

Vasundhara Diamonds Roof draws parallels with Indian heritage sites through design style

HYDERABAD

Vasundhara Diamonds Roof is rekindling the penchant for Indian architecture through the brand's current heritage jewellery collection. The brand has taken a two-pronged approach to jewellery design this time; on one hand, it designed jewellery based on the ancient architectural styles, and correlated existing designs with those sites to market the ageless appeal of art everywhere.

(RJ Exclusive)

READ MORE →





VUMMIDI BANGARU
JEWELLERS



Balaji Abhaya Hastham
Handcrafted For Shiva Vishnu Temple
Livermore, California

VBJ keeps followers spellbound with majestic projects for Hindu temples globally

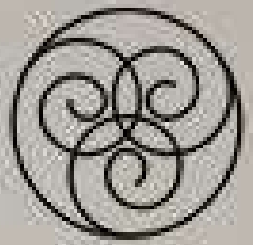
CHENNAI

Vummidi Bangaru Jewellers (VBJ) have been designing priceless bejeweled artefacts for religious places of worship for the past 80 years. VBJ has collaborated with mostly Vaishnavite and Shaivite temples in India where gold and silver are used in India. In the US, the brand has used diamonds to embellish many temples.

(RJ Exclusive)

READ MORE →





EMERALD

MILLENNIAL
GOLD
A touch of Emerald



🌐 www.ejindia.com | ✉ [email: info@ejindia.com](mailto:info@ejindia.com)

© Enquires: North : +91 98106 87564 | South : +91 97895 98666 | East & West : +91 99525 75222 | Corp. : +91 99521 99531



Belisma Jewels threads friendship with lightweight diamond collection this August

SURAT

Belisma Jewels has created a new opportunity for gifting jewellery on Friendship Day by instilling the unconditional and timeless bond of friendship in lightweight segment. The brand has gone all out on friendship with their impressive #gemofafriendcollection, which is launching on August 1. The campaign on Instagram also shows friendship in as young as 8 year olds.

(RJ Exclusive)

READ MORE →





JEWEL EASY

JEWELLERY PURCHASE SCHEME

BUY NOW
PAY LATER

0% INTEREST INSTALLMENTS

Harsahaimal Shiamlal floats jewellery scheme with 0% interest for pandemic-ravaged market

LUCKNOW

To make jewellery purchasing easy for the customers, Harsahaimal Shiamlal Jewellers came up with jewellery purchase scheme titled 'Jewel Easy'. Under the scheme, customers can buy the jewellery on the same day and pay in Equity Monthly Installment at 0% interest. To avail this offer, the customer has to pay a minimum amount of Rs 5,000-7,000 and can choose a period of either 6 months or 9 months.

(RJ Exclusive)

READ MORE →





EMERALD

MILLENNIAL
GOLD
A touch of Emerald

🌐 www.ejindia.com | ✉ [email: info@ejindia.com](mailto:info@ejindia.com)

☎ Enquires: North : +91 98106 87564 | South : +91 97895 98666 | East & West : +91 99525 75222 | Corp. : +91 99521 99531



Tibarumal and Sons celebrates 100th-anniversary with in-store fashion show

HYDERABAD

Tibarumal and Sons recently celebrated its 100th anniversary in July. In order to celebrate the occasion, they had launched a new bridal jewellery collection ranging from uncut, kundan to diamond.

The ceremony was highlighted by a small fashion show which was organized inside the store. About 20 women, including influencers, bloggers, models and actresses from the South Indian film industry participated in the show.

(RJ Exclusive)

READ MORE →





Shri Ram Hari Ram Jewellers promotes unisex range in Pride Month, wins hearts

NEW DELHI

Jewellery has no gender, and this message was conveyed loud and proudly to customers by Shri Ram Hari Ram Jewellers with their 'Pride Month' campaign. Shri Ram Hari Ram Jewellers feel that jewellery is for anyone and everyone who loves it. The jeweller has made wearable jewellery such as rings, eternity bands, pendants, bracelets in the unisex category priced below Rs 1-1.5 lakh.

(RJ Exclusive)

READ MORE →





EMERALD

MILLENNIAL
GOLD

A touch of Emerald



🌐 www.ejindia.com | ✉ [email: info@ejindia.com](mailto:info@ejindia.com)

📞 Enquires: North : +91 99106 87564 | South : +91 97895 98566 | East & West : +91 99525 75222 | Corp. : +91 99521 99531

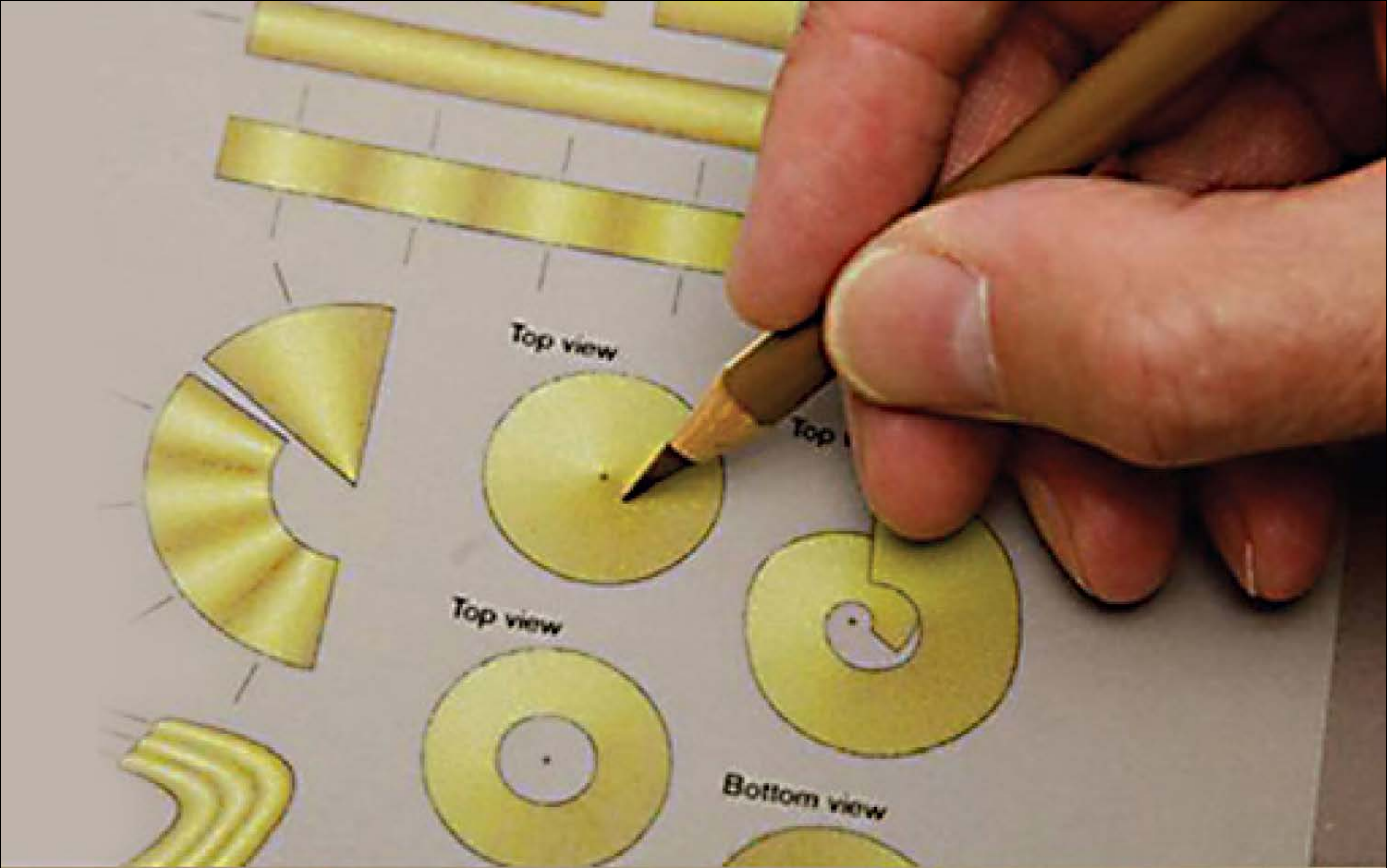


IIJS 2021 relocates to Bengaluru, slated to attract 30,000 visitors: GJEPC

India International Jewellery Show will be held at Bangalore International Exhibition Centre from September 15-19, 2021. The Bangalore International Exhibition Centre has a booth area of 21,996 square meters and has a 77,200 square meter exhibition space. GJEPC has so far received applications from 1,275 companies for 2,444 stalls and they have a target of 30,000 visitors this year.

READ MORE →





GIA India organises its first virtual graduation ceremony

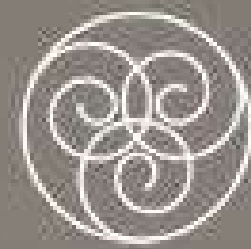
MUMBAI

GIA India organised its first-ever virtual graduation ceremony for the first two batches of the SWIFT Jewellery Design Course – Remote Learning. The two batches had commenced on June 28, 2021, with 12 students who gained an understanding of basic jewellery designing skills. The graduation ceremony concluded with the handover of GIA credentials and students sharing their learning experiences.

READ MORE →



INGS
CE



EMERALD

MILLENNIAL
GOLD

A touch of Emerald



🌐 www.ejindia.com | ✉ [email: info@ejindia.com](mailto:info@ejindia.com)

📞 Enquires: North : +91 98106 87564 | South : +91 97895 98666 | East & West : +91 99525 75222 | Corp. : +91 99521 99531



Diamond jewellery makers facing problems with gold hallmarking

Manufacturers say that gold constitutes 10 per cent of a diamond studded jewellery and sometimes diamonds are getting damaged when the jewellery piece goes for hallmarking. The manufacturers have requested the government and the Bureau of Indian Standards to exempt diamond studded jewellery from hallmarking, and till such time that happens, they have requested that jewellery pieces be hallmarked before the diamonds are studded so as to avoid any damage.

READ MORE → 



National Task Committee formed to ensure smooth hallmarking functioning

The National Task force was formed out of 350 Associations / Federations representing East, West, central, North and South zones of the entire Gems & Jewellery Industry. The objective of this committee is to ensure a smooth implementation of mandatory hallmarking across the country. The Task Force states that BIS cannot change the tradition and fabric of the jewellery industry by putting the livelihood of lakhs of jewellers at stake and thus affecting crores of dependents.

READ MORE →



**WONDROUS
SAPPHIRES
FROM
AUSTRALIA**





Consumer buyers and institutional sellers counteract each other to produce stable gold demand: World Gold Council

Consumer investment in gold increased in the second quarter of 2021 but some investors were less bullish, according to the World Gold Council's latest Gold Demand Trends report. The two forces helped create a gold demand of 955.1t over the quarter, a 9% rise from Q1 2021, and in line with the equivalent period last year (960.5t). While both consumers and retail investors were purchasing again, institutional investors were less consistent.

READ MORE →



THE Retail Jeweller

The Favourite Business Magazine of Retail Jewellers

TWO
Blockbuster
editions

Pre-IIJS & IIJS



Promote
your Latest
Jewellery
collections
and Services
to Leading
12,500
Jewellers,
across 415
cities of
India.

Website



retailjewellerindia.com

Ads Confirmation last date:
August 5th (Pre-IIJS)
September 1st (IIJS)

Social Media



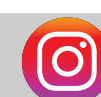
@retailjwlrindia



@TheRetailJeweller



TheRetailJeweller



@theretailjeweller_magazine



@the-retail-jeweller-india

To Promote Your Business in the above Print, Web & Social Media:
Ashwin: +91-9820 200 737 | **Meeta:** +91 7977 381 527 | **Aamir:** +91 9930 919 752
Office: +91-22-4173 1199 | amir@retailjewellerindia.com

Dive Retail

Week in review:
News, Opinions & Insights

retailjewellerindia.com

To Collaborate with us contact - **Ashwin Iyer**
+91 91672 52611 | ashwin@retailjewellerindia.com

Published by Retail Jeweller Media LLP, Mumbai (India) : Deepak Bhatia : +91 91672 52611
For any feedback & suggestions or to receive email copy of the newsletter, please subscribe to **retailjewellerindia.com**
All Rights Reserved. Content and Design by **retailjewellerindia.com | Samitbhatta@retailjewellerindia.com**