



Lenient but complicated, current lockdown pushes brands to adapt and innovate

India has withstood a lot of business uncertainties since the pandemic struck last year. There is still no clue on what the times ahead will bring, but it is always worth assessing the past and adapting to a volatile future condition with lockdowns here to stay in case of hike in Covid-19 infection. In an exclusive conversation with the trade, Retail Jeweller India finds out the major differences between the two lockdowns in terms of business and consumer sentiments.
(RJ Exclusive)

READ MORE →





Emerald Jewel Industry holds Covid-19 camp in Coimbatore, distributes essentials

As a small gesture to support the community, Emerald set up a Covid support camp, through which essential commodities such as rice, dhal, wheat flour, semolina, etc were distributed among the needy. This apart, many members also received necessary Covid-19 treatment aids such as pulse oximeters and sanitisers for round-the-clock health monitoring.

(RJ Exclusive)

READ MORE →





EMERALD

www.ejindia.com

UK1992-1B
18.58gms.



UK1992-1A
90.84gms.



नृपुत्र

Sales Contact : +91 99521 99531 / +91 95978 03111 / +971 55 223 9881

TO KNOW MORE →



B K Saraf Jewellers' 'The travelling Trunks' campaign builds inclusivity across Lucknow

The ongoing campaign is a shout to all women who can call up the brand and request for participation as a model. Any woman from Lucknow, irrespective of age, is free to participate. The participants then get a chance to do a photoshoot with B K Saraf arranging for an all-round bejeweled makeover with a make-up team at the place of the participant.

(RJ Exclusive)

READ MORE → 

Help those who are the most vulnerable

More people would die of hunger than of
this disease. Help the needy & the poor



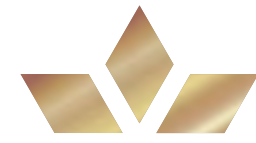
Arranging medicine for Covid-19 isolation, Punjab Jewels is also funding education for poor tribal kids

The pitiable healthcare situation in India has prompted Punjab Jewels, MP to come forward and distribute 40,000 Covid -19 home isolation kits to 8 districts across Indore, Bhopal, Dewas, Ujjain, Vidisha, Dhar and counting. This apart, Punjab Jewels has adopted 45 small schools in and around the region teaching 1350 children through CII. The plan covers for the teachers' salary, students' fee and study materials.

(RJ Exclusive)

READ MORE →





KAMA SCHACHTER

JRM98170T
7.30 gms, 0.33 cts



JRM98180T
7.32 gms, 0.33 cts

JRM98160T
7.35 gms, 0.33 cts



JRM98150Q
7.95 gms, 0.25 cts



PLATINUM

Best selling designs | Unmatched prices
Dedicated key account managers for every region

Place orders online on www.kamaschachter.com | Call us at +91 22 4344 1000

Follow us on



www.facebook.com/kamaschachter1/

www.instagram.com/kamaschachter/

TO KNOW MORE →

If staying home is not safe,
SPEAK UP.

Report domestic abuse
by calling **8767000000**



Pankhi, a TBZ Original initiative

TBZ's PANKHI project helps women fight domestic violence

Tribhovandas Bhimji Zaveri's women safety wing called 'PANKHI' is working with 12 NGOs across India and supporting 6,076 women domestic violence survivors. Launched in collaboration with a Mumbai-based organisation named SNEHA, members of PANKHI have helped 422 survivors file a case with the police. PANKHI aims at providing counselling and rehabilitation to the women victims of domestic violence through a central helpline counselling and face-to-face counselling services.

(RJ Exclusive)

READ MORE →



We, together are going through testing times which are new to the entire world. But slowly and steadily we are fighting this together.



We at N Gopaldaas Jewellers are happy to help you with your needs like booking a home test, arranging food, availability of medicines, etc.



Please free feel to contact our team for any kind of assistance.



Call or Whatsapp @ +91 82200 08099

‘NG with You’ by N Gopaldaas Jewellers deploys a team to avail mandatory Covid-19 care

N Gopaldaas Jewellers took charge of Covid-19 relief measures with ‘NG with You’, an initiative to help people avail necessary activities such as booking RT-PCR test, arranging food, availing medicines, etc. The programme started last week with a helpline number where people can contact the jeweller for any kind of assistance. The brand team then goes through various contacts and channels to extend help.

(RJ Exclusive)

READ MORE →





S K SETH JEWELLERS®
MOHANLAL SETH

📍 Zaveri Bazar, Mumbai-02 | ☎ +91 9322212220 / 022 22402405-07 | ✉ sksethjewellers@gmail.com

📷 /sksethjewellers

🐦 /SethJewellers

📘 /sksjew1972

📌 /sksethjewellers

Premium Bridal Jewellery

TO KNOW MORE →



ORRA launches flagship store in Goa

Expanding its retail footprint, ORRA has launched a three-level flagship showroom in Goa in April 2021. ORRA has now 43 stores across the country in 24 cities. One of the highlights of the showroom include the ORRA Crown Star, which is the only 73 faceted diamond in India. Apart from that, the Goa showroom also showcases their Astra Collection.

(RJ Exclusive)

READ MORE → 



Covid presents a great opportunity to connect with young consumers: Nishit Nanda, CEO, Khimji Jewels

NEW DELHI

According to Nishit, one of the positives that Covid brought is an unflinching desire in Indian jewellers to prepare a stronger foundation that can target young consumers. During Covid, we saw a lot of reverse migration, where people and families moved back to their native city because of the work-from-home arrangement. Many of them wanted to buy jewellery and were suddenly open to the idea of browsing and discovering products online, Nishit said.

(Republished from print edition)

READ MORE →



I feel the soulful rays,
the gleaming dew,
the joyous butterflies,
the serene air,
I feel blissful,
I feel myself

*Florette**

An exquisite diamond jewellery
collection, inspired by floral forms

www.goldstarjewellery.com | +91 93249 33535

TO KNOW MORE → 



Forevermark Diamonds reaffirms long term commitment to the natural world

MUMBAI

Forevermark that has made a long-term commitment to take care of the natural environment and focus on 'Building Forever', is on track to achieve the 12 sustainability goals in the coming decade. These goals include leading ethical practices across industry, partnering for thriving communities, protecting the natural world and accelerating equal opportunity.

READ MORE →





Virus fear in India speeds up gold buyers' shift to chain stores: Ramesh Kalyanaraman, Kalyan Jewellers

The world's worst coronavirus outbreak is changing the way Indians buy gold, hastening a shift to modern, retail stores. While buyers have been slowly shifting away from the thousands of family-run jewellery shops that control the bulk of the world's second-biggest gold market, the pandemic has sped up the process, feels Ramesh Kalyanaraman, executive director at Kalyan Jewellers India Ltd.

READ MORE →







THE JEWELLERY MANUFACTURING COMPANY

"BLISSFULLY CRAFTING THE HIGH-END
DESIGNER JEWELLERY SINCE FIVE DECADES !"



Uncut Diamond Jewellery | Kundan Jewellery | Polki Jewellery | Amritsary Jewellery

CHOKSHI VACHHARAJ MAKANJI & CO.

Plot No # 330, Shishumangal Road, Gandhigram, Junagadh-362 001, Gujarat, India. T : +91 285 2651254, 2655980
M : +91 98252 20693, E : marketing@cvmjewellery.com, Follow us on    Website : www.cvmjewellery.com

TO KNOW MORE → 



GIA India launches its first remote learning course for jewellery design

MUMBAI

GIA India launches its first remote learning programme focused on jewellery designing. Business owners, working professionals and jewellery enthusiasts can now earn a professional GIA credential from the convenience of any location. The course, SWIFT Jewellery Design Course – Remote Learning, begins on June 28, 2021, and will help students understand the basic principles of jewellery design and composition.

READ MORE →





Malabar Gold & Diamonds to contribute 1,00,000 free Covid-19 vaccines

Malabar Gold & Diamonds has announced its decision to contribute 1,00,000 free Covid-19 vaccines. This will be used for inoculating those most vulnerable to the disease in the society with limited access to the vaccine, jewellery artisans, employees, investors, and their dependents. This initiative is part of a series of activities to strengthen the brand's CSR initiatives during the Covid-19 pandemic.

READ MORE →





BIS to soon come up with comprehensive guidelines on hallmarking

MUMBAI

Third meeting of the expert committee formed by the Ministry of Commerce and Industry to resolve the issues of mandatory hallmarking was recently held where a number of issues were raised. During the meeting BIS has assured to consider and come up with a comprehensive guidelines and detailed responses to the expert committee queries in next few days. The GJEPC has requested for clarification on storage of jewellery without hallmarking and Jewellery send for exhibition.

READ MORE → 


Narbada
Rosecut & Flat Diamond Jewellery



NARBADA GEMS AND JEWELLERY LTD.

MANUFACTURERS & EXPORTERS

www.narbadajewellery.com

Address : 3-6-291/4/B, 2nd Floor, Hyderguda, Hyderabad - 500029

Sales: +91 91007 08411 Orders: +91 91008 38411



[narbadajewellery](https://www.instagram.com/narbadajewellery)



[Narbada Gems&Jewellery](https://www.facebook.com/NarbadaGems&Jewellery)



Hanumanth Rai Sanghi Group
innovate • create • celebrate



SANGHI
Precious Gemstone Jewellery

SANGHI JEWELLERS PVT. LTD.

MANUFACTURERS & EXPORTERS

Hyderabad • Mumbai • Chennai

www.sanghijewellers.com

Corporate office: 3-6-290/19, 1st floor, sadana building, Hyderguda, Hyderabad - 500029

Domestic Enquiry: +91 939 146 8411, Export Enquiry: +91 934 811 8411

INDIA'S LARGEST MANUFACTURER OF RUBY, EMERALD & SAPPHIRE STUDDED JEWELLERY.



[sanghijewellers](https://www.instagram.com/sanghijewellers)



[Sanghi Jewellers](https://www.facebook.com/SanghiJewellers)



Hanumanth Rai Sanghi Group
innovate • create • celebrate

TO KNOW MORE → 



India's diamond exports expected to grow 20 per cent this fiscal as markets improve: CRISIL Ratings

With the export markets recovering from the pandemic, India's diamond outbound shipments are expected to grow 20 per cent this financial year to over USD 20 billion, according to a report. Towards the second half of last fiscal, pent-up demand and stimuli had buoyed consumption of diamonds and jewellery in the US and China, which account for 75 per cent of India's polished diamond exports.

READ MORE →





GJEPC appreciates USTR's decision to suspend tariffs on Indian jewellery for 180 days

MUMBAI

At the virtual multi-jurisdictional hearing between United States Trade Representative (USTR), the GJEPC along with other major trade bodies and leading exporters from the sector represented Indian industry's grievances over a proposed 25% import duty on 17 Indian jewellery items. Imposition of 25% import duty would have adversely impacted India's gem and jewellery exports of around US\$46 million to US\$53 million.

READ MORE →



Dive Retail

Week in review:
News, Opinions & Insights

retailjewellerindia.com

To Collaborate with us contact - **Deepak Bhatia**
+91 91672 52611 | deepak@retailjewellerindia.com

Published by Retail Jeweller Media LLP, Mumbai (India) : Deepak Bhatia : +91 91672 52611
For any feedback & suggestions or to receive email copy of the newsletter, please subscribe to **retailjewellerindia.com**
All Rights Reserved. Content and Design by **retailjewellerindia.com | Samitbhatta@retailjewellerindia.com**

Where Success is a Tradition.
Your Career Path Begins Here.



Graduate Diamonds Diploma Program

Batches Begin in
Mumbai - 25 March 2021
Surat - 29 April 2021

Duration - 9 Weeks
Timing - 9:00 a.m. to 4:00 p.m.
(Monday to Friday)



"I applied for this programme because GIA is the creator of the 4Cs of diamond quality. I am now equipped with the knowledge and looking to gain experience."

Renuka Agrawal
GIA Diamonds Graduate
Mumbai

Connect with us Today
T 022 68493954 eduindia@gia.edu GIAindia.in



GIA®

TO KNOW MORE →