was quite weak across the country for the last few days as prices were going up.

READ MORE → 

Dive Retail

Week in review:
News, Opinions & Insights

retailjewellerindia.com

To Collaborate with us contact - **Aamir Warsi**
+91 7718898960 | amir@retailjewellerindia.com

Published by Retail Jeweller Media LLP, Mumbai (India) : Deepak Bhatia : +91 90040 98529
For any feedback & suggestions or to receive email copy of the newsletter, please subscribe to **retailjewellerindia.com**
All Rights Reserved. Content and Design by **retailjewellerindia.com | Samitbhatta@retailjewellerindia.com**