



## **Last year has been difficult; it has changed the way we seek happiness and most importantly our purchase decisions: Richa Singh**

**NEW DELHI**

At the launch of the first-ever Jewellery Trend Report Richa Singh, Managing Director, NDC India, said, "Natural diamonds have always been at the forefront of fashion and have remained timeless and inspirational over the years. Last year has been difficult for all of us and now more than ever, things that are meaningful and lasts forever holds value for us. Owing to this sentiment we curated our first-ever jewellery trend report that showcases natural diamonds like never seen before."





## CaratLane partners with Viacom18 Consumer Products to launch 'CaratLane x Peppa Pig Collection'

**CHENNAI**

In an exclusive initiative, CaratLane and Viacom18 Consumer Products have teamed up to launch the first ever playful jewellery line for kids which include pendants, necklaces, bracelets, etc. The playful and glorious collection comprises of 10 designs, beautifully crafted in colourful enamel to add that dash of vibrancy.

[READ MORE →](#)





## **The latest version of IGI jewellery report is a product par excellence: Tehmasp Printer, President & MD-IGI**

**MUMBAI**

Security and convenience being the core aspects, the report has features like the bar code and the QR code which makes it an easily accessible description of the jewellery. It permits printing of reports at the manufacturers as well as the retailer's end while maintaining a track of it via the bar code.

[READ MORE →](#)





## Tanishq celebrates the moment ‘when it rings true’ with its engagement film

### BENGALURU

Tanishq has launched a new campaign to promote its exclusive range of stunning engagement rings with a heartening digital film. The 90 seconds heart-warming digital film celebrates a very special moment that every couple cherishes as true love and brilliance of such moments deserve to be celebrated with timeless diamond rings that imbibe trust and togetherness forever.

[READ MORE →](#)





KAMA SCHACHTER

JRM98170T  
7.30 gms, 0.33 cts



JRM98180T  
7.32 gms, 0.33 cts

JRM98160T  
7.35 gms, 0.33 cts



JRM98150Q  
7.95 gms, 0.25 cts



PLATINUM

Best selling designs | Unmatched prices  
Dedicated key account managers for every region

Place orders online on [www.kamaschachter.com](http://www.kamaschachter.com) | Call us at +91 22 4344 1000

Follow us on | [www.facebook.com/kamaschachter1/](https://www.facebook.com/kamaschachter1/)  
[www.instagram.com/kamaschachter/](https://www.instagram.com/kamaschachter/)





## **Malabar Gold & Diamonds on an expansion spree with an overall investment of Rs 1,600 crore**

### **KOZHIKODE**

Malabar Gold & Diamonds to launch 56 stores globally with 40 across India and 16 internationally in FY21-22. The move is expected to amount to an overall investment of Rs.1,600 crore and generate 1,750 new jobs. In India, the expansion strategy is centered in states like Tamil Nadu, Telangana, AP, Karnataka, Maharashtra, Delhi, West Bengal, Uttar Pradesh, Odisha and Kerala.

[READ MORE →](#)





## Gold imports slip 3.3 per cent to USD 26.11 billion in April-February

### INTERNATIONAL

Gold imports fell 3.3 per cent to USD 26.11 billion during April-February 2020-21, according to the commerce ministry data. The decline in gold imports has helped in narrowing the country's trade deficit to USD 84.62 billion during the 11-month of the current fiscal, as against USD 151.37 billion a year ago.

[READ MORE →](#)





## **Kalyan Jewellers IPO subscribed 2.61 times, QIB portion booked 2.76 times on final day**

**CHENNAI**

The Rs 1,175-crore initial public offering of Kalyan Jewellers has witnessed a 2.61 times subscription so far on the final day of bidding, March 18. The issue opened on March 16. The public offer has received bids for 24.95 crore equity shares against the IPO size of 9.57 crore equity shares.

[READ MORE →](#)





## First-ever jewellery trend report by Natural Diamond Council launched at FDCl x Lakme Fashion Week

MUMBAI

Natural Diamond Council, India launched their first-ever jewellery trend report that offers insights and predictions of the upcoming natural diamond jewellery. The report will serve as a guide for retailers, providing unique trend inspiration for the season ahead to target the affluent, informed luxury consumer and will release on leading premium English publications.

[READ MORE →](#)





PRESENTING JEWELLERY FOR



— MEN OF —  
PLATINUM

JEWELX

USA • BELGIUM • UAE • INDIA • HONG KONG • CHINA • JAPAN • AUSTRALIA  
[www.jewelexgroup.com](http://www.jewelexgroup.com)





## Jewellery demand to grow 30-35% in FY22 over FY21: India Ratings Report

### MUMBAI

Retail jewellers are likely to sustain the ongoing demand recovery into the next fiscal with a 30-35% spike in demand. There was strong demand recovery in the third quarter of FY21 due to the festive season, pent-up wedding demand and a 10% correction in gold prices during festival period from its peak in last August, said India Ratings in a report.

[READ MORE →](#)





## Jewellery making to get boost with Gujarat's first CFC at Rajkot

### RAJKOT

Small jewellery manufacturers in and around Rajkot are established to get a fillip with a popular facility centre (CFC) at Diwanpara in Rajkot. This centre for gold and silver jewellery is likely to be the first amongst the whole five planned across India to start off functions. The CFC will products such as laser marking device, laser soldering equipment, 3D mould equipment for jewellery, etc.

[READ MORE →](#)





## Karnataka government all set to operate jewellery stores across the state

### BENGALURU

The state government of Karnataka is planning to open jewellery retail outlets across the state. As a part of the plan gold coins embossed with the Gandaberunda symbol (The state emblem) will be made available for sale. Karnataka which produces its own gold through the Hutti gold mines will get into the retail business through the mines and geology department.

[READ MORE →](#)





## Only hallmarked gold, silver jewellery to be sold from June

**SRINAGAR**

In a directive issued by Indian government, jewellers have been asked to clear out existing stocks of non-hallmark gold and silver ornaments before June 2021. However, consumers can sell and exchange non-hallmark gold and silver. Accordingly, from July 1 this year, jewellers will be allowed to sell only 14, 18 and 22-carat gold jewellery. Any violation would attract penalty and imprisonment.

[READ MORE →](#)





KNOW YOUR DIAMOND

Cut

Round

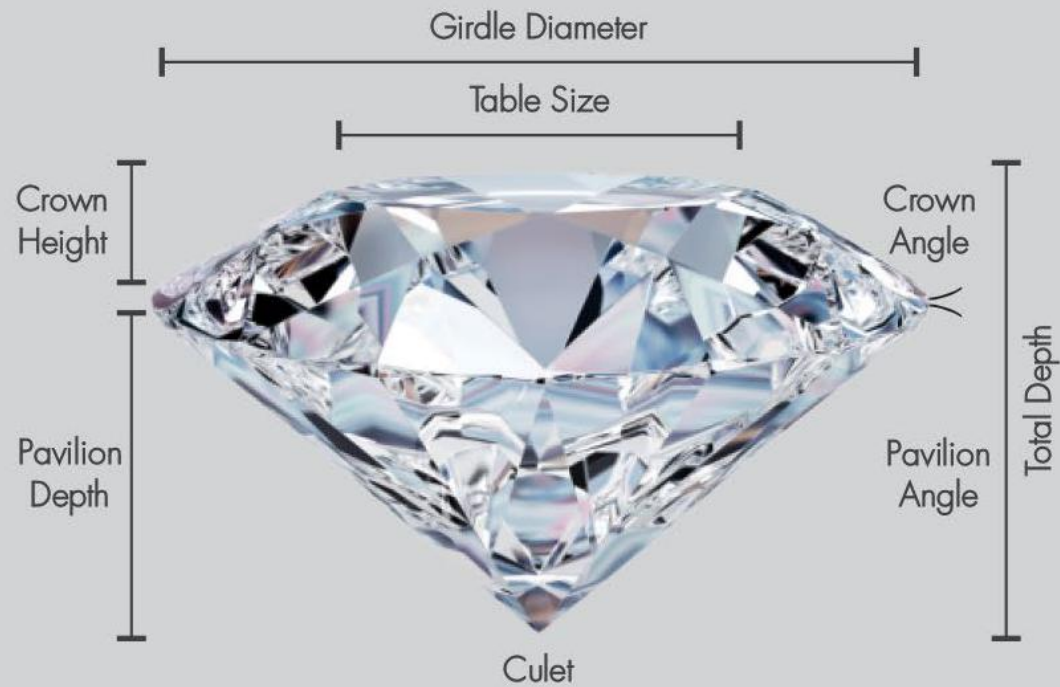
Princess

Marquise

Pear

Heart

Oval



Color

D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Colorless			Near Colorless				Faint Yellow			Very Light Yellow				Light Yellow								

Clarity

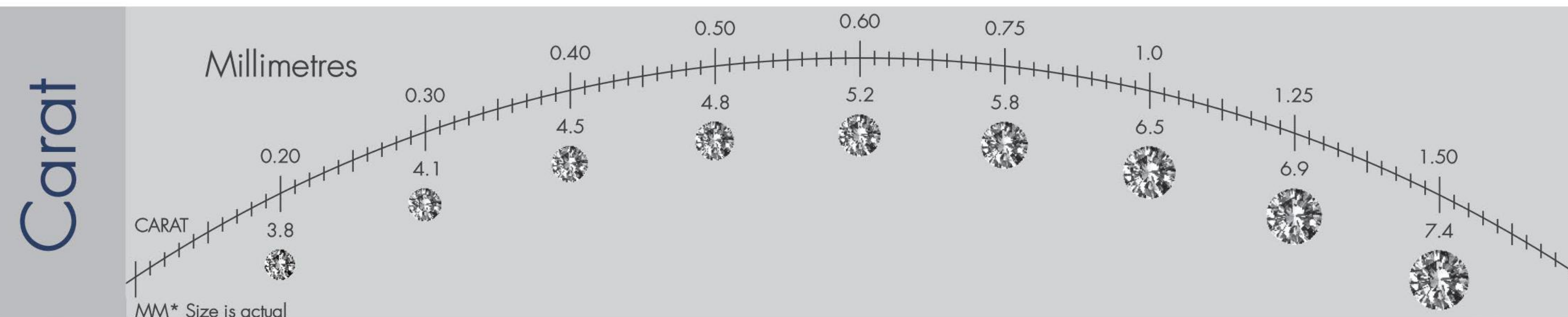
IF  
Internally Flowless

VVS 1 VVS 2  
Very Very Slightly Included

VS1 VS 2  
Very Slightly Included

SI 1 SI 2  
Slightly Included

I 1 I 2 I 3  
Included







## Titan Co's Stock valuations may get some support from steady qoq demand

### MUMBAI

Titan Co. Ltd's jewellery revenues had swung to growth in the December quarter. Jewellery revenues had increased by 15.5% year-on-year excluding revenue from bullion sales. For Titan's investors, this may come as a relief, especially considering some analysts were worried that the demand may taper off after the December quarter. As such, Titan's shares have appreciated around 28% from 1 January 2020.

[READ MORE →](#)





## **Rare Jewels by Ranka Jewellers' recently collaborated with renowned saree brand Narayani Silks for a two day event**

**MUMBAI**

The brands displayed some of the finest jewellery collections as well as silk sarees collection at the Rare Jewels boutique. In a bid to acquire new clients, the jeweller invited only the high end clients of the Saree brand most of who are from political and bureaucratic backgrounds.





## **Unwarranted competition by single store jewellers has harmed the industry: Anup Bhatnagar, Swarn Tarash Jewellers**

**NOIDA**

Anup Bhatnagar, Owner of Noida based Swarn Tarash Jewellers feels that the family-run jewellers have shrunk their margins so much that they are facing major issues to remain in the business.

“I think they have started an unnecessary competition with the branded stores by reducing their profit margins. Although I think that the brands are not interested in competing with the single store jewellers,” he said.





Elevate Your Charm With These  
*Beautiful Necklace*

  
**K. GIRDHARLAL**  
THERE'S MORE TO MAKING DIAMONDS

  
**SPARKLE DIAM**  
THERE'S MORE TO MAKING DIAMOND

**SPARKLE DIAM PRIVATE LIMITED**  
(Jewellery division of K. Girdharlal International Private Limited)  
Plot No- D3, Road no-16,MIDC, Andheri-East,  
Mumbai-400 093, India. Tel: +91 22 28250071