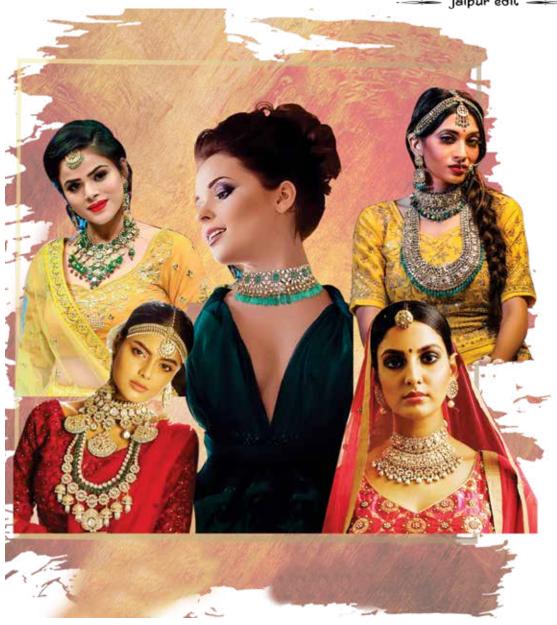


PRESENTS





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#### THE NEW AGE DESIGN PLATFORM

Polki jewellery occupy the heart of Indian High fashion with uncut diamonds. However, international brands have tasted success by customisation with colour gemstones. India is paying attention to fashion upheavals with colour gemstones such as rubies, sapphires and emeralds in key international markets and is innovating the bridal segment in a whole new manner.



#### SOMA BHATTA

Editor & Publisher. The Retail Jeweller Magazine. soma@retailjewellerindia.com

Colour gemstones are the future of Indian high-jewellery and bridal segment is infusing trend and tradition with heavy interplay of colour gemstones.

There is a lot of scope for experimentation with colour gemstones. It's time for Polki and jadau jewellery to explore the beauty of colour gemstones and diversify the segment through focussed design.

#### SAMIT BHATTA

Associate Publisher, The Retail Jeweller Magazine, samitbhatta@retailjewellerindia.com



### Jaipur the land of Polki and Meenakari Jewellery



Jaipur jewellery is renowned for its centuries-old traditions and techniques, mesmeric designs, and competent craftsmen, combined with modern-day innovations.

Becoming a landmark event on the Indian calendar, the Jewellers Association Show, Jaipur has been connecting the industry's finest and best jewellery exhibitors at one place since 2007.

Being one of the largest B2B & B2C shows in North India, JAS has created many prosperous dialogues among jewellery manufacturers, gemstone experts, jewellery enthusiasts, craftsmen, and retailers. JAS' allencompassing expansive collection of jewellery & gems makes it a premium destination to discover what's new and next in the luxury jewellery market.

The Jewellers Association is all set to present their first-ever Business to Business Jewellery Show. 'The Premium B2B Show' with the theme "Connect to Source" will be held on 18th-20th August 2021 at JECC

Sitapura, in Jaipur. The Pink City has been long known as a treasure trove for spectacular gemstones, luxuriant jewellery, art, and craftsmanship. It is also a leading hub of gemstone cutting, carving, trading, and jewellery manufacturing. JAS will resume its pursuit of services as a physical hub that actively interconnects global traders, wholesalers, B2B exhibitors in a spectacular arena. The jewellery show will feature selected exhibitors from across the country and 500 hosted buyers under the different categories - Gemstones. Diamond & Gemstone Jewellery, Gold Jewellery, (Kundan Meena) Jadau Jewellery, and Silver Jewellery. In an effort to bring together professionals (buyers & sellers) on one comprehensive platform, the event will create awe-striking business opportunities.



I am thrilled to announce that JAS- The premium B2B show is happening on 18th, 19th and 20th August'21. It is the first physical show after the lockdown and the primary aim of the show is to connect buyers and exhibitors on a grand platform. I believe that it is the need of the hour that the entire jewellery community comes together to boost the jewellery industry.

MR RAMSHARAN GUPTA, President, Jewellers Association, Jaipur

The best thing about this edition of JAS is that it is being held at a safe and hygienic venue while

following safety protocols as prescribed by the Government rules. JAS is a wellcurated show with exhibitors participating from across the country and we promise to present the industry with a world-class experience.

MR ASHOK MAHESHWARI (BAGLA), Secretary, Jewellers Association, Jaipur





JAS has come up as a great platform for buyers and exhibitors to connect. We are optimistic that JAS- The premium B2B show is surely going to be one of its kind experiences that will encourage prosperous dialogues among jewellery manufacturers, gemstone experts, and retailers.

MR RAJESH DHAMANI, JAS Convenor

JAS is one of the biggest expos in the country touching almost every aspect of the gems and

jewellery industry. We are showcasing under different categories and there are dedicated pavilions for each category viz Gemstones, Diamond & Colored Stone, Gold, Kundun Meena & Silver jewellery. Everything under one roof, keeping in mind the safety protocols is surely going to be a win-win situation for all exhibitors and buyers.



MR KISHAN JI CHUDIWALA, JAS Co-convenor



The premium B2B show starting from 18th August is just the accurate time. This will be the first physical jewellery show of this size since the onset of Pandemic. It will help exhibitors and buyers to broaden their reach as we aim to connect to source. The show will open networking avenues for the domestic as well as global market

MR NARESH AGROYA, JAS Co-convenor





As designers and jewellery manufacturers, we strive to safeguard the trust of our clients and deliver them the greatest possible value.



**ACHAL JEWELS** manufacture and wholesale:

- 1. Open-Setting Polki Jewellery
- 2. Diamond Jewellery with expertise in Illusion/ Pressure Setting



Keeping in mind corporate needs, we have created our Three A's.

ARTISTRY: We have skillful designers with freedom to travel so they can be inspired and create exciting new designs.

ACCOUNTABILITY: We have a systematic way of working which ensures minimal delays and errors in executing your orders.

ACCESSIBILITY: Our in-house production combined with offices in 5 major cities help us to give timely service.

#### **Achal Jewels**, Jaipur

M: +91 9116653222 | W: www.achaljewels.com E: sales@achaljewels.com JAS Booth No.: 27













Gem Plaza works in complete coordination with buyers, providing all-time access to our factory. We have a design studio and a team of experienced Jewelry designers who can work to the client's requirements or simply translate buyers ideas into a finished product.



he jewelry is manufactured in the state of the art factory spread in a 20,000 sq.ft.

Area situated at Export Promotion Industrial Park, Sitapura, Jaipur.

Due to our unmatched technical expertise, and dedication towards uncompromising quality, precision and design, we are counted among one of the best Jewelry manufacturers of India.

We currently work for renowned Jewelry Houses and designers from India, USA, UK and Europe.

Type of products: High end jewellery with Precious Stones & Diamonds. Specializing in Jewellery with Natural Sapphires from Kashmir & Ceylon, Rubies from Burma and Emeralds from Colombia & Zambia.



**GEM Plaza Magnificent Jewels, Jaipur** 

Ankesn jain +91 /4139 88866 JAS Booth No.: 13







## GEM Plaza Magnificent Jewels, Jaipur Ankesh jain +9174139 88866 JAS Booth No.: 13









Jadau Is a real Art of exquisiteness and we at MNJ love creating the classy products with full of creativity. Our aim is to expand this art to the global level with utmost creativity. We are specialised in creating the trendy versions of the traditional Uncut diamond jewellery.

Kundan, polki and jadau occupy the top three positions in Indian jewellery luxury and artistry. We at MNJ strive to continue the legacy of these unmatched segments through total attention to beauty, craftsmanship, quality and a strong focus on current style statements. In this way, Mohanlal Narayandas Jewellers from Bikaner manufacture truly classy pieces of adornment full of creativity in the traditional uncut diamond segment.

Jewellers, Jaipur

Mohanlal Narayandas Jewellers, Jaipur Rahul Soni: +91 98295 13897 JAS Booth No.: 09









**Mohanlal Narayandas Jewellers,** Jaipur Rahul Soni: +91 98295 13897

JAS Booth No.: 09





Kundan clusters are becoming very popular, so we have worked out many combinations that resemble elaborate bridalwear but whose various elements can also be worn separately. One set may yield three or four pieces that can be flaunted individually.

Our primary role is to create revolutionary and timeless jewellery. We also provide prompt service to fulfill the requirement of the retailers. Radhika Jewels creates jewellery designs that experiment with bold hues and various combinations of diamonds and polkis with gold which make for a wide variety to choose from and experiment at any occasion be it wedding or corporate celebration. We not only make sure to keep up with the trends but also keep in mind the needs and desire of a modern day client, keeping in mind the traditional values which they want to hold on to along with a contemporary dash of style.

Radhika Jewels, Jaipur M: +91 99292 88868











Our long-standing vision is to provide quality kundan, meena, jadau and polki jewellery to our clients. Our designs symbolise affection, respect, appreciation, love — all the wholehearted, positive feelings that individuals have for each other.



t Rambhajo's we know that the future of a product depends on its metiers. Our unique designs and manufacturing methods are our biggest strengths. Add to that our flexibility. We are happy to customize our pieces so that they complement the wearer. Our comprehensive distribution network adds to our USP.

Our brand is about heritage and continuity. We intend to continue to build on that and maintain our long-standing relationship with our customers by providing more value-added services.

These include technical support and responsive after-sales service. Technology is the key to the future, so we plan to invest in more advanced technology to enhance our production process.

This would also help us to improve procurement of raw materials and utilization of resources for our business.

#### Rambhaio's, Jaipur

Sales Manager - Mr. Ansh Kabra | +91 97841 42419

JAS Booth No.: 25















Aditi Kotak, Founder, Vision Board Studio India

#### WHO WE ARE:

At Vision Board Studio, we consistently deliver unique visual merchandising and space design solutions by using varied materials and latest techniques. Our clean and crisp design techniques are specially crafted so that the retail spaces and window displays look stunning, which in turn, helps in driving sales.

We believe devising effective retail solutions is a two-way process. We closely work with our clients to understand their vision and goals for the brand and provide working design ideas within specific budgets.

#### WHAT WE DO:

We believe in bringing your brand story alive through visual experiences. Each positive purchase decision comes from an experience. From lighting and color to signage and fragrance, every element plays a crucial role in purchase of a product. At Vision Board Studio, design solutions are carefully tailored to meet the needs of our clients and make their retail spaces and window displays stand apart. Adding value to our clients and making their customers stop and stare - that's what we believe defines us... that's what we believe drives us. This is the reason why our clients have immense trust in us.

#### **Vision Board Studio**

**Aditi Kotak:** +91-98202 10978 visionboardstudios@gmail.com



#### WINDOW DISPLAY AND RETAIL DESIGN

SPECIALISTS

EXPERT

RETAIL IDENTITY DESIGN

360 RETAIL SPACE & DESIGN

RETAIL BRANDING

CUSTOMER SERVICE AMENITIES

WINDOW DISPLAY & PROPS

VISUAL COMMUNICATION

RETAIL UNIFORMS & TAGS

RETAIL PLANNING DEVICES



















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#BridesOfIndia | #KerulaBride









\*BridesOffudia | \*DiamondBride











# Ruby

Beautiful, brilliant, made by nature, mined with love.

info@furagems.com | www.furagems.com

# Real Jewellers THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS



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